




the
Just One
Project



**An
invitation
to make a
difference
with us.**

Dear Community Partner,

The **Just One** Project was founded on the belief that it takes **Just One** person to make a difference in the life of another. I love connecting the community through giving back and wanted to inspire others to join me on my mission of building a stronger and healthier community.

Thank you for the opportunity to share the **TJOP** passion and purpose with you and your organization. Together we can inspire, impact, and change the lives of families in Southern Nevada.

Brooke Neubauer

Brooke Neubauer
Founder and CEO

Our Mission

Keeping our community connected by inspiring people to get involved, give back, and make a difference. The **Just One** Project mobilizes volunteers to build stronger and healthier communities.

Our Vision

Inspire. Impact. Change.

Our Giving Philosophy

The **Just One** Project believes generosity is universal. We provide an avenue for you to be socially responsible, ensuring over 90% of financial contributions go directly into our projects. Let us show you that it takes **Just One** to make a difference in the life of another.



No Cost Community Market



*We love serving kids!
Actual client*

The **Just One** Projects

Food For All

Food For All is Southern Nevada's most accessible food assistance program. **TJOP** is combating food insecurity and the lack of accessibility through 13 mobile food market locations, our innovative no cost Community Market, as well as grocery and prepared meal delivery programs. We focus on removing barriers that prevent services.

Camp **Just One**

Inspiring the love of community engagement in our youth is so very important to **TJOP**. We created this program to introduce kids to civic engagement, self development, and psychoeducation. Our community leaders that volunteer to mentor and teach the kids offer invaluable lessons that encourage them to see life in a new light while providing tools needed for healthy youth development.

The Smile Project

The Smile Project mobilizes volunteers to bring smiles to kids in local Southern Nevada hospitals allowing them a break in their medical realities through character costume engagement. This program lightens the heart of the children while deeply impacting the parents.

Community Connect

Through our Community Connect program, we aim to connect our clients to free classes that inspire healthy living and impact positive changes.



Drive-thru mobile market



Camp Just One kids



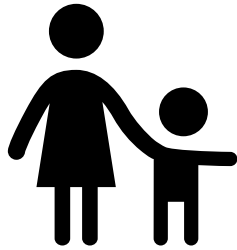
Smile Project visit



*Community Connect
We love our clients!*

The Reality of Food Insecurity in Nevada

The state of being without reliable access to a sufficient quantity of affordable, nutritious food.



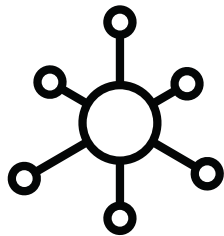
1 in 3 children suffer from food insecurity.



154,623 Nevadans meet the criteria of living in a low income food desert.



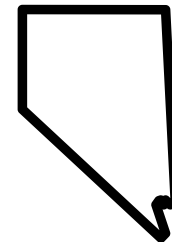
Nevada ranks **10th** in the nation for Senior Hunger.



Due to COVID-19, the Nevada food insecurity rate has increased by **37%**.



1 in 5 people suffer from food insecurity.



Nevada is **top 3** in the country for food insecurity.

Our Food For All Project

Pop Up & Give Mobile Market

A crucial program that mobilizes 400 volunteers at 13 locations in the most food insecure communities in Southern Nevada. This program distributes weeks worth of groceries to over 14,000 clients monthly.

Community Market

TJOP focuses on client experience and through that we created our "no cost" Community Market focused on childhood nutrition that offers case management.

Shine On

Our Senior Hunger programs are designed to provide equitable access to healthy and nutritious foods. Senior clients are introduced to **TJOP**'s senior volunteer program that focuses on combating isolation and keeps them connected to the community.

