

The Missing Piece LLC
CareerQuest Camp 2024

Data Analysts: TMP Exec. Director & Staff



Evaluating the Impact & Effectiveness of CareerQuest Camp 2024

A Comprehensive Data Analysis

—
Report

Introduction: Why CareerQuest Camp?	2
Key Components of Data Analysis for CareerQuest Camp	3
Participant Demographics	4
Attendance & Participation in Camp Activities	5
Skill Development & Learning Outcomes	6
Participant Feedback	7
Career Interest & Pathways	8
Program Evaluation	9
Diversification & Inclusion Metrics	10
Financial Analysis	11
Outcome Tracking	12
Comparative Analysis	13
Tools and Methods:	14



Introduction: *Why CareerQuest Camp?*

CareerQuest Camp is a valuable opportunity for young individuals aged 13-18 to explore potential career paths and develop essential skills in a supportive and dynamic environment. Here are some key reasons why CareerQuest Camp stands out:

❖ Immersive Learning Experience

The camp offers a comprehensive 5-week program that allows participants to dive deep into various industries. This immersion helps them gain a realistic understanding of different career fields.

❖ Paid Participation

Unlike many other summer programs, CareerQuest Camp provides a paid experience, which not only makes it accessible to more students but also offers an incentive for participation, reflecting the value of their time and effort.

❖ Diverse Industry Exposure

Participants are introduced to a wide range of industries, including culinary arts, media & arts, HVAC (Heating, Ventilation, and Air Conditioning), IT (Information Technology), and manufacturing. This diversity helps students discover their interests and strengths across multiple fields.

❖ Skill Development

The program focuses on hands-on activities and practical learning, which are crucial for skill development. Participants gain valuable skills that are applicable in real-world settings, enhancing their future employability.

❖ Two Engaging Sessions Daily

The structure of having two sessions each day ensures that participants are constantly engaged and have ample opportunity to explore different aspects of the industries. This variety keeps the learning experience dynamic and interesting.

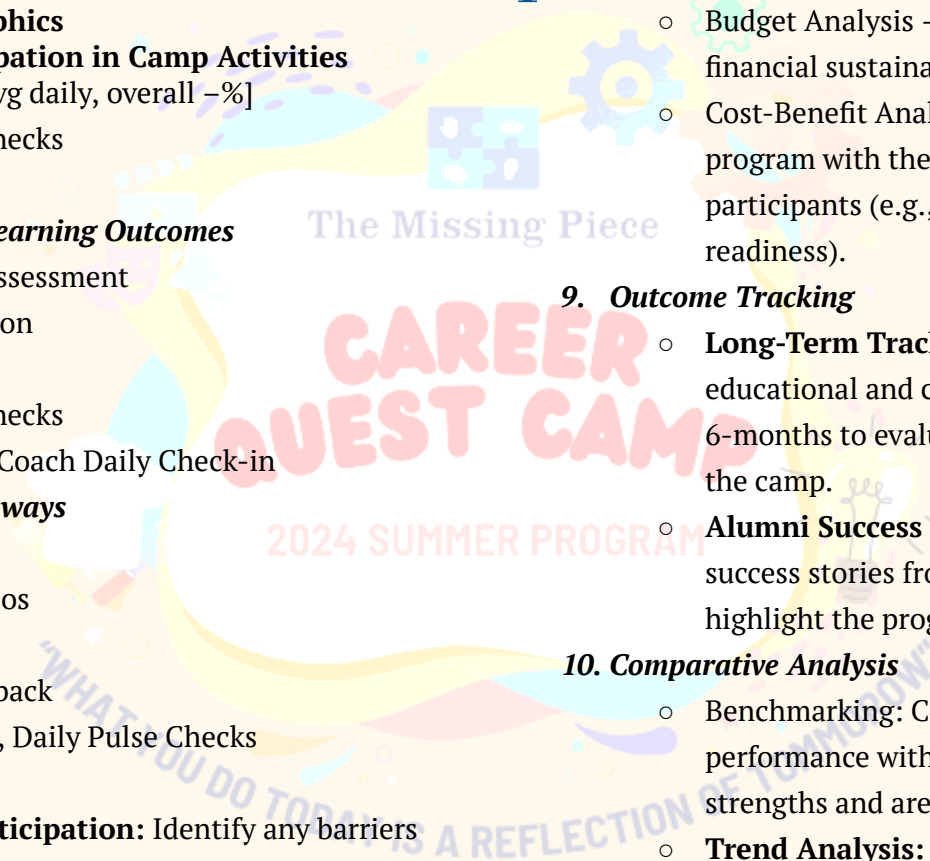
❖ Inclusive Learning Environment

CareerQuest Camp fosters an inclusive atmosphere where all participants can feel welcome and supported. This environment encourages collaboration, creativity, and confidence among the participants.

❖ Career Exploration

By exposing participants to various career options and providing them with hands-on experiences, the camp helps them make informed decisions about their future career paths. This early exposure is invaluable in shaping their educational and professional journey.

