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LOGO



As the primary graphic identity for The Just One Project, the primary logo must appear on all communications and partnerships.

Our pink heart brings to life The Just One Project's positioning as Nevada's largest volunteer organization and mobile food market. It also embodies the broad scale, impact, and influence of the organization.

One-color option available.

FONTS

LEAGUE GOTHIC
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
all caps
40 character spacing

Montserrat Bold
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz

Montserrat Classic
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz

COLOR PALETTE



HEXCODE
#E93CAC

CMYK
6, 85, 0, 0

RGB
104, 96, 88

PANTONE
232 C



HEXCODE
#F4A6D7

CMYK
10, 58, 0, 0

RGB
221, 133, 186

PANTONE
230 C



HEXCODE
#000000

CMYK
0, 0, 0, 100

RGB
0, 0, 0

PANTONE
BLACK



HEXCODE
#FFFFFF

CMYK
0, 0, 0, 0

RGB
255, 255, 255

PANTONE
BRIGHT
WHITE



HEXCODE
#686058

CMYK
56, 53, 59, 25

RGB
104, 96, 88

PANTONE
405 C