



Permission to Heal Conference

SEPTEMBER 30, 2023

THE GATHERING SPOT IN WASHINGTON, D.C.

Hosted by:

Hidden TrezHER, Inc.

ENLIGHTEN. EMPOWER. ENCOURAGE.

Hidn TrezHER, Inc.

Purpose

- ▶ Promote holistic healing by providing global support to survivors of childhood sexual abuse.



Vision

- ▶ Become a movement and symbol of HOPE for childhood sexual abuse survivors by increasing awareness and visibility of the IMPACT to communities and the global economy.

Objectives

Permission to Heal is a mental health conference for promoting mental health, financial wealth, and economic development by:



Creating an environment to nurture profound connections between fellow survivors and community support.



Unveiling the power of collective healing for survivors to reclaim their narrative.



Illuminating a path to self-discovery through carefully curated sessions of thought-provoking panel discussions, immersive workshops, and trailblazers in the field of trauma recovery.



Acknowledging individuals and organizations promoting recovery in the sexual assault space through the Paint the Night Teal Awards Ceremony



Conference Mission

PROVIDE UNWAVERING SUPPORT AND GATHERING OF
STRENGTH, HOPE, AND RESTORATION FOR SURVIVORS OF
CHILDHOOD SEXUAL ABUSE.

Permission to Heal Conference

Theme: Progression Over Perfection



Provide a platform for survivors and professionals

Discussion Panel

1:1 Mental
Health Counselor
Sessions

Calming Spaces

Immersive
Workshop

Vision Board
Party

Awards
Reception

Platform

Attendees

- ▶ Hybrid: Online & In-Person Attendance
- ▶ Attendees: 100+ in-person Survivors, Therapists, Professionals, and Advocates
- ▶ Targeted Demographics: +25yrs of age – Survivors, Allies, & Community Leaders
- ▶ Packages:
 - ▶ Full Access Pass - \$95
 - ▶ Conference (Virtual Only)- \$65
 - ▶ Conveners (In-Person, no Vision Board) - \$75
 - ▶ Vision Board Only - \$25

Schedule

- ▶ Empowering Breakfast
- ▶ Morning: Discuss Issues Impacting Survivors
- ▶ Lunch: Nurture profound connections between fellow survivors and Community
- ▶ Afternoon: Reclaim the narrative via #IamRemarkable Workshops or Vision Board Party

Venue: The Gathering Spot

Info

- ▶ Address: 1720 I St NW, Washington, DC 20006
- ▶ Train: Washington D.C. Metro (Farragut West – Orange & Blue Line)
- ▶ Closest Airport: Reagan National Airport
- ▶ Hotel: Various
- ▶ Parking: Street, Parking Garage, or Spot Hero App

Background

- ▶ Our mission is simple to create a world where opportunity is the byproduct of community and collaboration."
- ▶ Website: <https://thegatheringspot.club/dc-gathers/>



Agenda

Time	Activity	
630 to 800	Setup	
8 to 9	Registration & Breakfast	
8:30 – 8:50	Welcome - We are a Community (Hostess: Mrs. Knyja “Neesha” Gadson)	
9-9:50	Health & Wealth: Impact of Childhood Sexual Abuse (Dr. Alexea Gaffney, Dr. Karen Schafer, TBD)	
10-10:50	Beloved: Intimate Partner Conversation about Childhood Sexual Abuse Healing (Dr. Max J., TBD)	
11-11:50	Power Up Session: Build the Collective Power of Communities (MD State Attorney Aisha Braveboy, TBD)	
	Lunch	
1-1:50	Fireside Chat - Permission to Be Loved: By You and Others (Dr. Johnathan Medlock, Pastor Les Davis, TBD)	
2-3:30	Vision Board Party (In-Person Only) (Mrs. Maria Stanfield)	#IamRemarkable Workshop (Virtual Only) (Ms. Latina Harris)
3:30 - 4:00	Closeout & Acknowledgements	
	Happy Hour TBD	

If interested in presenting as a speaker on any topic, please [CLICK here](#).

