



Dear Friend of Aging2.0 Sacramento Chapter,

Aging2.0's mission is to support innovators taking on the biggest challenges and opportunities in aging. We are international, interdisciplinary and intergenerational. It spans over 100 cities, has hosted more than 700 events around the world. We are now building out the world's first collective intelligence platform for innovation in aging, The Collective. While we are not a non-profit agency, we strive to make a social impact.

We are excited to invite you to participate in our events this year. Our chapter has drawn hundreds of guests to our events and expect 2020 to be even larger. There are many ways in which you can participate and partner with Aging2.0 throughout the year.

We are proud to host the second annual **"Celebrating Older Americans" on May 6th** at Oak Park Community Center. This celebration is targeted to spotlight our older achievers through Sacramento County Adult & Aging Commission's **"5 Over 50"** awards. One recipient per district will be awarded for enriching his/her community. County Supervisors, Adult & Aging Commissioners and county services assisting older adults will be available to share information on developments and offerings to help residents. The evening will be topped off with a new showcase of the **"Innovation to End Isolation" (I2I) awards** in partnership with [Roze Bear Foundation](#). Selected teams, including high school students and older participants (60 years and older), will present their high-tech and/or "high-touch" solutions that specifically address senior isolation and loneliness, a growing societal issue. Award sponsors will have an opportunity to participate in judging.

Also, on the calendar for this year is a **"hackathon" focusing on aging and homelessness**. In partnership with Sacramento's chapter of Health 2.0, it will be a weekend-long event bringing entrepreneurial and problem-solvers together to understand the challenges of aging to develop innovative solutions. We will get high-tech, "high-touch" and even low-tech, creative ideas flowing. The enclosed sponsorship information does *not* include the hackathon at this time but if you're interested in reviewing sponsorship opportunities for that event, please check the box on the attached form.

Thank you in advance for your consideration of being a supporter in these opportunities presented in this packet. With your generous contributions, we will be able to continue to provide programs that strive to inspire community members to be innovative in enriching the lives of the older population and celebrating longevity. Thank you for your support!

To be a sponsor, please complete the attached form and submit it to kvogtmann.ux@outlook.com. For additional information call Aging2.0 at (951) 751-8272.

Sincerely,

Keri Vogtmann
Aging2.0 Sacramento Chapter Ambassador

www.Aging2.com

2020 Aging2.0 Sponsorship Opportunities for “Celebrating Older Adults” [May 6, 2020]

Sponsorship Benefits	Gold “5 Over 50” \$750	Silver “5 Over 50” \$500	Bronze \$250	In-Kind	Platinum “I2I” \$1150	Silver “I2I” \$600
Applied Towards:	Incremental \$100 to each “5 over 50” recipient. May also go to advertisement.	Contributes to initial \$100 to each “5 over 50” recipient. May also go to plaques.	General or residual event expenses – could be decorations, awards, advertisements, supplies, admin, etc.	Misc. needs of the event – could be food, drinks, additional prizes; could also be special prizes for competition teams	\$1000 Award to Platinum Award Recipients	\$500 Award to Silver Award Recipients
Table Assignment	Secondary pick	Tertiary pick	Aging2.0 selects	Aging2.0 selects	First pick	Tertiary pick
Organization Announcement	Representative from your org. gets 2 minutes introduction	Representative from your org. gets 2 minutes introduction	Aging2.0 mentions your organization	Aging2.0 mentions your organization	Representative from your org. gets 2 minutes introduction	Representative from your org. gets 2 minutes introduction
Company logo on printed on flier (after receipt of usable logo file)	✓	✓	✓	If in-kind donation is ≥\$500 in value	✓	✓
Company logo on plaque	“5 over 50” only	No	No	No	“I2I” Platinum only	“I2I” Silver only
Company logo on event program	On the cover	On the cover	Inside	Inside	On the cover	On the cover
Inclusion in press release (where permitted by publisher)	✓	✓	N/A	If in-kind donation is ≥\$500 in value	✓	✓
Mentioned in Aging2.0 e-newsletter reaching about 3,000 people	✓	✓	✓	If in-kind donation is ≥\$500 in value	✓	✓

Sponsorship Benefits	Gold "5 Over 50" \$750	Silver "5 Over 50" \$500	Bronze \$250	In-Kind	Platinum "I2I" \$1150	Silver "I2I" \$600
Highlighted as sponsor on Aging2.0 event webpage(s) (Must provide logo)	✓	✓	✓	✓	✓	✓
Judging participation	N/A	N/A	N/A	N/A	Will be the sole judge & selector, will present award	Will participate in judge panel
Twitter posts in conjunction with the promotion of this event	3 Posts	2 Posts	1 Post	2 Posts If in-kind donation is ≥\$500 in value	4 Posts	2 Posts
Honorable mention at fall "hackathon" event	✓	No	No	No	✓	No

NOTE: Distribution of hardcopy fliers will be in 2 lots: one in **January** and one in **March**. In order to ensure your organization's logo is included please submit your sponsorship form and logo files **as soon as possible**. To make the January distribution, please provide your documents no later than **January 3, 2020**. To make the March distribution, please provide your documents no later than **March 1, 2020**. Digital versions of the flier will be updated as files are received and distribution of the softcopies will go out throughout the period.

2020 SPONSORSHIP FORM

Company/Business _____

(Please list your company name as you wish it to appear on promotional materials)

Contact Information:

Name: _____

Address: _____

Phone: _____ Email: _____

1. Please check the yellow box for your sponsorship level:

	Gold "5 Over 50" \$750	Silver "5 Over 50" \$500	Bronze \$250	Platinum "121" \$1150	Silver "121" \$600
Sponsorship					

If in-kind, please check here: and provide dollar value: \$_____

Describe in-kind contribution: _____

2. Please email your logos to sacramento@aging2.com, so we may begin promoting your organization as a sponsor. Logo should be in 2 formats: PNG & JPG only. NO PDF.

3. For invoicing purposes, please provide the following information:

- a. Bill to: (Name of Organization) _____
- b. Name/Contact of Payment Processing: _____
- c. Address: _____
- d. City, State, Zip: _____
- e. Email: _____ Phone No.: (_____) _____

4. Tell us about your social media handle(s):

- a. Twitter: _____@_____ (e.g. "@Aging20")
- b. Facebook: _____ (e.g. "Aging2.0")

5. Send me information on further sponsorship opportunities for the "hackathon" at the end of 2020.

Check here if interested:

6. ACKNOWLEDGEMENT: I have read the above information and agree to the sponsorship terms.

Name

Date

For more information call Keri Vogtmann – Sacramento Aging2.0 Ambassador
at (951) 751-8272 or via email at sacramento@aging2.com.