




the
Just One
Project





**An
invitation
to make a
difference
with us.**

Dear Community Partner,

The **Just One** Project was founded on the belief that it takes **Just One** person to make a difference in the life of another. I love connecting the community through giving back and wanted to inspire others to join me on my mission of building a stronger and healthier community.

Thank you for the opportunity to share the **TJOP** passion and purpose with you and your organization. Together we can inspire, impact, and change the lives of families in Southern Nevada.



Brooke Neubauer
Founder and CEO

Our Mission

Keeping our community connected by inspiring people to get involved, give back, and make a difference. The **Just One** Project mobilizes volunteers to build stronger and healthier communities.

Our Vision

Inspire. Impact. Change.

Our Giving Philosophy

The **Just One** Project believes generosity is universal. We provide an avenue for you to be socially responsible, ensuring over 90% of financial contributions go directly into our projects. Let us show you that it takes **Just One** to make a difference in the life of another.



The **Just One** Projects

● Food For All

Food For All is Nevada's largest food market; combating food insecurity through our innovative mobile food pantry, Community Market, and grocery delivery project.



● Camp **Just One**

Camp **Just One** is an opportunity to empower youth through civic engagement and volunteerism, encouraging them to see the value of connecting to their community, all while engaging them in valuable life skills workshops.

● The Smile Project

The Smile Project mobilizes volunteers to bring smiles to kids in local Las Vegas hospitals allowing them a break in their medical realities through character costume engagement. This program lightens the heart of the children while deeply impacting the parents.



● Be Well

Building stronger and healthier communities by eliminating barriers to emotional well-being.

The Reality of Food Insecurity in Nevada

The state of being without reliable access to a sufficient quantity of affordable, nutritious food.



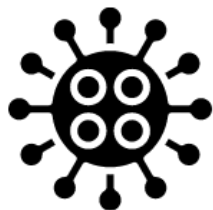
1 in 3 children suffer from food insecurity.



154,623 Nevadans meet the criteria of living in a low income food desert.



Nevada ranks **10th** in the nation for Senior Hunger.



Due to Covid 19 the Nevada food insecurity rate **doubled**.



1 in 5 people suffer from food insecurity.



Nevada is **top 3** in the country for food insecurity.

Our Food For All Project

TJOP is Nevada's Largest Mobile Food Market!

● Pop Up & Give Mobile Market

A crucial project that mobilizes 400 volunteers at 12+ sites in the most food insecure communities in Southern Nevada. This once a month project distributes weeks worth of groceries to over 17,000 clients in need.

● Community Market

Clients work one on one with **TJOP** to provide client choice shopping focused on childhood nutrition while case managing and connecting the client to other resources in the community.

● Silver Seniors

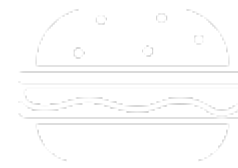
Senior Hunger Projects are designed to provide equitable access to healthy and nutritious foods for those aged 60 and better.

● Market 2 You

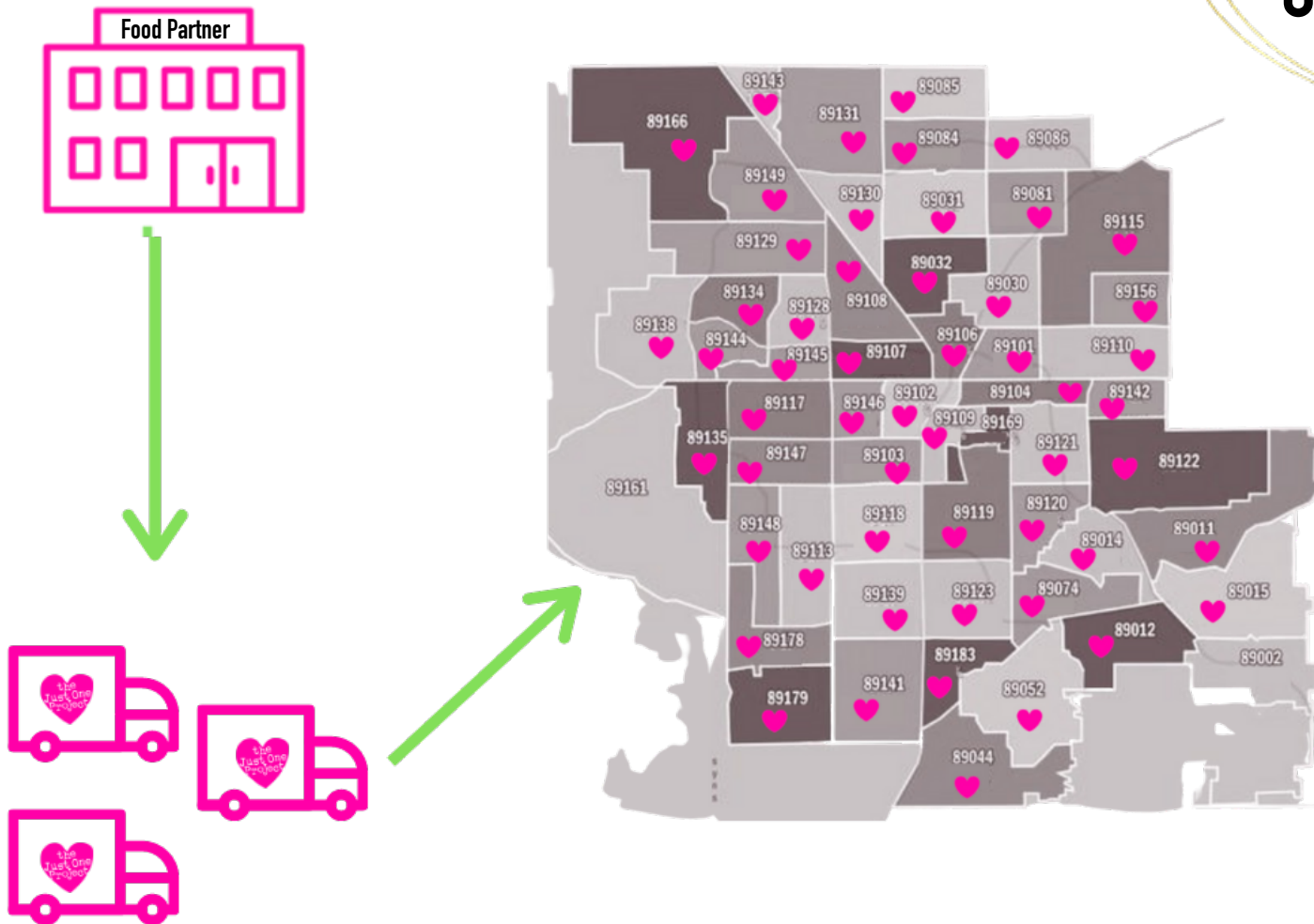
Weeks worth of groceries direct to clients doorsteps who are unable to leave their residence.

