

Sag Harbor American Music Festival: Sept. 28 - Oct. 1, 2023 *Sponsor & Partner Info*

All include festival map & directory listing in program book (8K dist.) and 2 T-shirts or hats. All sponsorships are customizable, contact Kelly Dodds for more information: kelly@sagharbormusic.org

\$600 Solo Sponsorship

- Solo performance: Thurs. 9/28; signage & verbal recognition
- Program Book Ad: Quarter-Page Color (value \$300)
- 1 VIP seat to one evening concert: 9/29 or 9/30
- 1 bracelet for private reception & festival hospitality tent
- Business listed: postcards, posters, website, blog/newsletter & social media tags

\$900 Duo Sponsorship

- Duo performance: Thurs. 9/28; signage & verbal recognition
- Program Book Ad: Half-Page Color (value \$400)
- 2 VIP seats to one evening concert: 9/29 or 9/30
- 1 bracelet for private reception & festival hospitality tent
- Logo on postcards, posters, website, blog/newsletter & social media tags

\$1,200 Trio Sponsorship

- Trio performance: Sat. 9/30; signage & verbal recognition
- Program Book Ad: Full-Page Color (value \$600)
- 2 VIP seats to both evening concerts: 9/29 & 9/30
- 2 bracelets for private reception & festival hospitality tent
- Social media feature & Logo on postcards, posters, website, blog/newsletter

\$1,500 - Quartet Sponsorship

- Quartet performance: Sat 9/30 or Sun 10/1; signage & verbal recognition
- On-site vendor opportunities
- Program Book Ad - Full-Page Color (value \$600)
- 2 VIP seats to both evening concerts: 9/29 & 9/30
- 2 bracelets for private reception & festival hospitality tent
- Social media feature & Logo on postcards, posters, website, blog/newsletter



Scan to register your commitment today, ensuring maximum media exposure. You will receive an invoice via email. Payment plans and stock donations available. Commitments due May 31, 2023, send questions to: kelly@sagharbormusic.org

\$2,500 - Supporting Partners

- On-site vendor opportunities
- Features on social media & blog/newsletter
- 2 VIP Partners reserved seating at evening concerts: 9/29 & 9/30
- 2 bracelets for private reception & festival hospitality tent
- Prominent Program Book Ad: Full-Page Color (value \$700)
- Large logo: Main Stage banners, ads, posters

\$5,000 - Production Partners

- Branded on-site vendor opportunities
- Features on website, social media & blog/newsletter
- Prominent logo: Main Stage banners, ads, posters
- 4 VIP Partners reserved seating at evening concerts: 9/29 & 9/30
- 4 bracelets for private reception & festival hospitality tent
- Prime Program Book Ad: Full-Page Color (value \$800)

\$10,000 - Main Stage Partners *all of previous level plus*

- Stage named after your business: Marine Park, Steinbeck Park or Alley
- Stage recognition at all MC'd events
- 6 VIP Partners reserved seating at evening concerts: 9/29 & 9/30
- 6 bracelets for private reception & festival hospitality tent
- Premium Program Book Ad: Full-Page Color (value \$900)

\$15,000 - Star Partners

- "Sponsored by" tagline: MC'd events, live broadcasts & interviews
- SHAMF "Sponsored by" tag: website, signs, ads, posters, program book
- Year-round custom collaborative branded event & marketing opportunities
- 8 VIP Partners reserved seating at evening concerts: 9/29 & 9/30
- 8 bracelets for private reception & festival hospitality tent
- Inside/Back Cover Program Book Ad: Full-Page Color (value \$1,500)

\$30,000 - Premier Partner "Your Business Presents" SHAMF

- "Your Business Presents" leading all MC'd events, live broadcasts & interviews
- "Your Business Presents" SHAMF: website, signs, ads, posters, program book
- Year-round custom collaborative branded event & marketing opportunities
- 10 VIP Partners reserved seating at evening concerts: 9/29 & 9/30
- 10 bracelets for private reception & festival hospitality tent
- Back Cover Program Book Ad: Full-Page Color (value \$2,500)