



# A R T S P O R T S

PROFILE

Pure, Authentic, African Craft

AFROMEL SA

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# About Us

**Hometown:** Soshanguve Township, South Africa

**Influences:** Hugh Masekela, Selaelo Selota, and other African jazz legends

**Style:** Afro-Jazz Fusion with elements of spoken word, rap, and praise singing

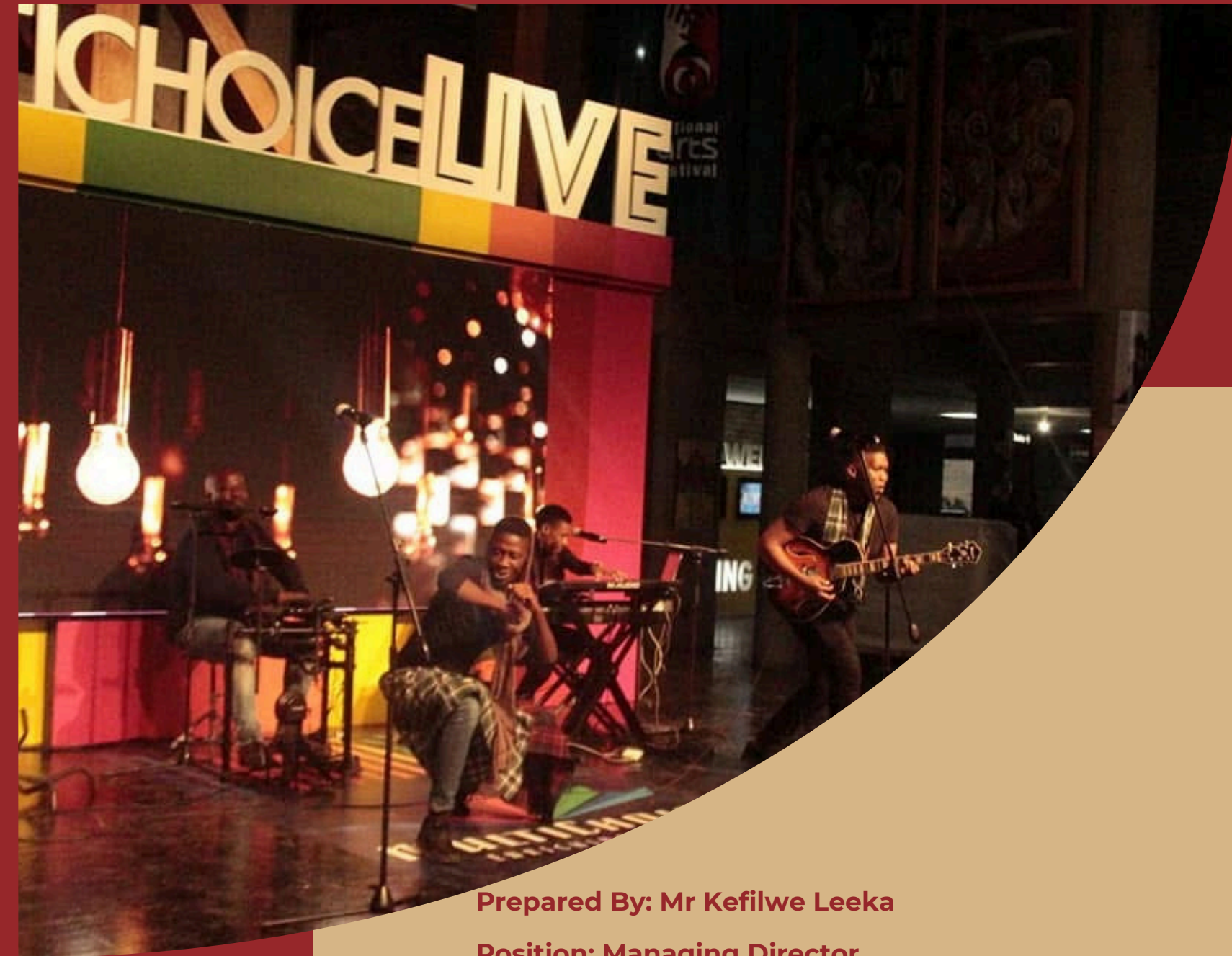
Emerging from the vibrant township of Soshanguve, ArtSpoken SA is a band on a mission to revive and reimagine African jazz for a new generation.

