



SSL Board Meeting Minutes

Jan 12, 2026

6:00pm - 8:00pm

Hooked on Colfax

[Previous Meeting Agenda](#)

Please Edit appropriately by EOD January 9, 2026

Roll Call/Quorum: Steph D, B, Gaelen, Eli, Kristen, Fiona, Quinn, Brandon, Kirin, Grant, Steph O, Sloan, Brian, Andrew

In attendance: Steph, Kristen, Quinn, Andrew, B, Grant, Brandon, Ryan, Kirin, Fiona, Eli, Brian, Steph O, Sloan

Not in attendance:

Welcome 6:15 - 6:25)

- 2025 Recap
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Previous Action Items (6:25 - 6:35) *ALL to add any updates here*

- ☒ ~~Kirin to make a QR code poster for~~
 - ☒ ~~Guest Star~~
 - ☒ ~~Feedback Form~~
 - ☒ ~~Incident Form~~
 - ☐ Complete and added to the link-tree
 - ☒ ~~Kirin to add marketing plan to slack and pinning to the channel~~
 - ☒ ~~Kristen, Kirin, & Justin to build out a “wanna start a league” form for the website by the end of January~~
 - ☐ [Want to start a League](#)
 - ☒ ~~Kristen will connect with Parks & Rec to see what is possible for reserving the rec centers:~~
 - ☒ ~~Andrew will share Kickball data with Kristen~~
 - ☐ Price is the same with or without City Wide Sports
 - ☒ ~~B, Steph, Eli to test and finalize the reimbursement form~~
 - ☒ ~~B to begin working on finance SOPs~~
 - ☒ ~~Kristen, Fiona, and Steph D to build out job descriptions and contracts for League Managers (LM) and League Representatives (LR)~~
 - ☒ ~~Brandon & Kirin to partner on finding out where our members are volunteering via social/emails~~
 - ☐ Have been posted on social, group chats, and getting great responses.
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E-Board Updates (6:35 - 6:55) *Steph, Eli, Kristen, B, & Gaelen to add any updates here*

- Finance Update
 - Registration/break even update
 - Have hit registration goals
 - Last month's expenses
 - All league expenses have been paid
 - Upcoming expenses
 - Account balance
 - Looking healthy
 - Card readers are set up
- Eli, Kristen, and B are building out procedures, more information to come.
- Marketing reminder - Eli
 - Please pass all comms by Kirin for review/approval/distribution
- Website update - Gaelen
- Calendar update - Gaelen
 - [Planning Calendar](#)
 - [Public Calendar](#)
 - [Internal Calendar](#)

Retreat Recap (6:55 - 7:10)

- Follow the hierarchy and pathways of the organization
 - Marketing through Kirin
 - Kirin is the final check for all things marketing (social, texts, emails, LA emails, LA texts)
 - League things through Kristen
 - Everything related to all of our sports leagues should be flowing through Kirsten and the League Managers
- Collaboration exercise (post-its)
 - Did you get the answers you were looking for?
 - How can the board help you with your question and any next steps?
 - Steph & Kristen will follow up with Brian to help answer Brian's question
 - Quinn - how can we collaborate with the other sports league boards (or a social) to come together.
 - Begin by gathering the contact information of other leagues
 - Steph & Eli to begin to gather information

Goals for 2026 (7:10 - 7:50)

- **Individual position goals & organization goals**
 - **Please write the goals for your position and a goal for the organization**
- President
 - Position goal here: *help our team build out a membership program.*
 - Org-wide goal here: *add a new sport by the end of 2026 (pickleball?) and create a Summit Summer Dodgeball Tournament.*
- VP of Administration
 - Add position goal here:

- *develop & implement Incident Action Plan*
 - *Develop & Implement Standard season & event survey (w/ Member Services)*
- Add org-wide goal here:
 - *Add a new sport (pickleball or cycling?)*
 - *Draft Annual Impact Report Template*
- VP of Operations
 - Add position goal here: *streamline processes and organize duties so they feel less overwhelming*
 - Add org-wide goal here: *our own facility*
- Secretary
 - Add position goal here: *work to make our website more intuitive and user-friendly for our members*
 - Add org-wide goal here: *grow our registration numbers, potentially adding in another sport*
- Treasurer
 - Add position goal here: *develop SOPs and reports that facilitate financial sustainability and transparency*
 - Add org-wide goal here: *identify short and long term financial goals and priorities for the league*
- Member Services
 - Add position goal here: *develop and incentivize players to take summit wide survey and work to effectively capture data*
 - Add org-wide goal here: *use data to successfully recruit more athletes*
- Marketing
 - Position wide: *more creative content on socials; new ways to show off people's dodgeball skills. More "trending" reels, which I never got around to last year (i.e. lizard, jet2holiday, etc.)*
 - Org-wide: *find ways to solicit even more engagement on social from Summit members*
- Social
 - Position: *Develop a set of flagship Summit social events that members recognize and look forward to. "Are you going to the Summit ____ (gala, pride, send off/kickoff?)"*
 - Position: *Design and deliver unique social experiences that members may not otherwise access independently by leveraging Summit's scale, partnerships, and community funding to reduce financial and logistical barriers.*
 - Org-wide: *Develop and maintain strategic partnerships with venues, organizations, and local businesses to increase social offerings while reducing financial, logistical, and operational strain on Summit.*
 - Org-wide: *Reduce silos between leagues by creating shared experiences.*
- Service

