



Moldova's export offer

An aerial photograph of a city street during sunset. The street is wide and multi-laned, with cars and a truck visible. The buildings on either side are mostly multi-story residential or commercial structures. The sky is a warm, golden-orange color, and the overall scene is bathed in the soft light of the setting sun.

Why Moldova? What and where does Moldova export? Top export Sectors Success Stories

Why Moldova?

Free Trade Agreements = 870+ million consumers
From 2022, Moldova is a candidate country for EU membership.



Advantageous geographical location: Short supply chain: 1-5 days to main EU destinations



Time Zone Compatibility & Multilingual Population



Chisinau International Airport "Eugen Doga" offers direct flights to 50+ cities/25 countries & Giurgiulesti International Port - regional logistics center.



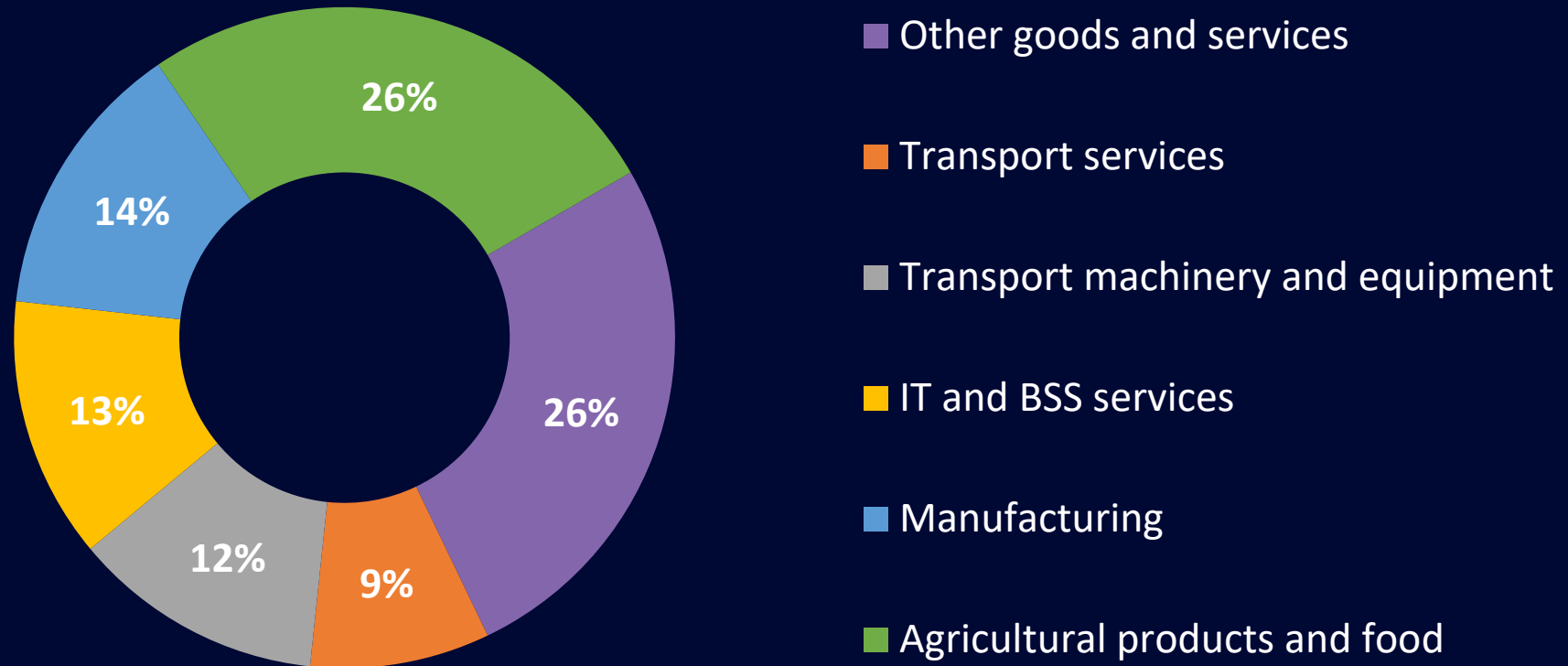
Certification and quality systems: GlobalGAP (agriculture), HACCP (food industry), OEKO-TEX (textiles), ISO 27001 (IT&C), CE marking (industrial products)



A large wind turbine stands on a grassy hill under a bright, cloudy sky. The foreground is filled with green grass and some trees with autumn-colored leaves. The sun is low in the sky, creating a lens flare effect.

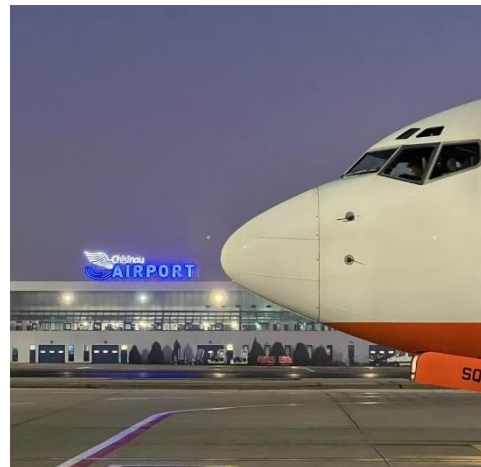
What & where does
Moldova export?

Moldova's TOP-5 export sectors



Represents **74%** of all Moldovan exports

Export Routes



82%

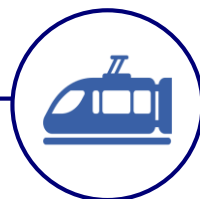
Road transport



13.8%

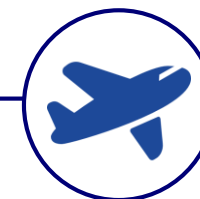
Maritime transport
(taking place through the
Giurgiulesti Free
International Port)

+50% (2019 vs 2024)



1.1%

Railway transport



1.2%

Air Transport



0.1%

Post shipment

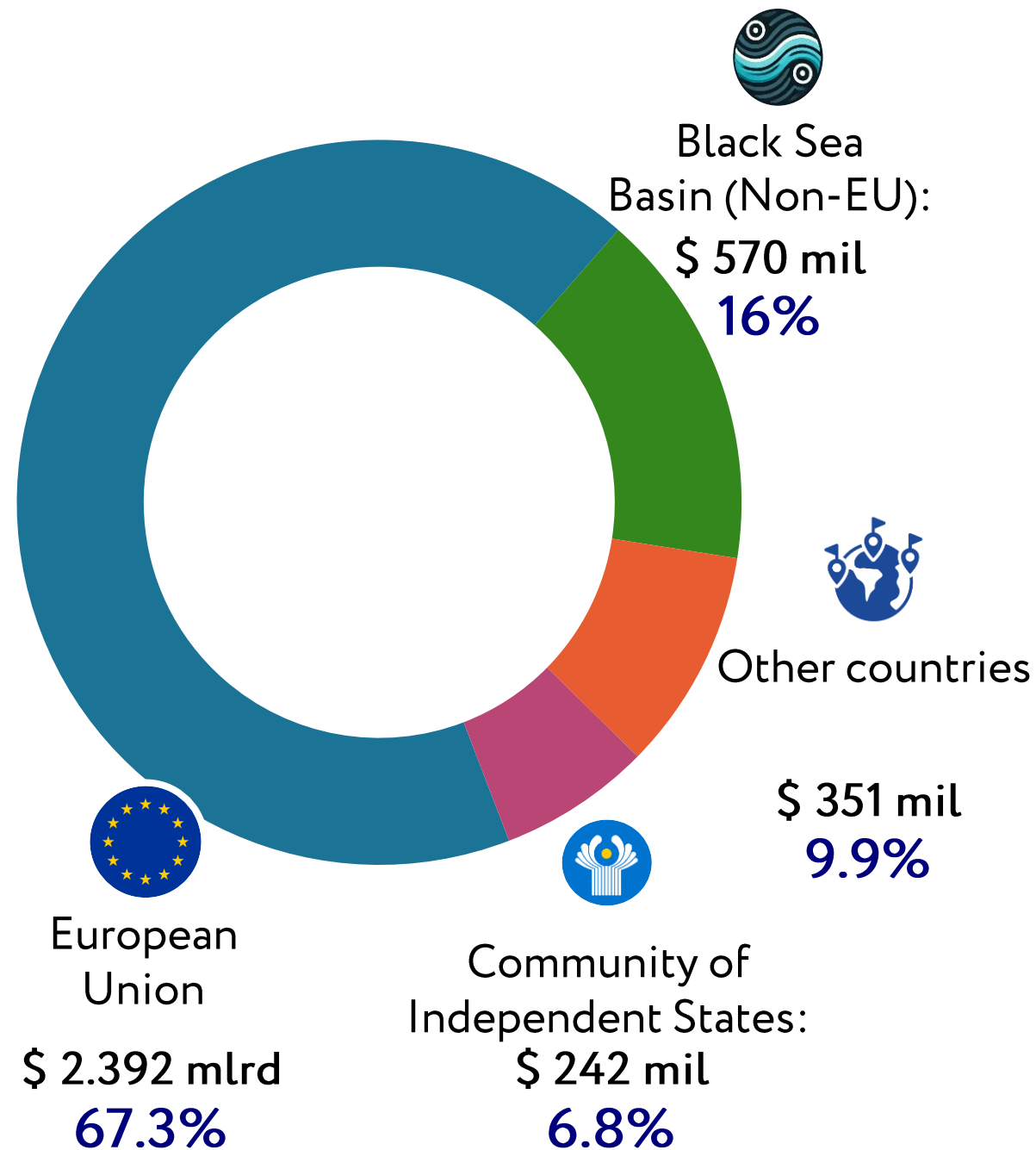
The structure of Moldovan goods exports 2024

\$ 6.2 bn.

The total volume of exports of goods and services

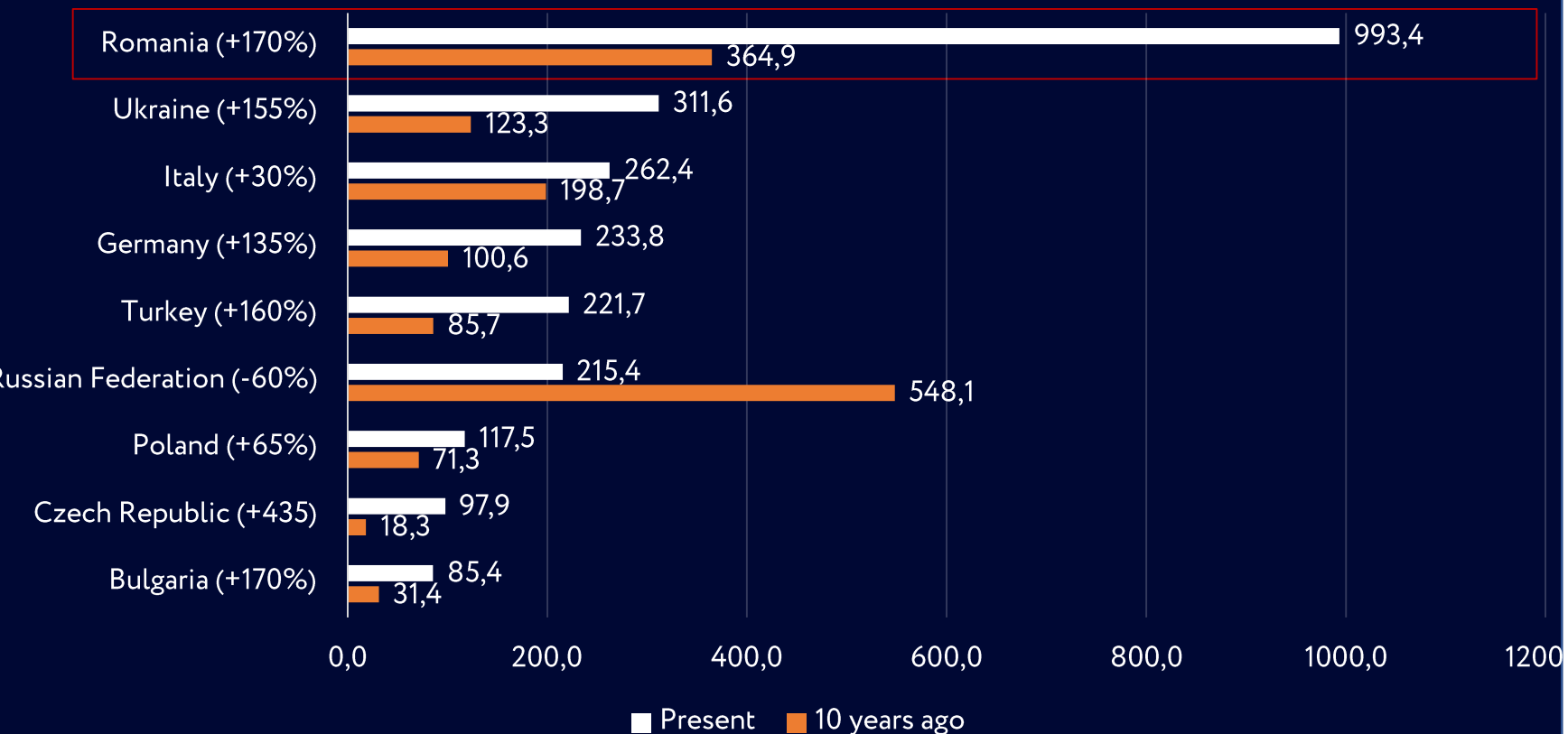
+ 48% in 5 years (2019 vs 2024)

