



QR Code Walking Map



www.picayunemainstreet.com

P.O. Box 1656 110 East Canal Street Picayune MS 39466 601-799-3070 Shop Historic Downtown Picayune

We invite you to partner with Picayune Main Street and contribute to local events and projects focused on developing a vibrant downtown, stimulating economic growth through new businesses, cultivating a diverse local economy, and providing a welcoming environment for family-oriented community events, festivals, and showcases of local artistic talent in various mediums, including painting, music, theater, literature, ceramics, woodwork, and photography, while preserving the unique character of our community.

Picayune Main Street, Inc. mission is to drive, enhance, and encourage investment in Downtown Picayune MS through Downtown Events, Beautification & Historic Preservation Projects. Main Street Communities always focus their attention and resources in the heart of the city.

Throughout the year, Picayune Main Street, Inc. Sponsors events in Downtown Picayune to help support a vibrant shopping/dining district, creating a place that attracts people and inspires them to return. Ongoing public events help drive positive awareness of Historic Downtown Picayune.

Bringing people downtown on a regular basis throughout the year serves to make citizens and visitors aware of the unique amenities that exist in the heart of Downtown Picayune. These vibrant events include shopping and dining, which are an incentive for the shopper, visitor, resident, and investor to return to Downtown Picayune.

Being a Main Street America Member is a mark of distinction, and represents a commitment to continual improvement, community engagement, and rigorous outcome measurement. The status that comes with being a part of this network also sends a strong message to local stakeholders, as well as city, state, and national funders.

Picayune Main Street, Inc. a 501©3 non-profit organization is a Nationally Accredited Program, and a member of Mississippi Main Street Association comprised of Board of Directors, Vital Volunteers, and community organizers. Picayune Main Street, Inc. Mission is to enhance our community and encourage investment in Picayune MS through Downtown Revitalization & Beautification Projects. Committed to the belief that "Community Development precedes Economic Development", the Main Street Association of Picayune, MS remains a driving force behind the booming economy of our Downtown District.

Throughout the year, Picayune Main Street, Inc. sponsors events in Downtown Picayune, MS to help support a vibrant shopping and dining district and create a place that attracts people and inspires all to Enjoy Events, Arts, Antiques, Shop, Dine & Play Local while experiencing The New South Old Charm of Historic Picayune, MS.

Our semi-annual Street Festivals see our population more than double. Shop by Candlelight and Christmas on the Rails are staples of the holiday season, while music events and sidewalk sales keep our downtown bustling year-round. Even though we focus our attention and resources in the heart of the city, our events and projects have a positive effect on Picayune and Pearl River County. We are so thankful for the support of our City Officials and Departments assistance with our Downtown Projects and Events and show our appreciation with a Christmas Appreciation Luncheon in December

Picayune Main Street Inc. 2025 Board of Directors

President- Tim Hart; Vice-President- Norman Howell; Secretary- Susan B Spiers; Treasurer- Stephanie Walker, Emeritus- Bill Edwards; Christy Goss, Hunter Lumpkin, Morgan Owen, Ted Barze' Darlene Farrell, Steve Rodgers, Jose Lopez and Reba Beebe, Director



Reflecting Back to Year 2024 Accomplishments
***Applying National Main Street Four-Point Approach-
Design; Organization; Promotion; Economic Vitality***
***Projects made possible by ARPA Fund*

DESIGN

***Completed 2 New Murals in Thigpen Alley by Artist Nikki Main
Beetles in Space and Grandpa Thigpen & Gumball Machine*

- *New Picayune Main Street Website was designed by Nancy Bounds NB Interiors*

***2024 Picayune Main Street, Inc Board of Directors was pleased to present a newly designed gatefold brochure, offering an informative guide to the City of Picayune. The brochure includes an historical district map with points of interest, a regional map with a map key denoting restaurant, murals, shopping, playgrounds, off-leash dog parks, museums, and historic information about Picayune from its inception to the present day. And a fun detailed Downtown Walking Map QR Code. Nancy Bounds NB Interiors Design*

ORGANIZATION

- *March 21st General Membership Meeting Guest Speaker City of Picayune Planning and Zoning Director, Diane Miller and City Manager Harvey Miller.*
- *October 17th General Membership Meeting Guest Speakers Greater Area Chamber of Commerce Director Laci Lee and Assistant Director, Courtney Martin.*
- *July 10th Retirement Celebration for Byron Hill*
- *Merchant Breakfast Meeting May 9th Business Members discuss upcoming events*
- *Share Special events for business members on Facebook and via Email as requested.*
- *22nd Annual Christmas Luncheon for City of Picayune Public Works, Elected and Appointed Officials, Fire Dept. Police Dept. Pearl River County Board of Supervisors & Sheriff Dept, Emergency Professionals at the Mary H.. Richardson Community Center*

PROMOTION

- *Sponsored 59th Spring Street Festival in April attracted many new artisans and 1st time visitors to Picayune, MS*
- *60th Semi -Annual Fall Street Festival in November - November Street Festival had a new record collection of Sales Tax from out-of-town vendors*
- *Sponsored Downtown Music Event & Maker's Market. Event featured amazing talented local musicians*
- *Sponsored 3rd Annual Santa's Workshop and 20th Annual Shop by Candlelight Event the 1st Friday in December*
- *Board of Directors Selected Mitchell's Dept Store as the 2024 Historic Collectible Christmas Ornament.*

