



the  
Just One  
Project

From a big idea  
to a big reality  
we need your  
support

THE JUST ONE PROJECT

# ANNUAL REPORT

2023

# A MESSAGE FROM OUR FOUNDER

*Dear Friends,*

As we mark another year of serving our community, we are grateful for the support we've received and the support we've been able to provide in return. Through engaging with organizations tackling food insecurity and collaborating with dedicated community leaders, we've gained valuable insights on maximizing our impact and addressing gaps in our community.

In 2023, we've expanded our organization in so many incredible ways:

- Our team opened a Community Market with evening hours of operation.
- Relocated and expanded headquarters to Decatur and Vegas, growing from 8,000+ sqft to 23,000+ sqft.
- Celebrated opening of our flagship Community Market, sponsored by City of Las Vegas, complete with on-site case managers and a community classroom.
- Launched the Food Rescue Alliance in collaboration with The Venetian, creating a sustainable solution to sharing fresh unused food from the Las Vegas Strip directly into the hands of people that need it the most.
- Piloted our Groceries on the Go program, a mobile grocery store designed to bring affordable food into food deserts in Southern Nevada.

As we continue to grow and expand our reach, we do so with a conscious effort to strengthen our services and deepen our roots while keeping our core values in mind.

To our Mission Partners and Community Partners, your ongoing support helps us grow and serve our clients. We love highlighting you, sharing your generosity, and celebrating you. We are in constant awe of the generosity extended to TJOP, which helps support our mission and allows us to meet community needs.

Thanks to each and every one of you for an incredible year! Here's to 2024, our 10th year serving Southern Nevada. May we continue to thrive and serve our community together!

With love & gratitude,

*Brooke Neubauer*



Brooke Neubauer  
CEO/Founder

## OUR MISSION

To increase access to food, resources, and services to build a stronger, healthier, and more connected community.

## OUR VISION

Inspire

Impact

Change

## OUR CORE VALUES

Respect

Integrity

Innovation

Compassion



## OUR CULTURE

We aim to attract the most passionate and talented people to represent The Just One Project by reinforcing strong values, work-life balance, and diversity. We know that our company culture ultimately affects client experience. Every program is designed with our clients in mind; we are "client-centric."



## OUR GOLD STANDARD

When it comes to serving our community, The Just One Project aims to provide a specific standard throughout our programs. *How would you like your groceries handled?*

We value the food we serve our clients, and we do so in a clean, efficient, and respectable way. Our goal is to offer the same service as your favorite local grocer. We ask everyone to be mindful of this standard while serving our friends and neighbors.



## OUR GIVING PHILOSOPHY

The Just One Project believes generosity is universal. We provide an avenue for you to be socially responsible, ensuring over 95% of your financial contributions go directly into our programs. Let us show you that it takes Just One to make a difference in the life of another.



# CAN'T STOP / WON'T STOP

# MORE THAN GROCERIES

The Just One Project employs a systematic approach to a complex problem. Grocery assistance is not a long-term solution for the evolving challenges that bring clients to us. Our spectrum of impactful programs are community-driven solutions that provide accessible and nutritious groceries to our neighbors in need.

Since 2014, we continuously learned and adapted to our community's needs. Our commitment goes beyond temporary assistance to offer consistent support and tools to help our clients achieve self-sufficiency and financial independence.

Consider your neighbor who may be uncertain about their next meal or forced to choose between groceries and essential utilities. These individuals need our assistance because food is not just a commodity; it's a prerequisite for clear thinking and addressing other vital life priorities. Direct grocery assistance and access helps to alleviate the stress of challenging decisions.

However, to address the systemic issues underlying food insecurity, our multidisciplinary team of case managers work tirelessly to connect clients with achievable solutions.

## HOW THE JUST ONE PROJECT SERVES SOUTHERN NEVADA

### CREATING ACCESS

Food security is reliable access to the food needed to live a healthy and fulfilling lifestyle.

Our programs target food deserts, which are areas with limited or no access to affordable grocery options.

We strive to help people that have resorted to cutting back on quality and/or quality of groceries or skipping meals altogether.

### REMOVING BARRIERS

Contributing factors to hunger in our community includes lack of reliable transportation, mobility issues, and the rising costs of groceries.

When clients can't reasonably visit our locations, we break down that barrier by offering grocery and prepared meal deliveries.

Our team specializes in assisting our clients with these convenient solutions, especially in times of crisis.

### CONNECTING THE COMMUNITY

Communities facing hunger also struggle with additional challenges.

Addressing the underlying causes of hunger, such as financial strain, educational challenges, limited resources, and the cyclical nature of poverty, our case management team works relentlessly to lift our clients out of a bad situation.