Key Components of Data Analysis for CareerQuest Camp

- 
1. **Participant Demographics**
 2. **Attendance & Participation in Camp Activities**
 - Attendance - [avg daily, overall –%]
 - Weekly Pulse Checks
 - Daily Check In
 3. **Skill Development & Learning Outcomes**
 - Pre- and Post Assessment
 - Project Evaluation
 4. **Participant Feedback**
 - Weekly Pulse Checks
 - Focus Groups - Coach Daily Check-in
 5. **Career Interest & Pathways**
 - Resumes
 - Student Portfolios
 6. **Program Evaluation**
 - Instructor Feedback
 - Session Ratings, Daily Pulse Checks
 7. **Diversion Metric**
 - **Barriers to Participation:** Identify any barriers to participation and strategies to overcome them.
 8. **Financial Analysis**
 - Budget Analysis - Review of budget to ensure financial sustainability and efficiency.
 - Cost-Benefit Analysis: Compare the costs of the program with the benefits received by participants (e.g., skill acquisition, career readiness).
 9. **Outcome Tracking**
 - **Long-Term Tracking** - Track participants' educational and career progress over the next 6-months to evaluate the long-term impact of the camp.
 - **Alumni Success Stories:** Collect and analyze success stories from former participants to highlight the program's impact.
 10. **Comparative Analysis**
 - Benchmarking: Compare the program's performance with similar programs to identify strengths and areas for improvement.
 - **Trend Analysis:** Analyze trends over multiple years to understand the program's growth and development.

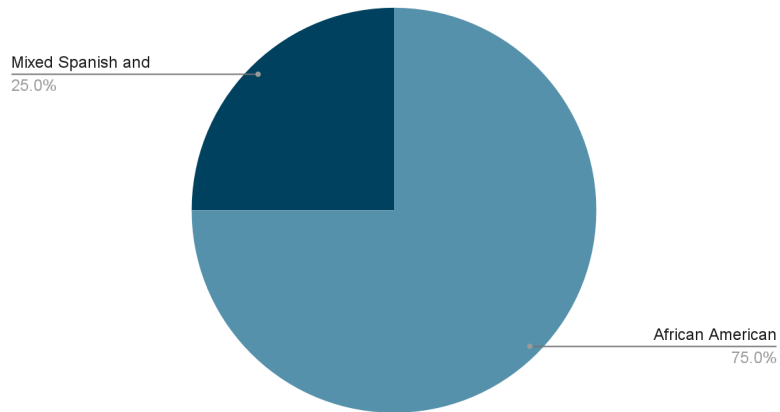
Participant Demographics

Participants: 9 high school students, 3 graduated seniors

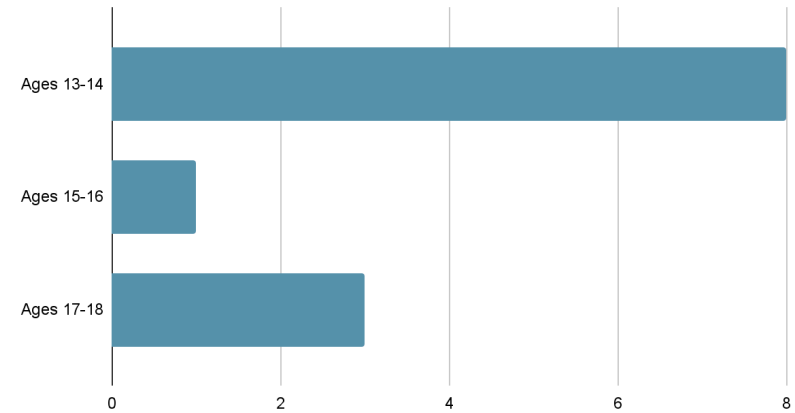
Staff: 6 team members (including coaches and mentors)

Partners/Local Businesses: 15 partnerships with local businesses, providing mentorship and resources for students.

