

COMPANY PROFILE



# ENLIGHTEN YOUR BUSINESS

SINCE 2011



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# WHO WE ARE?

e-Light established 2011 as a global technology professional solutions organization - a subsidiary of world beacon enterprise - offering:



Business Intelligence



Custom Application  
Development



Web Services



Interactive  
Digital marketing



Network Solutions



Information Security



Mobile Applications



Technology Supplies



Technology  
Outsourcing services



# HOW WE THINK?



## OUR MISSION

Enlighten your business by our technology professional solutions working around your business, striving to make technology integrate seamlessly, working hand in hand with you supporting your growth, maximizing your return on investment and minimizing your risks when implementing new technology solutions

## OUR VISION

Enlighten the world by making people and businesses - throughout the world - more organized and more productive with being the leading innovative provider of high-quality technology solutions around the globe



# WHY CHOOSE US?

## Client Focused



e-Light success derives from a deep understanding of our clients need helping them to make decisions

## Solutions not just Services



e-Light are not just looking to provide a service, but provide a solution that meets your needs and exceeds your expectations What do you want technology to do for you? Let us know; we have the solution

## Execution Excellence



e-Light insist on excellence in all we do for clients and ourselves, striving always for recognition among the leaders in technology industry

## Results Oriented



e-Light see customer's targets in mind, looking for the fastest way to go there. e-Light much more focused on action "flowing" towards the result

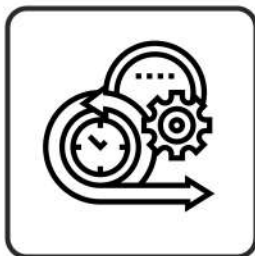
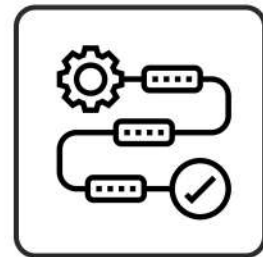
## Lifetime Support



e-Light is committed to lasting results, and to building strong and long lasting relationships with all our customers. That is why we offer Lifetime Support. This is a reassurance from us that we will help you preserve a professional Technology support throughout the entire lifetime of your business

# OUR METHODOLOGY

e-Light work with you through every aspect of your business process to have better understand how your business running, and how any such process could be translated into technical means. We then design our solutions to increase the effectiveness of the system as a whole, while adhering to your basic business operation



e-Light embrace a combination of Agile/Scrum and traditional project management with all of our projects. Our team evaluates and assesses your business requirements, and we tailor our service to meet your needs

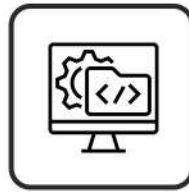
e-Light also pride itself in providing exceptional continual support. We believe in forging long-term relationships as opposed to short-term project contracts. It is through our careful planning, development and support that we achieve our reliability



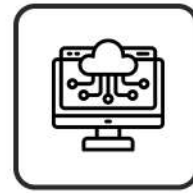
# WHAT WE OFFER?



Business Intelligence



Custom Application  
Development



Web Services



Interactive  
Digital marketing



Network Solutions



Information Security



Mobile Applications



Technology Supplies



Technology  
Outsourcing services



# BUSINESS INTELLIGENCE

e-Light business intelligence programs providing a technology-driven process for analyzing your business data and presenting actionable information to help your business managers and other end users make more informed business decisions. Also encompassing a variety of tools, applications and methodologies enabling your business to collect data from internal systems and external sources, prepare it for analysis, develop and run queries against the data, and create reports, dashboards and data visualizations to make the analytical results available to your business decision makers as well as operational workers





# CUSTOM APPLICATION DEVELOPMENT

e-Light custom application development designing your business own handmade software application that suits your specific needs, simply isn't available on the market. When Business Intelligence aren't sufficient or flexible enough for your business, e-light custom-build application to your specifications – efficiently and deliver on its promise of certainty

e-Light custom application development custom-build software for your business critical functions, including content management, inventory management, customer management, human resource management, or otherwise to fill the gaps present in the existing software packages and minimize your budget



