Your privacy is important to BEACH BOOM. Information or data about you or that can be used to identify you, such as your name, address(es), telephone number(s), e-mail address(es) or other information or data, may be referred to below as "personal information". References in this Privacy Policy to "we," "us," "our" or "the firm" are references to the firm BEACH BOOM, partnerships and our representatives who are responsible for collecting and processing information or data about you. Please read the following Privacy Policy to understand how your personal information will be collected, stored, used and disclosed.

We collect personal information about you when you voluntarily choose to disclose such information to us, directly or indirectly through a representative. For example, you may disclose personal information to us when you submit information by mail, telephone, fax, or electronically; use our case management system; engage with us on social media; when you sign up for newsletters, alerts, and other marketing communications; or when you sign up to attend an event in person or online.

We may also collect personal information about you from another source, for example, from a business associate of yours, your representative, an expert or a publicly available source. If you provide personal information to us about someone else (such as one of your employees or business associates), you acknowledge that you are authorized to disclose that information to us and that, without taking any further steps, we may collect, use, store and disclose that personal information as described in this Privacy Policy as if it were disclosed to us directly by such other person.

We also collect certain information through automatic means. For example, we use cookies and other technologies to collect certain information when you use the www.beach-boom.com website or other sites linked to it. The information collected may include location, IP address, browser type, and content viewed.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

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