

AFROMEL

Developing People, Creating Opportunities

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www.afromel.com

List of Contents

AFROMEL: Developing People, Creating Opportunities

- 1 **About AFROMEL**
- 2 **Core Pillar 1: Sustainable Livelihoods & Food Systems**
- 3 **Core Pillar 2: Talent, Creativity & Wellbeing**
- 4 **How We Work: The Development Model**
- 5 **Our Impact Areas**

About AFROMEL

AFROMEL empowers youth through skills development in livelihoods and creativity, fostering sustainable opportunities via a unique development model to build long-term, impactful community progress worldwide.

Livelihoods

Providing young people with the essential resources, entrepreneurial toolkits, and practical field experiences needed to establish durable income streams and build resilient local community economies.

Creativity

Nurturing innovative thinking, artistic expressions, and technical modern designs to help youth solve local industrial challenges through high-impact professional creative solutions.



Pillar 01

Our clear objective is to turn practical skills into sustainable livelihoods and concrete economic opportunities.

AFROMEL: DEVELOPING PEOPLE, CREATING OPPORTUNITIES

Core Pillar 1: Sustainable Livelihoods & Food Systems

Core Focus Areas

Focuses directly on agriculture, landscaping, horticulture, food production, and sustainable agro-processing initiatives.

Development & Practice

Includes baking, culinary skills, enterprise development, environmental sustainability, workplace readiness, and hands-on practical work experience.

AFROMEL: DEVELOPING PEOPLE

Talent, Creativity & Wellbeing

Core Pillar 2 focuses on music, creative arts, performance, and events. Our Youth Track Program aims to develop leadership, personal growth, and sports engagement.



Creative Arts

Includes music, artist development, creative arts, performance, and events.



Youth Track

Features specialized programs focused on personal development and leadership.



Industry Exposure

Offers sports, youth engagement, and creative-industry exposure.



Our Objective

Turn talent and potential into skills, confidence, experience, and opportunity.

How We Work: The Development Model

Guided by the progressive model: LEARN → PRACTISE → EXPERIENCE → CONNECT → OPPORTUNITY, AFROMEL fosters collaboration with diverse institutions to create opportunities for youth.

Partnerships I

We collaborate with school institutions, universities, government departments, and various faith-based organisations to build sustainable foundations.

Partnerships II

We partner with NGOs, businesses, industry partners, and local communities to actively develop people and unlock real-world potential.



Our Impact

Our core mission centers on creating measurable social impact. Through focused initiatives, we build practical capabilities, foster sustainable economic opportunities, and drive strategic innovations that empower the next generation to thrive and lead in their communities.



YOUTH DEVELOPMENT

Youth_Track [1]



ECONOMIC OPPORTUNITY

Livelihoods [2]



CREATIVITY & INNOVATION

Developing ideas



PARTNERSHIPS

Strategic alliances



SKILLS DEVELOPMENT

Practical capabilities