ECONOMIC VITALITY

- ** Glen Neal Façade Project 323 East Canal Street completed in September*
- **Façade Lighting Project by TNT on 5 Businesses on East Canal and 5 Businesses on West Canal Street. These areas were selected due to electricity was already in place to connect lights.*
- ** Champion Sports Bistreaux 115 West Canal Street replaced awning*
- ** Off the Wall Power Wash/Soft Wash Façade projects on 114, 116, 118 East Canal and 127 & 129 West Canal and sidewalks.*
- ** Purchased Portable Sound Systems to use during Picayune Main Street outdoor events.*
- **Purchased the following to use during 6 of Picayune Main Street Inc annual outdoor events, 16 folding chairs, 3-10x20 tents logo added, and 13 picnic tables. (Need 8 More folding chairs)*
- *Purchased metal signage through Community Trust Round Up Grant by Coast Electric to Enhance Downtown with Walking Map QR Codes displayed in designated areas to be determined.*
- *Donated 12 Picnic Tables & 6 tents to the City of Picayune Police Department for Community events.*





Looking Forward to 2025 Projects and Events
***Applying National Main Street Four-Point Approach-
Design; Organization; Promotion; Economic Vitality***

***Projects made possible by ARPA Fund*

DESIGN

- *Train Staff Efficiently on new Website, Flyer/poster design, Email programs and Facebook Algorithm.*

ORGANIZATION

- *Continue to promote members and share specials on all social platforms when requested*
- *Increase 2025 Partners and Sponsors*
- *Plan Membership Meetings that will encourage increased attendance*
- *2025 City of Picayune Christmas Appreciation Luncheon suggestion is to have 2 separate seatings at Mary H Richardson Community Center and Seek Sponsors*

PROMOTION

- *Continue to improve Semi Annual Street Festivals, reach out to artists and be more selective in participants & enforce guidelines for ALL participants.*
- *Utilizing Street Musicians during downtown events and the Semi-Annual Street Festivals, complemented by new sound systems purchased through ARPA funds will prove valuable in increasing attendance.*
- *Evaluate Santa Workshop with possibilities to increase participation to continue growing event*

ECONOMIC VITALITY

*** Complete Mural on the former Crosby Mercantile Building began 10/2024- Ashley Mason*

***Begin 3-D Crosswalk by Artist Andy Green Approved Dec. 2024*

*** Complete MS Power Ornate Lighting Project. Approved September 2024*

***Partnership with MS Power- install 4 Ornate lights on West Canal and 4 Ornate lights on East Canal. City of Picayune Elected Officials agreed to cover monthly cost of electricity and Picayune Main Street paid upfront cost to bore and concrete removal. Installation to begin January 2025*

*** MAGCOR 6 Benches & 6 Trash Receptacles order placed 09/2024 approved Delivery Jan 2025*

Complete Façade Grant Projects Below Approved Nov 2024

***** Two Sisters Creole Restaurant 119 A Hwy 11 South Approved Bid and confirmed contract Project began in November***

*****DIY Cabinets, Granite and Lighting 301 West Canal Approved Bid and confirmed contract Project began in November.***

*****Cottage on Curran AirBnB Approved Bid and confirmed contract Project will begin in January***

Install Allocated Signage Below by Barousse Designs

Approved Dec.2024

***** 201 East Canal Soap de Jolie***

***** 205 East Canal Guidry Furniture & Co.***

***** 105 Hwy 11 South Antiques and Collectibles***

***** 127 West Canal Street Cottage Style***

Install Allocated Awnings Below Price subject to change

Approved Dec. 2024

*****East Canal Entrance to 101 Hwy 11 South***

*****East Canal Entrance to 103 Hwy 11 South***

A strategy for revitalizing a downtown area is incremental growth, which focuses on small, manageable development projects that makes a visual impact and gradually improves the area through a series of smaller, more achievable steps to create a more sustainable and vibrant downtown.

*****Projects made possible by ARPA funds provided by the
Mississippi Main Street Association. Through the Mississippi Legislature.
Pearl River County MS State Legislatures
Senator Angela Hill 40th District, Senator Mike Seymour 47th District,
Stacey Wilkes House 108, Jansen Owen House 106, Timmy Ladner House 93***

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Ted Barze' Darlene Farrell, Steve Rodgers, Jose Lopez and Reba Beebe, Director***

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2025 Friend of Picayune Main Street INC Application

Business Name: _____

Business Address _____

Name _____

Mailing Address _____

City _____ State _____ Zip _____

Business Phone _____ Alternate # _____

Email Address _____

Friend of Main Street Categories and Annual Dues

A. Volunteer/Individual	\$	20.00
B. Family	\$	35.00
B. Business	\$	125.00
C. Civic Organization	\$	50.00
D. Financial/ Institute/Industry	\$	250.00
E. Event Sponsor 4 Levels	\$	250.00- \$3000.00

Please check your area of volunteer interest:

4-Point Approach Committees

___ Design Committee ___ Organization ___ Promotion/Advertising ___ Economic Vitality

Events Committees

___ Fall/Spring Street Festival ___ Christmas on the Rails/ Shop by Candlelight ___ Music Events

___ Logistics ___ Spring Event ___ Special Event/Fundraiser

___ Applicable Friend of Main Street Category \$ ___ Friend of Main Street Dues

Friend of Main Street Signature _____

Please complete form and mail to: Picayune Main Street, Inc. P. O. Box 1656 Picayune MS 39466