\$ 3.55 bn. Export of goods



Top 10 countries as export destination of goods

(mil/ USD) (based on 5-year average)



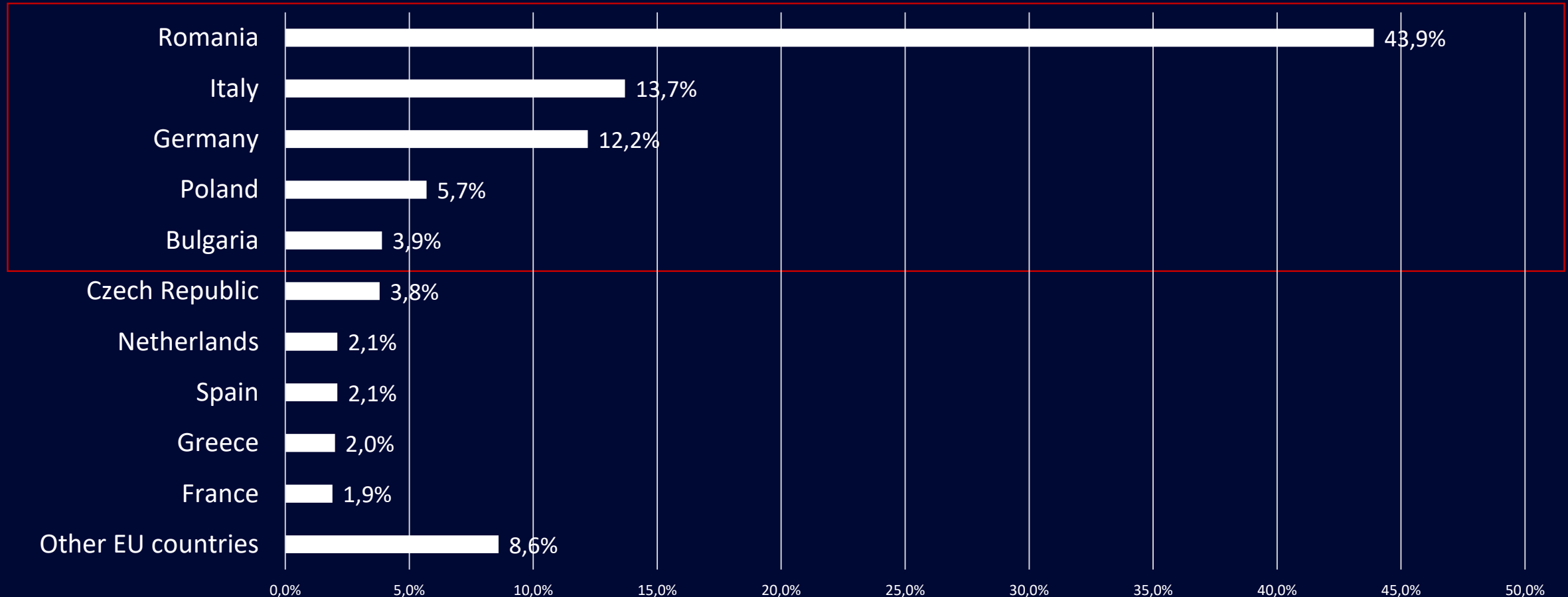
- **Romania** remains the main destination, with over **1.1 billion USD**, increasing by over **2.6 times**.

- **Ukraine, Italy, the Czech Republic and Turkey** confirm solid positions, with values between **200–300 million USD** and increases of over **+100%** each.

- **The Russian Federation**, although still in the top 10, has a lower share, signaling a **reduction in dependence** on this market.

TOP-10 countries with the highest share in Moldova's goods exports to the EU

(average for the last 5 years)



The non-EU Black Sea Basin – a new promising region for Moldovan exports

Exports to this region have seen one of the largest increases, doubling in the last 5 years.

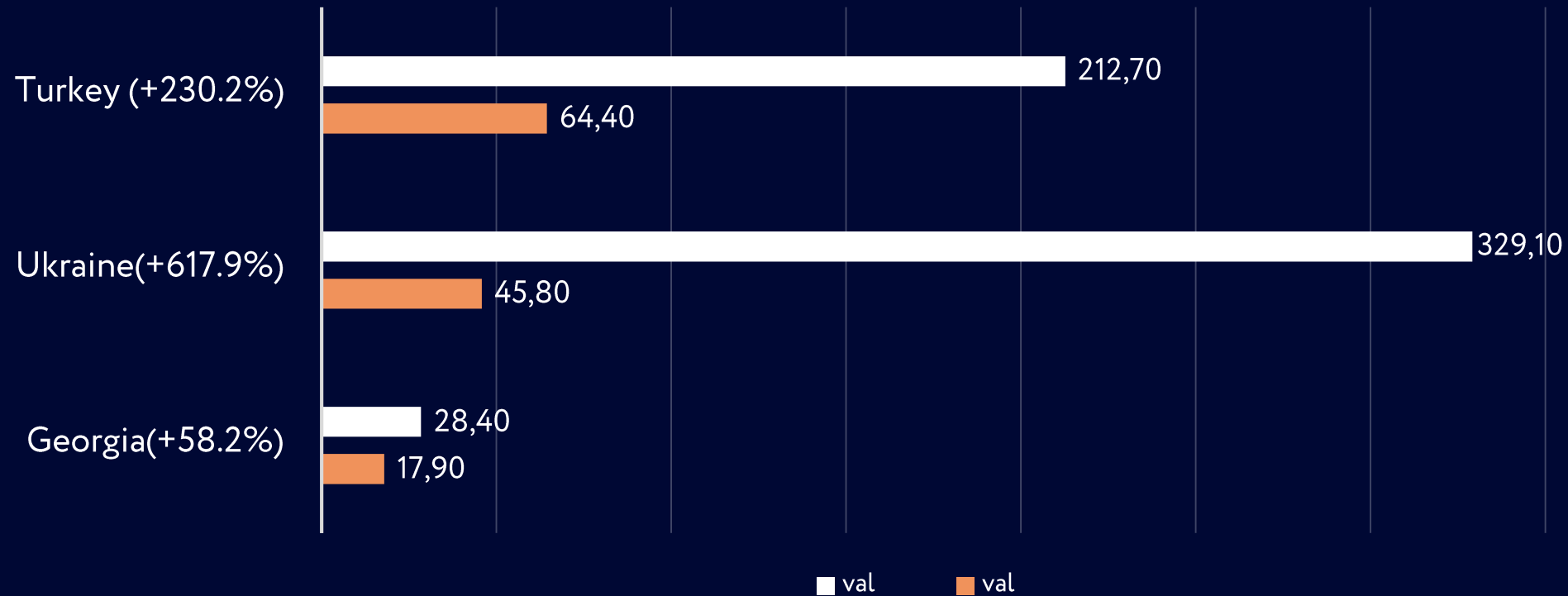
Regional conflicts and the exit of Georgia and Ukraine from the CIS led to the creation of a new economic zone for Moldovan exports,

- the second largest after the EU
- with a greater export potential than the CIS and the rest of the world.



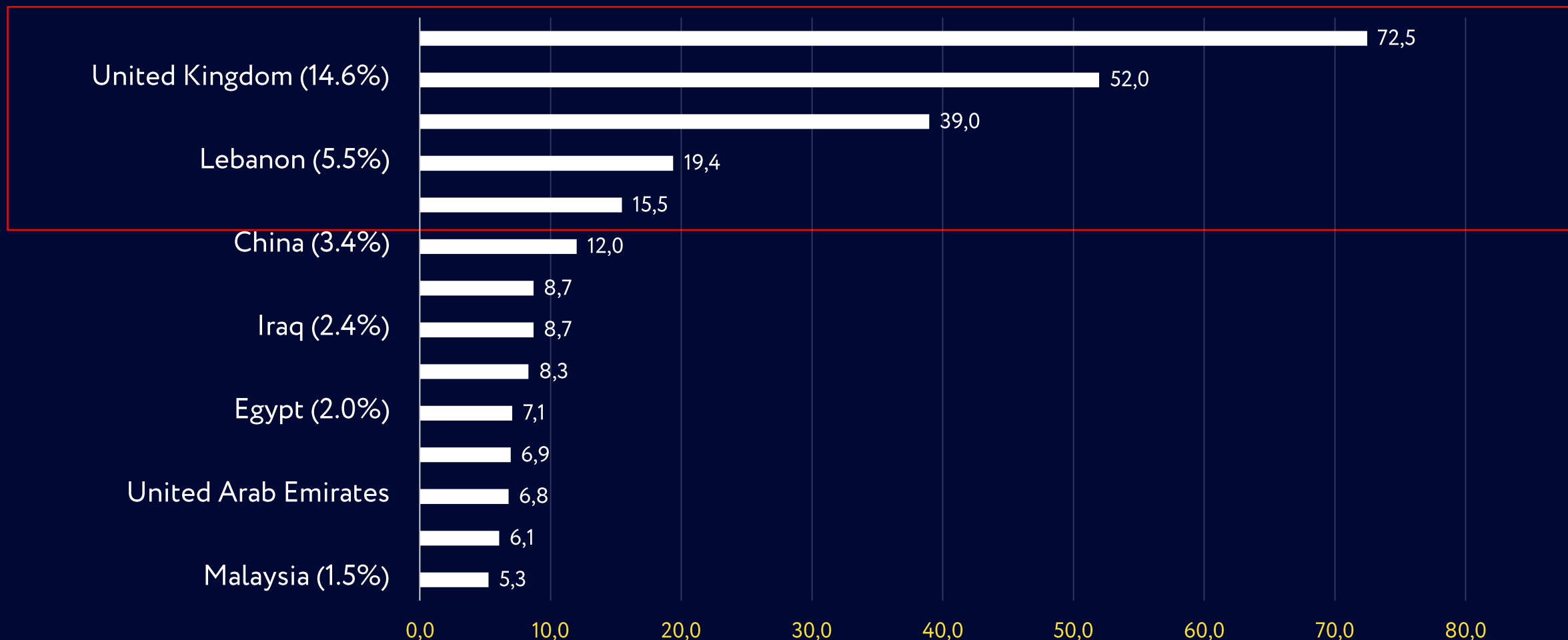
Exports of products to countries in the non EU Black Sea Basin

mil/USD (3-year average)



