

# JOSEPH SAMUEL TASKIS

## DIGITAL ILLUSTRATOR & DESIGNER

### PROFILE:

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I'd describe myself as a **Creative Gentle Giant**, at your service. In today's era dominated by technology and social media, I firmly believe that brands and their values can wield immense influence to promote positive change.

Thus, I continuously hone my technical skills in Adobe and 3D software packages to craft captivating illustrations and designs. These narrate brand stories and evoke emotions to drive decisions amongst your consumers. In doing so, I create an exciting opportunity for you to keep ahead of the game in this competitive landscape.

### EXPERIENCE:

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#### Digital Designer - SLAM Marketing Ltd - Dec 2020 - Mar 2024

I successfully deployed projects where we created engaging content and experiences for consumers using Print & Digital Mediums. At all times, I made sure the brief was **informative**, the plan was **concise**, the execution was **accurate** and the deliverables achieved the **desired outcome**.

I was also in charge of on-boarding new designers as well as their ongoing training. This had given the managers and directors the extra time they needed to **grow the business** and find **more leads in sales**. The training I provided included the technical aspects of the software packages and the in-house preparation for printing and/or fabrication of marketing materials. From posters to t-shirt printing.

#### Creative Support - SimplyCreate - Jul 2018 - Feb 2019

I created Social media assets (both image and video based) for multiple clients who came to SimplyCreate to **boost their social media outreach**.

I created many assets which can be recycled into new content over and over. This ensures **high quality and visually consistent content** & templates that can be ready in minutes for as many needs as required.

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### REFERENCE:

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**Abigail Mitchell - Director**  
SLAM Marketing Ltd  
Abigail@slammarketing.co.uk

### EDUCATION:

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**BA (Hons) 3D Animation: Games Art**  
University of Hertfordshire  
2009 - 2012

### SKILLS:

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-  Logo Design
-  Brand Identity
-  Web Design
-  3D Modelling
-  Project Management
-  Idea Creation & Communication
-  Book Illustration

### INTERESTS:

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- Traditional & Digital Art
- Character Concept Art & Game Jams
- Guitar Playing
- 3D Printing
- Airsoft
- Axe & Knife Throwing