Our sound blends traditional African rhythms and chants with modern elements — creating music that is both rootsy and innovative. Through soulful melodies, poetic spoken word, and uplifting praise singing, we connect audiences to the heartbeat of Africa — one story and one performance at a time.

We have performed on major stages, including SA's Got Talent, the National Arts Festival, and The South African State Theatre — building a growing reputation for our dynamic live performances and authentic African sound.

## Our Performances Include:

- **Live band music (African fusion, and cultural inspiration).**
- **Stage choreography and crowd engagement.**
- **Interactive musical storytelling.**
- **Uplifting African chants and harmonies.**



**Prepared By: Mr Kefilwe Leeka**

**Position: Managing Director**

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## Vision

To become one of Africa's leading musical Band— known for excellence, authenticity, and cultural impact.

We aim to preserve African sound while redefining it for a global audience, building bridges between tradition and innovation through music that speaks truth, love, and unity.



## Mission

To inspire, unite, and empower people through authentic African music that tells stories of hope, identity, and pride.

We use rhythm, harmony, and performance to celebrate our roots while embracing the modern African spirit — creating experiences that move both the heart and the mind.

### WHY

**We do this because Africa's stories deserve to be heard — not just remembered.**

**Our music is more than entertainment; it's a living language of culture, hope, and connection. Through every beat and harmony, we carry the voice of our ancestors and the dreams of our generation into the world.**

# About the Band Members

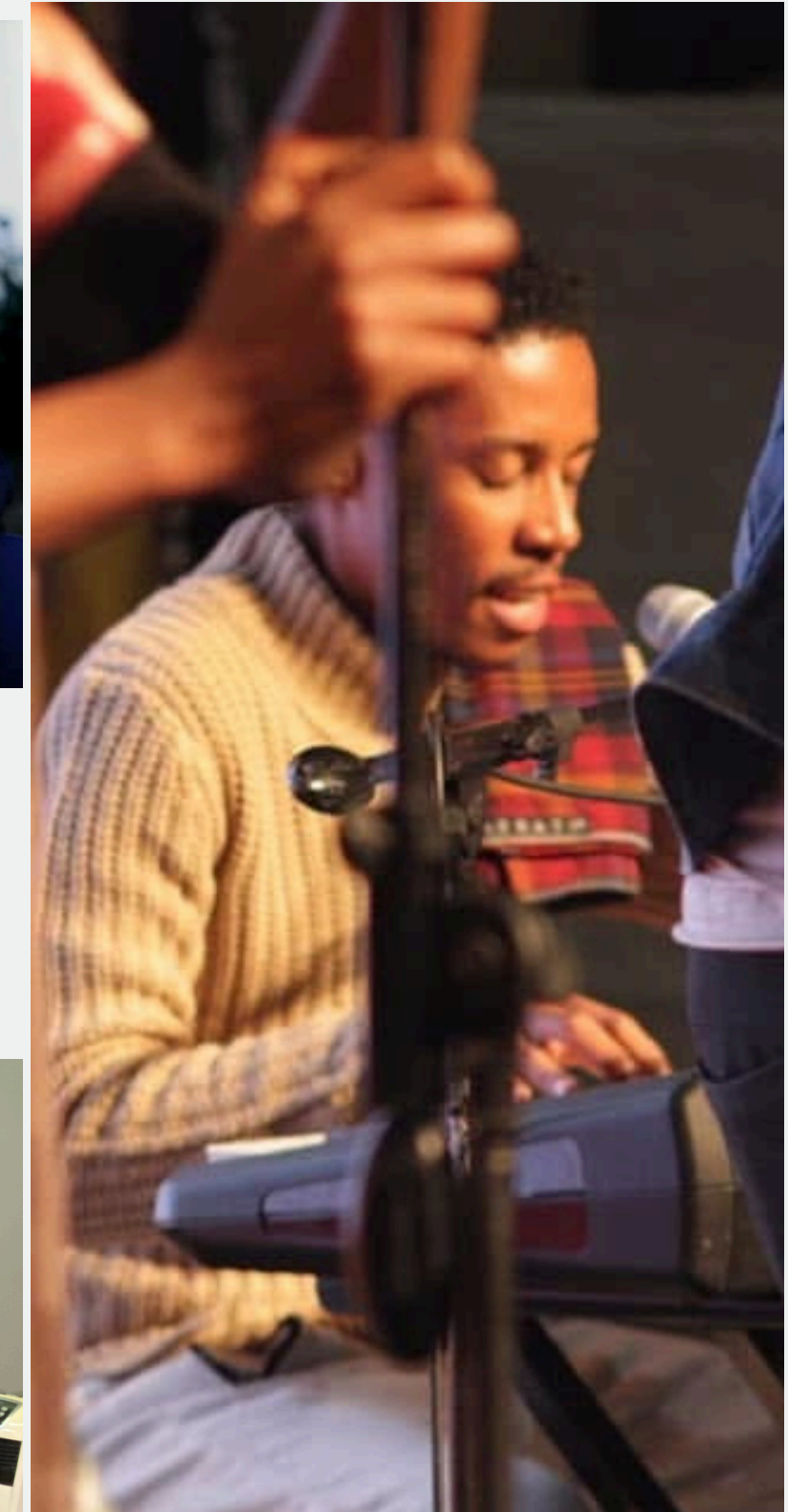
## Mr. Kefilwe Leeka – Co-Founder, Lead Vocalist & Creative Director