Export to other countries

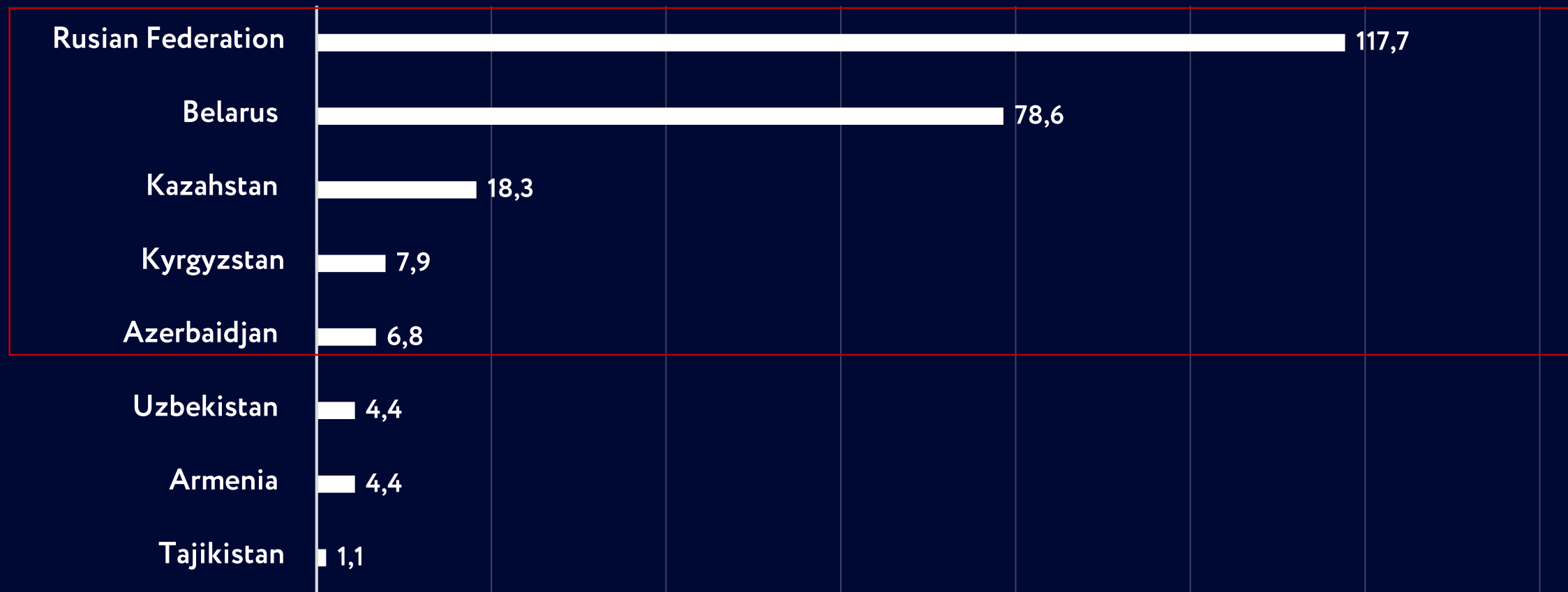
mil/USD



Source: National Bureau of Statistics

Export to the Commonwealth of Independent States (CIS)

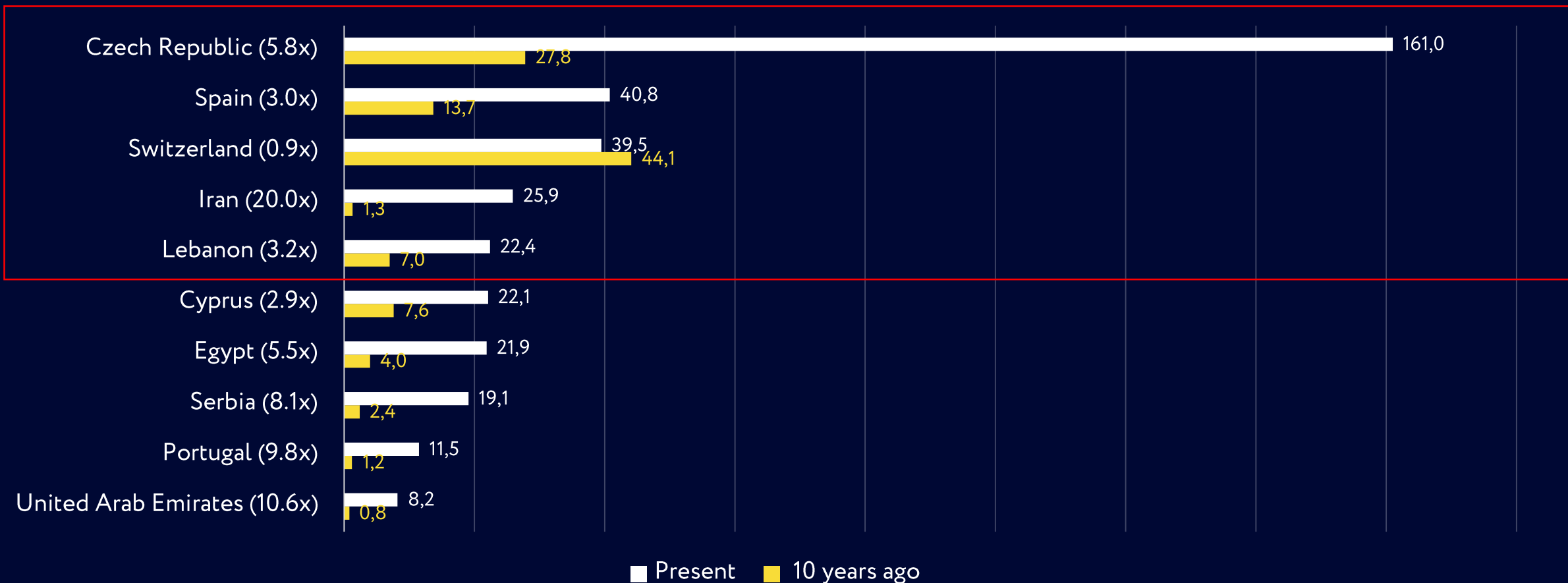
mil/USD



Source: National Bureau of Statistics

TOP-10 countries with hidden export potential for Moldova

(in the last 10 years, based on 3-year average)



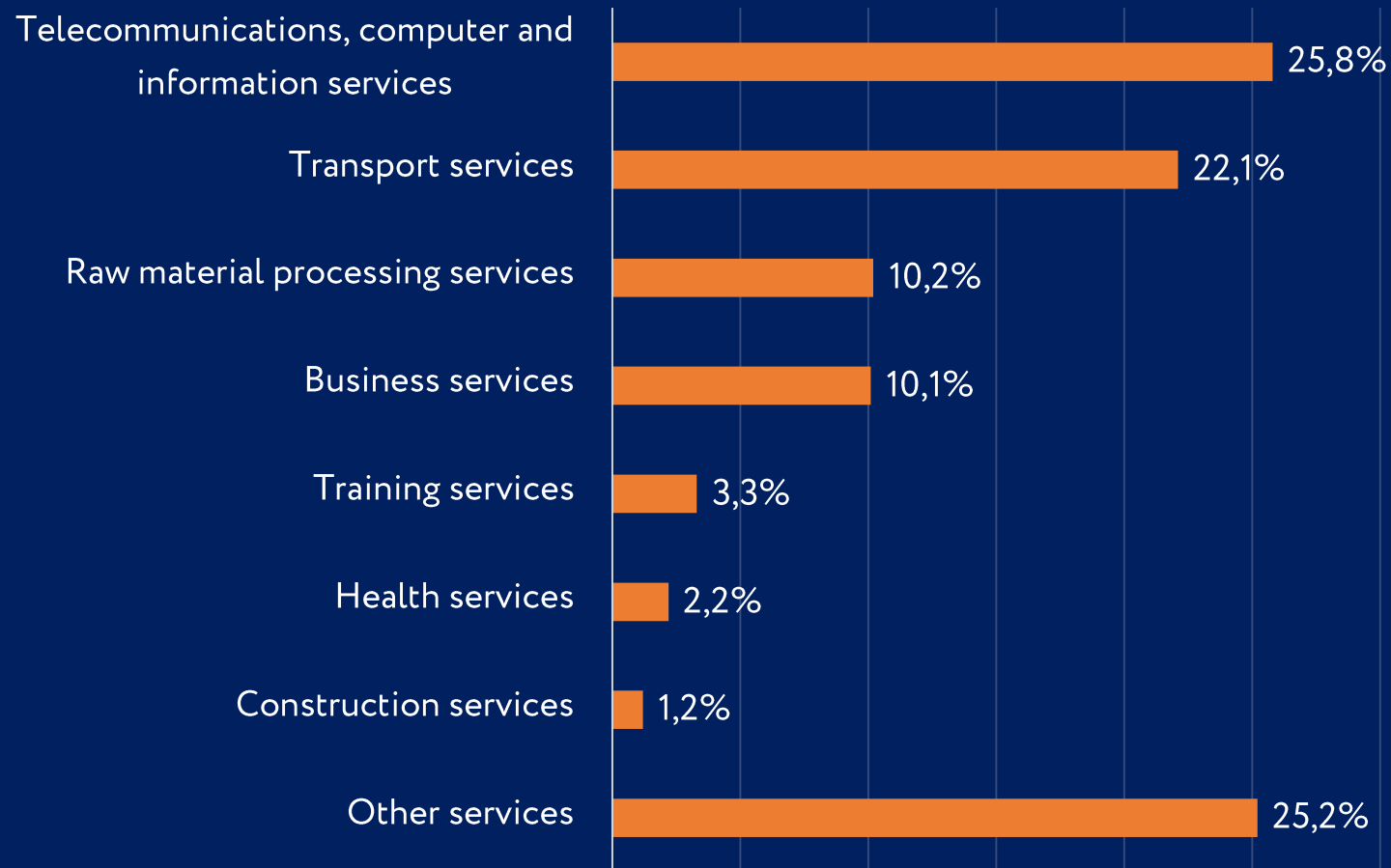
Source: Comtradeplus

Export of Services

- Moldova exports more services than it imports
- The share of services in total exports of goods and services reached a record high of **43.2%**
- In just 4 years, the volume of exports doubled (2020/2024)



Structure of services exports



Source: National Bureau of Statistics



EXPORT SERVICES SUBCATEGORIES

A photograph of a modern computer workstation. In the foreground, a laptop displays a complex data visualization or network diagram. Behind it, several large monitors are visible. The leftmost monitor shows a code editor with a dark theme and a terminal window displaying a message: "Live link is active. You can now view guestbook in your browser. Local: http://localhost:3000 On your network: http://192.30.72.59:3000". Other monitors in the background show various data dashboards and charts. The desk is cluttered with a keyboard, a mouse, a pen holder, and a small jar.

1. IT & BSS

2. Training

3. Medical

IT and BSS sector



IT and BSS services in **15 years** have transformed into the **largest export** branch of the national economy

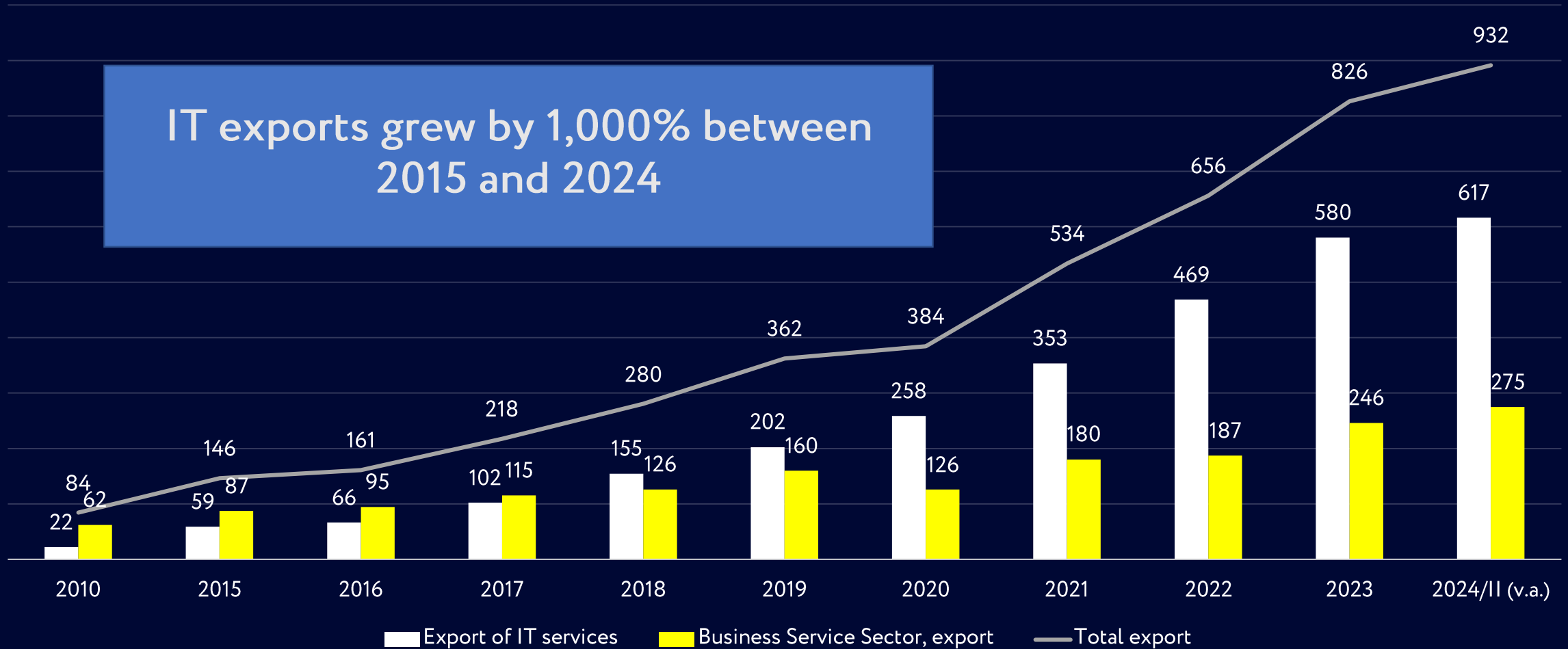


Over **88%** of all IT services in Moldova are exported.



