



# THE JUST ONE PROJECT

2020 ANNUAL REPORT



# Table Of Contents

1. COVER PAGE
2. TABLE OF CONTENTS
3. MISSION AND VISION
4. A LETTER FROM OUR FOUNDER
5. OUR PROJECTS
6. OUR IMPACT
7. COVID RELIEF
8. YEAR OVER YEAR
9. BOARD OF DIRECTORS AND STAFF
10. THANK YOU



Together, we are building a stronger and healthier community.

## Our Mission

Keeping our community connected by inspiring people to get involved, give back, and make a difference. The **Just One** Project mobilizes volunteers to build stronger and healthier communities.

## Our Vision

Inspire. Impact. Change.

## Our Giving Philosophy

The **Just One** Project believes generosity is universal. We provide an avenue for you to be socially responsible, ensuring over 90% of financial contributions go directly into our projects. Let us show you that it takes **Just One** to make a difference in the life of another.



## A LETTER FROM OUR FOUNDER, BROOKE NEUBAUER

WOW! What a roller coaster ride 2020 was for Southern Nevada! From openings, to closings, from no capacity to limited capacity and back to no capacity, everyone felt the impact. While the state of Nevada experienced shut downs and a “pause” on life, The **Just One** Project met the ever changing challenges with the dignity and respect our clients deserve. We pivoted to meet the needs of our community and maximised every resource, utilizing over 10,000 volunteers and community partners to distribute over 7 million pounds of food and serve over 386,000 clients in need in Southern Nevada. We are incredibly grateful to every single person we served in 2020 and that you knew you would be served with dignity, respect and a smile.

**WE** are here for **YOU!**

Thank you to our selfless volunteers, you are a true inspiration and motivate me every time I see you in action. Seeing your smiling faces when I walk into work brightens my day. You are the fuel behind our fire.

**WE** were created for **YOU!**

To my incredible hardworking team, thank you for your time, talent, and dedication to The **Just One** Project. I am humbled and honored to serve alongside each of you.

**WE** are only here because of **YOU.**

Thank you to our amazing Community Partners and Donors. Without your love, support, and belief in what we do we would not have the resources to carry out our mission.

**WE** are here to connect **YOU.**

My door is always open and whether you have been to our pantry a hundred times or its your first visit, I invite you to come in and become part of our impact.

**It takes Just One person to change the life of another.**

With Love,

*Brooke Neubauer*





# *Our* PROJECTS

## ● **Food For All**

- Pop Up & Give Mobile Market
- Community Market
- Silver Seniors
- Market 2 You
- Emergency Food Assistance

## ● **Camp Just One**

- Youth Program

## ● **Be Well**

- Eliminating barriers to emotional and physical health

## ● **The Smile Project**

- Connecting volunteers one visit at a time

# Impact of Food For All 2020



**386,769** CLIENTS  
SERVED IN 2020



**\$341,088**  
ECONOMIC IMPACT  
OF VOLUNTEER  
HOURS SERVED



**7.2** MILLION  
POUNDS OF  
GROCERIES SERVED



**33,165** HOME  
BOUND CLIENTS  
SERVED THROUGH  
MARKET 2 YOU



**332,822** CLIENTS  
SERVED THROUGH  
POP UP & GIVE  
MOBILE MARKET



**20,782** CLIENTS  
SERVED AT THE  
**JUST ONE PROJECT**  
COMMUNITY  
MARKET

# COVID RELIEF

2020 was an incredibly challenging year for everyone and Southern Nevada was no exception. What started as a promising year of economic growth and excitement was brought to an abrupt halt with the news of COVID -19 and its devastating impact. Southern Nevada's businesses closed and families were forced to navigate through the pandemic with little to no employment available and even less resources to sustain their families' most basic needs. Aligning with the mission of mobilizing volunteers to build stronger healthier communities, The **Just One** Project stepped up to assist the most vulnerable residents of Southern Nevada. The food insecurity rate nearly doubled in Nevada due to the COVID-19 pandemic, however during that time The **Just One** Project TRIPLED services to accommodate the growing demand. We transformed our walk up services to drive-thru services and increased our delivery program by 500%, delivering groceries directly to the doorsteps of our most at risk seniors.

The **Just One** Project knows the resiliency and most importantly the strength of mobilizing our community in times of need.

# YEAR OVER YEAR

## 2017 Impact



**6,000** CLIENTS SERVED THROUGH THE NEWLY CREATED POP UP & GIVE MOBILE MARKET AFTER TJOP IDENTIFIED A VOID IN ACCESS TO GROCERIES.

## 2018 Impact (Opened Brick & Mortar Location)



**52,800** CLIENTS SERVED THROUGH POP UP & GIVE MOBILE MARKET

## 2019 Impact



**139,446** CLIENTS SERVED THROUGH POP UP & GIVE MOBILE MARKET



**2,702** CLIENTS SERVED THROUGH MARKET 2 YOU



**8,106** CLIENTS SERVED AT THE COMMUNITY MARKET

## 2020 Impact



**332,822** CLIENTS SERVED THROUGH POP UP & GIVE MOBILE MARKET



**33,165** CLIENTS SERVED THROUGH MARKET 2 YOU



**20,782** CLIENTS SERVED AT THE COMMUNITY MARKET



# BOARD OF DIRECTORS & STAFF

## Board Members

**Jon W. Bunker**  
Board Chair

**Dorian Stonebarger**  
Secretary

**Michael D. Gardineer**  
Treasurer

**Georges Maalouf**  
Director

## TJOP Team

**Brooke Neubauer**  
Founder & Chief Executive Officer

**Casey Flair**  
Chief Operating Officer

**Cole Grunzweig**  
Financial Director

**Marisa Cervantes**  
Grant & Acquisitions Director

**Rachael Chesin**  
Community Engagement Director

**Cynthia Lewis**  
Stewardship Manager

**Tori Lawson - Bofelli**  
Community Market Manager

**Brittany Givero**  
Warehouse Manager

**Kristina Chmielewski**  
Volunteer Manager

**Priscilla Landero**  
Client Intake Coordinator

**Jonathan Pillen**  
Client Intake Coordinator

**Mel Vega**  
Delivery Driver

**Maicee Campbell**  
Delivery Driver

# THANK *You* FOR BEING THE JUST ONE!



Alignment Healthcare

**LVR**  
LAS VEGAS REALTORS®

Las Vegas  
**Rotary**  
Club



SOIL  TECH  
EST. 1990

**P** **PICERNE**  
Building on Tradition Since 1925

**AWL**  
American Web Loan

**Anthem** 

 **HEALTH PLAN OF NEVADA**  
A UnitedHealthcare Company

 **American Heart Association**

**VEGAS CHAMBER**  
LEADERSHIP FOUNDATION  
LEADERSHIP LAS VEGAS

Partida Corona  
**MEDICAL CENTER**



**CollectiveCare**  
for WOMEN

 **NBH**  
NEVADA BEHAVIORAL HEALTH SYSTEMS

 **LINCOLN DYNAMIC FOUNDATION**

**PAUL.**  
More Lawyer. Less Fee.

**salesforce**

**Sysco** 

**PACIFIC WEST**  
INJURY LAW

**COX**

**SPEAKeasy**  
speech | occupational | physical  
Speakeasy Therapy Services, LLC

 **United Healthcare**

 **three square**  
together, we can feed everyone

MEMBER OF  
**FEEDING AMERICA**

**LAURICH**  
PROPERTIES  
INC.