



**Market 2 You**  
Delivering Fresh Groceries  
to Homebound Clients



**Pop Up & Give  
Mobile Market**  
Serving 35+ Locations Monthly



**Inspire. Impact. Change.**  
Introducing Kids & Young Adults to  
Self-Development & Civic Engagement

the  
**Just One  
Project**



**Community Connect**  
Rapid Rehousing, Case Management  
& Self-Development Classes



**Community Market**  
No-Cost Shopping with  
Wraparound Services



**Shine On**  
Providing Prepared Meals & Fresh  
Groceries to Seniors


# THE JUST ONE PROJECT

2021 ANNUAL REPORT

# A LETTER FROM OUR FOUNDER, BROOKE NEUBAUER

Dear Friends,

The Just One Project was founded with the mission of connecting the community through volunteering and inspiring people to give back. Since our inception, we have grown into an **innovative client-centric** organization that touches over 20,000 lives monthly. While our focus is connecting the community through volunteerism, we have expanded and created access to healthy nutritious food. We love that our work is building healthier and stronger communities while increasing access to food and services that combat the root causes of food insecurity.



"I believe that everyone has the ability to help others. They just need the how, where, and when."

To our clients - you continue to be our "why." Thank you for trusting and allowing us to serve you! **You make a difference in our lives every day.**

To our volunteers - from the bottom of my heart, I thank you for sharing in our purpose as we help and serve our neighbors. **Together, we are changing lives.** To put it simply, we cannot operate without you. Without you, there would be no us!

To our Community Partners - the stronger your support, the more we can reach! We can have the deepest desire and greatest intentions, but without your support, we are limited. Together, let's continue creating change in our community and improving the lives of Southern Nevada residents. **Thank you for allowing us to be an outlet for you to give back.**

To our friends at Three Square - **we proudly stand united serving our community.** We say, "The Just One Project is the last mile in your distribution efforts!" Well friends, it has been an honor being your "last mile," these last 5 years!

To our team - thank you for allowing The Just One Project to be part of your journey! You all have this unique cause-driven desire to serve. We know that being part of a nonprofit organization, you wear many hats, you work harder than most, and you don't stop until the job is done. Thank you for going above and beyond for our clients, sharing your dedication and passion! Your work never goes unnoticed. **You amaze me.**

Cheers to 2022... **Can't stop, won't stop.**

With Love,

*Brooke Neubauer*

# OUR MISSION

Building a stronger, healthier, and connected community through volunteerism while increasing access to food and services.

# OUR VISION

Inspire. Impact. Change.

# OUR CULTURE

We aim to attract the most passionate and talented people to represent The Just One Project by reinforcing strong values, work-life balance, and diversity. We know that our company culture ultimately affects client experience. Every program is designed with our clients in mind; we are "client-centric."

# OUR GIVING PHILOSOPHY

The Just One Project believes generosity is universal. We provide an avenue for you to be socially responsible, ensuring over 90% of financial contributions go directly into our projects. Let us show you that it takes Just One to make a difference in the life of another.



The Just One Project focuses on removing barriers that prevent people from accessing services.

# OUR PROJECTS



## FOOD FOR ALL



### Pop Up & Give Mobile Market Est. 2016

13 CCSD Locations & 23 Senior Housing Locations



### Community Market Est. 2018

No-Cost Shopping with Wraparound Services



### Market 2 You Est. 2018

Fresh Groceries Delivered to Homebound Clients



### Shine On Est. 2018

Combatting Senior Hunger with Golden Groceries, Meals on Wheels & Senior Commodities



### The Sweet Spot Est. 2022

Introducing Children to Healthy Food Options through Childhood Nutrition Education



## COMMUNITY CONNECT



### Rapid Rehousing Est. 2021

Connecting Homeless Clients to Stable Housing & Case Management



### Self-Development Classes Est. 2021

English Connect, Personal Finance & Emotional Resilience Classes



## INSPIRE. IMPACT. CHANGE.



### Camp Just One Est. 2020

Connecting 6th-12th grade kids to Civic Engagement & Self-Development



### Leadership Academy Est. 2022

Inspiring young adults to reach their potential through Education & Career Development