Speakers
(Medical/Mental Health/Community Organizers, more to come)

Dr. Alexea Gaffney



Dr. Max
Jefferies



Knyja (Neesha)
Gadson



Dr. Karen
Shafer



Dr. Johnathan
Medlock



Aisha N.
Braveboy, MD
State's Attorney

Mental Health Counselors (Virtual)

- ▶ Erik King, MA., MEd, LPCCC-S
- ▶ Thomas Skeeter, LCPC
- ▶ Jessica Canty, LICSW



Meals

Breakfast

Sweet Berries,

Pancakes, Vanilla Anglaise,
Maple Syrup, Whipped
Butter

Smoked Bacon

Assorted Juices

Snacks & Beverages

Assorted Juices (AM)

Freshly Brewed Regular &
Decaf Coffee Creamer,
Almond Milk, Sugar

Hot Herbal Tea

Assorted Soft Drinks (PM)

Assorted Cookies

Assorted Popcorn

Candy Bars

Chips

Sparkling Bottled Water

Lunch

- Salad
 - Classic Caesar Croutons, Parmesan, Romaine, Lemon
 - Mixed Greens Salad Radishes, Cucumber, Apples, Mint & Pepper Lime Dressing
- Sandwiches
 - Grilled Vegetable Caesar Romaine, Parmesan, Lemon Oil
 - Vegan Chicken Pesto Press Pesto Chicken Salad, Romaine, Pickles, Not Ranch
 - Classic BLT Pork Bacon, Romaine Lettuce, Tomato & House Garlic Mayo
- Includes Assorted Chips

Attendees will be catered to by 3 Banquet Attendants, 2 Beverage Attendants, and 1 Barback.

Paint the Night Teal Awards

- ▶ Awards to:
 - ▶ Recognize individuals and companies of the year for their commitment to supporting victims of sexual assault and mental health.
 - ▶ Establish new relationships in the community.
 - ▶ Mobilize community members.
 - ▶ Engage new partners in healing survivors.



Nominate a Business or Person Today: <https://forms.gle/khPVEh8pceqbsifs7>



Paint the Night Teal 2022

RECOGNIZING EDUCATORS AND MEDICAL PROFESSIONALS PROMOTING MENTAL HEALTH



Inherent Benefits



Brand and Exposure Benefits



Networking Benefits



Thought Leadership



Virtual Presence

**Donor/Exhibitor/
Sponsor
Opportunities**

Inherent Benefits (All)

Empower

Empower survivors by offering them a platform to share their stories.



Enhance

Enhance your knowledge and understanding of the issue and impact of childhood sexual abuse.



Growth

Being part of another's healing journey can foster personal growth and development.

Donor

- ▶ Long-Term Impact: Funds used to support Awareness and Outreach for events like the Permission to Heal Conference and Awards Reception.
- ▶ Brand Association with Values: Establish a strong brand association with the organization's values and mission. By supporting our cause which is the well-being of our black communities.

Money



GoFundMe



CashApp



Zelle



PayPal

Exhibitor

- ▶ Exhibitors receive the following:
 - ▶ 2 complimentary tickets for Staff
 - ▶ 6-Foot Table and 2 chairs
 - ▶ Exhibitor may include a stand-up display BEHIND the table
 - ▶ Virtual Exhibitor Profile on conference virtual hub – used by all attendees, speakers, and exhibitors

Nonprofit \$400

For-Profit \$500

Exhibitor (Virtual Only)

- ▶ Exhibitors receive the following:
 - ▶ Customizable Virtual Exhibitor Profile, Web Page, and Video on conference virtual hub – used by all attendees, speakers, and exhibitors
 - ▶ Share a video or website
 - ▶ Chat with participants
 - ▶ 1 complimentary virtual login for Staff
 - ▶ Drive Website Traffic, Engagement, & Lead Generation via exhibitor-led offers from virtual app
 - ▶ Participate in Passport Contest: Attendees can collect stamps each time they claim deals & offerings, post a comment, and like a booth.