Our wraparound services assist individuals in securing or maintaining stable housing, offering the necessary support to establish a foundation of self-sufficiency and break the cycle of poverty.

**EVERYONE HAS THE RIGHT TO DIGNIFIED ACCESS TO FRESH GROCERIES & SERVICES. THE JUST ONE PROJECT'S GOLD STANDARD ENSURES THAT.**



Edward, a trusting, senior client of nine years, is a grandparent responsible for two kids. He gratefully shares the profound impact of The Just One Project's programs, saying, "Being able to come here and get those items [that] we need, exactly what we need, has been a great help."

His case manager helps provide essential resources like food and additional support, from utility assistance and housing to Christmas gifts and toys for the children.

Edward expressed that TJOP has transformed his life, creating a sense of family reunion where "everybody's loving," and he feels consistently cared for and supported.

SCAN TO WATCH EDWARD'S ENTIRE TESTIMONIAL.



# REAL PEOPLE REAL STORIES



Valisa and her children began experiencing homelessness after the devastating effects of the COVID-19 pandemic.

Through The Just One Project's Rapid Rehousing program, Valisa was housed and reunited with her children. She obtained employment as part of her goals toward self-sufficiency and financial independence.




She meets with her case manager regularly for the continued support in her journey.

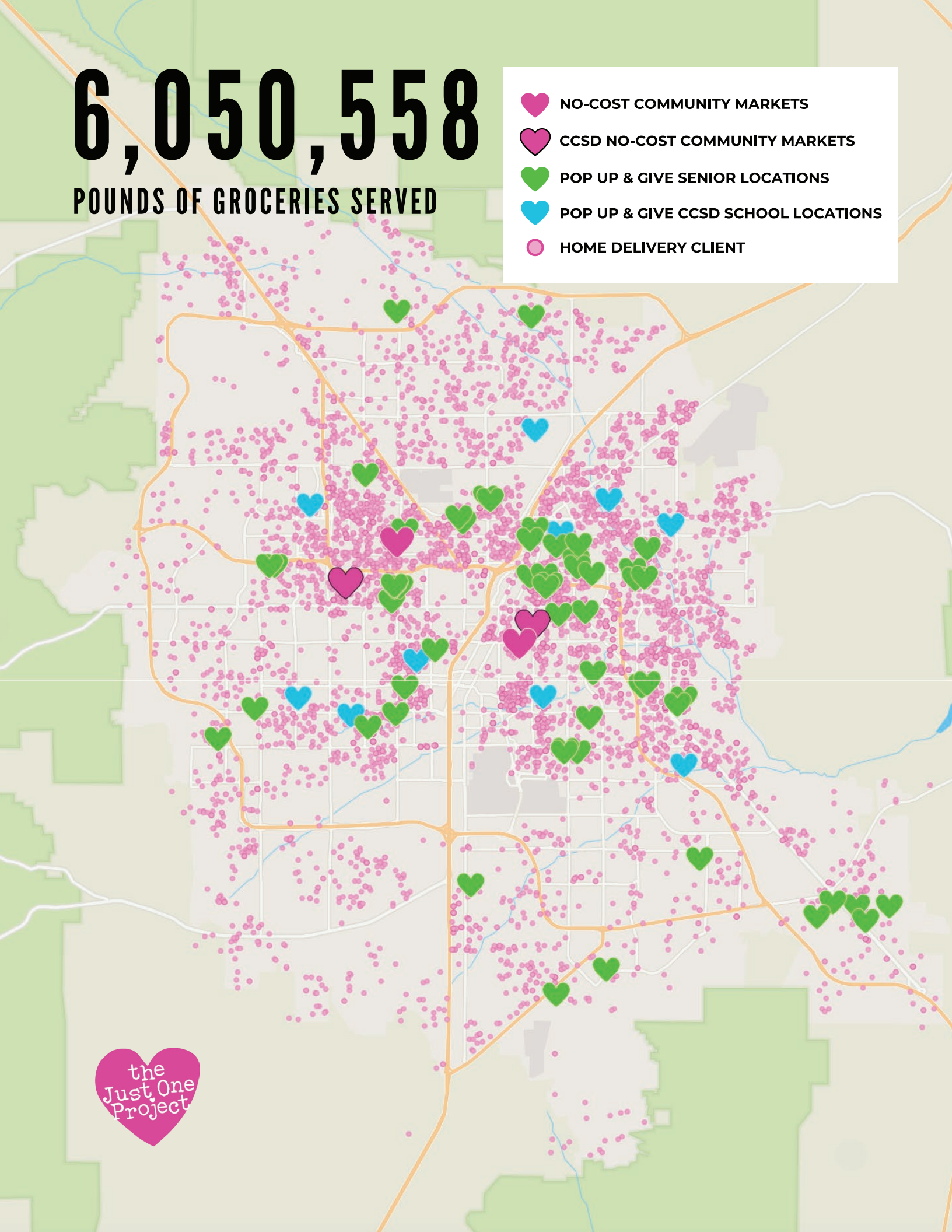


SCAN TO WATCH VALISA'S ENTIRE TESTIMONIAL.