# FOOD FOR ALL

**6+ MILLION**

Pounds of Groceries Served

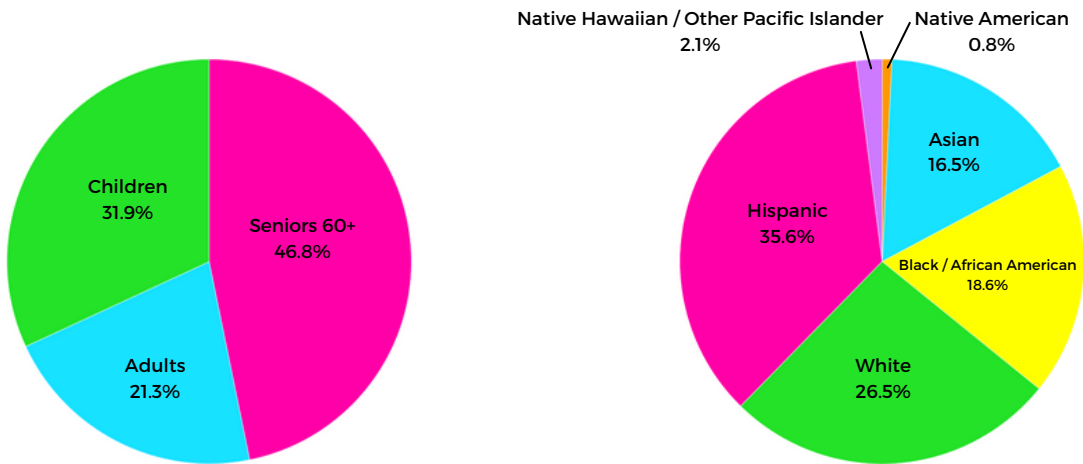
**7.2 MILLION**

Meals Distributed

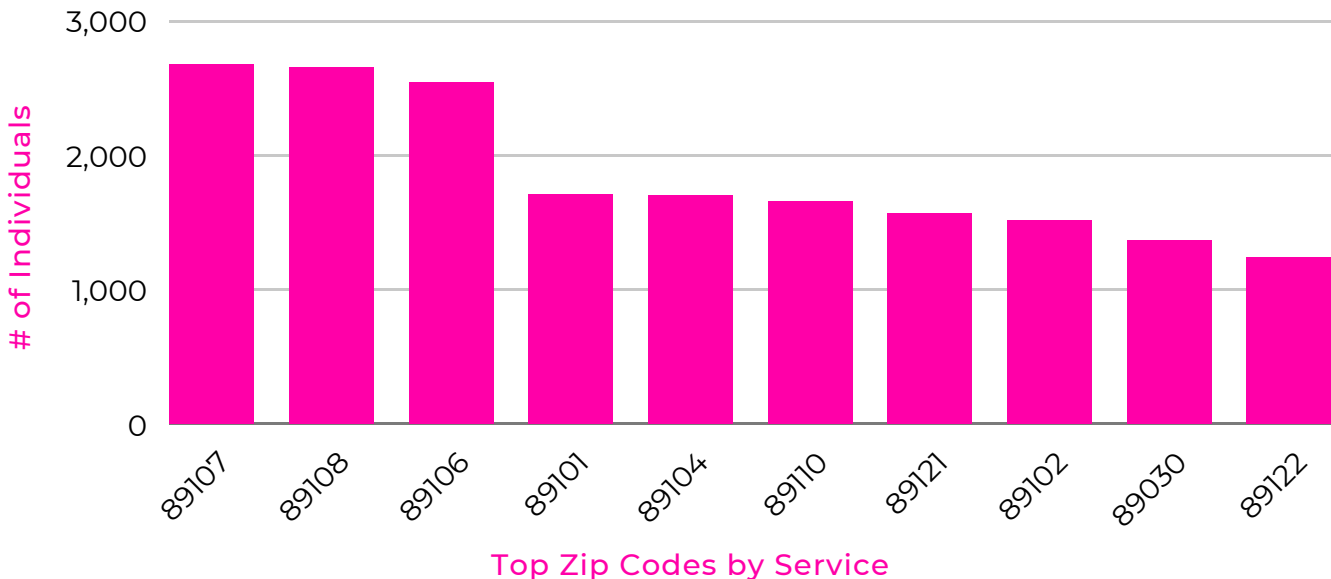
**249,293**

Total Clients Served

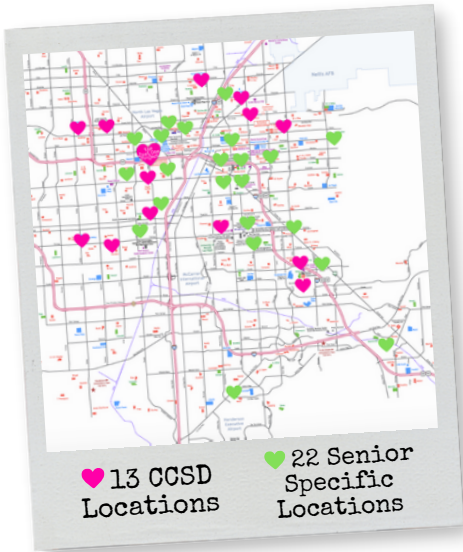
## CLIENT DEMOGRAPHICS



The Just One Project serves **81** zip codes in Southern Nevada.



# Removing barriers and creating access to fresh groceries.



## POP UP & GIVE MOBILE MARKET

A crucial program that visits the most food insecure communities in Southern Nevada each month.



**159,082**  
Clients Served



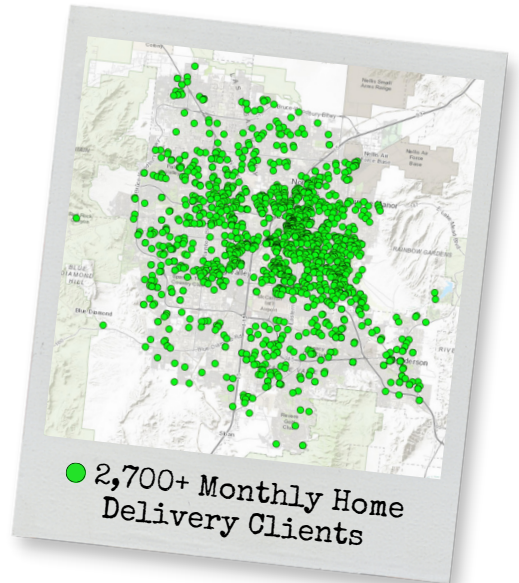
**52,367**  
Clients Served



**30,559**  
Clients Served



**51,473**  
Seniors Served



## MARKET 2 YOU

We proudly deliver groceries directly to our most at-risk homebound and food insecure households.