In 2024, business services exports grew by **50%** in just **2 years**.

Export of IT and BSS services mln/USD

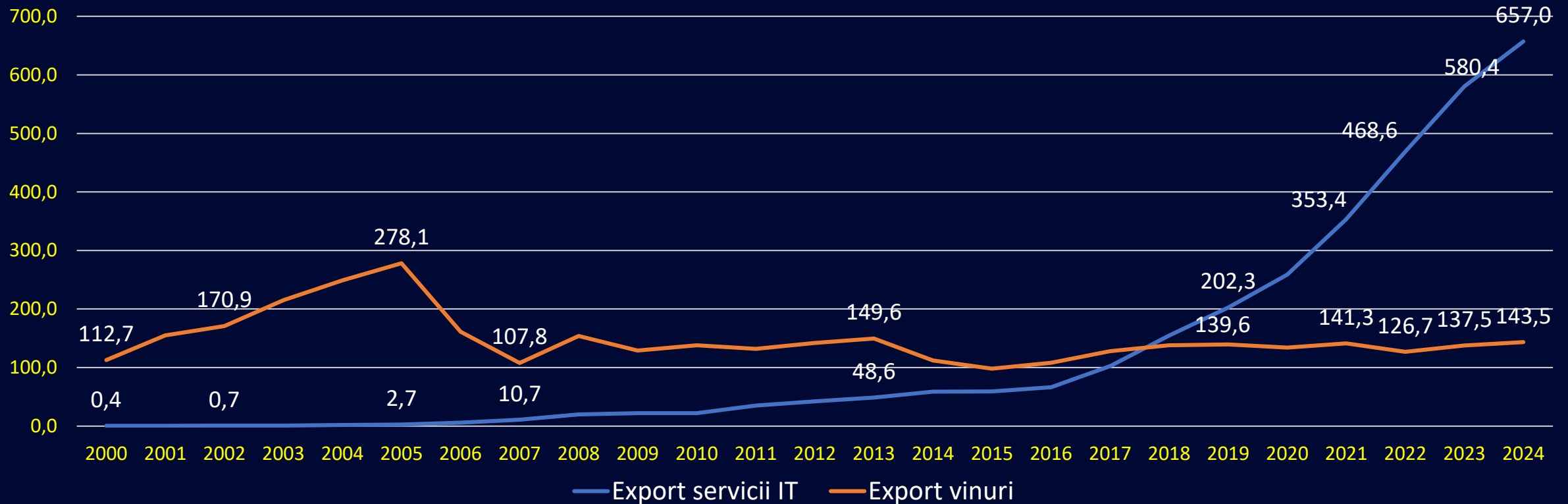


Source: National Bureau of Statistics

Export of IT services, compared to wine exports

exports

mil/USD



OUTSTANDING CUSTOMER SATISFACTION



bully! entertainment



verizon^v



Microsoft



SONY



Bully! Entertainment is a Moldovan-based and globally connected company that combines immersive technology with storytelling for top international clients, with a strong tech-oriented culture and a local presence in Chisinau.

Founded in 2006 as an animation and game design studio, it now operates globally with studios in Chisinau (Moldova), Baltimore (USA), London and Guadalajara (Mexico).

EXPORT SERVICES SUBCATEGORIES



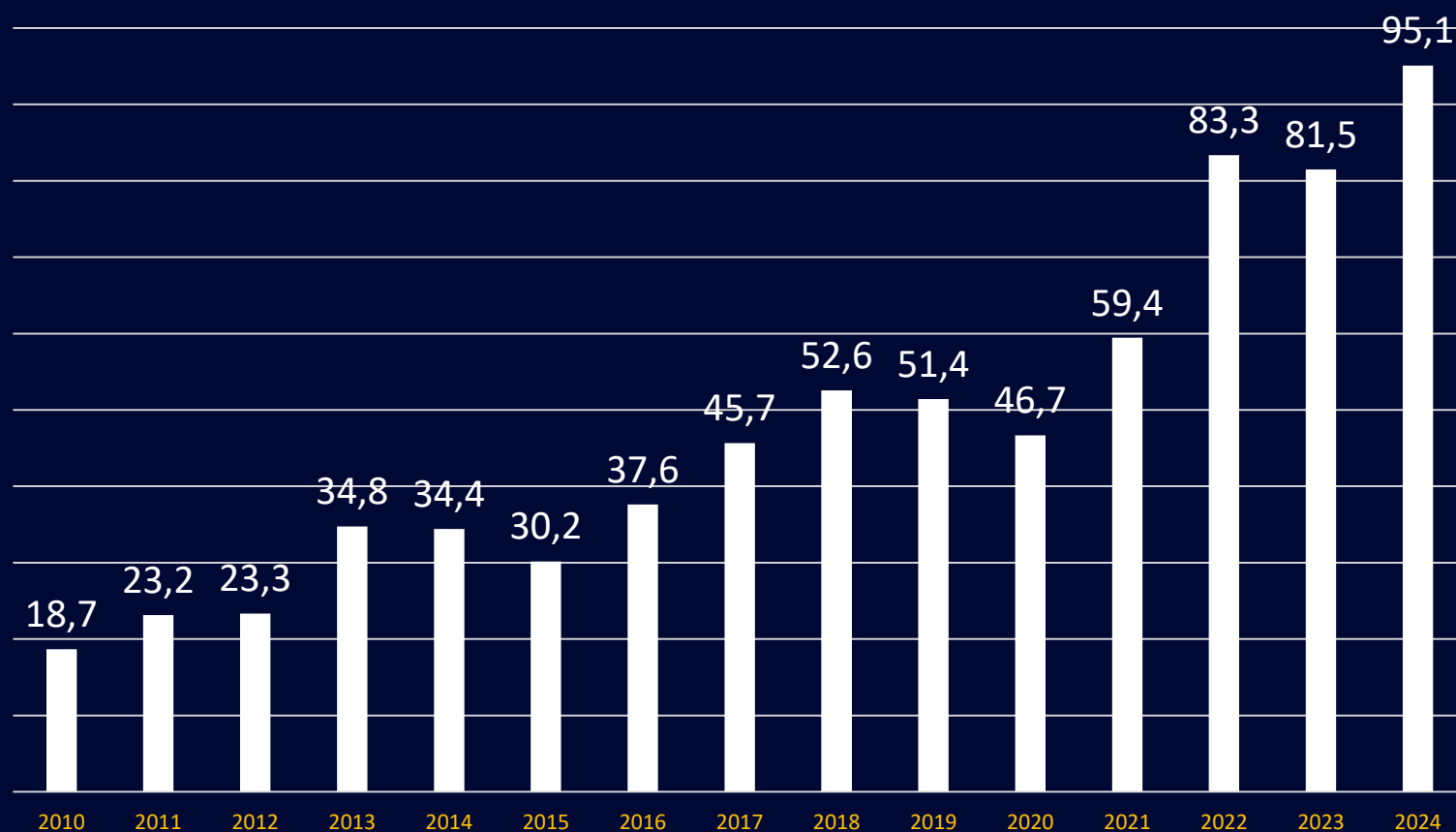
1. IT & BSS

A dark, atmospheric background featuring a glowing lightbulb in the center, surrounded by floating books and papers. In the foreground, there is a desk with a laptop and a rolled-up document.

2. Education

3. Medical

Export of educational services mil/USD



Source: National Bank of Moldova

Educational services, had an increase of more than **2 times** in the last five years

For 2024, a **29%** increase in exports of educational services was recorded

The "Nicolae Testemitanu" State University of Medicine and Pharmacy alone attracts over **1800** foreign students from 33 countries annually.

EXPORT SERVICES SUBCATEGORIES



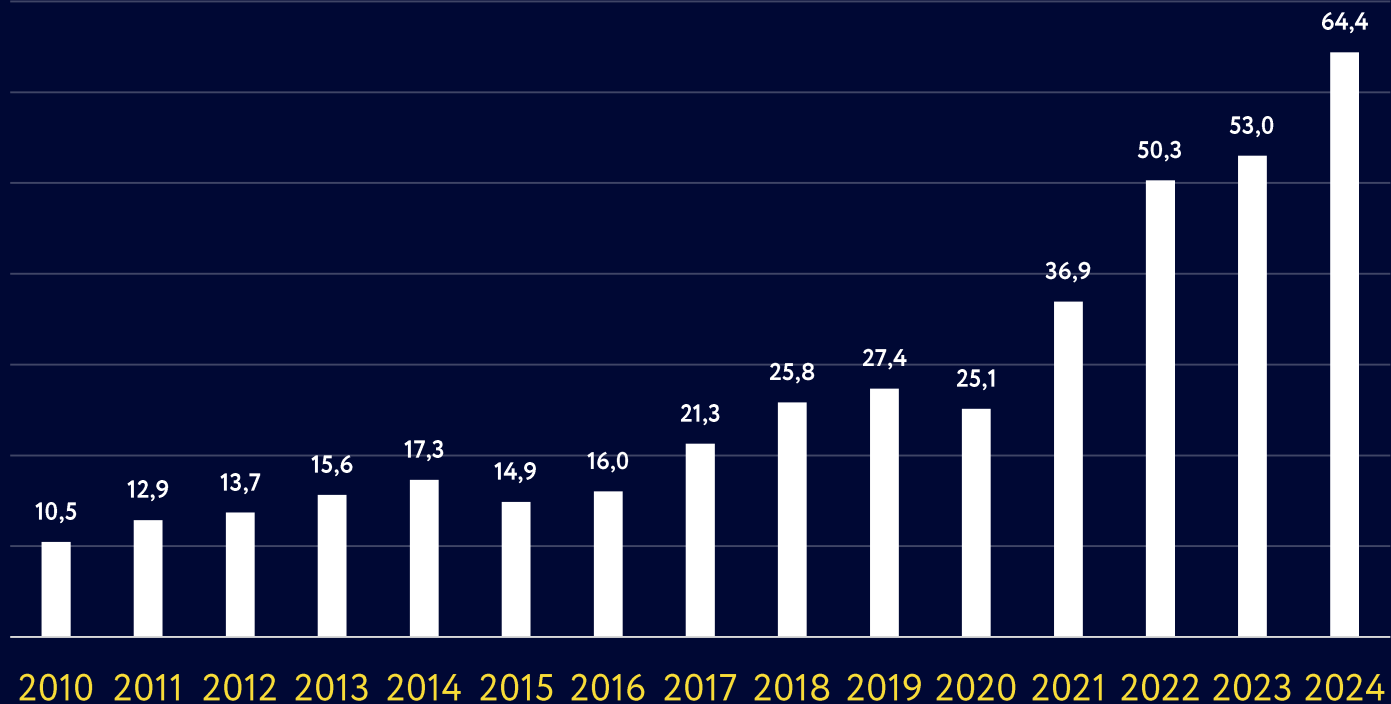
1. IT & BSS

2. Education

3. Medical

Export of medical services

mil/USD



Source: National Bank of Moldova

- In just five years, exports in this field have almost tripled.
- Over **36,000** international patients come to the Republic of Moldova annually for medical services.
- Over **70%** of dental patients in the Republic of Moldova are foreigners.
- The Republic of Moldova has over **300** clinics equipped with state-of-the-art technology.
- The **star services** are dentistry, cosmetic surgery, ophthalmology, in vitro fertilization and complex medical interventions.