Nonprofit \$350

For-Profit \$400

Platinum Sponsor

- ▶ Exclusive branding of promotional (digital & print) and conference materials (bags and lanyards).
- ▶ Placement of your company logo on the conference website with a link to your website
- ▶ Recognition during opening and closing remarks
- ▶ Opportunity to display banners or signage at strategic locations
- ▶ Sponsor acknowledgment on stage backdrop and signage
- ▶ Access to audience of industry professionals, including potential clients, partners, and experts.
- ▶ Customizable Virtual Exhibitor Profile, Web Page, and Video on conference virtual hub – used by all attendees, speakers, and exhibitors
- ▶ Participate in Passport Contest: Attendees can collect stamps each time they claim deals & offerings, post a comment, and like a booth.
- ▶ 4 Complimentary Virtual & In-Person conference passes for your team members, enabling them to attend sessions and engage with attendees.
- ▶ 2 1-hr Pass for 1:1 Mental Health Counselor
- ▶ Exhibitor Space with 6-Foot Table and 2 chairs
- ▶ VIP table attendee lunch
- ▶ Opportunity to greet guests for one hour at Registration Desk
- ▶ Opportunity to walk away with new strategies or techniques for implementation in your business or personal lives.
- ▶ Invitation to participate in post conference focus group.
- ▶ Opportunity to participate in 1 panel discussion, positioning your company as a thought leader in the industry.
- ▶ Exclusive Hospitality Room to a diverse audience of industry professionals, including potential clients, partners, and experts.

Nonprofit \$4,000

For-Profit \$5,000

Gold Sponsor

Sponsor receives the following:

- ▶ Exclusive branding of promotional (digital & print) and conference materials (bags and lanyards).
- ▶ Placement of your company logo on the conference website with a link to your website
- ▶ Recognition during opening and closing remarks
- ▶ Opportunity to display banners or signage at strategic locations
- ▶ Sponsor acknowledgment on stage backdrop and signage
- ▶ Access to audience of industry professionals, including potential clients, partners, and experts.
- ▶ Customizable Virtual Exhibitor Profile, Web Page, and Video on conference virtual hub – used by all attendees, speakers, and exhibitors
- ▶ Participate in Passport Contest: Attendees can collect stamps each time they claim deals & offerings, post a comment, and like a booth.
- ▶ 2 Complimentary Virtual & 2 In-Person conference passes for your team members, enabling them to attend sessions and engage with attendees.
- ▶ Exhibitor Space with 6-Foot Table and 2 chairs
- ▶ VIP table attendee lunch
- ▶ Opportunity to walk away with new strategies or techniques for implementation in your business or personal lives.
- ▶ Opportunity to participate in 1 panel discussion, positioning your company as a thought leader in the industry.

Nonprofit \$2,500

For-Profit \$3,500

Silver Sponsor

Sponsor receives the following:

- ▶ Exclusive branding of promotional (digital & print) and conference materials (bags and lanyards).
- ▶ Placement of your company logo on the conference website with a link to your website
- ▶ Recognition during opening and closing remarks
- ▶ Opportunity to display banners or signage at strategic locations
- ▶ Sponsor acknowledgment on stage backdrop and signage
- ▶ Access to audience of industry professionals, including potential clients, partners, and experts.
- ▶ Customizable Virtual Exhibitor Profile, Web Page, and Video on conference virtual hub – used by all attendees, speakers, and exhibitors
- ▶ Participate in Passport Contest: Attendees can collect stamps each time they claim deals & offerings, post a comment, and like a booth.
- ▶ 2 Complimentary Virtual & 2 In-Person conference passes for your team members, enabling them to attend sessions and engage with attendees.
- ▶ Exhibitor Space with 6-Foot Table and 2 chairs
- ▶ VIP table attendee lunch
- ▶ Opportunity to walk away with new strategies or techniques for implementation in your business or personal lives.
- ▶ Opportunity to participate in 1 panel discussion, positioning your company as a thought leader in the industry.

Nonprofit \$2,000

For-Profit \$2,500

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Unique Sponsorship Opportunities

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DIRECT SPONSORSHIP OF UNIQUE NEEDS



Mental Health Sessions (\$9k)

Sponsor 3 Mental Health Professionals for 5 1-hour sessions for conference participants who may be triggered during the conference.



