

2ND  
ANNUAL

# SHINE

*Conference*

**EMPOWERING SURVIVORS OF SEXUAL ABUSE  
& THE PEOPLE WHO LOVE THEM**

## **SPONSORS & PARTNERS**

**28 SEPT, 2024**

Presented By:

*Hidn Trezher, Inc.*

ENLIGHTEN. EMPOWER. ENCOURAGE

Hello,

Welcome to our 2nd annual mental health conference for survivors of childhood sexual abuse and the people who love them. Each year we set out to host one of the most amazing events for survivors, allies, and community leaders to learn from each other and build a community of resources focused on personal growth, mental health, financial stability, and economic development.

While we are place the finishing touches to primarily provide survivors and their allies resources they need, we also understand the courage needed to register and then attend.

So this year, we are architecting content and volunteers to ensure our survivors find the courage they need to register from anywhere and heal privately at home or privately with this support group built just for them.

We hope you can join us on this journey to provide an event for survivors to architect a healing journey just for them.

Hope to see you there!!



*DR. CYNTHIA SUTHERLAND  
&  
THE TREZHER TRIBE*



# OUR PURPOSE

Announcing the S.H.I.N.E. (Self-care, Harmony, Internal Peace, Nurturing, and Enlightenment) Conference, Hidn Trezher's 2nd annual mental health conference focused on empowering survivors of sexual abuse to dismantle barriers to mental well-being, achieve financial stability, and foster professional growth.

S.H.I.N.E. is more than an event; it's a movement with Panel Discussions, Interactive Workshops, and Harmony Hall, a community of vendors. Sponsor packages OR enriching experiences from serene calming rooms, confidential one-on-one sessions, self-care vendors, licensed mental health counselors, and immersive interactive workshops.

The 2024 theme, "Courage to Renew", encourages attendees to actively engage in their healing journey, promoting self-care, harmony, internal peace, nurturing, and enlightenment and forge their paths to recovery and develop a renewed sense of freedom, authenticity, and community connection.

Hidn TrezHER, Inc., 501(c)3 nonprofit, is committed to altering the impact of mental health and economic development disparities that affect CSA survivors of generational curses and human trafficking.

With your help, we can offer an experience for each type of childhood sexual abuse survivor, whether from a generational curse or human trafficking. Here is special access to a session from last year, Health and Wealth: Impact of Sexual Abuse on Finance and Well-Being - [https://bit.ly/Finance\\_WellBeing](https://bit.ly/Finance_WellBeing)



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We are excited to host this event at the Gathering Spot located in the heart of the Washington, D.C. at 1720 I St NW starting the evening of September 27 to September 28, 2024. The Gathering Spot serves as an anchor, coalescing various cultural elements and diverse groups of people to mount lasting change in the District and the World.

Additionally, the SHINE Conference is available via the Whova App for global viewing. Our virtual platform also includes mental health professionals available for 1:1 sessions and networking.

Hidn Trezher's audiences comprises of primarily allies and community leaders eager for insight to help their survivors along their healing journey. This conference provides a unique opportunity to connect with allies, leaders, and influencers.

This diverse and dynamic group promises excellent networking possibilities and a wide-reaching impact for all our sponsors and exhibitors.

Check out our YouTube Channel for highlights. Here is the 2023 Highlight Reel at <https://bit.ly/2023P2H>



# THE JOURNEY

*A PATH TO SELF-DISCOVERY*

**9:00AM - 12:00PM REGISTRATION**

**10:00AM – 10:15AM WELCOME**

We are a Community Kickoff  
*Mrs. Knyja Gadson/Dr. Cynthia Sutherland*

**10:15 - 11:00 HEALTH & WEALTH**

Impact of Sexual Abuse (Childhood Sexual Abuse &  
Human Trafficking)  
*Finance Manager, Ob/Gyn, Mental Health Clinician*

**11:00AM BELOVED**

Pelvic Health Therapy  
*Internal Medicine Physician, Ob/Gyn, Pelvic Floor Therapist*

**12:00PM NETWORKING LUNCH & SHOPPING**

**2:00PM POWER UP SESSION**

Build the Collective Power of Communities  
*Divine 9 Community Leaders*

**3:00PM PERMISSION TO BE LOVED**

By You and Others  
*Childhood Sexual Assault Survivor, Spiritual Leader, Returning  
Citizen Leader*

**4:00PM IMMERSIVE WORKSHOP**

#IAmRemarkable Workshop (Virtual) & Vision Board  
Party (In-Person)

