

gia  foods

**Fruit Snacks & Snacks Options
For the Canadian Market**

MEETING AGENDA

Gia Foods/Batch-Brands/Introductions

Batch Brands – Who We Are/Profile

Fruit Snacks – Private Label and Branded Capabilities

Everyday and Seasonal Snack Opportunities

Dollar Tree Canada - Opportunities

Next Steps

OUR SERVICES

Delivering on-trend, high quality & innovative programs in the North American market.



Programs

Branded & Private Label Programs



Relationships

Strong Vendor Relationships



High Standards

High Business & Ethical Standards



Value

Usable, Affordable & Functional Products.

WHO WE ARE

We are an experienced group of CPG professionals with vast retail, sales & product development backgrounds. With strong manufacturing relationships, we deliver exceptional customer experience & end-user programs.

OUR ADVANTAGES



- 1 White Space Creativity.
- 2 Agile & Accommodating.
- 3 Over 60+ Years CPG Experience.
- 4 Delivering Niche Opportunities.
- 5 Multiple Trade Channels & Categories.
- 6 White Glove Service.

PROGRAMS



Edible Baking Decor



Fruit Snack Assortment



Novelty Candy



Dessert Toppings



Cookies & Crackers



All Seasonal Applications

Creating, Branding & Sourcing



FOLIAY™

Reliable, Ethical & Trustworthy!

OUTLOOK / VISION / EXPECTATIONS

COMPANY OUTLOOK:

By focusing on our strengths and experience, Batch Brands is looking to build a reliable, ethical and trustworthy CPG company in the USA and Canadian markets.

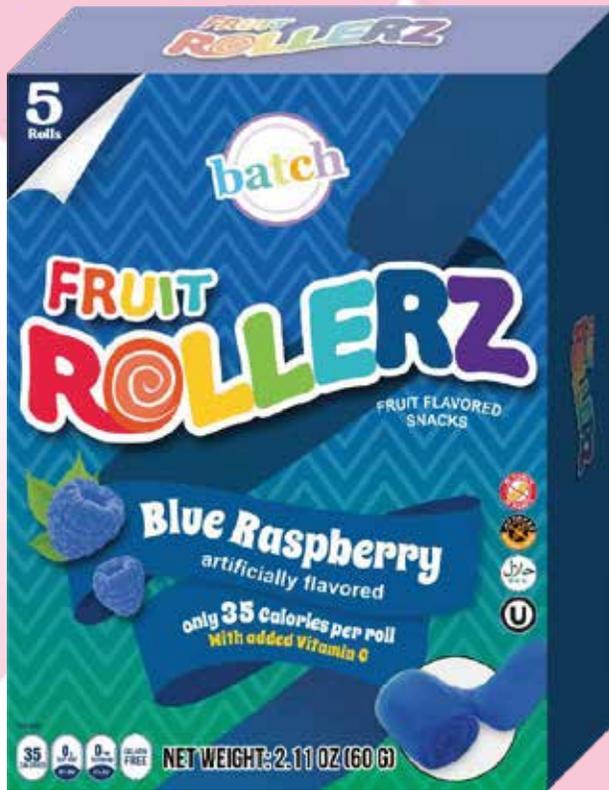
VISION/STRATEGY:

Batch Brands strives to offer our customers the best quality products in the market. Our vision is to craft innovative product lines that are inline to our customers expectations.

EXPECTATIONS FOR VALUE/QUALITY & SERVICE

Establish Batch Brands as a trustworthy vendor in the North American market. Our most important quality aspect is that the white glove service level and vendor experience meets the expectations of our customers and end users.

