

# Undress Runways

## **FOR IMMEDIATE RELEASE**

Sustainable fashion takes crown from fast fashion giants

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Planning for a crowd-funded fashion event is currently underway and set to take center stage to highlight sustainable, natural, and ethically produced fashion compliments of the organizer of Undress Runways, Patsy Chambers.

Ms. Chambers said the organization is excited to be hosting such an industrially controversial event and says the company is honored to have the support of supermodel and actress, Gemma Ward; known for her films Black Balloon and Pirates of the Caribbean.

Having risen to fame in the fashion world on the covers of Vogue, Elle, Marie Claire, and Time Magazines, the beloved supermodel will help give the event some celebrity status. "Gemma is sure to draw crowds to our shows", says Chambers.

On a mission to prove that one does not need to waste resources in order to look stylish and to end the fast-fashion world in which people are exploited and working in appalling and dangerous conditions. "If you don't know where it was made or where it will end up, take it off" says Chambers.

Guests attending the fashion event can expect to be greeted with organic cocktails, sushi market stalls, and face-to-face conversations with some of the world's most innovative, sustainable fashion designers presenting their collections in daywear, swimwear, and evening wear, and even lingerie.

With a hard focus on organic fashion, one can expect to be met with natural fashion design construction, fibers such as bamboo and hemp, dyed with turmeric, red wines, and beetroot, all presented in the most luxurious of venues: the Brisbane Sheraton (April 13, 2018) and Palazzo Versace on the Gold Coast (April 15, 2018).

"We'd like to see the end of factory collapses, environmental destruction, and unethical production," says Chambers.

Ticket prices range from \$100-\$1000 depending on the level of VIP treatment desired but provide an entry for all budgets to be involved. Whether you are a general supporter of sustainable fashion or a business mogul who would like the opportunity to gain some exposure to 200 of the events VIPs, the event offers a pathway for everyone to get amongst the sustainable fashion movement.

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