**5:00PM ACKNOWLEDGEMENTS &**

**Closing**  
Awards & Farewells

# SPONSORSHIP OPPORTUNITIES

**Date:** Saturday, Sept 28 2024, 10am - 6pm

**Location:** Online & In-Person (Washington D.C. - The Gathering Spot)

**Attendees:** 100+ in-person/500 Virtual

**Target:** +25yrs of age - Survivors, Family Members, Allies, Professionals, and Advocates

Benefits	PLATINUM (\$5k)	GOLD (\$3.5k)	SILVER (\$2.5k)	Exhibitor (\$500)
<i>Exhibitor Profile:</i> a 6-foot table and two chairs PLUS customize your virtual space with dedicated web and video content on our conference hub.	X	X	X	X
<i>Complimentary Access:</i> Passes for full access to all conference activities, both virtual and in-person.	6	4	2	2
<i>Professional Networking:</i> Exclusive access to a hospitality room for connecting with industry leaders and potential partners.	X	X	X	
<i>Prominent Branding:</i> Your logo featured on all conference materials, the website, stage backdrop, and key signage areas.	X	X	X	
<i>VIP Experience:</i> Enjoy VIP seating at lunches and a prime exhibitor space.	X	X	X	
<i>Special Recognition:</i> Direct acknowledgment during opening and closing speeches.	X	X		
<i>Active Participation:</i> Opportunities to lead a panel, welcome attendees, and contribute to post-event discussions.	X			
<i>Professional Development:</i> Engage in sessions that offer new strategies and insights for both business and personal growth.	X			
<i>Corporate Course:</i> Sexual Assault Awareness Training for Leaders	X			

\*Nonprofits receive \$100 - \$1,000 off Exhibitor Package & \$1,000 off Sponsorship Package

# UNIQUE OPPORTUNITIES

Direct sponsorship for you unique mission and needs

	<h3>MENTAL HEALTH SESSIONS</h3> <p><i>Sponsor 3 Mental Health Professionals for 5 1-hour sessions for conference participants who may be triggered during the conference.</i></p>	<b>\$9K</b>
	<h3>VISION BOARD PARTY</h3> <p><i>Encourage survivors to express themselves, set goals, and visualize a positive future, for their healing, empowerment, and personal growth.</i></p>	<b>\$5K</b>
	<h3>CALMING ROOM</h3> <p><i>Offer a safe, designated space where they can find comfort and engage in activities that promote healing and self-regulation</i></p>	<b>\$5K</b>
	<h3>EXHIBITOR FLOOR</h3> <p><i>Direct access to a focused and engaged audience of mental health professionals, advocates, survivors, and self-care professionals specifically focused in the field of healing and support for survivors of childhood sexual abuse and sexual assault.</i></p>	<b>\$10K</b>

## ENHANCE YOUR SUPPORT

Food & Beverage Sponsorships | All support is on conference signage

Opportunities abound when sponsoring one of the many food and beverage options on the exhibit floor. The agenda has dedicated exhibit times to bring attendees to the exhibit floor, mingle with exhibitors, and learn about your products and services. In addition to sponsoring the buffet style options, consider including a display at your booth. We will work directly with you to bring you exactly what you need.



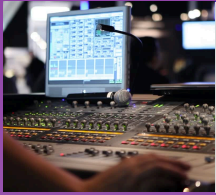
### LUNCH, SNACKS, AND BEVERAGES

*Sandwiches & Salads with vegan options and assorted chips.*

**\$5K**

# TECHNICAL SUPPORT SPONSORSHIP

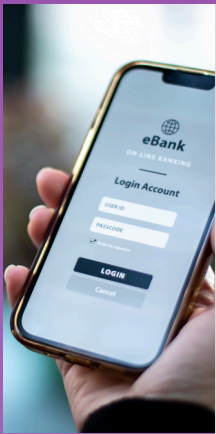
Technical support is critical to the production of these sessions and future access for you. Sponsor the below opportunities:



## AUDIO VISUAL

*Sponsorship includes special recognition on conference signage, and conference bag insert. This option includes an exhibit space.*

**\$8K**



## MOBIL APP WHOVA

*Invest in the conference mobile app that attendees use for schedules, speaker information, session descriptions, exhibitor contact info, and much more! LIMIT 1 available.*

*Sponsorship includes link to your company's home page from a banner ad, full-page ad in conference program, recognition on conference signage. This option includes an exhibit space.*