Benefits

Reduce risks of survivor feeling alone with no where to go for support

Vision Board Event (\$5k)

- ▶ **Corporate Social Responsibility:** Demonstrates a commitment to social causes and highlights your organization's dedication to supporting survivors of childhood sexual abuse. It showcases your company's values, ethics, and concern for the well-being of the community.
- ▶ **Positive Brand Association:** By aligning your brand with a cause that supports survivors of childhood sexual abuse, you can enhance your brand's reputation and create a positive association. Sponsoring such an event demonstrates empathy, compassion, and a commitment to making a difference in the lives of survivors, which can positively impact how your brand is perceived by customers, clients, and the public.
- ▶ **Networking and Relationship Building:** Sponsoring the event allows you to connect and network with other like-minded organizations, community leaders, and professionals who are passionate about supporting survivors of childhood sexual abuse. It opens doors for potential collaborations, partnerships, and further involvement in related initiatives.
- ▶ **Employee Engagement and Morale:** Sponsoring a vision board party can have a positive impact on your employees. It provides them with an opportunity to engage in meaningful community service and participate in a cause that promotes healing and empowerment. Such involvement can boost employee morale, foster team bonding, and create a sense of pride in working for a socially responsible organization.
- ▶ **Positive Publicity and Media Coverage:** Sponsoring an event focused on supporting survivors of childhood sexual abuse can attract media attention and generate positive publicity. News outlets, social media influencers, and community organizations may cover the event, creating an opportunity to share your brand's involvement and message on a broader scale.
- ▶ **Contributing to Healing and Empowerment:** Sponsoring a vision board party demonstrates a commitment to supporting survivors on their healing journey. By sponsoring an event that encourages survivors to express themselves, set goals, and visualize a positive future, your organization actively contributes to their healing, empowerment, and personal growth.



Goodie Bag Sponsorship (\$5k)

- ▶ **Supporting a Sensitive Cause:** Demonstrate commitment to supporting survivors of childhood sexual abuse. Create a positive association with the sponsoring brand among attendees and the wider community.
- ▶ **Empowerment and Encouragement:** Goodie bags filled with thoughtful and useful items serve as a symbol of empowerment and encouragement for survivors. It shows that they are not alone, and there are people and organizations willing to support them on their journey to healing and recovery.
- ▶ **Building Trust and Credibility:** Supporting a conference for survivors of childhood sexual abuse can enhance the sponsoring organization's reputation and credibility. It shows a genuine interest in making a positive impact on society beyond just promoting their products or services.
- ▶ **Positive Publicity:** Sponsors often receive acknowledgment and recognition during the event, through mentions in speeches, signage, or promotional materials. This exposure can generate positive publicity and media coverage, increasing the organization's visibility and brand awareness.
- ▶ **Direct Engagement with Target Audience:** Offer a direct and tangible way to engage with the target audience. It gives survivors an opportunity to experience the sponsor's offerings firsthand.



Meal Sponsorship (\$8K)

- ▶ **Safe and Nurturing Environment:** Providing a catered lunch ensures that attendees have access to a safe and nurturing environment during the conference. Survivors may feel more comfortable and welcome when they know that a reputable organization is taking care of their nutritional needs.
- ▶ **Enhanced Conference Experience:** A good meal can positively impact the overall conference experience for attendees. It allows survivors to focus on the event's content and discussions without worrying about finding food outside the venue.
- ▶ **Opportunity for Interaction:** Lunchtime provides a natural opportunity for survivors to interact with one another, share their experiences, and offer support. Sponsoring lunch facilitates these networking moments, fostering a sense of community among the attendees.
- ▶ **Positive Brand Association:** Attendees are likely to associate the positive experience of the conference with the sponsoring organization. Providing a well-received meal can create a lasting positive impression and increase the likelihood of future engagement with the brand.
- ▶ **Publicity and Acknowledgment:** The sponsoring organization receives acknowledgment during the lunch break, which can include mentions in speeches, signage, or promotional materials. This publicity can enhance brand visibility and reputation among the conference participants.



VIP Hospitality Room (\$3k)

- ▶ **Networking Opportunities:** A VIP Room provides a private setting for speakers and VIPs to connect, network, and engage in meaningful conversations. Sponsoring the room allows the organization to facilitate valuable interactions and potentially build influential relationships.
- ▶ **Enhanced Attendee Experience:** Sponsoring a VIP Room demonstrates the organization's commitment to creating an exceptional experience for speakers and VIP attendees. This gesture of hospitality can leave a positive and lasting impression.
- ▶ **Brand Exposure and Association:** The organization's branding and logo can be prominently displayed within the VIP Room, creating a direct and exclusive association with the conference's most distinguished participants.
- ▶ **Positive Public Relations:** Sponsoring a VIP Room reflects positively on the organization's image and reputation. It showcases the organization's support for the event and its commitment to providing a space that caters to the comfort and needs of high-profile attendees.
- ▶ **Opportunities for Direct Engagement:** Representatives from the sponsoring organization can engage directly with speakers and VIPs in the VIP Room. This engagement can lead to productive discussions, potential collaborations, and the exchange of ideas.



