

Primary Questionnaire

1. What led you to hire a coach?
2. What are 2-3 tangible goals you would like to achieve throughout our engagement?
3. What words describe you at your best?
4. In your personal and professional life, what encourages or motivates you to succeed?
5. What are your greatest accomplishments - what are you most proud of?
6. What is the compliment or acknowledgement you hear most often about yourself?
7. What are your favorite hobbies (name at least 3)?
8. What are some weaknesses you would like to improve upon?
9. What has stopped you in the past from accomplishing desired goals?

10. Are you aware of any behaviors/beliefs that stand in the way of you achieving professional success?
11. What has been your biggest disappointment?
12. What are your biggest fears?
13. If you trusted me enough as your coach to tell me how to manage you most effectively, what tips would you give me?
14. Is there anything else you would like me to know about you?
15. How will you know that our coaching has been effective?