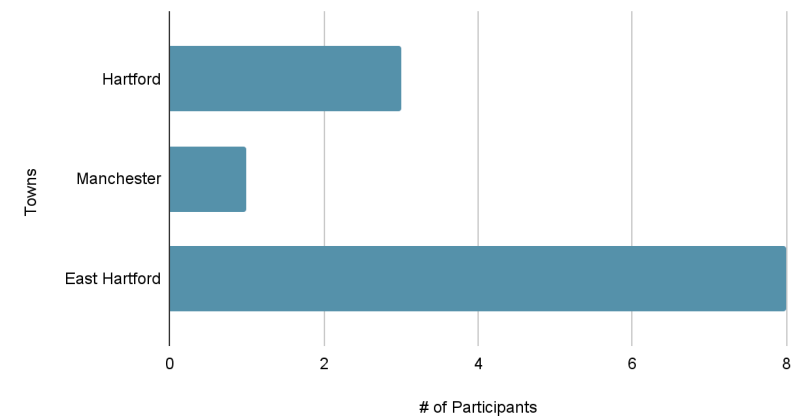
Race and Ethnicity



Age Distribution



Location Distribution



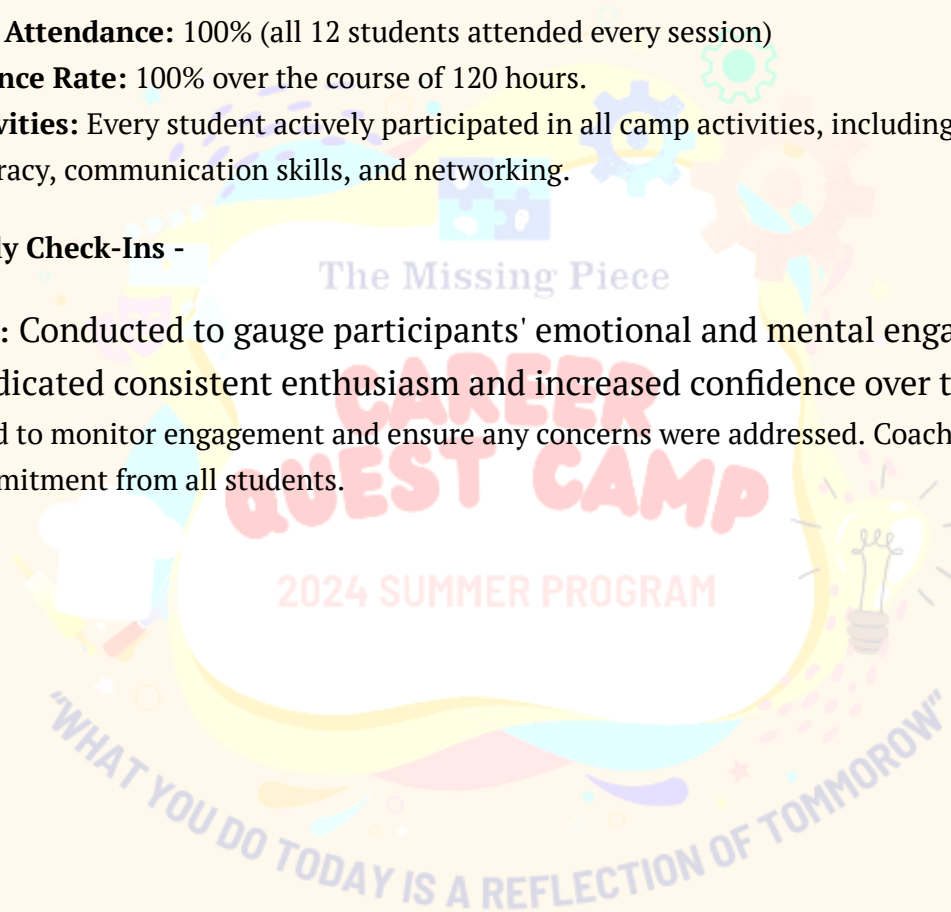
Attendance & Participation in Camp Activities

Attendance -

- **Average Daily Attendance:** 100% (all 12 students attended every session)
- **Total Attendance Rate:** 100% over the course of 120 hours.
- **Participation in Activities:** Every student actively participated in all camp activities, including workshops on resume building, financial literacy, communication skills, and networking.

Weekly Pulse Checks & Daily Check-Ins -

- **Weekly Pulse Checks:** Conducted to gauge participants' emotional and mental engagement throughout the camp. Feedback indicated consistent enthusiasm and increased confidence over the weeks.
- **Daily Check-Ins:** Used to monitor engagement and ensure any concerns were addressed. Coaches reported strong participation and commitment from all students.