# WEB SERVICES

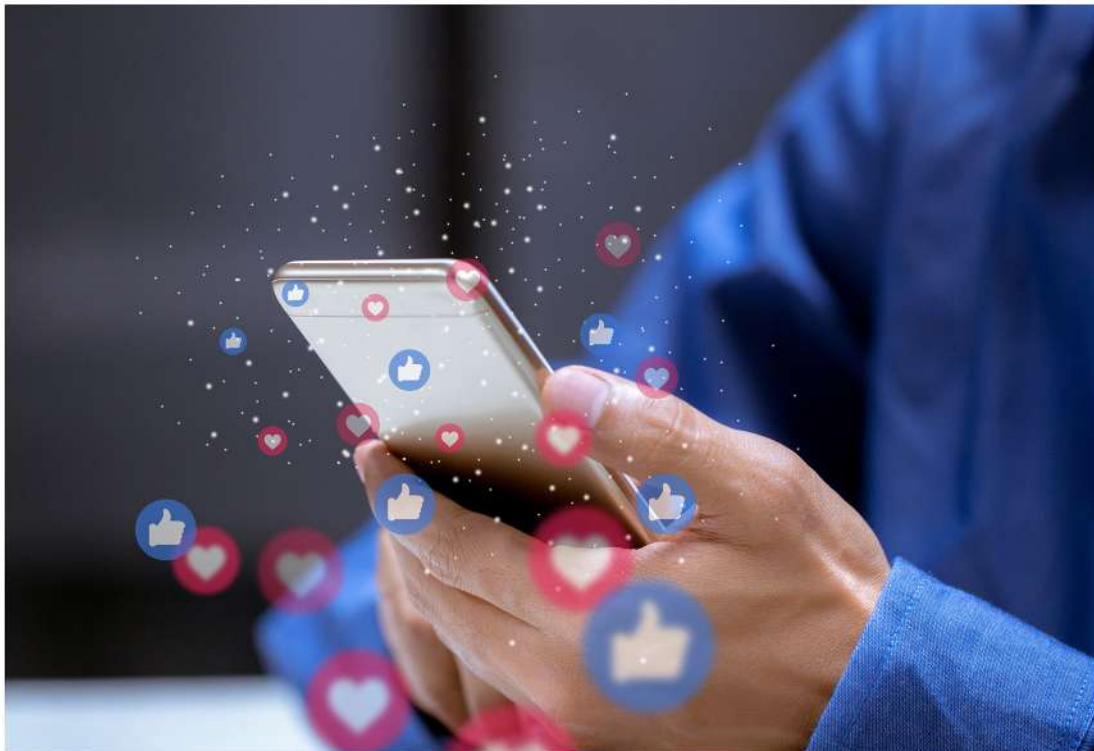
e-Light Web Services planning, designing, developing and hosting your website on the Internet (World Wide Web) or your web application on an intranet (a private network). e-Light web services can range from developing the simplest static single page of plain text to the most complex web-based internet applications, electronic businesses, social network services and e-commerce development (Shopping Cart)

e-Light Web services providing your business domain registration ([www.yourbusinessname.com](http://www.yourbusinessname.com)) and hosting plans suitable for your business needs with support 24/7



# INTERACTIVE DIGITAL MARKETING

Let us take the mystery out of the internet by providing you with complete interactive digital services. Our creative team will design e-ads for you that will enabling your business see more customers by delivering trustworthy and professional online presence