**\$5K**

2023 Whova App provided great insight into Conference Attendees. Below is sample data from 2023 Permission to Heal Conference:

### Attendance Rate



63%

*Overwhelming support of registered attendees actively showed up.*

### Survivor Support



37%

*Attendees were brave survivors who found courage to attend conference. 54% were allies.*

### Trauma Informed Care



26%

*Reported improved understanding of impact of Sexual Abuse and ability to provide trauma-informed care.*



# 2023 TESTIMONIALS

Ally: *“The event was very beautiful, informative and easy to attend. It had very comforting atmosphere and all of the speakers were very open and engaging with the guests.”*

Survivor: *“Conference was well organized, engaging and lots of bravery. Atmosphere definitely felt like A Safe Place to Heal. Several Counselors on sight. Overall the Event was Informative & Powerful. I would definitely attend again and invite others.”*

Survivor: *“As a survivor I felt so loved and appreciated seeing a group of community leaders who all want to help.”*

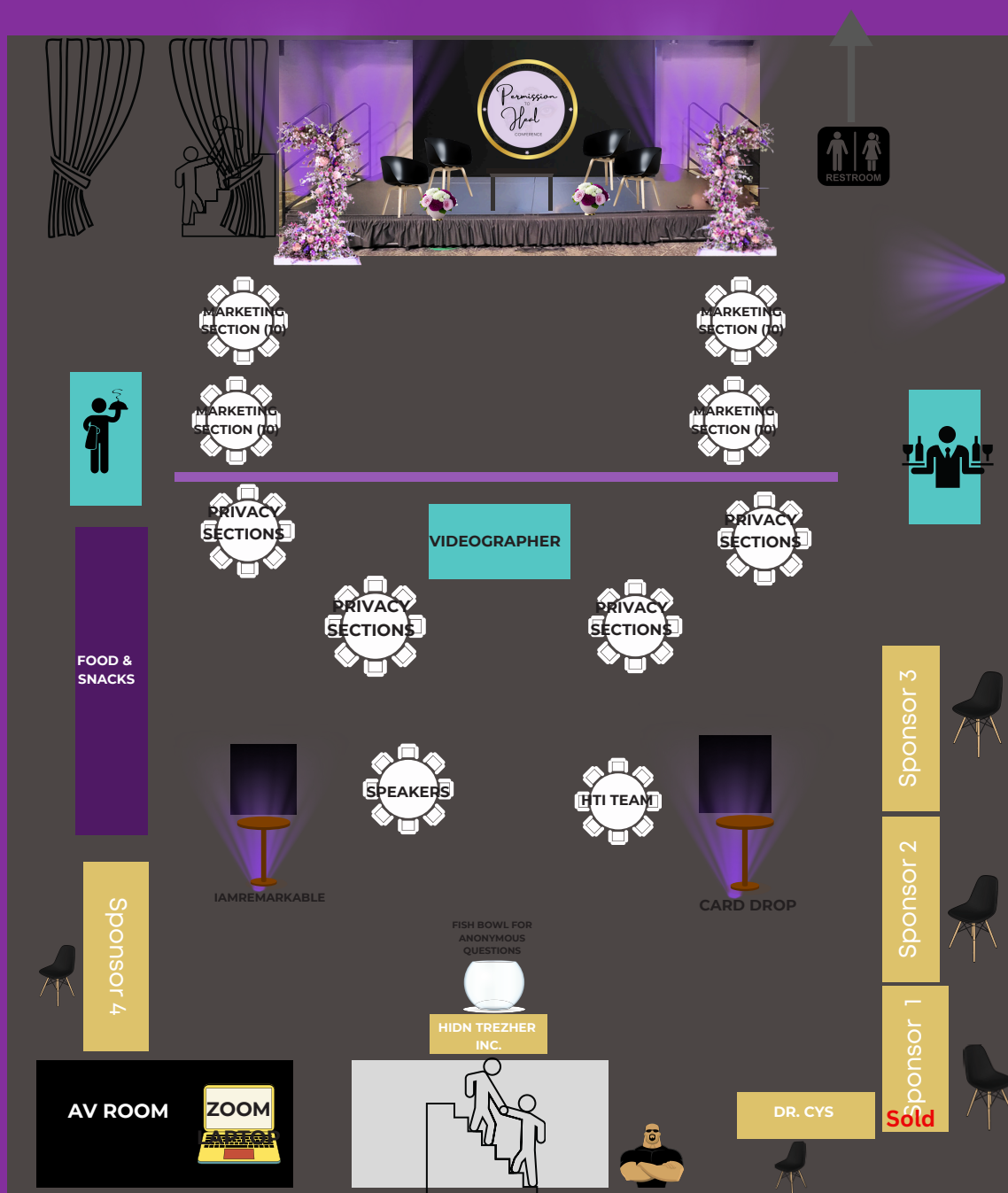
Exhibitor: *“I was able to gain a clearer understanding of how childhood sexual abuse effects males. I also made several contacts for future business events.”*