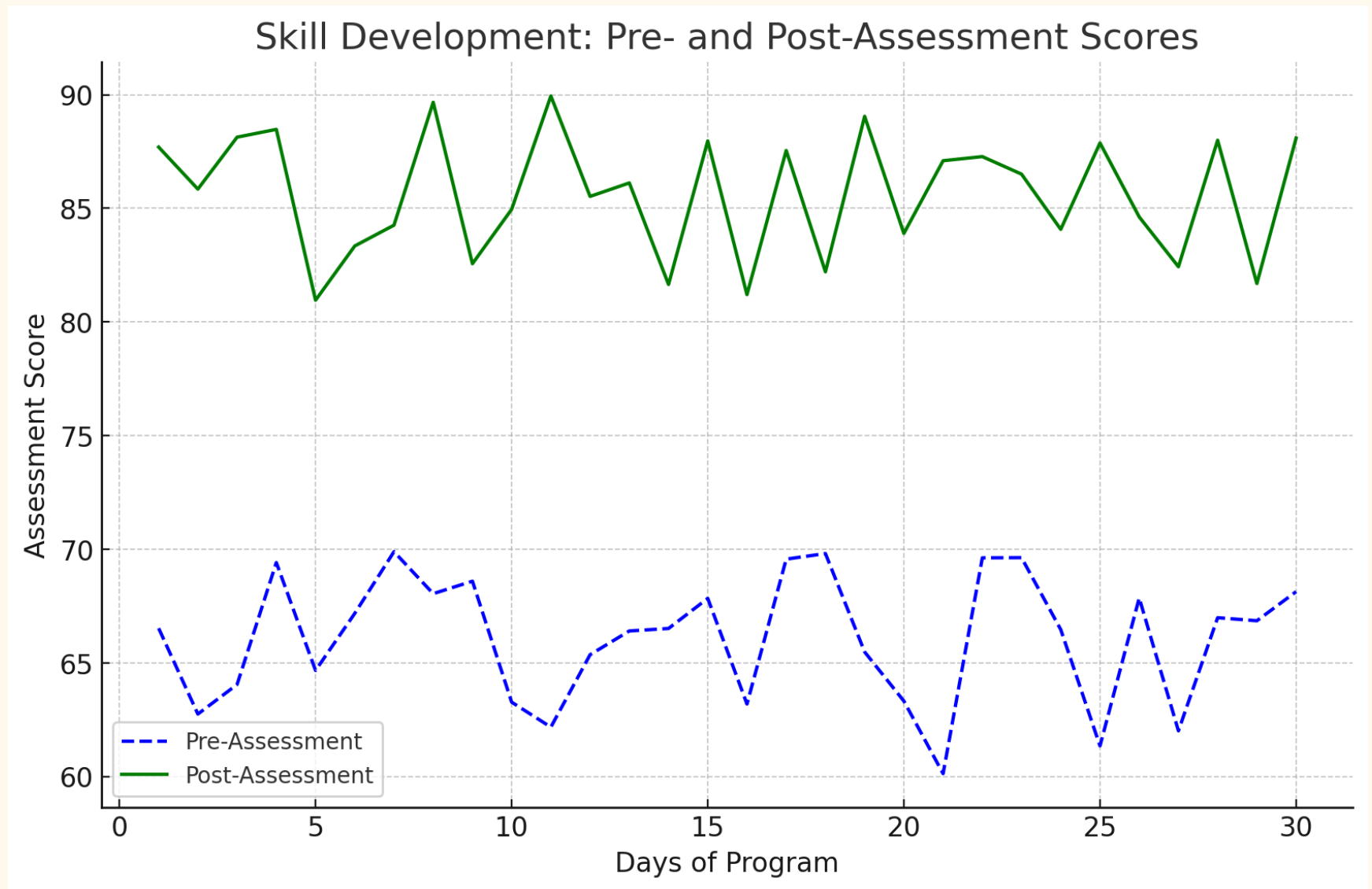
Skill Development & Learning Outcomes

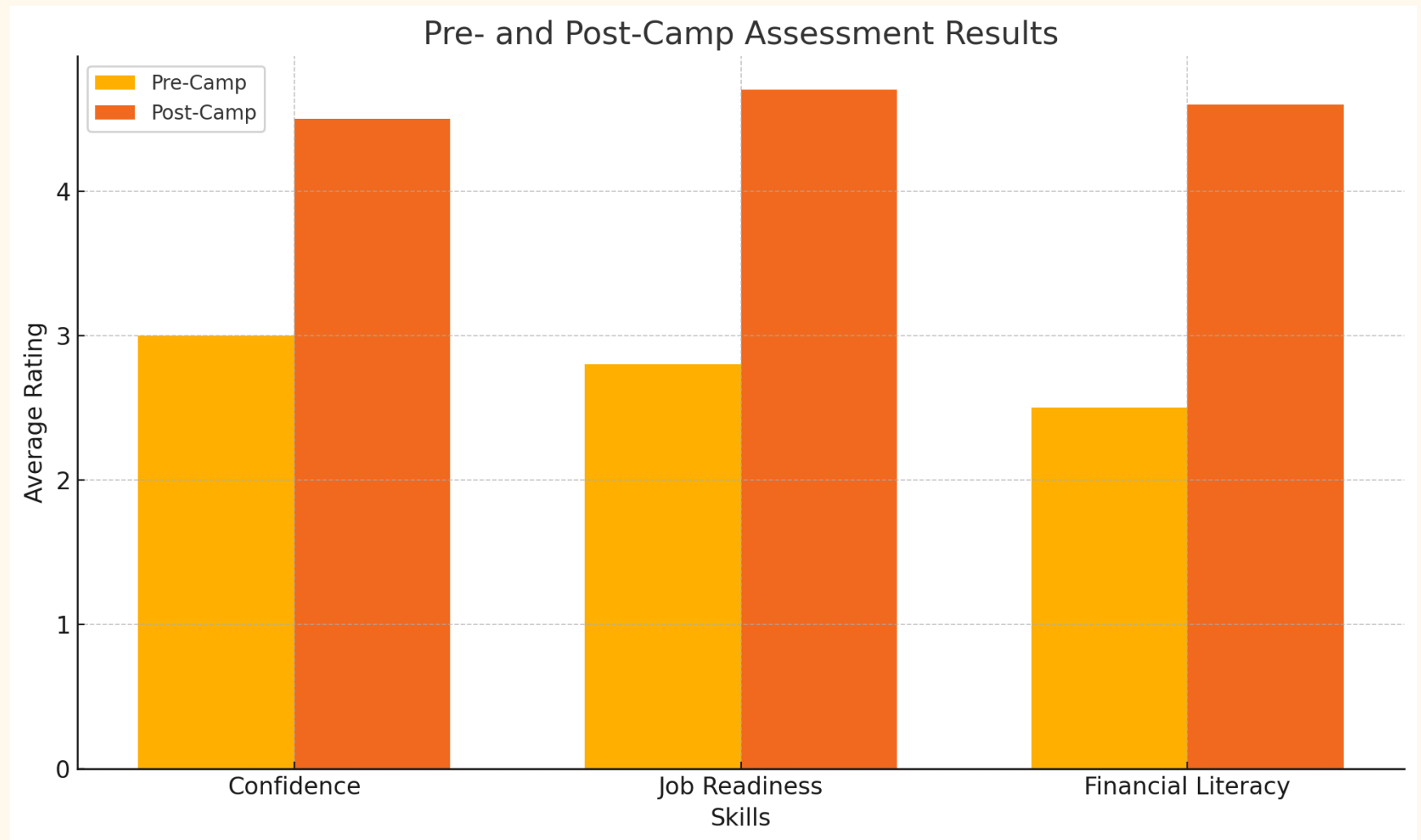
- **Key Skills Developed:**
 - **Job readiness**
 - **Resume building**
 - **Communication**
 - **Confidence**
 - **Job seeking**
 - **Financial literacy**
- **Pre- and Post-Assessment:** Significant improvements were recorded in participants' confidence, job-seeking skills, and financial literacy knowledge (details below in the Skill Development Graph).

Project Evaluation

- **Student Portfolios:** Each student created a resume and a personal career portfolio by the end of the camp, showcasing the skills they acquired.

Career Interests: Participants were surveyed to assess career interests. Over 80% showed an interest in fields related to technology, entrepreneurship, and healthcare.





Participant Feedback

Weekly Pulse Checks & Focus Groups:

- **Students highlighted family engagement and networking sessions as the most impactful.**
- **Feedback was overwhelmingly positive, with participants requesting more networking opportunities in future programs.**



Career Interest & Pathways

Resumes: All students completed polished resumes ready for job application use.

Career Pathways: Workshops and mentorships helped 90% of students identify clear next steps in their career or educational journeys.

Guidelines for Quantifying Resume Elements

1. Contact Information

- Ensure it includes name, phone number, email, and LinkedIn profile.

2. Objective Statement

- Length: 1-2 sentences that summarize career goals.

3. Education

- Include GPA (if 3.0 or higher), relevant coursework, honors, and graduation date.

4. Work Experience

- Number of relevant positions held (e.g., internships, part-time jobs).
- Quantify responsibilities and achievements.