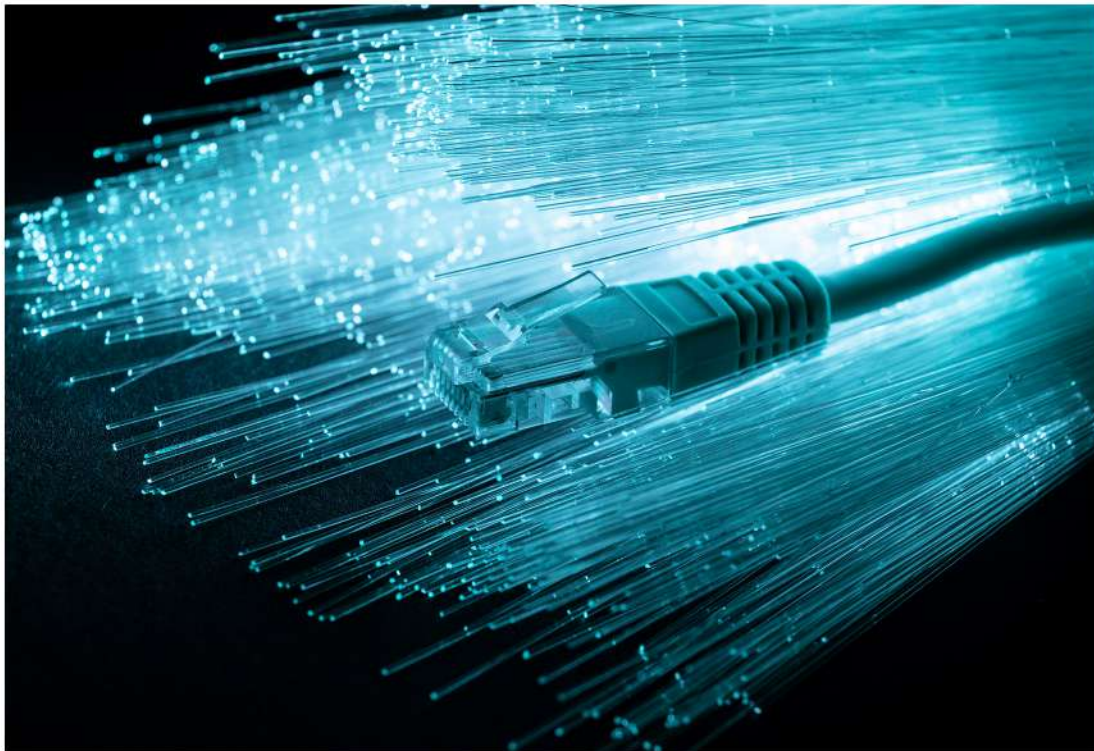




# NETWORK SOLUTIONS

e-Light improve your business efficiency with comprehensive, cost-effective network design, off-site data storage and wireless solutions, Explore our services to find solutions for networks of all sizes and configurations:

- Network Design and Maintenance
- Secure Wireless Solutions
- Server Virtualization
- Cloud Services
- Disaster Recovery
- IP Telephony
- Remote Monitoring



# INFORMATION SECURITY

e-Light Information Security defending your business information from unauthorized access, use, disclosure, disruption, modification, perusal, inspection, recording or destruction

e-Light Information Security concerned with the development and implementation of security mechanisms of all available types (technical, organizational, human-oriented and legal) in order to keep your business information in all its locations (within and outside your business's perimeter) by implementing Anti-virus Software, Firewalls, Software Patches, Anti-Spyware, Physical Security and Backups





# MOBILE APPLICATIONS

e-Light developing handheld devices application software for Mobile Phones and Tablets. Using various mobile software distribution platforms (IOS and Android) or delivered as web applications using server-side or client-side processing to provide an "application-like" experience within a Web browser

e-Light mobile user interface (UI) design experts considers constraints & contexts, screen, input and mobility as outlines for design. Also, consider user's limited attention, minimize keystrokes, and be task-oriented with a minimum set of functions





# TECHNOLOGY SUPPLIES

e-Light Technology supplies providing full supply chain management for all technology physical tools you need Laptops, Brand PCs, Compatible PCs, Mobile phones, Tablets, Monitors, Projectors, Smart Boards, Computer mouse and keyboards, External hard-drives, Flash drives, Memory cards and USB storage devices, Printer inks/cartridges, Mobile phone accessories, Headphones, Security cams and Attendance finger print devices



# TECHNOLOGY OUTSOURCING SERVICES

e-Light Technology Outsourcing services providing business process outsourcing (BPO) for Technology and Information Technology departments, outsourcing all or parts of your business IT functions, reducing your costs, helping your growth and enabling your organization concentrate on its core business activities, you can forget all the troubles of hiring, managing, administering, and providing extra office space for additional employees, and instead concentrate on the basics of what you need. Let us worry about the rest



# BUSINESS GROWTH



## COUNTRIES LIST

- + Egypt
- + Saudi Arabia
- + Iraq
- + Estonia
- + Brazil
- + Colombia
- + Russia
- + Romania
- + Croatia
- + Mexico
- + China
- + Canada
- + United Kingdom

**+100 PROJECTS**  
Delivered On-Time

**+100 SOLUTIONS**  
Ingenuously Developed

**+100 PROFESSIONALS**  
Efficient Service Providers



# TEAM MEMBERS



**AHMED  
Wael**

CEO and Founder



**KADRI  
KEE**

Marketing Specialist



**GABRIJELA  
ORSAG**

Creative Director



**REELIKA  
KÄRGENBERG**

Media Buyer



**MATS-KAAREL  
RUUS**

Creative Director



**YASMINE  
TOUTI**

Graphic Designer



**JESSICA  
QUERINO**

Software Developer



**MELISSA  
RESTREPO**

Graphic Designer



**MYRIN  
HALL**

Software Developer



**ALENA  
WILLIAMS**

UI/UX Designer

# SUCCESS PARTNERS



**META**

Business Partner



**LINKED IN**

Corporate Partner



**FACEBOOK**

Marketing Partner



**GOOGLE**

Business Partner



**INSTAGRAM**

Marketing Partner



**GODADDY**

Hosting Partner



**TWITTER**

Marketing Partner



**MICROSOFT**

Solution Partner



**SNAPCHAT**

Advertising Partner



**ADOBE**

Solution Partner



**TIKTOK**

Advertising Partner



**APPLE**

Solution Partner



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