# EVENT SPACE

Event Center holds up to 200 people with a food and beverage stations, 5 6-ft table and chairs and high boys for display of information. High Traffic areas are available for platinum sponsors here or on the marketplace.

The room is divided into sections to protect the privacy of attendees. Any one not wanting to be recorded or not wanting pictures will sit in the Privacy section behind the videographer. We respect the privacy of our attendees. The floor plan is below:

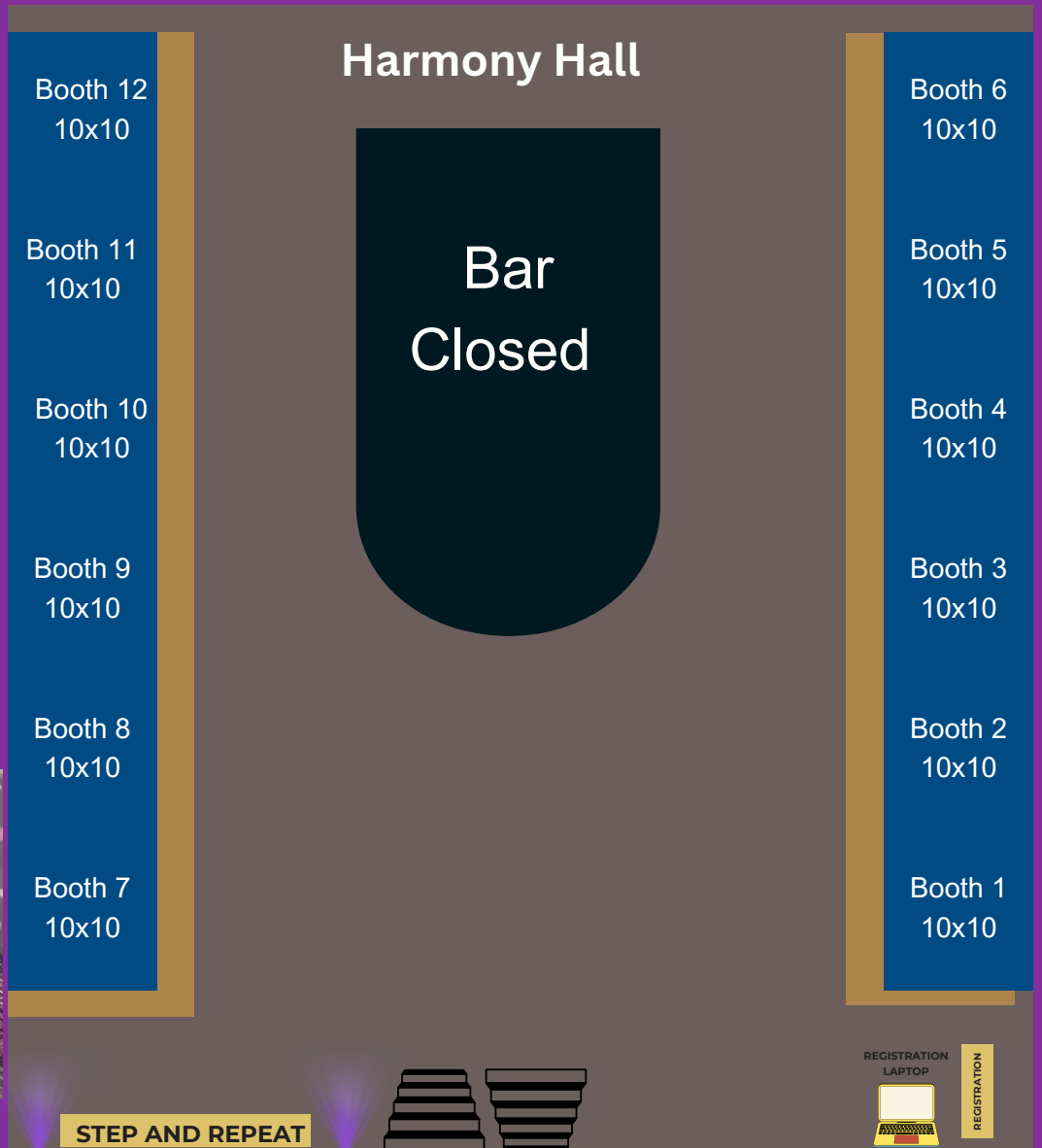


# THE MARKETPLACE

At the core of the conference is the Harmony Hall Marketplace unfolding sponsors and vendors to participants for to engage in for information, self-care products, wellness visits, and engage with community leaders.

Marketplace Center holds 16 10x10 booth space for 6-ft table and 2 chairs and a bar for networking. Outlets are available.

The room will house registration as well as the Step & Repeat for photos and memories. Layout is below:



# NEXT STEPS

Consider the sponsorship/exhibitor level best fits your needs, and then if you wish to increase your presence, feel free to do so.

Step	Activity	Details	Deadline
1	Confirm Sponsorship Details	Sign sponsorship agreement detailing benefits, commitments, and financial contributions.	Sept 1
2	Make Payment	Submit the agreed sponsorship amount as per the payment terms in the contract.	As specified in contract
3	Submit Company Information and Branding Materials	Provide logos, company descriptions, and other promotional materials for event marketing.	As specified in contract
4	Collaborate on Marketing Efforts	Coordinate and approve use of brand in event promotions including social media.	Ongoing until event
5	Plan Event Participation	Decide on the level of participation, such as speaking opportunities or exhibitions.	
6	Prepare Promotional and Marketing Material	Develop promotional items like flyers, brochures, or giveaways for the event.	