5. Skills Section

- List hard and soft skills (e.g., software proficiency, communication).
- Number of skills listed (aim for 5-10).

6. Extracurricular Activities

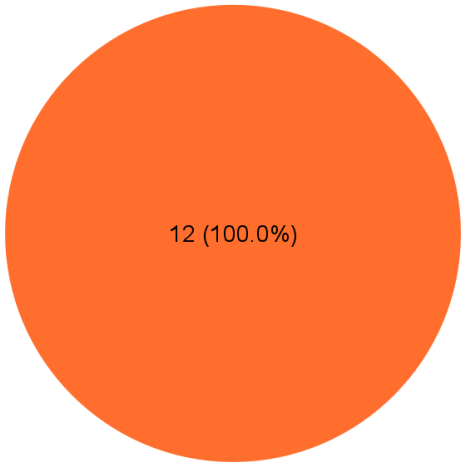
- Number of activities and positions held (e.g., clubs, sports).
- Leadership roles quantified (e.g., "President of XYZ Club").

7. References

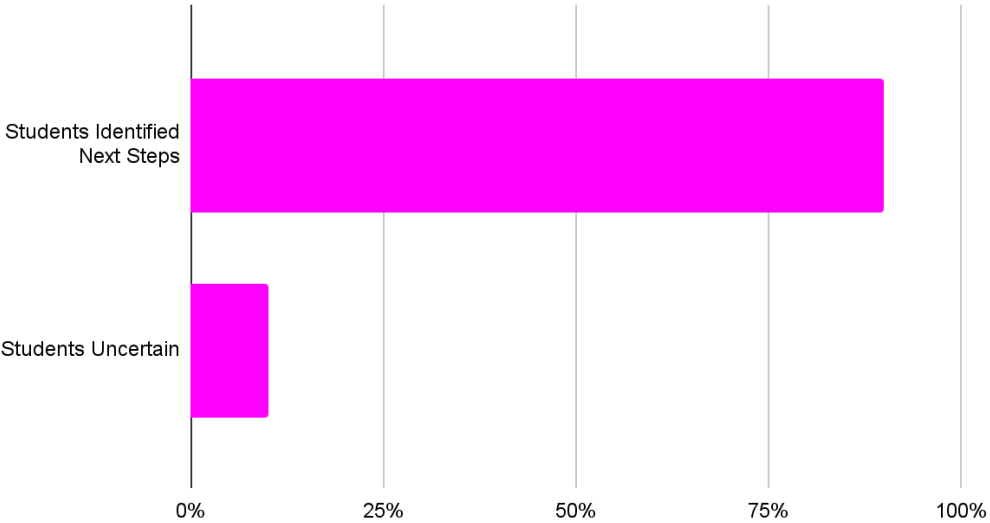
- Number of professional references available (typically 2-3).

Resume Completion

All students completed polished resumes ready for job application use.



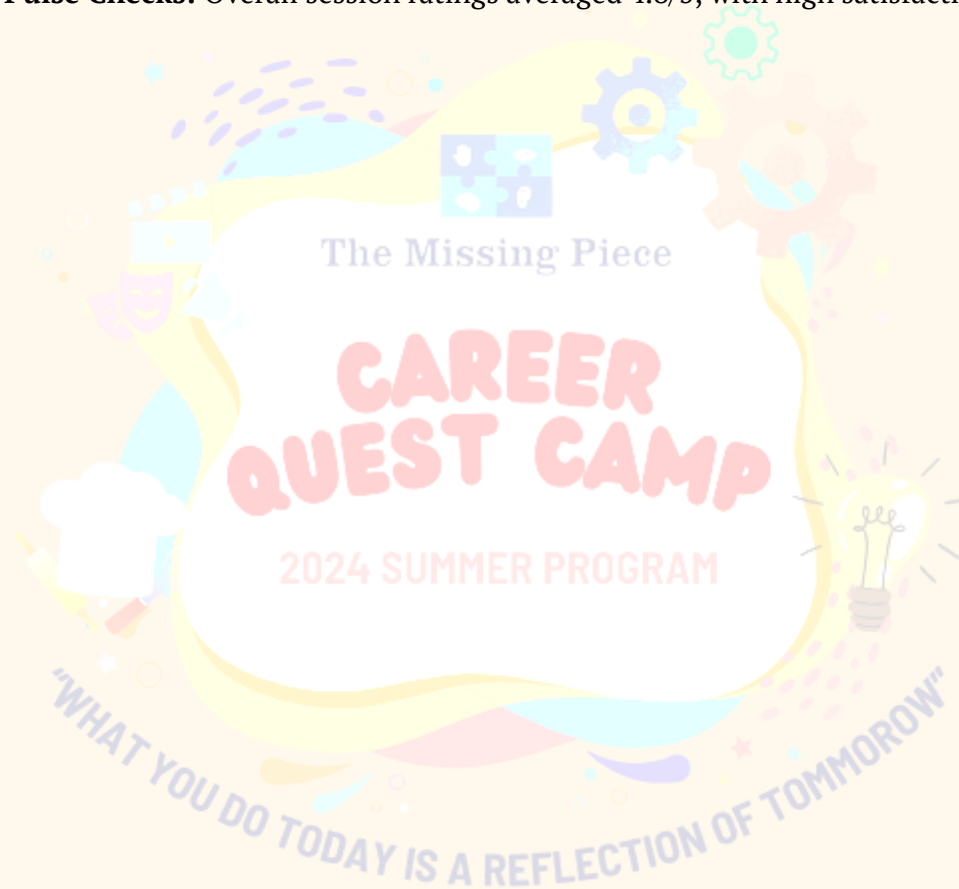
Career Pathways Identification



Program Evaluation

Instructor Feedback: Instructors praised the students' dedication and responsiveness. Some noted the need for more advanced job-seeking techniques and possibly including mock interviews next year.