Source: Medical Tourism Association of Moldova

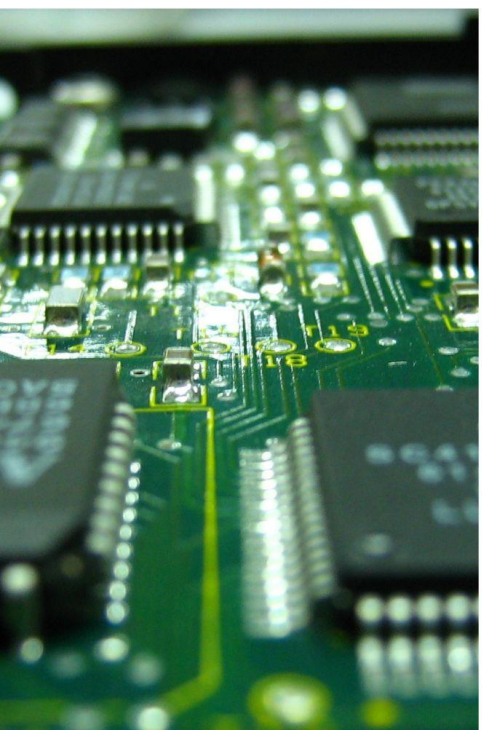


EXPORT OF GOODS

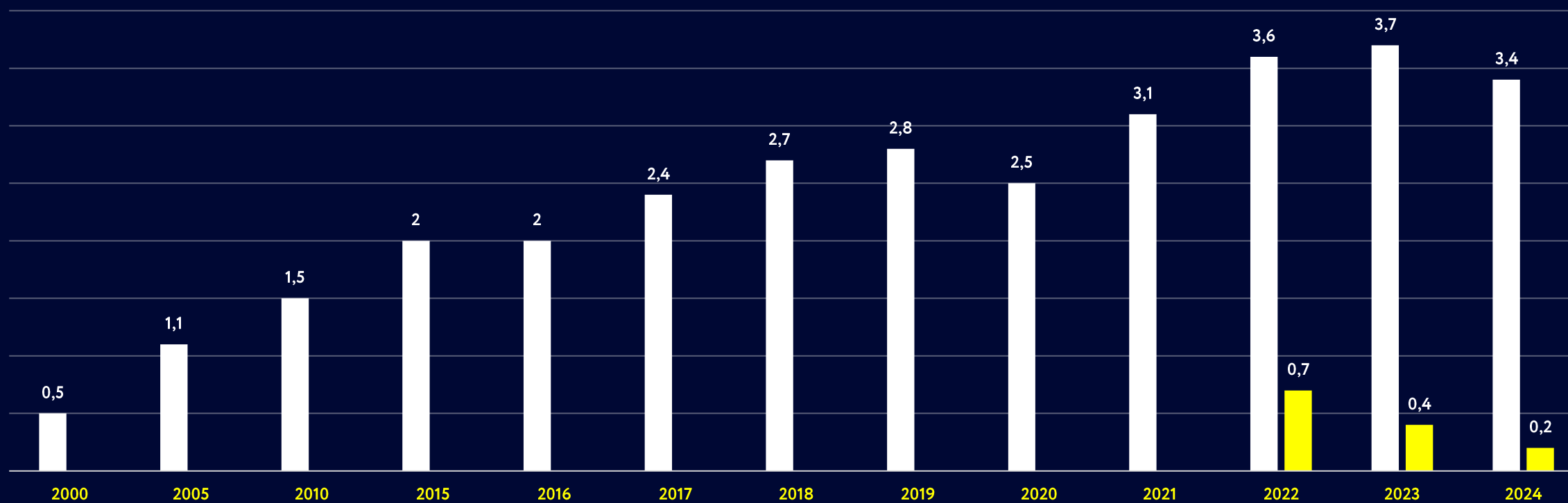
45% agri-food products

20% machinery and equipment for transportation

14% light industry

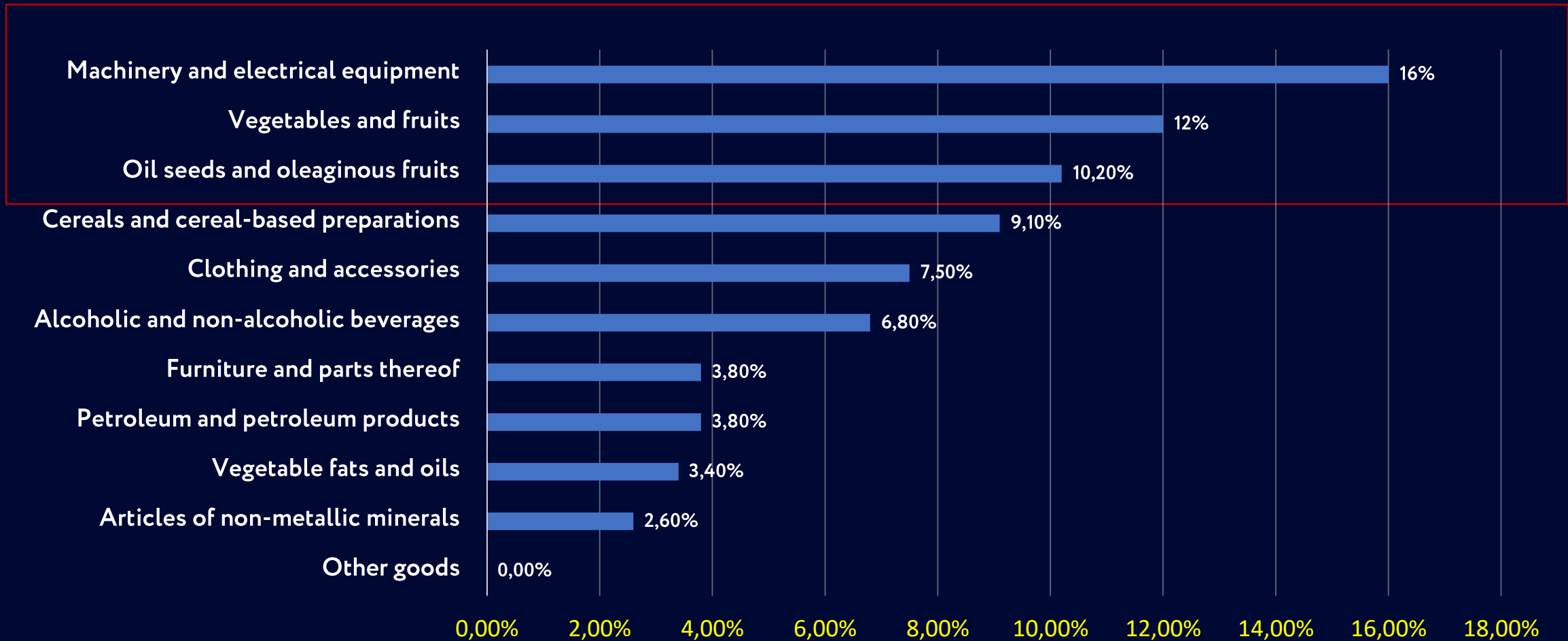


Export of goods mil/USD



Source: National Bureau of Statistics

The main exported goods in 2024





Agriculture and food sector



Almost **45%** of total exports of goods are agricultural and food products.



Agriculture and food industry accounts for almost **7.1%** of the country's GDP and is a crucial sector for the national economy.



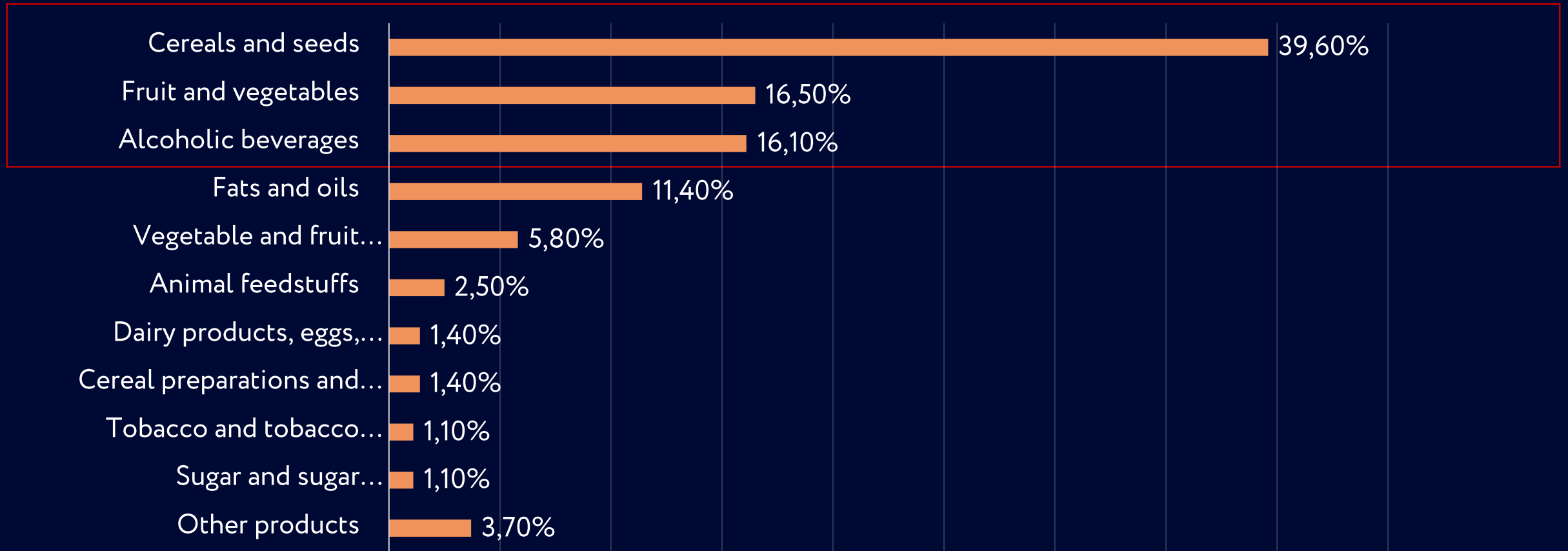
Agricultural land in Moldova represents about **75%** of the country's territory



Moldova is a major exporter of agri-food products with a number of **145** exporting countries.

TOP-10 agricultural and food products exported by

(based on average for the last 5 years)
Moldova



Source: National Bureau of Statistics

Export of agricultural and food products



In 2024, Moldova ranked among the top global exporters of agri-food products, achieving outstanding positions in international rankings:

6th largest exporter of fresh plums

7th largest exporter of in-shell nuts

9th largest exporter of sunflower seeds

10th largest exporter of cherries

11th largest exporter of sunflower seed oil

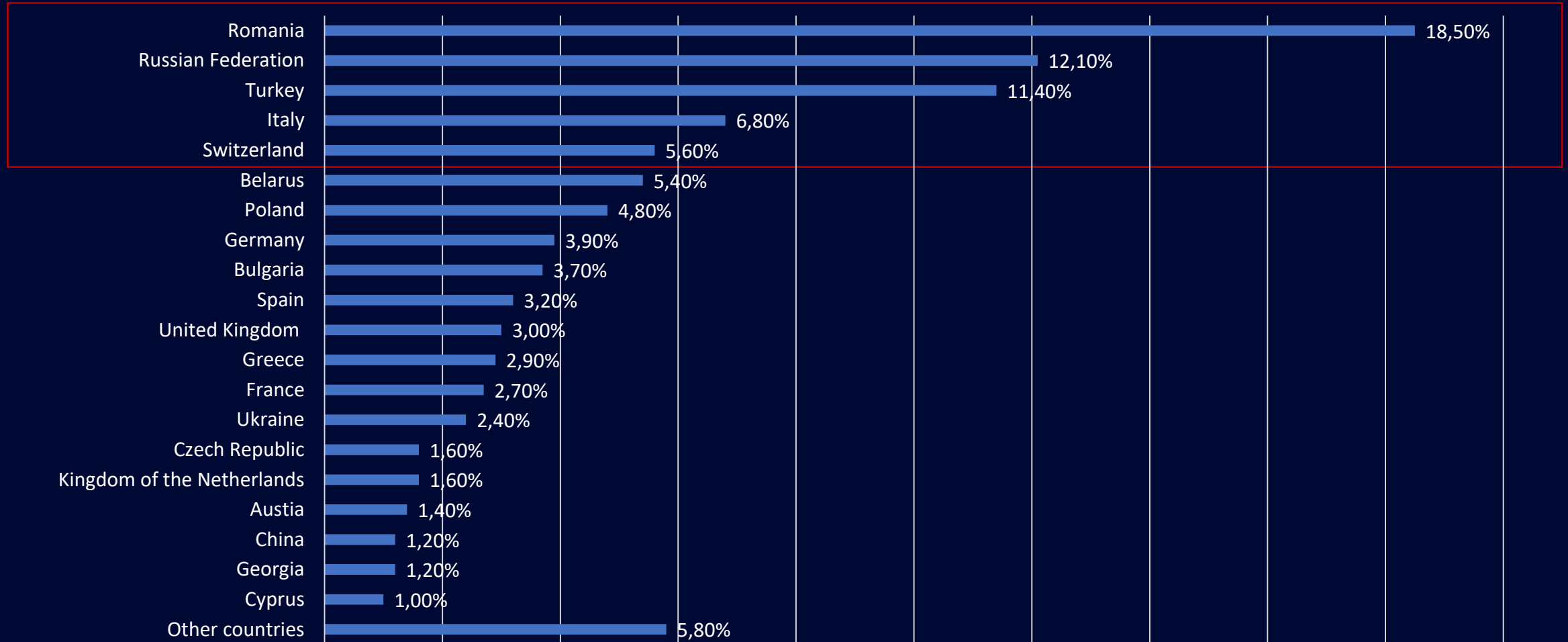
12th largest exporter of apples

16th largest exporter of wine

18th largest exporter of grapes.