## COMMUNITY MARKET

Our Community Market focuses on client experience, where our clients receive groceries via drive-through or shop at no cost with wraparound services.



## SHINE ON

Our Senior Hunger programs are designed to provide equitable access to healthy and nutritious foods. We provide delicious prepared Meals On Wheels, Senior Commodities, and fresh grocery delivery.



# INSPIRE. IMPACT. CHANGE.

Our Youth Program aims to inspire, impact, and change the lives of kids to reach their potential, while providing a safe space to learn about:

- ♥ Leadership
- ♥ Civic Engagement
- ♥ Healthy Self-Development
- ♥ Career and Education Development
- ♥ Personal Finance Skills

Camp Just One is a 1-week program for kids age 12-18. Each week focuses on a different theme where students learn from professionals in their field.



109

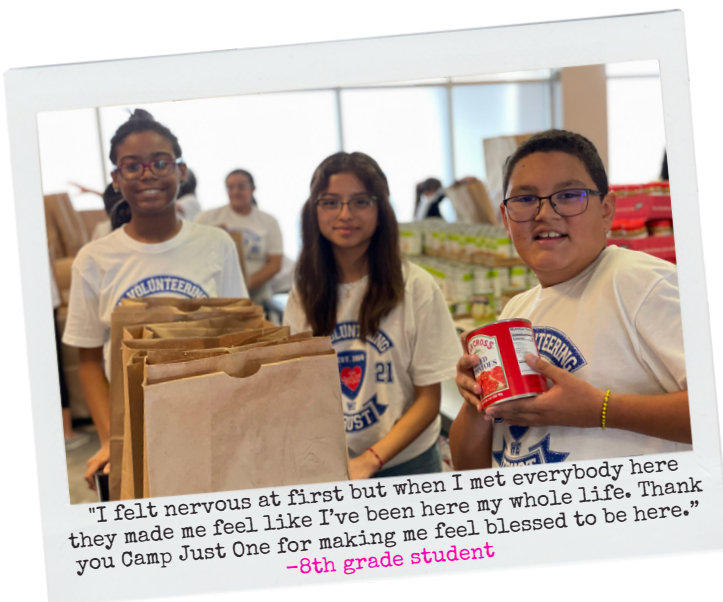
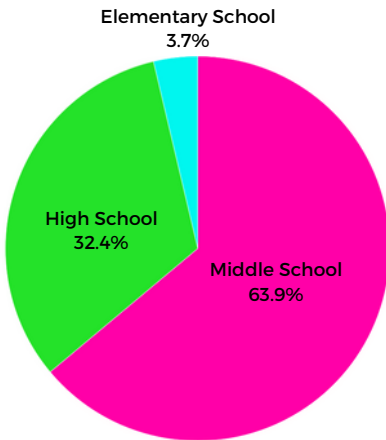
Kids Engaged