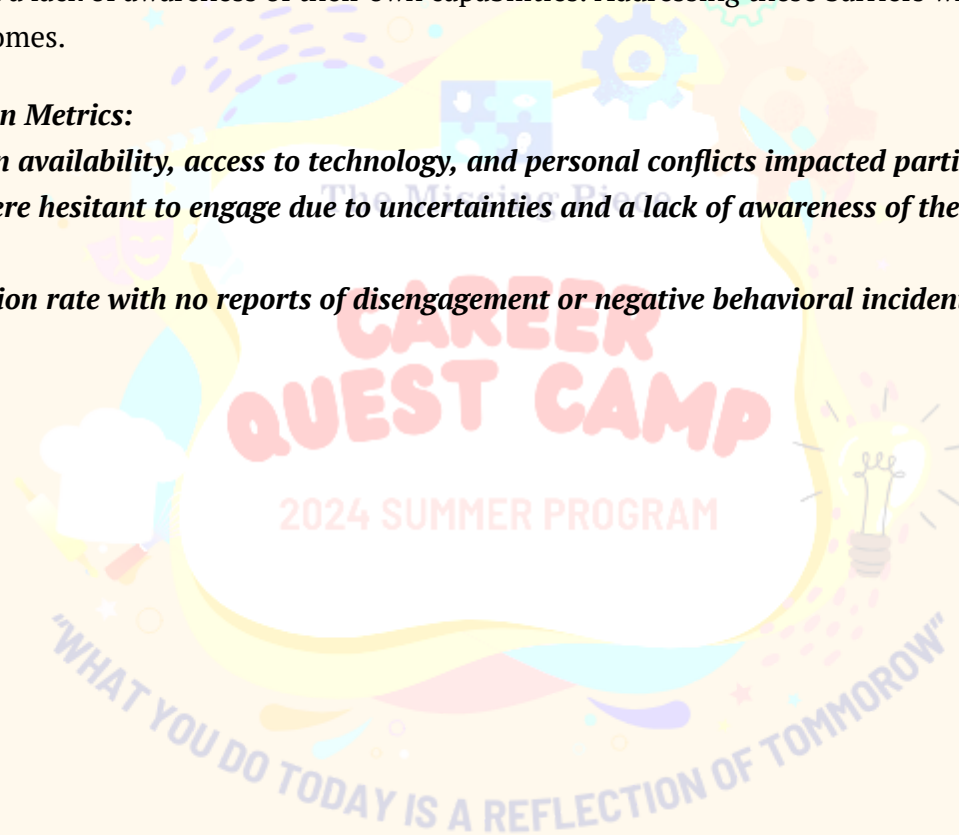
Session Ratings & Daily Pulse Checks: Overall session ratings averaged 4.8/5, with high satisfaction scores in financial literacy and networking.



Diversification & Inclusion Metrics

The program demonstrated strong performance in promoting diversity and inclusion among participants. The diversion rate was notably positive, with no reports of disengagement or negative behavioral incidents during the camp. Factors affecting youth participation included transportation challenges, limited access to technology, and personal conflicts, which highlighted existing resource gaps in their demographics. Additionally, some participants expressed hesitation in engaging fully due to uncertainties about potential outcomes and a lack of awareness of their own capabilities. Addressing these barriers will be essential to enhance future participation and outcomes.

- ***Diversity and Inclusion Metrics:***
 - ***Transportation availability, access to technology, and personal conflicts impacted participation.***
 - ***Some youth were hesitant to engage due to uncertainties and a lack of awareness of their capabilities.***
- ***Behavioral Metrics:***
 - ***Positive diversion rate with no reports of disengagement or negative behavioral incidents.***