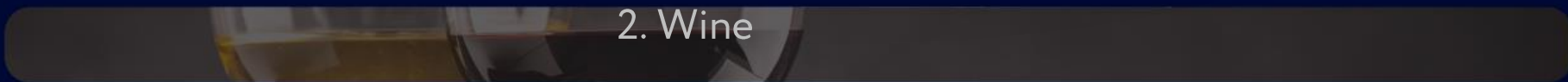
Agricultural Exports

TOP-20 countries where Moldova exports agricultural and food products





1. Cereals and oilseeds



2. Wine



3. Fruit

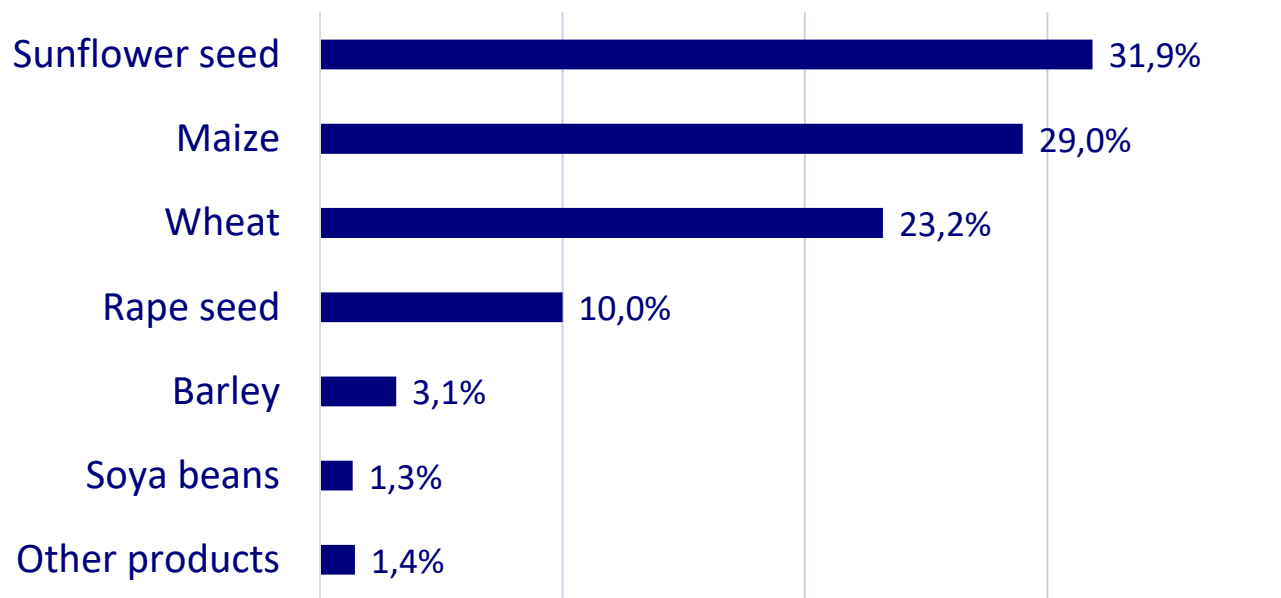
1. Moldova's export of cereals and oilseeds mil/USD



Annually, **50-60%** of the grain and oilseed production produced in Moldova goes for export.



5th largest exporter of sunflower seeds to the EU market.



Source: Comtradeplus





Since 2005, Weleda has been working directly with around 200–300 small farmers in Moldova to grow organic lavender. From 100 kg of freshly harvested flowers, approximately 1 kg of high-quality essential oil is obtained, which is then carefully stored and shipped to Weleda.

This high-quality oil, used in over 50 Weleda products, is valued for its calming properties, supporting relaxation, restful sleep and stress reduction.

Aquatir



Aquatir is a leading caviar producer in the Republic of Moldova, operating one of the most modern sturgeon aquaculture facilities in Europe.

Founded in 2006, the company uses a fully recirculating aquaculture system (RAS) to sustainably raise species such as Beluga, Russian sturgeon and Sterlet. With an annual production of 5–6 tons of premium caviar – including the rare albino “white caviar” – Aquatir exports to over 20 countries, including Japan, contributing to both Moldova’s international visibility and sturgeon conservation efforts.

7000

KG. of CAVIAR per year

1557

Delivery Points

450000

KG. Of Fish


TOP 3 EXPORTED SUBCATEGORIES OF THE AGRI-FOOD PRODUCTS CATEGORY



1. Cereals and oilseeds



2. Wine



3. Fruit

2. Wine Exports



Moldova exported wines to **73** countries in 2024.

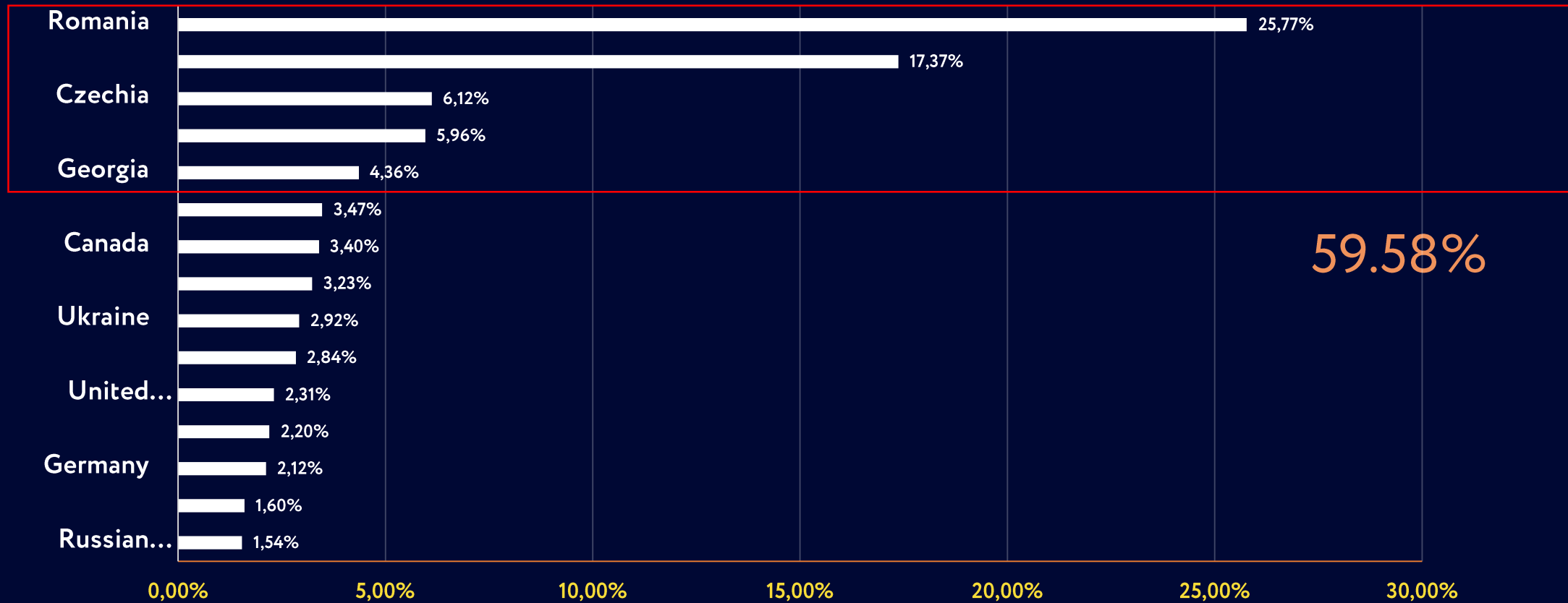


Almost **25.7%** of Moldova's total wine exports were directed to Romania



The average price of exported Moldovan wines increased significantly from **0.99 USD/liter** in the period **2016/2020**, to **1.25 USD/liter** in the period **2021/2024**, the highest level in history.

Top-15 countries where Moldovan wines were exported in 2024



Source: Comtradeplus

Wine industry

85%

of the wine produced is exported

#1

in the world in terms of the highest density of wines

#16

wine exporter in the world

2024

The most successful winery from Central and Eastern Europe at Decanter World Wine Awards

#19

place in the world among wine producers

75+

export destinations

200+

wine cellars

6,500

medals in the last decade at international wine competitions

GUINNESS BOOK – Mileștii Mici
Largest wine cellar by number of bottles
(over 1,5 million bottles)

Moldova
is most medaled country in
Eastern Europe at wine competitions

Cricova
- underground wine city
- over 70 km galleries

National Wine Day
(20 de editions)



PURCARI
· CHATEAU ·



Founded in 1827, Château Purcari is the most awarded wine producer in Central and Eastern Europe at Decanter London and among the highest rated on Vivino (4.1/5). With over 130 Decanter awards since 2015, it became the "Most Awarded Winery in the World" in 2021.

Since 2018, the Group has been listed on the BVB under the ticker WINE, the first group of wineries from Eastern Europe on the stock market.

Château Purcari has stores in over **25 countries** in Europe, North America and East Asia, including the USA, Canada, the United Kingdom, Norway, the Czech Republic, China, Japan, Luxembourg, the Baltic States and many more.