589

Volunteer Hours

100%

of Camp Just One Students & Parents recommend & would register again next year



A Clinical Psychologist worked with students for **90 minutes daily** on social and emotional health.

We had **18 guest speakers** including sports professionals, TV personalities, and criminal justice professionals.

Students attended **field trips** to the Palazzo, Xtreme Couture Gym, and the Law offices of Eglet Adams, just to name a few.



# COMMUNITY CONNECT

## ESTABLISHED AUGUST 2021

This program is designed to keep our community connected by providing free services that inspire healthy living and impact positive lifestyle changes.

Our Rapid Rehousing team transitions homeless individuals and families to stable permanent housing. The goal is to provide our neighbors in need with wraparound services as they strive to rebuild their lives and become self-sufficient.



47

Students in Self-Development Classes



22

Clients Housed



# VOLUNTEER LIKE A BOSS

Our volunteers are the heart and soul of The Just One Project programs. Giving your time has a ripple effect that spreads throughout our community, and The Just One Project couldn't do what we do without our volunteers. We encourage volunteers of **all ages** to join us on our mission to keep the community connected.



27,266

Volunteer Hours Completed

6,331

Volunteers

\$778,171.64

Economic Impact of Volunteer Hours Served



# WE ♥ OUR CLIENTS



"The Just One Project has done more for me in 4 days than anyone ever has." -Charisse



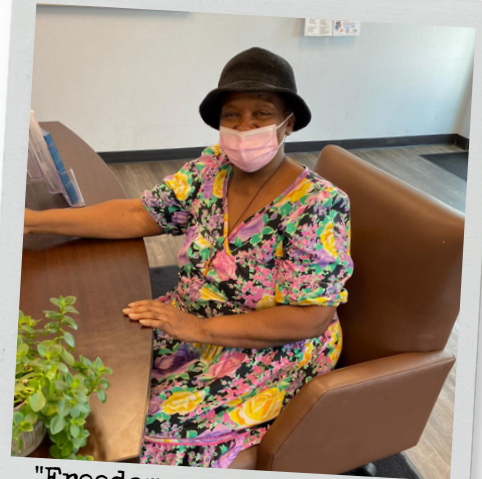
"I feel like a human being again." -Shekesha



Elizabeth can now speak, read, and write fluently in English.



Karen & her daughter, Myra, were the first clients to shop in our Community Market. Myra was overjoyed to shop again for the first time in months!



"Freedom, peace and quiet; I feel free! I haven't felt this good in years!" -Melvyn



Kenny signed a lease within 8 days in our Rapid Rehousing program after being homeless for 8+ years.



TheJustOneProject.org



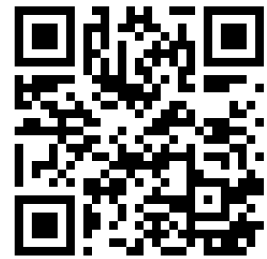
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SCAN ME



#FoodForAll



#VolunteerLikeABoss



#CharitableGangster

THANK YOU FOR BEING THE

**JUST ONE**



HEALTH PLAN OF NEVADA  
A UnitedHealthcare Company



BANK OF AMERICA



JOHN C. KISH  
FOUNDATION

THE PICERNE FAMILY FOUNDATION