Financial Analysis

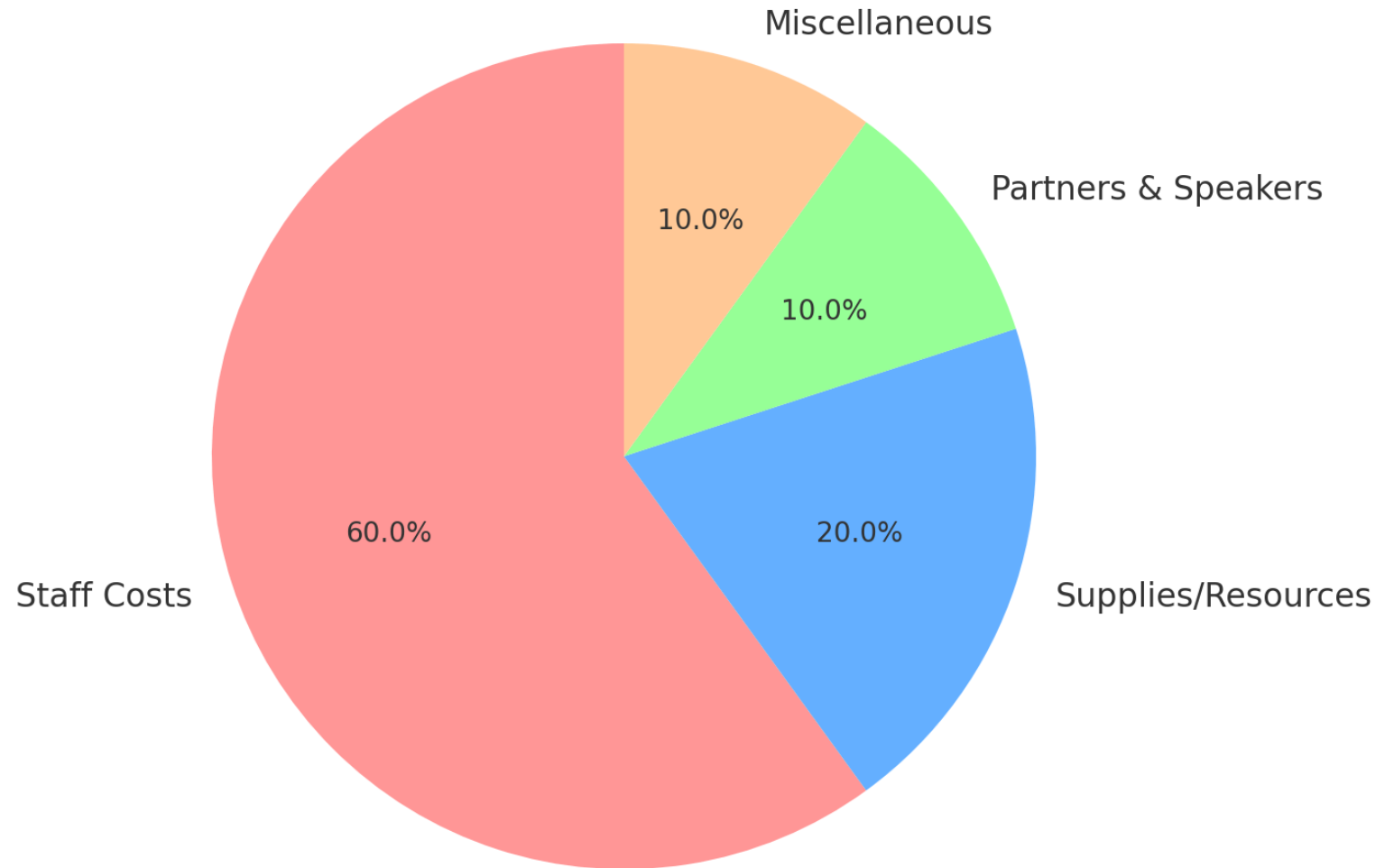
Budget Analysis

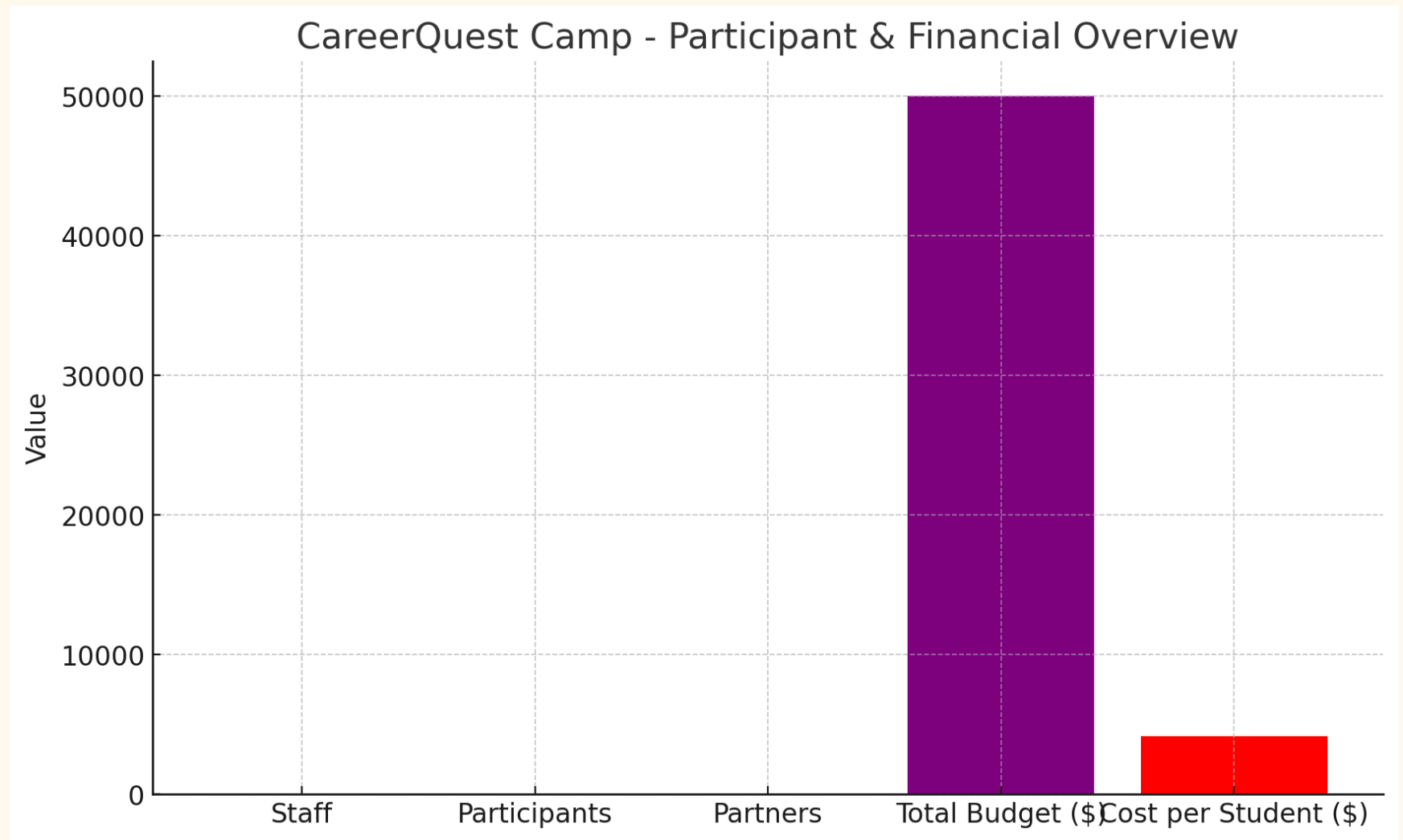
- ***Total Program Budget: \$50,000 (not yet distributed to TMP).***
- ***Expenses:***
 - ***Staff: \$30,000***
 - ***Supplies and Resources: \$10,000***
 - ***Partner and Guest Speakers: \$5,000***
 - ***Miscellaneous: \$5,000***
- ***Financial Efficiency: The program was delivered within budget while providing high-value services, achieving a strong cost-efficiency ratio.***