TOP 3 EXPORTED SUBCATEGORIES OF THE AGRI-FOOD PRODUCTS CATEGORY



1. Cereals and oilseeds



2. Wine



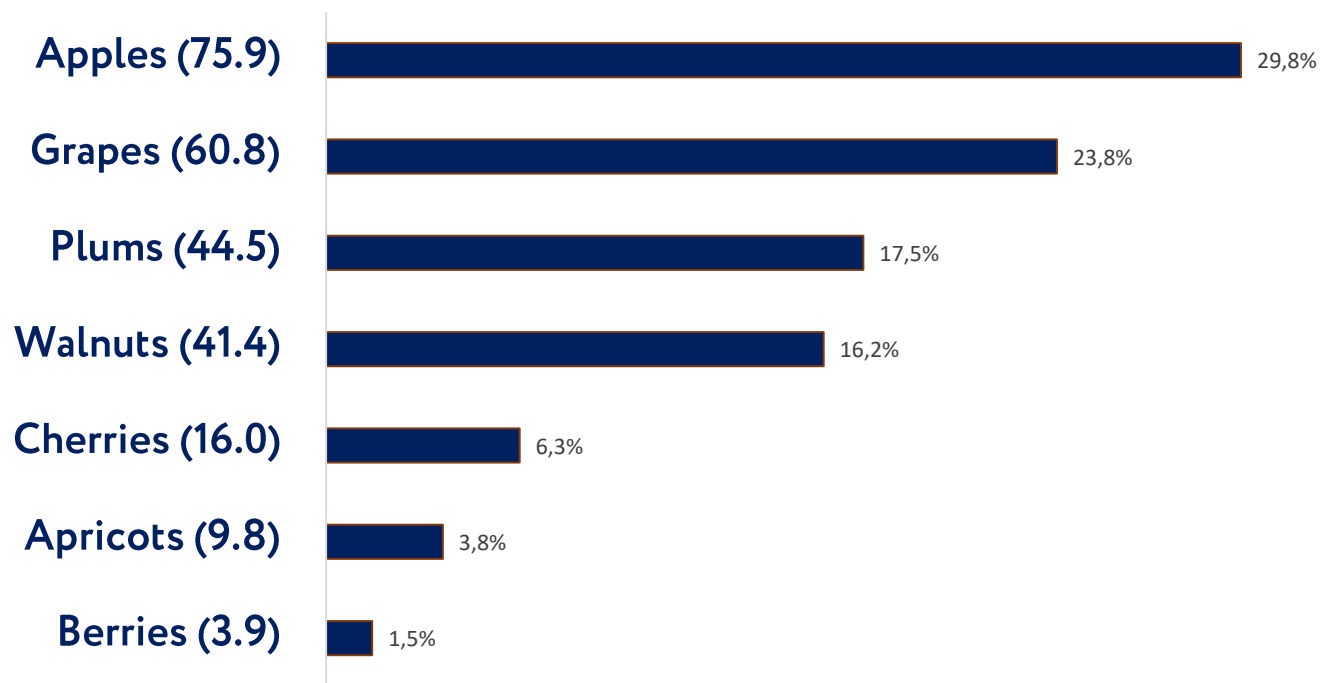
3. Fruits

Fresh fruits sector



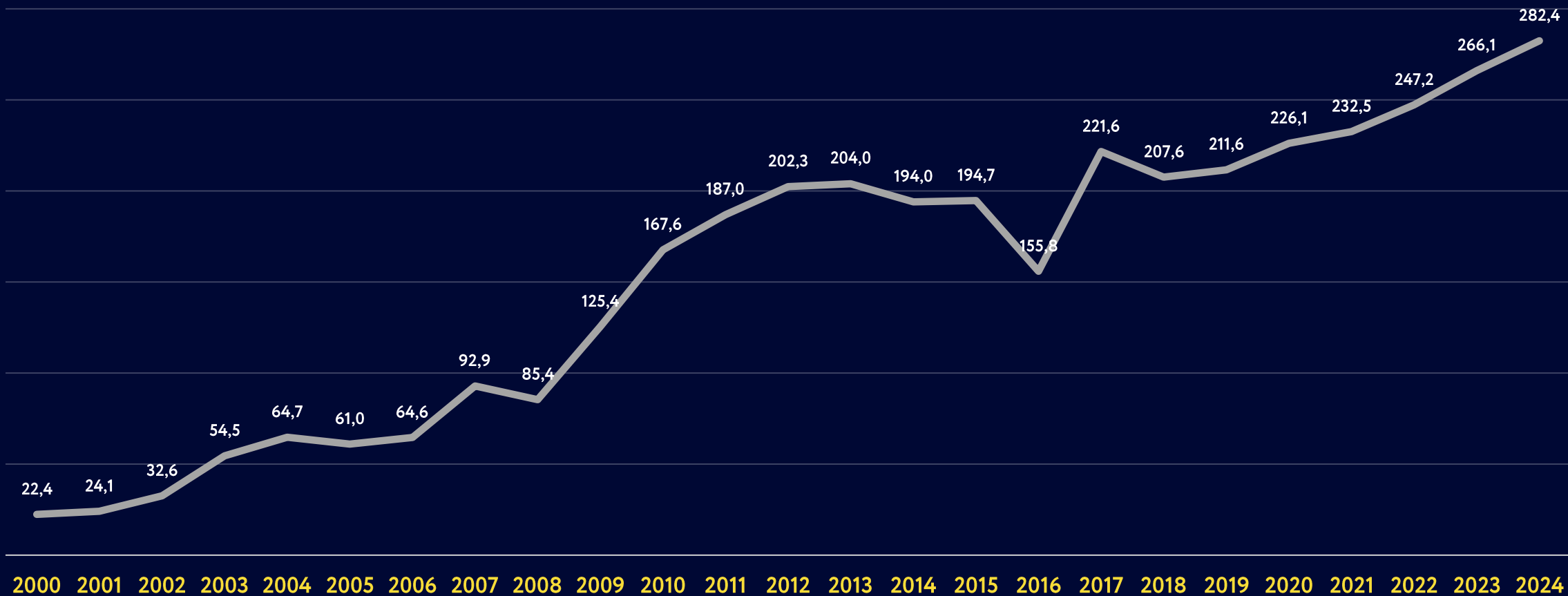
Almost 50% of Moldova's fruit production is exported

Export of fruit, nuts and berries in 2024, tons/percentage



Fruit export mil/USD

Increase in value and not quantity



Source: Comtradeplus



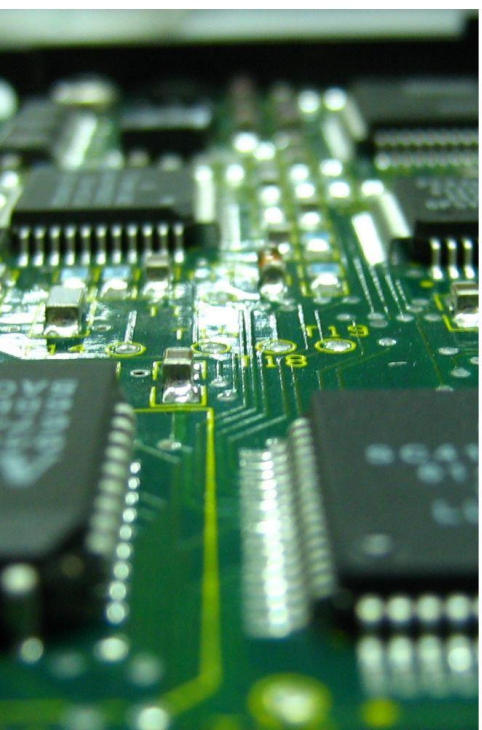
EXPORT OF GOODS



45% agri-food products

20% transport machinery and equipment

14% light industry



Top 3 exported products:

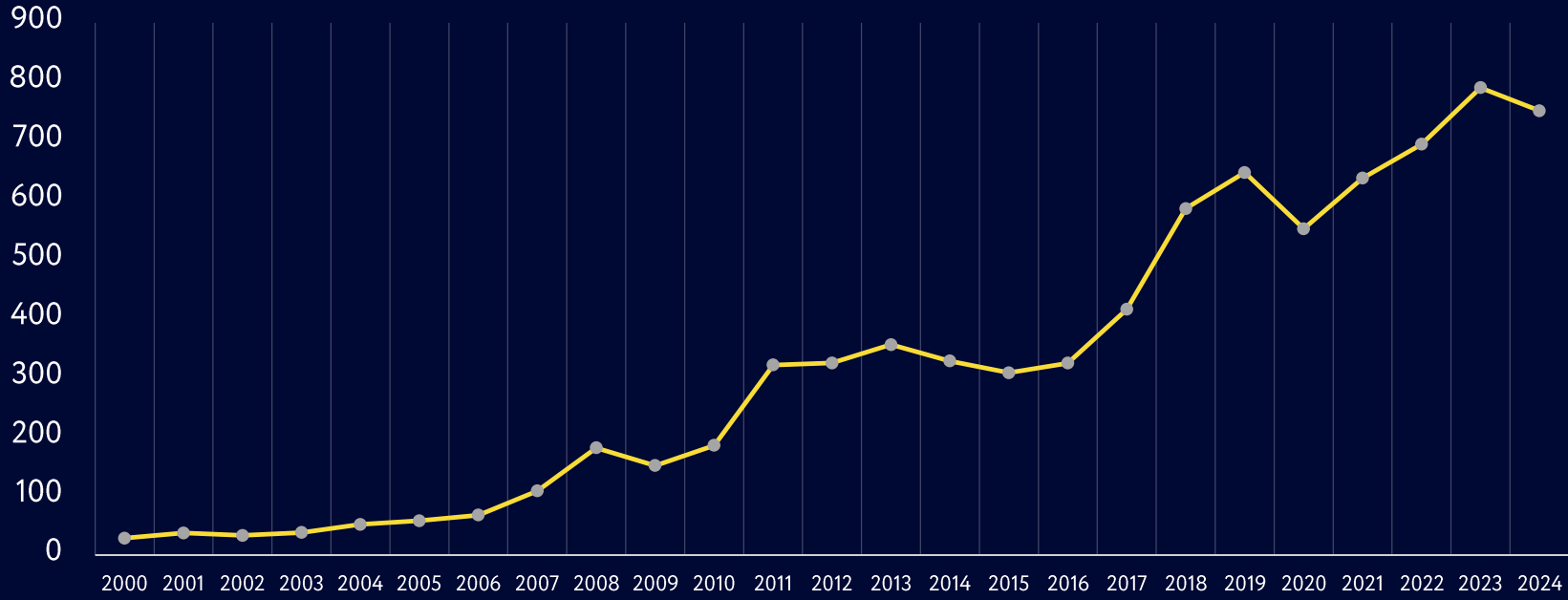
- Insulated wires "incl. enamelled or anodised", cables "incl. coaxial cables"

Electrical transformers, static converters, e.g. rectifiers and inductors;

Parts and accessories for tractors, motor vehicles

etc

Export of electrical machinery, appliances and equipment mil/USD



Source: National Bureau of Statistics



Automotive & Electronics Sector -751.2 mil/USD

InformBusiness

InformBusiness (founded in 1990) is headquartered in Chisinau.

Its technologies – used in more than 170 cities around the world – include inverters, battery systems and control electronics, all developed in Chisinau.

The company focuses on innovation, including developing hybrid and compact electric vehicles adapted for urban mobility.