Kefilwe is a visionary artist and entrepreneur with deep roots in African music and storytelling. With years of experience in performance, music directing, and creative arts leadership, he founded **ArtSpoken SA** to preserve and **modernize African sound**. His leadership drives the group's creative vision and ensures every performance is purposeful, professional, and inspiring.



### Specialties:

- Music Production
- Creative Thinking & Concept Development
- Music Arrangement & Composition
- Event Coordination & Performance Planning



## Mr. Kefilwe Leeka – Co-Founder, Lead Vocalist & Creative Director

Kefilwe's vision drives ArtSpoken SA's sound and direction. His creative leadership ensures the band remains original, disciplined, and artistically innovative — producing performances that resonate with audiences and reflect true African artistry



## Mr. Marvin Moane – Praise Singer, Vocalist & Poet.

Marvin brings musical depth and versatility to ArtSpoken SA. As a skilled Poet and Praise Singer, he balances lyrics and rhythm, anchoring the group's sound with rich story telling and steady energy. His background in live performance and theatre experience adds strength and polish to every performance.



Mr. Marvin Moane – Praise Singer, Vocalist & Poet.

Marvin brings an expressive, theatrical layer to ArtSpoken SA's performances. His background in drama and theatre gives the group's live shows their storytelling depth and emotional connection — turning music into a living performance experience.



### Specialties:

- Acting and Stage Performance
- Drama and Poetry
- Theatre and Production Experience
- Scriptwriting & Storytelling