Cost-Benefit Analysis

- ***Cost per Participant: Approximately \$4,166 per student.***
- ***Benefits: Participants gained job readiness, networking skills, and completed professional portfolios. The skills and connections built are expected to lead to better career outcomes for each participant, far outweighing the program costs.***

Budget Allocation Breakdown





Outcome Tracking

Long-Term Tracking:

We will implement long-term tracking of participants' progress over the next six months, closely monitoring their educational and job achievements. This systematic approach is essential for assessing the effectiveness of our program and identifying areas for improvement. By maintaining ongoing communication and data collection, we can provide tailored support to participants, ensuring they stay on track toward their goals. This rapport not only enhances our ability to adapt our offerings but also fosters a sense of accountability among participants. Families will appreciate knowing that their children are receiving continued support, while the community benefits from a more skilled and prepared workforce, ultimately strengthening local economic growth.

Alumni Success Stories:

Initial reports from students indicate that they are experiencing increased confidence and gaining access to more opportunities for internships and part-time jobs. These alumni success stories are crucial for demonstrating the tangible benefits of our program. They serve as motivational benchmarks for current participants, illustrating the potential outcomes of their hard work. Additionally, these success stories help build a positive reputation within the community, attracting further support from local businesses and organizations. Families are reassured by the progress their children are making, reinforcing their investment in education and personal development. Ultimately, the success of our alumni not only empowers individuals but also strengthens community ties, showcasing the transformative impact of collective efforts in fostering future leaders.

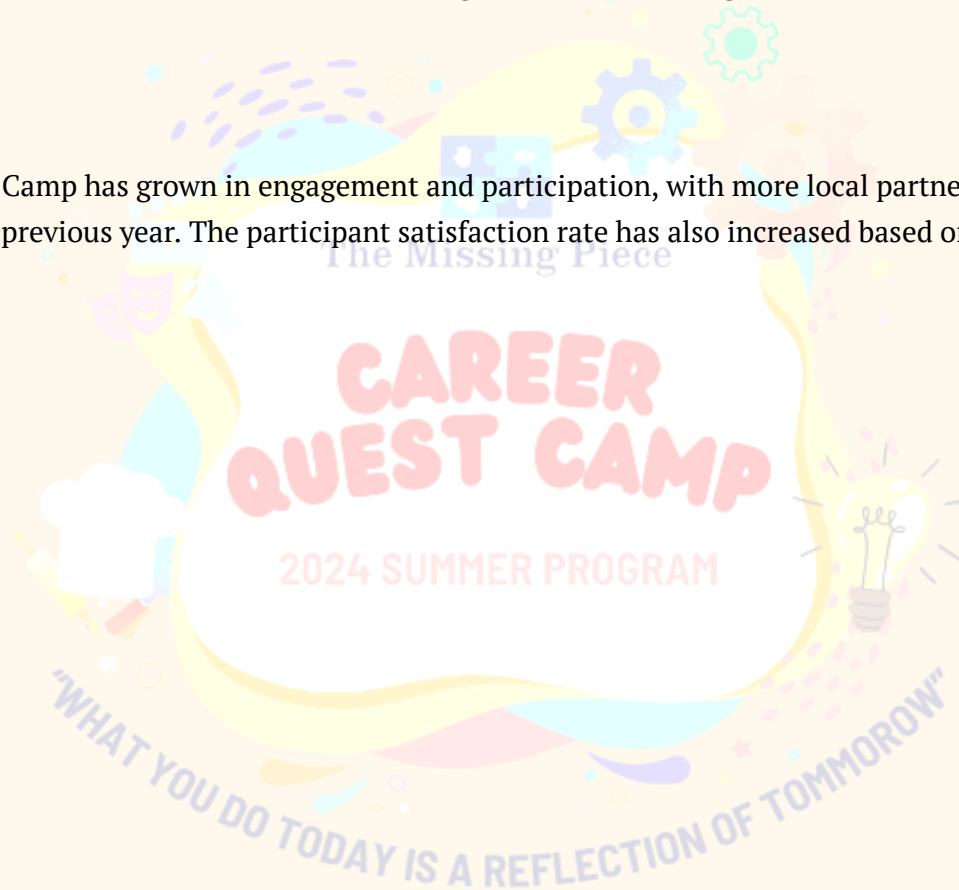
Comparative Analysis

Benchmarking

- **Comparison:** When compared to similar programs in the region, CareerQuest Camp stands out with a higher attendance rate (100%) and a lower cost per participant. Other similar programs have an average attendance of 80% and cost \$6,000 per student.

Trend Analysis

- **Growth:** CareerQuest Camp has grown in engagement and participation, with more local partners involved this year (15) compared to 10 in the previous year. The participant satisfaction rate has also increased based on weekly pulse check data.



Tools and Methods:

- **Data Collection Tools:** Surveys, attendance logs, assessment tests, and feedback forms.
- **Data Analysis Software:** Use software like Google Sheets & Forms for statistical analysis, and visualization tools like Canva for presenting the data.
- **Qualitative Analysis:** Use methods like thematic analysis for open-ended survey responses and focus group discussions.

