



2024 Official Brand Guide



**Bentley
Didier**

**Strategic Communications
Consultant | Thought Leader
| Strategic Brand Manager |
Global Entrepreneur**

Didier & Associates is a distinguished integrated project management firm specializing in integrated Business, Communication, Management, and strategic Operations. With a rich history of 20+ years providing expert and professional services, Didier & Associates proudly showcases a diverse portfolio of clients across various industries, including Entertainment, Television & Film, Music, Concerts/Tours, Food & Beverage, Sports & Automobiles, Tech & Finance, and Government.

At Didier & Associates, we are committed to delivering unparalleled expertise and tailored solutions to meet the unique needs of our clients.





As an executive strategic consulting company, the paramount contribution to any organization lies in the realm of strategic counseling. Much akin to the relationship with a legal counsel, accomplished executives engage with their strategic counselor for crucial matters such as product positioning, corporate messaging, media and public relations, and crisis management. The expertise provided in strategic communications and management counseling proves indispensable.

Didier & Associates offers a comprehensive array of integrated business, communications, and strategic management services, encompassing traditional and online public/media relations, brand/talent management, crisis and issues management, business-to-business (B2B) and business-to-consumer (B2C) strategy planning and management, internal communications, trade show/music tour/product launch coordination and planning management, clip tracking, and various other strategic strategies and influential services.

The decision to enlist the services of Didier & Associates positions you and your brand at a strategic marketing advantage. Unparalleled in their success, no other entity, whether company or freelancer, possesses the critical and expert services that align as seamlessly with your unique needs.



**Public
Media
Relations**

**Talent, Brand, Product,
Experiential Media and
Public Relations
Management**

Public +Media Relations Management

Talent | Brand | Product |Experiential

Securing Didier & Associates for the execution of your media relations plan is a strategic move that brings over 19 years of unparalleled expertise to the forefront. With a distinguished track record in Media Relations, Didier & Associates boasts a team of seasoned professionals who are actively immersed in the dynamic landscape of the media industry. Their extensive experience ensures a comprehensive understanding of the ever-evolving media landscape, allowing us to craft and implement strategic plans that align seamlessly with your strategic objectives. The depth of our industry knowledge, coupled with a proven track record of success, positions Didier & Associates as a reliable partner in navigating the complexities of media relations. By choosing our services, you are not only gaining access to a wealth of experience but also tapping into a network of professionals committed to driving your brand's narrative effectively in the media sphere. With Didier & Associates at the helm, your media relations efforts are poised for success in the hands of seasoned experts dedicated to achieving successful, optimal results.

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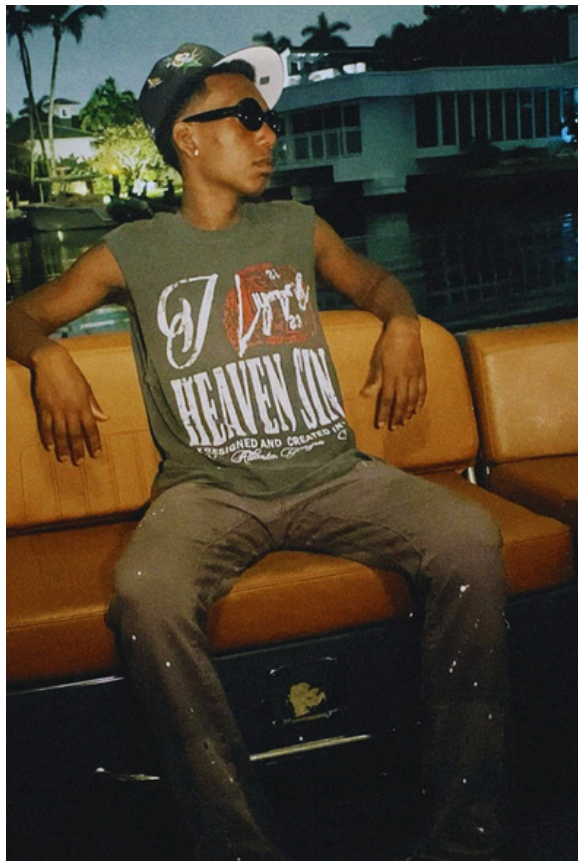
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01. Exclusive Game Style House
(Flagship Location: Atlanta, GA) |
Heaven Sin (Online; Apparel)



02. Teheran Jones dba Tee | Exclusive Game
Global Entrepreneur | Apparel & Design



PUMA

Television Personality (Paramount/MTV) | Global Tattoo
Artist | Entrepreneur
Art2Ink Tattoo Parlor | *Location: Brooklyn, NY*



01. Cam Sutton
(#1 | Detroit Lions | Cornerback



02. Sammye-Ruth Scott
Senior Director of A&R | Atlantic Records



JAEMIN MIQUEL

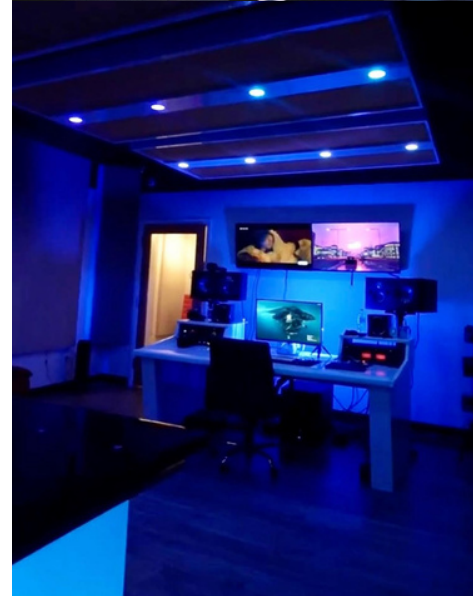
Accolade(s):