● Emergency Food Assistance

Providing groceries within 24 hours to our most at-risk and food insecure households.



Food Partnerships and Our Roles Together

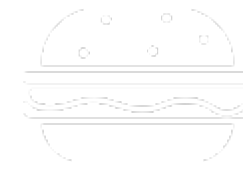


The food begins with our food partners, which is shared with The **Just One** Project. We then distribute the food through one of our essential **Food For All** projects directly to our clients.



What's Unique About Our Reach

- **TJOP** directly serves to Nevada communities through our mobile food locations, Market 2 You, and in our Community Market making food accessible for all.
- **TJOP** creates a unique space filled with dignity and respect without the stigma that can be experienced in food pantries.
- **TJOP** collaborates with community agency partners to identify families and children at most risk and in desperate need of food.



The **Just One** Project's Solution

Food security is having reliable access to a sufficient quantity of affordable nutritious food.



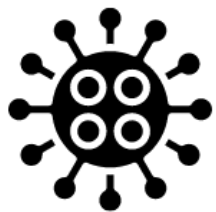
TJOP served **216,160** children in 2020.



TJOP distributed **7.2 million** pounds of groceries in 2020.



TJOP served **100,000+** Seniors in 2020.



TJOP COVID-19 relief efforts served **39,000** individuals monthly during the peak of the Pandemic.



TJOP served **386,769** food insecure clients in 2020.



TJOP rescued over **90,000** pounds of groceries from local food partners.

Monthly Impact of Food For All



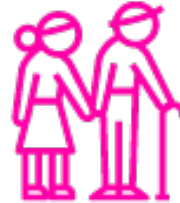
33,000+ food insecure households now have access to groceries.



600,000+ pounds of groceries served in Nevada.



56% served through our projects are children.



1,000+ vulnerable seniors served in the comfort of their home by Market 2 You.



750+ volunteers mobilized to support TJOP.



29,400+ clients safely served through our drive through Community Market & Pop Up locations.

Employee Engagement

#VolunteerLikeABoss

Giving your time has a ripple effect that spreads throughout our community, and **TJOP** couldn't do what we do without our volunteers.

TJOP can create a custom, corporate team building volunteer day for you. With volunteer opportunities throughout the week and on Saturdays with no age requirement, we invite your employees and their families to connect with us for a hands-on opportunity to give back to the community.

The benefits of corporate volunteerism include:

- Improved brand perception
- Enhanced company culture
- Increased employee happiness and productivity
- The ability to attract the best talent and professional development through new opportunities



Volunteer Impact

Volunteer hours annually = **12,540** hours

Volunteer economic impact: **\$341,088.**

750+ volunteers mobilized monthly through **TJOP** projects.

No age requirement to volunteer!

How Can *You* Be The **Just One**?

*Charitable
Gangster*
\$50,000+

- Masquerade Table
- Cloud Wine Table
- White Party Table
- Pop Up & Give Mobile Market Location (based on availability)
- Company Logo displayed in our Community Market and on one of our distribution vehicles.
- Prominent recognition as a Community Partner via Social Media
- Company Logo displayed in our Monthly Newsletter
- Customized Corporate Team Building Volunteer Day
- Check presentation and photo opportunity

Change
\$25,000

- 4 Masquerade Tickets
- 4 tickets to the White Party
- Pop Up & Give Mobile Market Location (based on availability)
- Company Logo displayed in our Community Market
- Prominent recognition as a Community Partner via Social Media
- Company Logo displayed in our Monthly Newsletter
- Check presentation and photo opportunity
- Customized Corporate Team Building Volunteer Day

Impact
\$15,000

- Pop Up & Give Mobile Market Location (based on availability)
- Company Logo displayed in our Community Market
- Prominent recognition as a Community Partner via Social Media
- Company Logo displayed in our Monthly Newsletter
- Check presentation and photo opportunity
- Customized Corporate Team Building Volunteer Day

Inspire
\$5,000

- Recognition as a Community Partner via Social Media
- Check presentation and photo opportunity
- Company Logo displayed in our Monthly Newsletter
- Customized Corporate Team Building Volunteer Day



Thank You!

Contact:

CommunityPartnerships@thejustoneproject.org

   *@thejustoneprojectTV*