

## Bill Keever

ATHLETE | WARRIOR | EXECUTIVE

## From Competition to Combat to Corporate America

It's rare to find a speaker who has not only excelled in three distinct arenas—athletics, military service, and executive leadership—but also has the gift to communicate with clarity and conviction. Bill inspires people to rise above their current limitations and pursue the best version of themselves—with purpose, grit, and unshakable focus.

## **ABOUT BILL**

Bill Keever is an Olympian, Combat Veteran, and accomplished CEO with a powerful story of grit, growth, and purpose. From competing on the world stage to leading soldiers and scaling multi-million dollar companies, Bill has spent his life performing under pressure. As a result of his leadership and impact in the business world, he was honored as a Titan 100—recognized among the Top 100 C-Suite Executives. His journey—from a small-town kid to elite marksman to executive—equips him to speak on leadership, resilience, and high-stakes decision-making with unmatched authenticity. Bill's approach blends battlefield-tested grit with boardroom strategy, delivering messages that resonate with leaders, teams, and organizations striving for excellence. Today, he shares real-world lessons forged through competition, combat, and corporate leadership to inspire others to lead with conviction, build with integrity, and live with purpose. Whether speaking to corporate executives, entrepreneurs, or young leaders, Bill delivers insight that challenges, equips, and moves people to action.

**Book Bill Keever: Call:** 602.935.6401

Email: bill@tri-arcleadership.com

Website: www.tri-arcleadership.com



## My leadership arc was forged in competition, tested in combat and refined in the crucible of corporate responsibility. – Bill Keever

"I've known Bill for 30+ years, and I've watched him lead, speak, and inspire with a level of charisma, conviction and passion that's simply unmatched.

Whether he's addressing a boardroom or a battalion, Bill has the rare ability to connect deeply and move people to

action. He doesn't just talk leadership – he lives it."

**Travis Brantley** 

**CFO** 

**McDermott International** 

"Bill brings Olympic discipline and clarity

to every stage. In the morning, he can

brief executives on risk, resilience, and decisive execution; that same

afternoon he'll captivate a middle-

school assembly, turning a relay split into a vivid lesson in trust and

teamwork. His stories carry

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substance, his guidance turns inspiration into action, and his

reach – from corporate suites to

high-school gyms - proves

that character-driven

leadership

resonates at every

age."

John Fenzel,

**CEO & President** 

Heroes' Path

**Foundation** 

Topics:

Leadership

Resilience

Discipline

Culture

Performance

Adversity

Consistency

**Transformation** 

Faith

Accountability

Trust

Mindset

Purpose

Legacy