Grounding Areas (\$5k)

- ▶ **Enhanced Well-being of Attendees:** Grounding/calming areas provide a dedicated space for survivors to decompress, relax, and practice self-care. Sponsoring these areas demonstrates a commitment to the well-being and mental health of the attendees, fostering a sense of trust and support.
- ▶ **Safe and Healing Environment:** Survivors of childhood sexual abuse may face triggers or emotional challenges during the conference. A sponsored grounding/calming area offers a safe, designated space where they can find comfort and engage in activities that promote healing and self-regulation.
- ▶ **Positive Brand Association:** Sponsoring areas that prioritize survivors' mental and emotional needs creates a positive association with the sponsoring organization. Attendees are likely to perceive the brand as caring, empathetic, and understanding, which can lead to increased brand loyalty and trust.
- ▶ **Demonstration of Corporate Social Responsibility:** Supporting survivors of childhood sexual abuse aligns with corporate social responsibility efforts. Sponsoring grounding/calming areas shows the organization's commitment to making a positive impact beyond business objectives.
- ▶ **Promotion of Self-Care and Coping Strategies:** Grounding/calming areas typically offer resources and activities that promote self-care and coping strategies. By sponsoring these areas, the organization actively encourages survivors to prioritize their mental health and provides them with useful tools for healing.



Exhibitor Floor (\$10k)

- ▶ **Targeted Audience Engagement:** Sponsoring the Exhibitor Hall provides direct access to a focused and engaged audience of mental health professionals, advocates, survivors, and organizations specifically interested in the field of healing and support for survivors of childhood sexual abuse.
- ▶ **Networking Opportunities:** The Exhibitor Hall acts as a natural networking environment, allowing sponsors and exhibitors to connect with survivors, mental health professionals, organizations, and other stakeholders. These connections can lead to collaborations, partnerships, and business growth.
- ▶ **Showcasing Solutions:** Exhibitors have the chance to showcase their products, services, and resources that directly contribute to mental health and healing. This enables attendees to learn about and interact with valuable tools and solutions that support their work or journey.
- ▶ **Supporting a Vital Cause:** By sponsoring the Exhibitor Hall, organizations align themselves with a crucial cause—supporting the mental health and healing of survivors of childhood sexual abuse. This aligns with corporate social responsibility goals, boosting their reputation and demonstrating their commitment to making a positive impact.
- ▶ **Positive Brand Association:** By aligning their brand with a conference focused on mental health and healing, sponsors and exhibitors can create positive brand associations. This can lead to improved brand perception, loyalty, and customer trust.



Follow-up Actions

To Do List

Decide

- Donor/Sponsor/Vendor

Pay

- Payment Methods (Next Slide)

Register

- [Whova Website / Payment Methods Next Slide](#)

Send

- Objects for Swag Bag

Attend

- Venue Walk Through (Sept 29 @7pm)

Participate

- Conference Day

Payment Methods

- ▶ Electronic Funds Transfer
- ▶ Cash
- ▶ Check
- ▶ Other

Money



GoFundMe



CashApp



Zelle



PayPal

Connect with Us

- ▶ Website: www.hidntrezher.org
- ▶ Instagram: www.instagram.com/trezhertribe
- ▶ Facebook: www.facebook.com/hidntrezherorg
- ▶ YouTube:
<https://www.youtube.com/channel/UCPRcfqQgofCygLse63KQGFA>

Key Dates to Remember

Nominate a
Business or
Person Today:
<https://forms.gle/khPVEh8pcEqbsifs7>

Sept 16
Send
Objects for
Swag Bag

Sept 29
Attend
Venue Walk
Through

September
15
Last Day
Submit
Speaker for
a Topic

September
22 Sign
Contracts,
Register,
Pay, Whova
App
Updates

Sept 30
Conference
Day

Save the Date



**September 30,
2023**

@The Gathering Spot
For More Information:
www.hidntrezher.org/conference

Presented by Hidn TrezHER, Inc.

*An invitation for adult survivors of childhood sexual abuse to learn
valuable tools to reclaim their lives and connect with their community.*