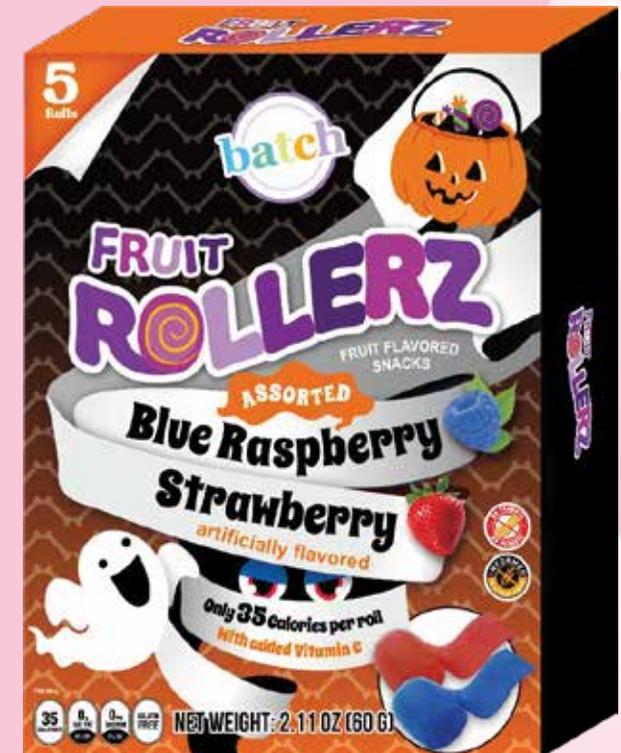
FRUIT SNACKS - EVERYDAY



FRUIT SNACKS - ICEE



FRUIT SNACKS - SEASONAL



FRUIT SNACKS - LARGE FORMAT



FRUIT SNACKS - REGUALR FORMAT



SNACKS - ICEE DUNKIE BITEZ



Blue Raspberry
Frosting Cream

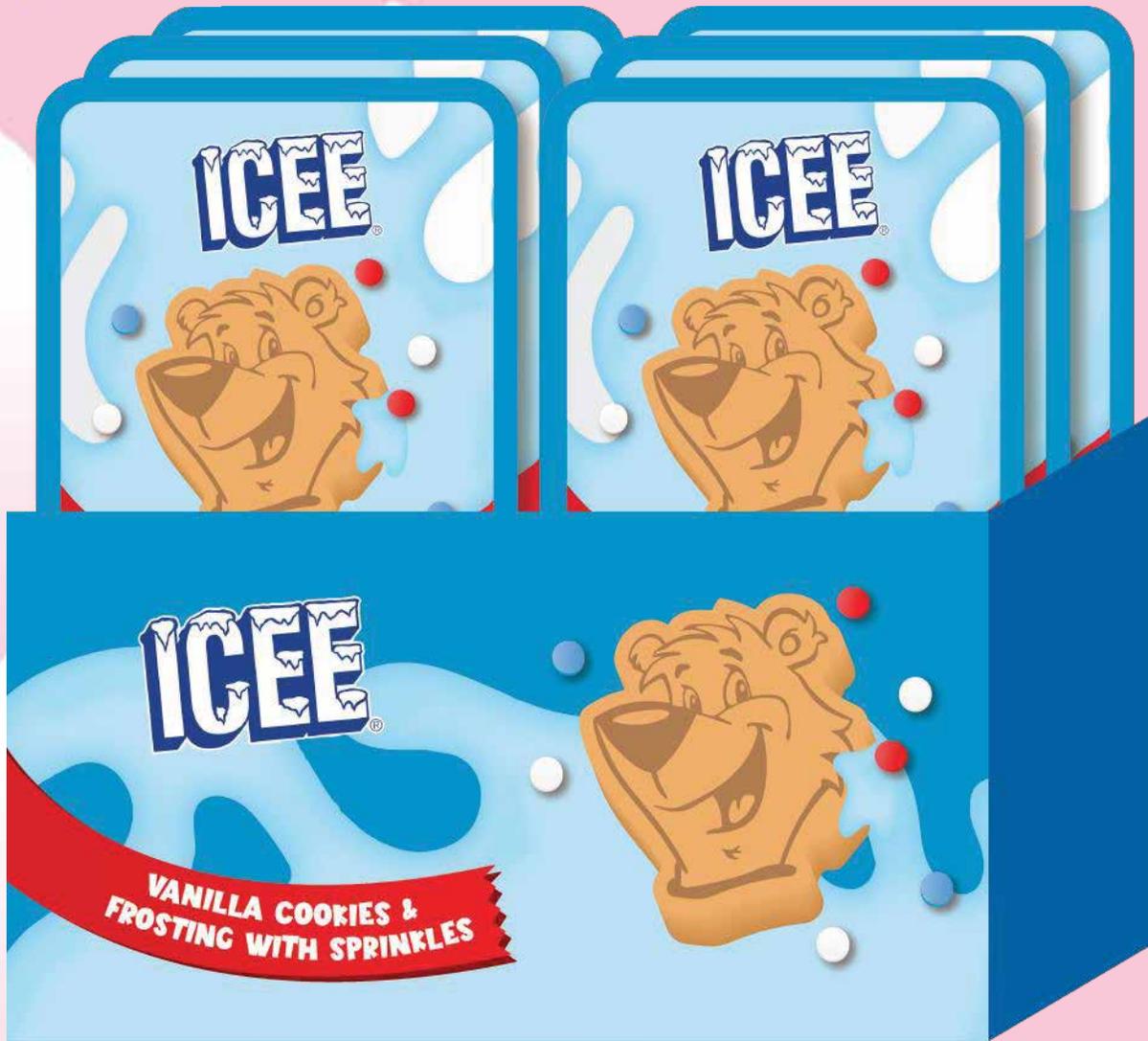


Vanilla Cookie

Sprinkle Mix

- white & blue l
confetti
- red mini beads
mix

SNACKS - ICEE DUNKIE BITEZ

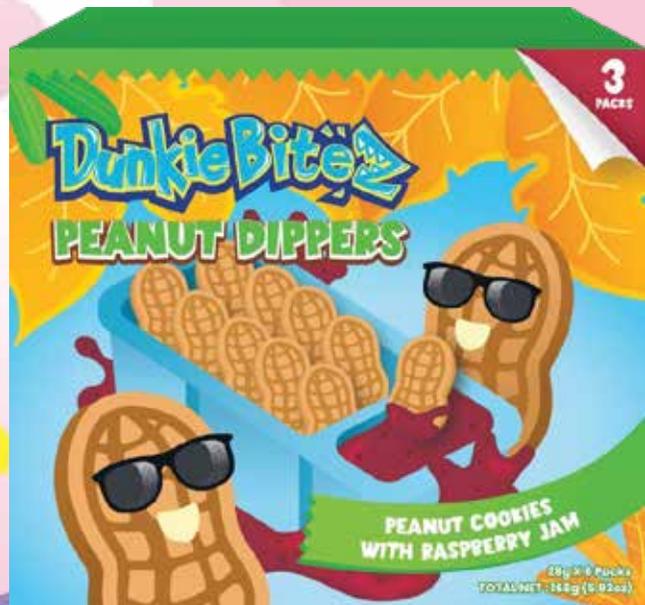


SNACKS - DUNKIE BITEZ



Dunkie Bitez

SNACKS - DUNKIE BITEZ



SNACKS - ICEE COOKIE CUPS

Bitez™



SNACKS - BITEZ COOKIES



SNACKS - BITEZ COOKIES



DOLLAR TREE CANADA OPPORTUNITIES

DOLLAR TREE



Pam Humpartzoomian –
Snacks, Cookies &
Beverage

Roman Savchenko –
Grocery, Centre Store

Alice Rees - Confectionery



Next Steps:

Areas of Interest

Pricing

Samples & Presentations