- 01. **American Recording Artist**
- 02. **Proprietor: Milk & Cookies Exotic Convenience Store** | Location: Atlanta (College Park), GA
- 03. **Veteran Music Producer + Songwriter**
- 04. **Proprietor: The Collab Recording Studio** | Location: Atlanta (College Park), Georgia

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BCOM

**Consulting
“from Thought/Concept to
Completion”**

BCOM EXECUTIVE Program

“from Thought/Concept to Completion”

DIDIER & Associates Business Communications Operations Management Executive Program contributes significantly to the overall success of an organization by ensuring efficient, consistent, and impactful communications and management of your profitable strategic goals across various channels.

A Business Communications Operations Management Executive Program brings numerous advantages to an organization. This key role ensures streamlined and efficient internal communication by developing and implementing strategies that enhance information flow, minimizing the likelihood of miscommunication or misunderstandings. The Executive Strategist plays a critical role in maintaining a consistent and cohesive message across various operational channels, essential for building a strong and unified brand image. In times of crisis, the Executive Strategist becomes instrumental in managing communication effectively, developing crisis communication plans for a prompt and appropriate response to mitigate potential damage to the organization's reputation.

The BCOM Executive Program contributes to increased productivity by optimizing operational processes, reducing the time employees spend seeking information and allowing them to focus on their tasks. External engagement is also a key focus, as effective communication with clients, customers, partners, and the media is facilitated by the manager, who builds and maintains positive relationships, fostering trust and collaboration. By prioritizing clear and transparent communication, the manager enhances employee morale, contributing to a positive work environment, increased job satisfaction, and retention.

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Every brick, every pillar, every wall
has a part in the story. They
contribute to the narrative of the
entire structure.

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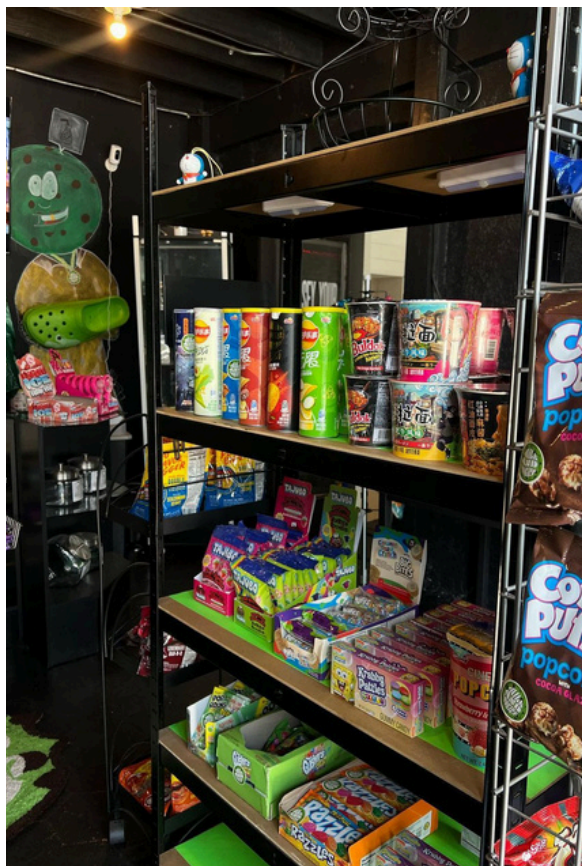
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**Monique
Rose
Sneed**

**Multi-Hyphenated
Entrepreneur |
Restaurateur | Motivational
Speaker**



01. Milk and Cookies Exotic
Convenience Store | Location:
Atlanta, Georgia
Client: Monique Rose Sneed



02. The Bodega on Main |
Location: Atlanta, Georgia
Client: Monique Rose Sneed



03. La'Caj Seafood | Location:
Washington, D.C.
Client: Monique Rose Sneed

“ I have been taking two gummies in the morning daily for the past couple of weeks and I can feel big difference. My body feels less bloated and I have more energy and my legs don't hurt from being on my feet at work all day, which helps with inflammation. ”

Courtney N.,  Verified Buyer

GET YOURS TODAY



500+
5-Star
Reviews

04. MODE TOTAL WELLNESS | Online Commerce
Client: Monique Rose Sneed



05. MINK & HONEY BEAUTY | Online Commerce
Client: Monique Rose Sneed



BCOM ACCOUNTS

01. Account: **PINK OCEAN YACHTS** |
Location(s): Miami, Florida; Bimini, Bahamas

02. Account: **PINK OCEAN YACHTS** |
Location(s): Miami, Florida; Bimini, Bahamas

03. Account: **MIDTOWN COLLECTIVE STUDIOS** |
Multiple Locations: Atlanta, Georgia

04. Account: **MIDTOWN COLLECTIVE STUDIOS** |
Multiple Locations: Atlanta, Georgia

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Metcalfé**

**Reality Television Personality
| Medical Professional |
Mobile Clinic Provider**

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