

SPONSORSHIP PACKAGES



NEW YEAR'S REVOLUTION TOURNAMENT

*Hosted by Texas Junior Roller Derby
Austin, Texas*

January 3-5, 2025

txjrd.org

Welcome to the Texas Junior Roller Derby (TXJRD) New Year's Revolution Tournament!

The Texas Junior Roller Derby is excited to invite you to support our New Year's Revolution tournament, happening January 3-5 at Dripping Springs Ranch Park. This 3-day event will bring together nine junior roller derby teams from across the U.S. for 17 high-energy games, with hundreds of fans expected to attend. Our goal is to raise \$10,000 to cover essential tournament expenses, including facility rental, hospitality for volunteer referees, and MVP trophies. Your sponsorship is crucial in making this event a success while providing valuable exposure for your brand to a large and enthusiastic audience!

About TXJRD

TXJRD is a non-profit organization for junior athletes ages 8-17, featuring an inclusive, female division. Our 19 players are coached by experts from the renowned Texas Rollergirls, including a Team USA Junior Roller Derby Assistant Coach. With a focus on teamwork, discipline, and resilience, TXJRD empowers youth and brings roller derby to new audiences.

Tournament Sponsorship

Penalty Box Sponsor

Includes banner placement with your company logo at the penalty box and multiple shout-outs from the announcer during each sponsored game.

Custom banners provided by All American Flags and Banners

Per Game: \$300 ----- Entire Tournament (17 games): \$4000

Team Bench Sponsor

Includes banner placement with your company logo at a team bench and announcer shout-out during each sponsored game.

Custom banners provided by All American Flags and Banners

Per Bench Per Game: \$200

Note: All sponsorships of \$250 or more will have their logo included in the tournament program.

General Team Sponsorship

**\$1000
MVP**

Sponsor benefits include:

- All benefits of the Jammer Sponsor
- Banner placement at all TXJRD local bouts (provided by the sponsor or courtesy of All American Flags and Banners)

**\$750
Jammer**

Sponsor benefits include:

- All benefits of the Blocker Sponsor
- Signed and framed team photo from TXJRD
- TXJRD T-shirt

**\$500
Blocker**

Sponsor benefits include:

- All benefits of the Pivot Sponsor
- Name and logo in TXJRD bout programs through 12/31/2025
- Shout-outs on social media, at local bouts, and in the weekly TXJRD newsletter

**\$250
Pivot**

Sponsor benefits include:

*Name and logo placement on the TXJRD website through 12/31/2025

Individual Skater Sponsorship

The cost of roller derby can be substantial, especially for our advanced and travel team skaters. Our mission at Texas Junior Roller Derby is to make sure no skater is held back by financial barriers. You can directly support an individual skater by contributing at one of our sponsorship levels.

Roller derby equipment—like skates, single-impact helmets, and protective pads—requires regular replacement for safety, and our travel team incurs significant travel expenses competing across the U.S.

Your sponsorship ensures that every skater has what they need to succeed. All annual sponsors will receive a personalized thank-you card from our team as a show of our appreciation. Thank you for considering a donation to help these young athletes thrive!

LEVEL 1 SKATER

*Covers monthly dues for Level 1 skater

\$50/month (\$600 annually)

Level
1

LEVEL 2 SKATER

*Covers monthly dues for Level 2 skater

*Equipment for the year

*Minimal travel expenses

\$75/month (\$900 annually)

Level
2

LEVEL 3 SKATER

*Covers monthly dues for Level 3 skater

*Single impact helmets, pads, and other equipment needed throughout the season

*Travel team expenses and tournament costs

\$100/month (\$1200 annually)

Level
3