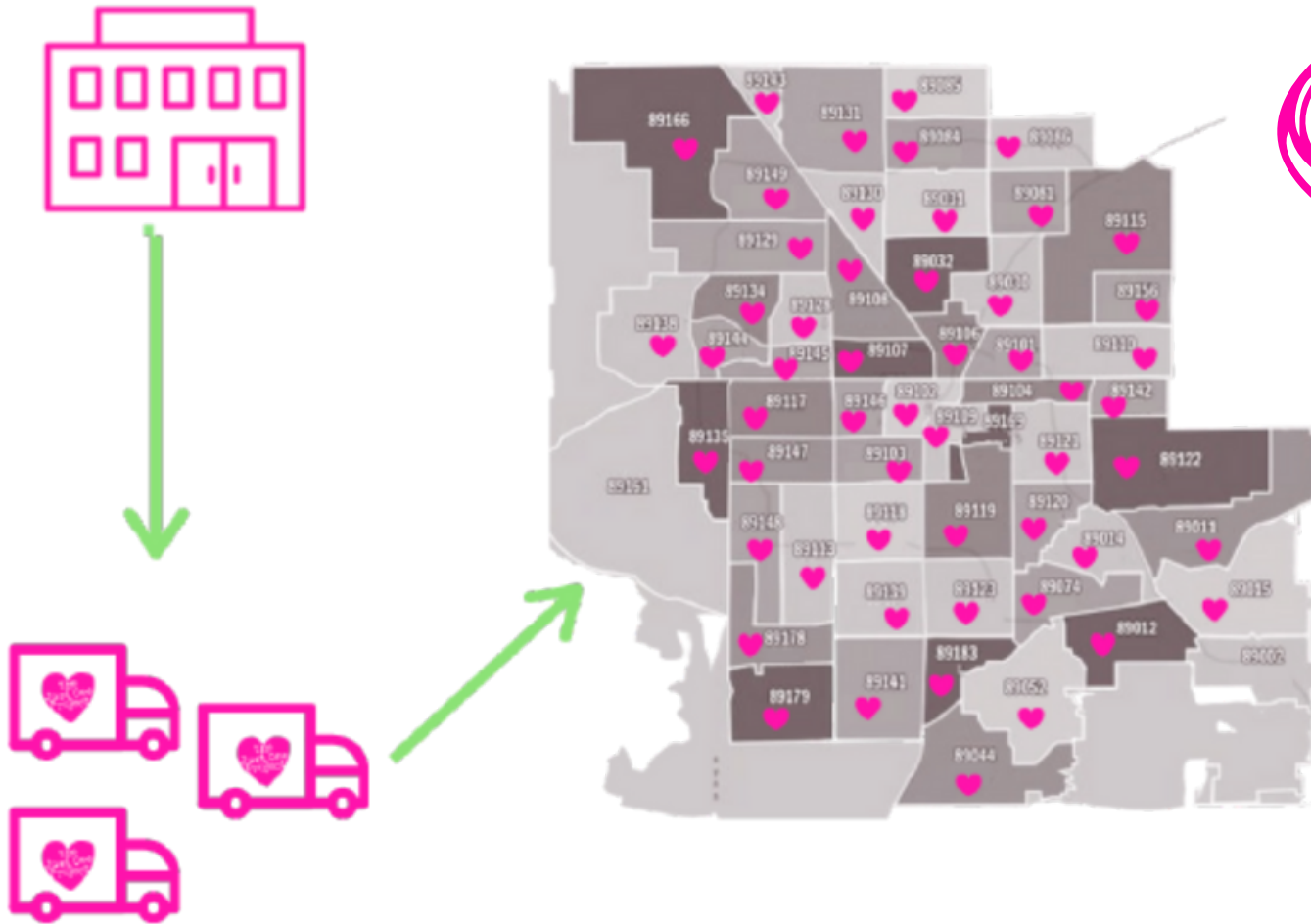
Market 2 You

This program removes barriers like transportation that prevent access to services. We provide groceries and freshly prepared meals delivered directly to homebound clients' doorsteps. This crucial program proudly delivers groceries within 24 hours to our most at-risk and food insecure households.