# 6,050,558

## POUNDS OF GROCERIES SERVED

-  NO-COST COMMUNITY MARKETS
-  CCSD NO-COST COMMUNITY MARKETS
-  POP UP & GIVE SENIOR LOCATIONS
-  POP UP & GIVE CCSD SCHOOL LOCATIONS
-  HOME DELIVERY CLIENT



# FOOD FOR ALL

Food for All is the welcome mat to our programs by embodying our core mission and commitment to the community. Each of our programs radiate as a source of energy and dignified experience that you can only feel at The Just One Project.

## NO-COST COMMUNITY MARKET

**33,627** CLIENTS SERVED

**3,562**  
IN-STORE  
APPOINTMENTS

**19,852**  
DRIVE-THRU  
APPOINTMENTS

**4** FULL-SERVICE LOCATIONS

LOCATION	ZIP CODE
DECATUR	89108
COMMERCIAL CENTER	89104
CCSD FAMILY SUPPORT CENTER	89104
GARSD JHS	89107

## FARMERS MARKET

**4,711**  
ON-SITE  
CLIENTS SERVED

**16,807**  
OFF-SITE  
CLIENTS SERVED

## FOOD RESCUE

**35,917**  
POUNDS OF FOOD  
RECOVERED

**29,930**  
MEALS DISTRIBUTED

## POP UP & GIVE MOBILE MARKET

**104,258** CLIENTS SERVED

**787**  
EVENTS

**5,149**  
VOLUNTEERS

**14**  
CCSD SCHOOLS

**55**  
SENIOR HOUSING  
COMMUNITIES

## HOME DELIVERIES

**22,431**  
GROCERY  
CLIENTS SERVED

**24,495**  
TOTAL HOME  
DELIVERIES

**2,064**  
MEALS ON WHEELS  
CLIENTS SERVED

**2,041**  
AVG. DELIVERIES  
PER MONTH

**2,447**  
SENIORS  
UNDER AGE 60

**19,984**  
SENIORS  
OVER AGE 60

**11**  
FLEET VEHICLES



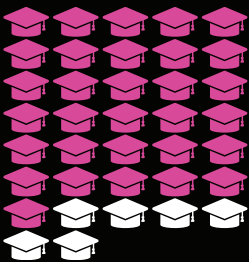
# YOUTH PROGRAMS

Our Youth Programs cultivate vital skills, confidence, and community involvement. Participants embark on a journey of personal growth, gaining confidence and community engagement experience, fostering the next class of compassionate and effective leaders. In 2023, youth participants spent a combined **5,092** hours volunteering with us.

Leadership Academy and Camp Just One energizes youth to kick-start positive changes in their lives that resonate across multiple generations.

## LEADERSHIP ACADEMY

A 90-DAY PROGRAM FOR YOUNG ADULTS DISCONNECTED FROM EDUCATION AND/OR EMPLOYMENT



**31/37**

YOUNG ADULTS GRADUATED FROM THE PROGRAM



**272 HOURS OF MENTAL HEALTH TREATMENT**



VALUE OF MENTAL HEALTH TREATMENT: **\$20,400**



**17 FINANCIAL LITERACY HOURS**



**25 PARTNERSHIPS**

**1**

STUDENT OBTAINED THEIR HIGH SCHOOL DIPLOMA

**2**

STUDENTS ENROLLED IN ADULT EDUCATION CLASSES TO OBTAIN A HIGH SCHOOL DIPLOMA AND/OR GED

**17**

STUDENTS ENROLLED OR CONTINUED ON TO HIGHER EDUCATION

**15**

OBTAINED FULL OR PART TIME EMPLOYMENT



**32 GUEST SPEAKERS**



**83**

CERTIFICATIONS OBTAINED

- ♥ CPR
- ♥ OSHA
- ♥ OSHA CONSTRUCTION
- ♥ LIFEGUARD
- ♥ FOOD SAFETY
- ♥ FORKLIFT CERTIFICATION

- ♥ FINANCE
- ♥ COSMETOLOGY
- ♥ TRADE
- ♥ SPORTS
- ♥ NV COLLEGES
- ♥ MEDICAL
- ♥ ENTREPRENEURS
- ♥ AIR FORCE
- ♥ CAREER DEVELOPMENT
- ♥ TOURISM/HOSPITALITY

## EQUIPPING YOUTH WITH A LIFE-CHANGING TOOLKIT TO LEAD A BRIGHTER FUTURE

## CAMP JUST ONE

A WEEK-LONG PROGRAM FOR KIDS GRADES 6-12 THAT OFFERS HANDS-ON EXPERIENCES TO INSPIRE, IMPACT, & CHANGE.



