

# **The Yellow Dog Brand Livestock Evacuation**

A 501(c)3 Not-For-Profit Public Charity

## **Sponsorship Opportunities**





# Why The Yellow Dog Brand?

The Yellow Dog Brand Livestock Evacuation non-profit corporation started in the middle of August 2021. Director, Parker McKinnon, is a firefighter in King County, Washington, and has seen the need for a service to evacuate livestock from properties in the areas affected by wildfires. Parker proposed this idea and quickly decided to act and strive to make a difference in the Pacific Northwest. To truly make an impact, we plan to partner with law enforcement, fire agencies, and emergency response teams along with individuals and communities. We have heard horror stories from fellow firefighters of the direct consequences occurring in our home state of Washington, where animals have been seen running around with burns due to inadequate evacuation services.

## Impact of Your Donation

With your help we can continue to make a difference in the livestock owners' community. We are always in need of funds for halters, operational costs, fuel, and to ultimately save the lives of animals who are in danger. Being a donation-driven nonprofit, the contributions we receive are so vital to our successes. With each corporate and local sponsorship, we will be able to provide more services to those in need. We have been so lucky and blessed to have such a great support system and are excited to welcome you to our team.



Livestock Halter    Operational Costs

Animal Feed



Maintenance

PPE

Fuel

## Our Mission

To help families and individuals evacuate their livestock from their properties when wildfires are approaching their homes.

# Sponsorship Opportunity Levels

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Tier 6
	Up to \$500	\$1,000	\$2,000	\$2,500	\$5,000	\$10,000
"Thank You" Post on Socials	X	X	X	X	X	X
Logo on Website	X	X	X	X	X	X
6"x6" Logo on Trailer		X				
12"x12" Logo on Trailer			X	X		
24"x24" Logo on Trailer					X	X
Logo on Shirts					X	X

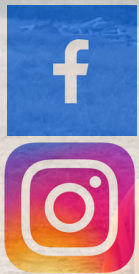
If you find that none of these sponsorship levels are the right fit for you or your organization, we are happy to work with you to create something exceptional!

In-kind sponsors will be awarded sponsor benefits to match the fair market value of donated goods.

THANK YOU TO ALL OF OUR FUTURE  
SPONSORS WHO CHOOSE TO BELIEVE IN US  
AND OUR CAUSE. WE WILL NOT BE ABLE TO  
CONTINUE SAVING ANIMALS' LIVES IN 2023  
WITHOUT YOUR SUPPORT.

Check Us Out & Contact to  
Learn More About Who We are

<https://ydbble.org/>



The Yellow Dog Brand

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