*Back to School
Pop Up & Give Event*

Food Partnerships and Our Roles Together



FAQ: Do you work with Three Square?

Yes! We work very closely with Three Square as we are the last mile in their food distribution efforts and we are proud to have been their largest distributing partner in 2020.



MEMBER OF
FEEDING
AMERICA

The food begins with our food partners, which is shared with The **Just One** Project. We then distribute the food through one of our essential **Food For All** projects directly to our clients.

What's Unique About Our Reach

TJOP directly serves our Southern Nevada communities through our 13 mobile food locations, Market 2 You delivery Program, and our no cost Community Market, truly making food accessible for all.

TJOP creates a unique space focused on client experience. We create programs that serve with dignity and respect without the stigma that can be experienced when seeking assistance.

TJOP collaborates with community agency partners to identify families, children, and seniors that can benefit from our programs.



*Providing our clients with
delicious & nutritious food*

The **Just One** Project's Solution

Food security is having reliable access to a sufficient quantity of affordable nutritious food.



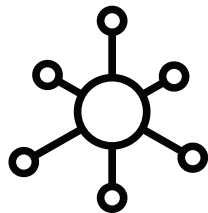
TJOP served **216,160** children in 2020.



TJOP distributed **7.2 million** pounds of groceries in 2020.



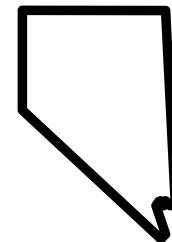
TJOP served **100,000+** Seniors in 2020.



TJOP COVID-19 relief efforts served **39,000** individuals monthly during the peak of the Pandemic.



TJOP served **386,769** food insecure clients in 2020.



TJOP rescued over **90,000** pounds of groceries from local food partners.

Monthly Impact of Food For All



33,000+ food insecure households now have access to groceries.



600,000+ pounds of groceries served in Nevada.



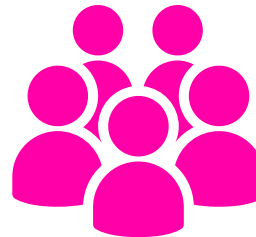
56% served through our projects are children.



2,394 vulnerable seniors served monthly in the comfort of their home by Market 2 You.

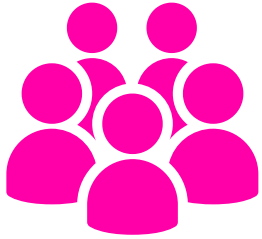


750+ volunteers mobilized to support TJOP.



15,028 clients safely served monthly through our drive-thru Community Market & Pop Up locations.

Camp Just One Impact: Summer Edition



Camp Just One served a total of **109 youth**.



Over 1,800 senior grocery bags were packed in 6 weeks by the kids.



Our camp youth volunteered a total of **589 hours** in 6 weeks.



18 guest speakers engaged, ranging from pro athletes, Criminal Justice specialists, Entertainment personalities, and other professionals in the Las Vegas community.



The economic impact of the kids volunteering during camp is valued at **\$16,810.06**.



100% of parents said they recommend Camp Just One to a friend or family member and would register their child(ren) for next year.

Employee Engagement

Giving your time has a ripple effect that spreads throughout our community, and **TJOP** couldn't do what we do without our volunteers.

TJOP can create a custom, corporate team building volunteer day for you. With volunteer opportunities throughout the week and on Saturdays with no age requirement, we invite your employees and their families to connect with us for a hands-on opportunity to give back to the community.

The benefits of corporate volunteerism include:

- Improved brand perception
- Enhanced company culture
- Increased employee happiness and productivity
- The ability to attract the best talent and professional development through new opportunities



Volunteer Impact

Volunteer hours annually = **12,540** hours

Volunteer economic impact: **\$341,088**

750+ volunteers mobilized monthly through **TJOP** projects.

No age requirement to volunteer!



*Thank you to our community partners
for making this possible*



Inspire. Impact. Change.



*Market 2 You program
a volunteer favorite*

Thank You!

Please Contact:

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