# ArtSpoken SA

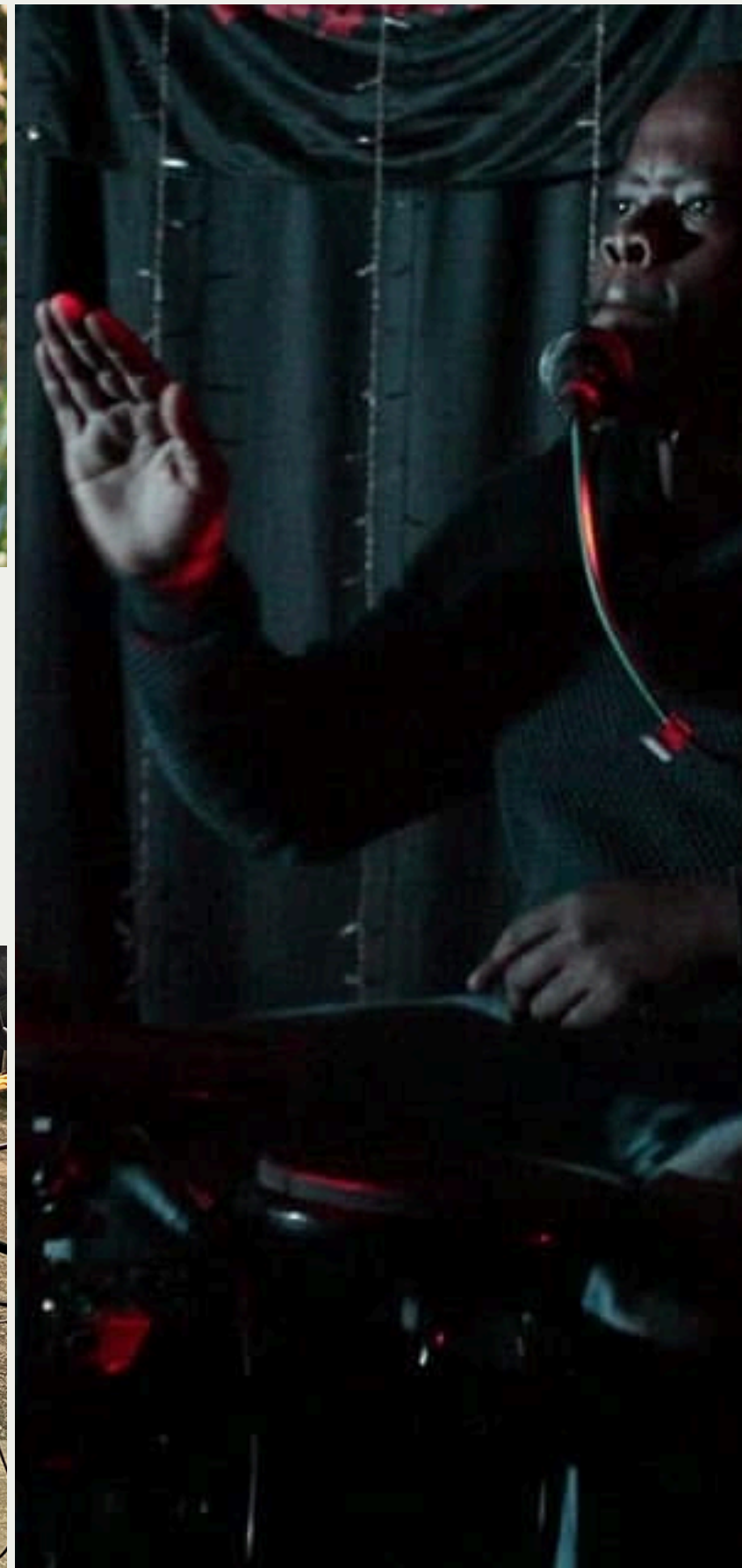
## Mr. Lebogang Leeka – Sound Engineer, Backing Vocalist & Percussionist

Lebogang Leeka is the architect behind the group’s vocal texture, His ear for harmony and rhythm gives ArtSpoken SA its signature sound — a blend of traditional African chants and modern harmony. His creativity ensures that every song carries emotion, structure, and cultural authenticity As a profesional sound engineers he also contributes positively to the group with his skills, ensuring that e also sound clean and as professional as possible.



### Specialties:

- Sound Engineering
- Percussion & Rhythm Development
- Backing Vocals & Harmony Arrangement



## Mr. Lebogang Leeka – Sound Engineer, Backing Vocalist & Percussionist

Lebogang combines technical expertise with musical intuition. As the group’s sound engineer and rhythm driver, he ensures every performance maintains both artistic precision and emotional power. His contribution gives ArtSpoken SA its tight, polished, and professional sound.



# Conclusion

**ArtSpoken SA stands as more than just a band — we are the living rhythm of African creativity. Through every performance, we aim to preserve our heritage, inspire unity, and showcase the beauty of African expression to the world.**

**From soulful harmonies to powerful stage presence, our work is driven by passion, professionalism, and purpose. We believe in music that not only entertains but connects — bridging generations, cultures, and communities through sound and story.**

**Partnering with AFROMEL SA, we bring reliability, excellence, and authenticity to every stage and event. Whether through our electrifying live performances or premium sound services, we deliver experiences that audiences remember long after the music fades.**

**ArtSpoken SA — The Sound. The Story. The Spirit of Africa.**

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