**225**

STUDENTS ENGAGED

**7 FIELD TRIPS TO**

- ♥ THE VENETIAN
- ♥ UFC HEADQUARTERS
- ♥ MEOW WOLF
- ♥ NEVADA PARTNERS
- ♥ DISTRICT & FEDERAL COURT
- ♥ SELF MADE GYM
- ♥ SEA QUEST

**6 UNIQUE WEEKLY FOCUSES**

- ♥ MEDICAL
- ♥ S.T.E.A.M.
- ♥ ARTS
- ♥ CRIMINAL JUSTICE
- ♥ SPORTS & ATHLETICS
- ♥ CULINARY & HOSPITALITY

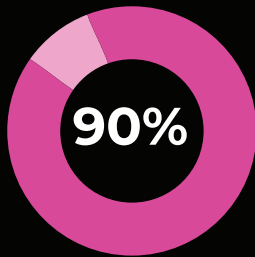


# COMMUNITY CONNECT

Our aim is to keep our community connected by providing free services that inspire healthy living and impact positive changes. Case managers offer individualized, client-centered support to ensure sustainable housing and self-sufficiency.

Facilitating individuals in securing a roof over their heads puts them in a better position to tackle other hurdles that may be contributing to their homelessness, such as finding employment or access to additional resources.

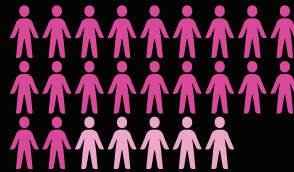
## TRANSITIONING PEOPLE & FAMILIES EXPERIENCING HOMELESSNESS TO STABLE, PERMANENT HOUSING



**90%**  
HOUSEHOLDS  
ACHIEVED  
SELF-SUFFICIENCY



IN GRANT-FUNDED  
RENT/UTILITY  
PAYMENTS BY TJOP



**20/25**

CLIENTS EXPERIENCING  
HOMELESSNESS EXITED  
THE PROGRAM WITH  
SUSTAINABLE INCOME



AVERAGE TIME  
FROM ENROLLMENT  
INTO PERMANENT  
HOUSING

- ♥ PREVENTED **91** HOUSEHOLDS FROM HOMELESSNESS AND UTILITY DISCONNECTION
- ♥ **53** CRISIS SITUATIONS STABILIZED BY IMMEDIATE ACTIONS OF CASE MANAGERS
- ♥ HOUSED **40** CLIENTS WHO WERE CHRONICALLY HOMELESS (*EXPERIENCED HOMELESSNESS FOR AT LEAST 12 MONTHS*)

## PREVENTING HOMELESSNESS & MAINTAINING STABILITY & SECURITY



**25** HOUSEHOLDS  
RECEIVED MOVE-  
IN ASSISTANCE



PREVENTED EVICTION  
FOR **86** HOUSEHOLDS



FACILITATED  
PERMANENT  
HOUSING FOR **16**  
HOUSEHOLDS



ASSISTED **61**  
HOUSEHOLDS  
THROUGH SHORT-TERM  
RENT, MORTGAGE,  
& UTILITY SUPPORT

# VOLUNTEER LIKE A BOSS<sup>®</sup>

Our volunteers are the heartbeat of The Just One Project programs, supporting and impacting our community.

46,409

VOLUNTEER HOURS  
COMPLETED

7,671

VOLUNTEERS ENGAGED

\$1,475,806

ECONOMIC IMPACT OF  
VOLUNTEER HOURS SERVED



By providing diverse volunteer opportunities suitable for all ages throughout the week, including Saturdays, we welcome the community to join us for a hands-on experience that contributes to making a positive impact. We specialize in corporate team building

Contributing your time creates a positive impact that resonates across our community, and the invaluable support of our volunteers is indispensable in achieving our mission!



# THANK YOU FOR BEING THE JUST ONE

## MISSION PARTNERS



## COMMUNITY PARTNERS





THE JUST ONE PROJECT

[TheJustOneProject.org](http://TheJustOneProject.org)

Get Social with Us!

@TheJustOneProjectLV

