

# THE HEROIC CAREER JOURNEY™



## **DESCRIPTION OF THE HEROIC CAREER JOURNEY™ WORKSHOP FROM FLITE Smith Enterprises LLC.**

The Heroic Career Journey™ is an interactive in-person workshop that promotes employability and career readiness through the utilization of inspired creativity, learning techniques and frameworks that have been used to create popular heroes in comics, movies, and books.

### **Students will explore topics that will be used to promote self-advocacy.**

Students will learn about the distinct differences in how Super-Man was created versus how Spider-Man was created. The difference speaks to students' ability to overcome personal, family, and societal challenges while navigating school and exploring career options.

### **Students will receive Workplace Readiness Training:**

Students will use a guided framework to tap into their creativity and in doing so learn techniques for making their own resume and cover letter.

Students will learn how to market, promote, and advocate for their selves in interviews by using industry techniques.

Students will learn about personal and professional growth and development by exploring the Hero's Journey story structure that has been used to create many popular stories such as Star Wars,

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The Hunger Games, Cinderella, The Lion King, The Hobbit, Finding Nemo, The Lion, The Witch, and The Wardrobe, The Wizard of Oz, and so many more.

Students will identify what it means to have a mentor and be able to explain why a career mentor is important for success.

## **Students will engage in Job Exploration:**

Students will learn about careers involved in the creation of heroes across and for a variety of industries including writing, publishing, movies, graphic arts, music, marketing, and sales.

Students will be provided information on job shadowing.

Students will leave the workshop with a plan that promotes ongoing job exploration through a series of action steps to be taken in the weeks following the workshop.

## **Customizable To Meet Your Needs:**

The Heroic Career Journey™ has been designed to be adaptable in order to allow for customization. A nearly endless number of pre-employment transition, career readiness, workforce development, professional development, and organizational development topics can be integrated into the workshop with specific audiences in mind. The workshop can be tailored to meet the needs of high school students, college students, or adult professionals/job seekers.

**TO SCHEDULE A WORKSHOP OR FOR MORE INFO**

**PLEASE CONTACT US:**

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