

# JOSEPH SAMUEL TASKIS

## DIGITAL ILLUSTRATOR & DESIGNER

### PROFILE:

I'd describe myself as a **Creative Gentle Giant**, at your service. In today's era dominated by technology and social media, I firmly believe that brands and values wield immense influence in directing consumer preferences. Thus, I continuously hone my technical skills in Adobe and 3D software packages to craft captivating illustrations and designs. These narrate brand stories, evoke emotions and drive decisions amongst consumers to keep you ahead of the game in this competitive landscape.

### EXPERIENCE:

#### Digital Designer - SLAM Marketing Ltd - Dec 2020 - Present

I successfully deploy projects where we create engaging content and experiences for consumers using Print & Digital Mediums. At all times, I make sure the brief is **informative**, the plan is **concise**, the execution is **accurate** and the deliverables achieve the **desired outcome**.

I'm in charge of on-boarding new designers as well as their ongoing training. This has given the managers and directors the extra time they've needed to **grow the business** and find **more leads in sales**. The training I provide includes the technical aspects of the software packages and the in-house preparation for fabrications of materials.

#### Creative Support - SimplyCreate - Jul 2018 - Feb 2019

I created Social media assets (both image and video based) for multiple clients who came to SimplyCreate to **boost their social media outreach**.

I created many assets which can be recycled into new content over and over. This ensures **high quality and visually consistent content** & templates that can be ready in minutes for as many needs as required.

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### REFERENCE:


**Abigail Mitchell - Director**  
SLAM Marketing Ltd  
Abigail@slammarketing.co.uk


### EDUCATION:


**BA (Hons) 3D Animation: Games Art**  
University of Hertfordshire  
2009 - 2012


### SKILLS:


 Book Illustration


 Logo Design

 Brand Identity

 Web Design

 3D Modelling

 Project Management

 Idea Creation & Communication

### INTERESTS:

Traditional & Digital Art

Character Concept Art & Game Jams

Guitar Playing

3D Printing

Airsoft

Axe & Knife Throwing