In 2025 InformBusiness launches a new factory in Truseni



EXPORT OF GOODS

45% Agri-food products

20% Transport machinery and equipment

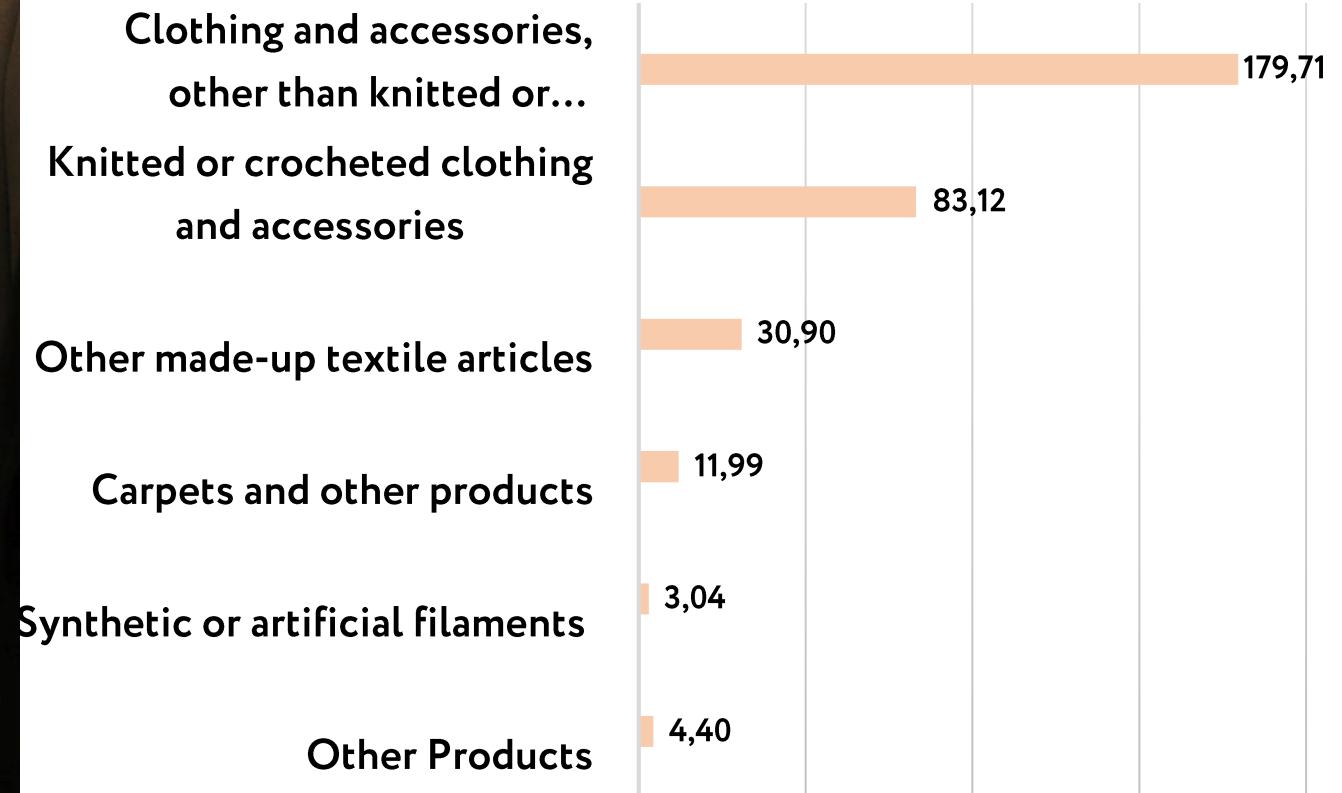
14% Textile industry



LILA



EXPORT of textiles and textile articles

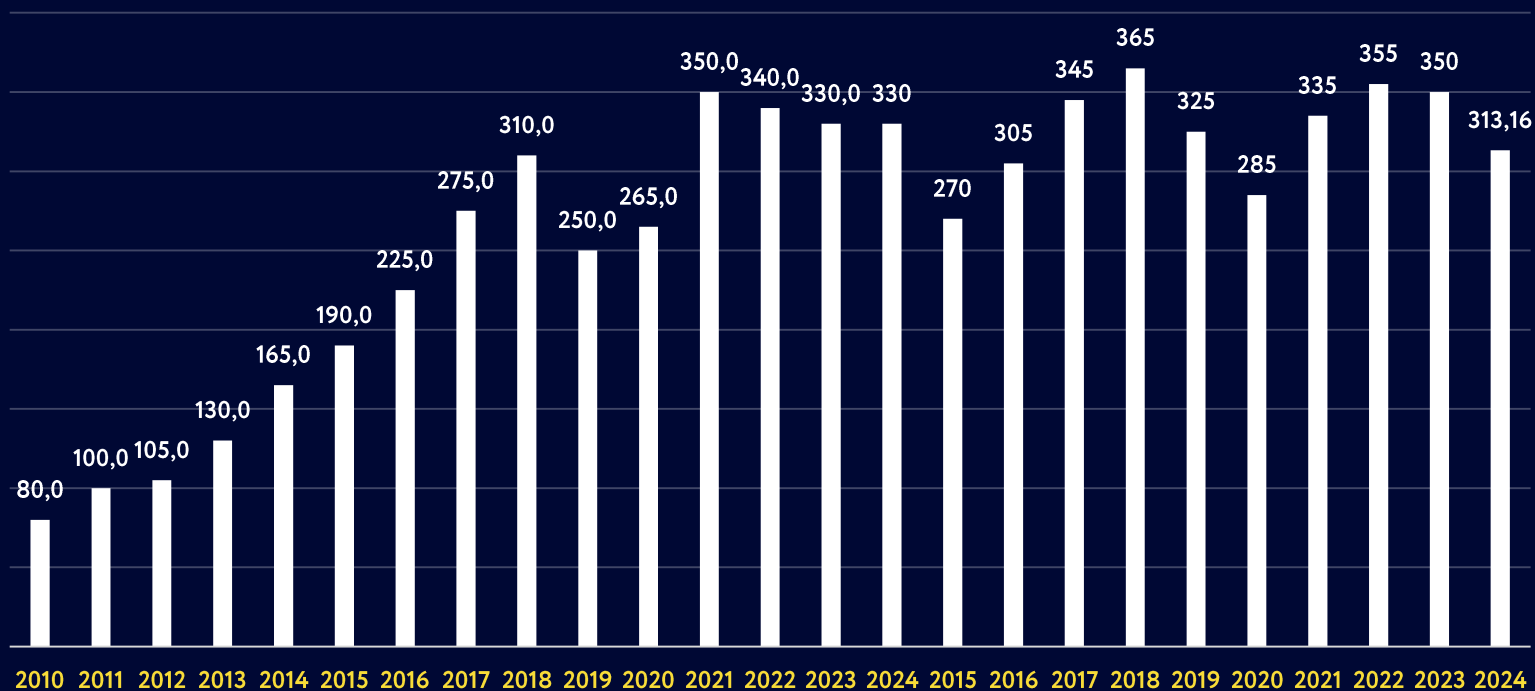


IONEL



EXPORT of textiles and textile articles

mil/USD



Source: Comtradeplus



EMPORIO ARMANI

TRUSSARDI

MaxMara

Georgette

**JULIA
ALLERT**

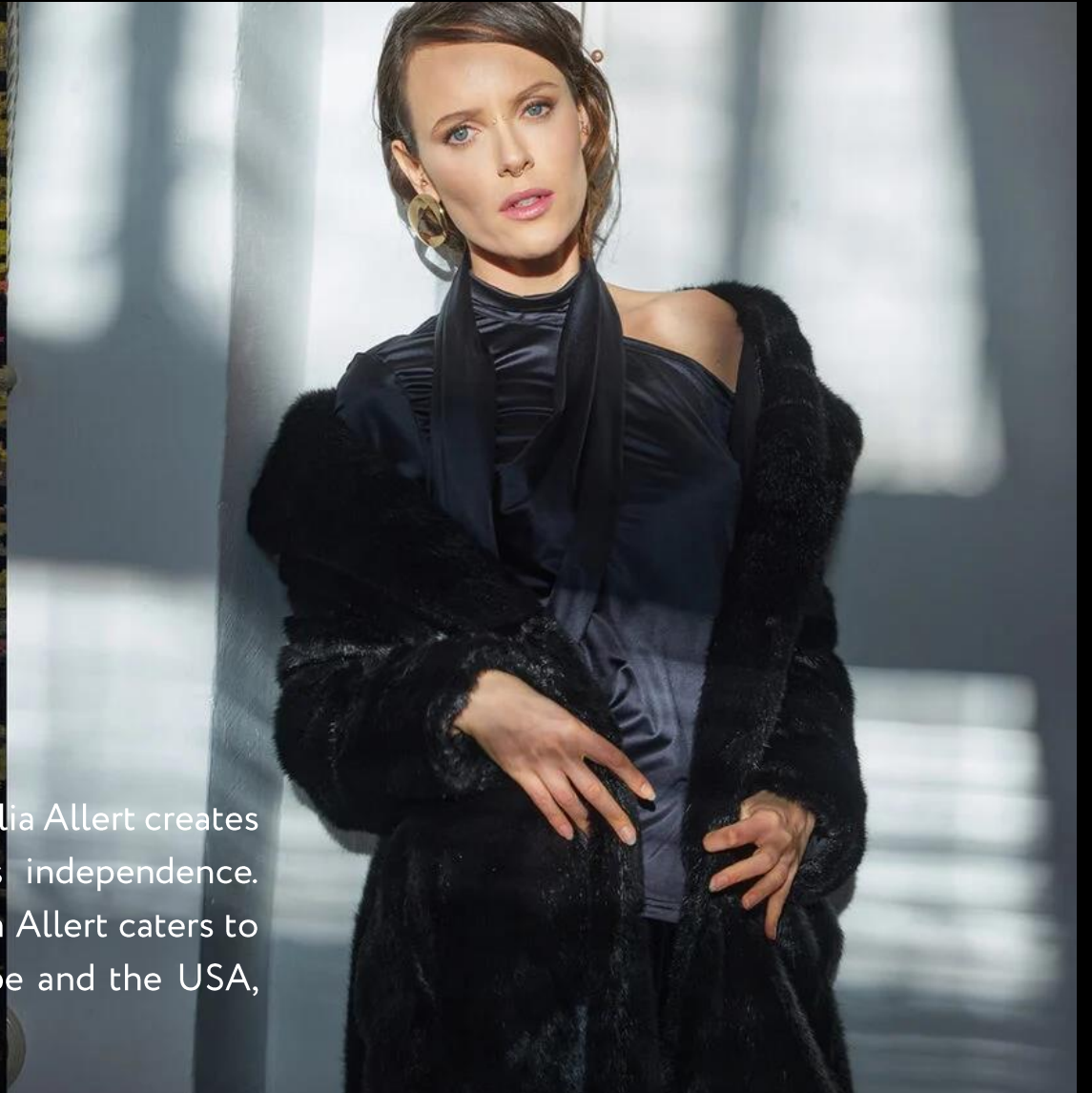
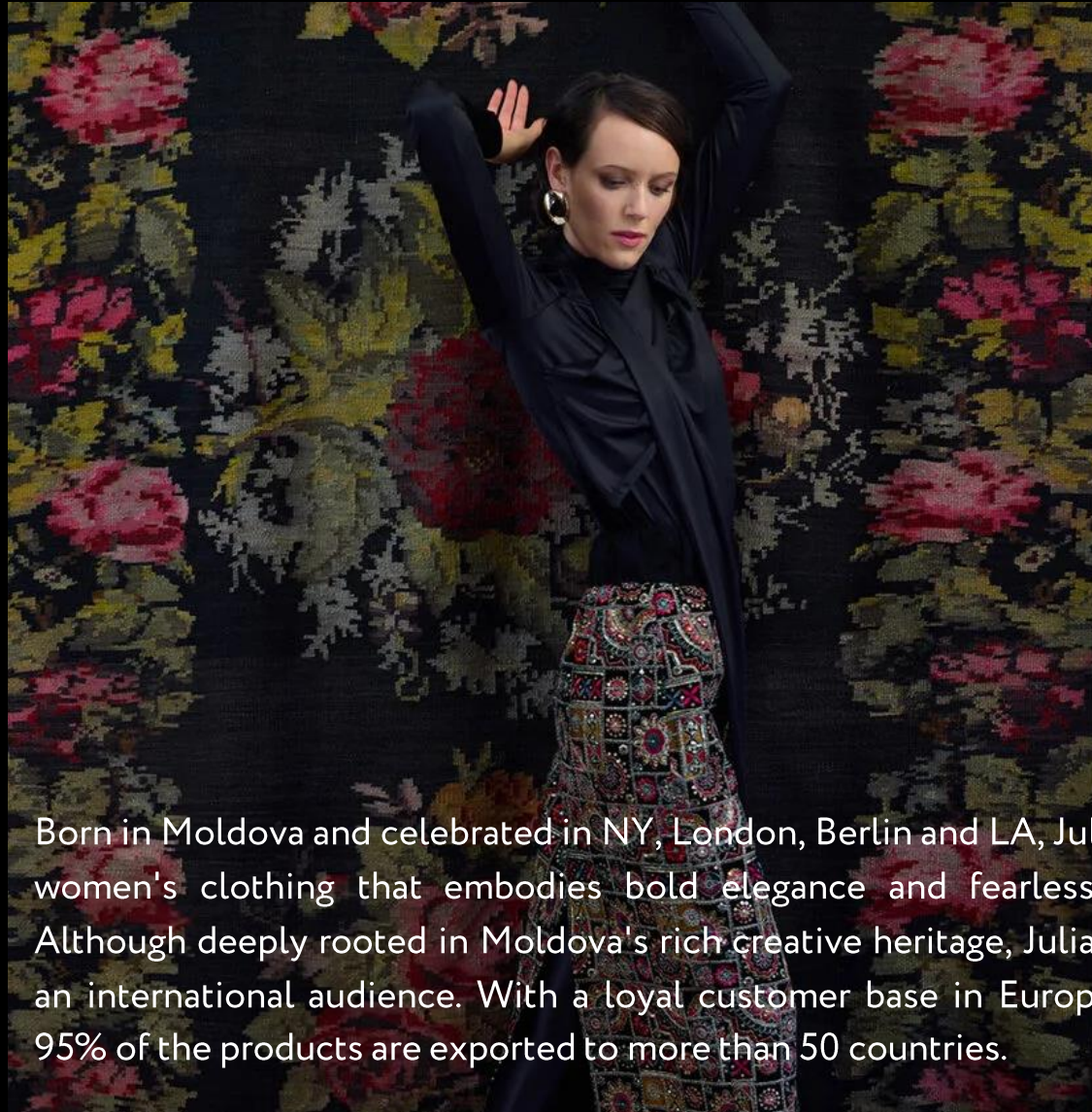
IONEL



bombonici

RXQUETTE

OLDCOM



Born in Moldova and celebrated in NY, London, Berlin and LA, Julia Allert creates women's clothing that embodies bold elegance and fearless independence. Although deeply rooted in Moldova's rich creative heritage, Julia Allert caters to an international audience. With a loyal customer base in Europe and the USA, 95% of the products are exported to more than 50 countries.

Your export promotion support platform

Ex: Export in Italy



BRIDGE Export

Coming soon

Grants for business associations for international expansion.



International Exhibitions

Calendar of recommended exhibitions.



Export Missions

B2B events to identify external partners.



BRIDGE Missions

Cost reimbursement program for participation in international events.



Market Studies

Market analyses for identifying export opportunities.



Trade Gov

Trade Information Portal of the Republic of Moldova



Trade Map

Global Trade Information Portal for the identification of export market potential.



Program for Enhancing Export Competitiveness and Internationalization of SMEs

An aerial photograph of the Parliament of Moldova in Chișinău, Moldova, taken during the golden hour of sunset. The building is a large, white, neoclassical structure with a prominent portico of columns. In the foreground, there is a wide, paved plaza with a central archway and a circular garden area with several paths. The city of Chișinău is visible in the background, with its buildings and the Telemeuz Tower on the horizon. The sky is a mix of orange, yellow, and blue.

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export@invest.gov.md