7	Coordinate Logistics	Arrange transport, accommodation, set up exhibition booths, organize staff attendance.	By September 15, 2024
8	Engage with Attendees Before the Event	Use platforms like social media and conference app, Whova, to announce participation and encourage attendance.	
9	Attend the Conference	Participate actively through networking, presentations, and showcasing products.	September 28, 2024
10	Post-Event Follow-Up	Follow up on leads and contacts, provide feedback to organizers, discuss future plans.	Within two weeks after event

# PAYMENT METHODS

We offer a range of convenient payment options, including major credit cards, bank transfers, and checks, to facilitate your sponsorship or exhibitor fee transactions.

Join Hidn Trezher, Mental Health Professionals, Physicians, Personal Finance Managers, Spiritual Leaders, Community Leaders, and more dynamic speakers and partners....



**MRS. KNYJA "NEESHA" GADSON**  
**HOSTESS**  
**YOUR CHEERLEADER**



**LES DAVIS**  
**SENIOR PASTOR**  
KINGS MOUNTAIN BAPTIST CHURCH



**MARIA STANFIELD**  
**LIFE COACH**  
CEO, MY SISTER'S CLOSET



**BRANDI BRIDGETT**  
**WEALTH MANAGER**  
THE AGENCY NATIONAL HARBOR



**DR. ALEXEA GAFFNEY**  
**PHYSICIAN**  
INTERNAL MEDICINE, INFECTIOUS DISEASE



**Founder: Dr. Cynthia Sutherland**  
Childhood Sexual Abuse Survivor, Curse Breaker, Mental Health Advocate, Author, Life Coach, and Global Cyber Guru

*Hidn Trezher, Inc.*

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Venmo



GoFundMe



CashApp



Zelle



PayPal

# OUR COMMUNICATION

Website: [www.hidntrezher.org](http://www.hidntrezher.org)

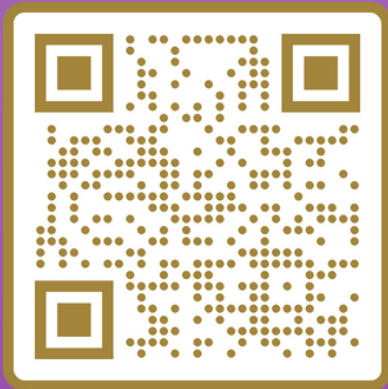
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YouTube:  
<https://www.youtube.com/channel/UCPRcfqQgofCygLse63KQGFA>

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Let's SHINE together as we empower sexual assault survivors and those who love them with the resources they need to heal.

All races, sex, creed, religion, and color are welcome. We are a community!!!