- Position Goal: *Community Service contacts and eventual partnerships that lead to growth.*
- Org Wide Goal: *partnerships within the league and with other sport leagues*
- Fundraising and Sponsorship
 - *Learn more how to be a better fundraising and sponsorship chair*
 - *enroll in a fundraising academy at MSU Denver*
 - *Secure 3-5 new Sponsorships*
 - *secure one sponsorship in every category (Mt Elbert, Longs Peak, Mt Bierstadt, Pikes Peak)*
- ABCD Dodgeball
 - *position goal here: continue to grow ABCD numbers to try to have 4x teams for comp, gets refs so able to do that, and continue to work on trying to get more cross over with ABCD and the other leagues*
 - *org-wide goal: help w remix tournament. Work on having a spread sheet or a google doc that lists announcements of events happening with the links to make it easier to do the announcements and make sure nothing gets lost*
- Foam Dodgeball
 - *Add position goal here Continue to grow foam numbers. I would like to see numbers to hit 140 in 2026. Put on more socials that focus on Foam/End of season parties that are sober friendly. Work on crossover.*
 - *Add org-wide goal here: Put on a Summit wide remix tournament.*
- No-Sting Dodgeball
 - *Add position goal here: Goal is to continue to grow the league; hoping to have 6-7 teams for each division next season. Currently have 5 teams for Adv & rec, 7 for Int.*
 - *Add org-wide goal here:*
- Climbing
 - *Revamp the trophy*
 - *Consider prizes for winners*
 - *Re-emphasize the “competition” part of the league*
 - *More timely announcement of winners*
 - *Coordinate more outside league hours*
 - *2 camping + climbing trips*
 - *More frequent outdoor day trips*
 - *Public climbing goals*
 - *Personal goal: Climbing First Aid/Rescue class*

Final Thoughts (7:50 - 8:00) *Gaelen to add any updates here*

- Pass the GOAT - Kirin

Misc Business/Tabled for future meetings (If Time Permits) *ALL to add any updates here*

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ACTION ITEMS following the Meeting:

- Steph & Kristen to set up a meeting with Brian to discuss bouldering
- Steph & Eli will gather information on local sports leagues
- Eli to connect Kirin with USA Dodgeball Marketing person
- Kristen to add “What is your Instagram handle” to the registration form
- Gaelen to add National Dodgeball Tournaments to SSL Planning Calendar
- ALL - Let Quinn know (slack or text) if you are able to help support Pride planning. Especially with Quinn being OOO during the month of May.
- ALL - NO MORE VENMO !!!!!
- Eli & B to add “SOP Library” to Shared Drive > **Board Information
- League Managers & Division Representatives - please be sure to sign your contracts by your championship day
 - ABCD - 2/24
 - Foam - 2/25
 - No-Sting - 3/1

Next Meeting/Adjourn

- E-Board Meetings
 - February 2, 2026
 - March 2, 2026
- Town Hall
 - TBD
- All Hands Meetings
 - March 16
 - May 18
 - July 20
 - September 21
 - November 16

DIRECTOR UPDATES READ ONLY:

- President
 - All 2026 Contracts have been sent out to Division Reps and League Managers.
 - New Processing System has been accomplished. **Stop using Venmo.**
- VP of Administration
 - Eli to update here
- VP of Operations
 - Foam update
 - 6pm-9pm - both gyms
 - Determining which division starts and which ends
 - No-Sting Advanced
 - Being shortened to one hour

- Potentially still starting at 3:30
 - Rankings update
 - Happening the first week of February
 - Phil & Erin will be doing the rankings
 - Using the same rubric that has been created
 - After initial rankings, LM will review and “approve” the rankings
 - Next rankings will happen during Summer season
- Secretary
 - Gaelen to update here
- Treasurer
 - [Reimbursement SOP & Form](#)
 - Upcoming SOPs (PLEASE DO NOT EDIT THE DOC UNLESS YOU NEED TO)
 - NO MORE VENMO
- Marketing
 - No major updates from me! We’ve been getting a lot of new followers lately which I love!
- Social
 - January Social: Sin City Send off
 - March: Looking into a Paint & Pour night. Gathering numbers will be limited to 20ish people unless I can find a larger space.
 - May: Paintball
 - **2026 Pride Programming**
 - **Pride Rockie Night:** The only sporting event that's remotely affordable, keeping an eye out for when tickets are announced and will work with Coors to coordinate.
 - **Parade Registration:** Registration generally opens around February/April. Anticipated registration fee is around \$800.
 - **Social Programming:** Pride Picnic weekend before pride
 - **Swag:** Would love to look into providing a 2026 Pride Jersey on the league store Kristen Schuster
 - **Pride Help:** Looking for a shadow to help with Pride efforts this year. I will be traveling for the entire month of May and want to proactively find some help for all those required meetings the month before Pride.
 - **Partnership Opportunities:** Andrew Walton let’s sit down to go over how pride might be a partnership opportunity with a float or something similar
 - **Summit Champions Gala – 2026 Planning Update**
 - **Strong 2025 Outcome:** The inaugural Summit Champions Gala exceeded expectations, selling out the venue and generating strong engagement, confirming demand for the event and its long-term potential.
 - **Venue Expansion & RFP Process:** A formal, invitation-only RFP has been developed and will be shared with select venues to accommodate

projected growth (125–200 attendees) and support improved fundraising outcomes.

- **Updated Ticketing Approach:** Exploring a tiered ticket model (lower-cost player tickets with higher-priced community/non-player tickets) to balance inclusivity with revenue generation. Actively researching alternative platforms for tickets to allow a more streamlined process.
- **Sponsorship Framework Developed:** Working with Andrew Walton to create a flexible, partnership-driven sponsorship structure, emphasizing community impact, nonprofit alignment, and collaborative engagement rather than transactional asks.
- **Sponsor Outreach Tools Ready:** A sponsor overview deck and low-pressure outreach messaging are complete, enabling early conversations with potential partners and allowing for customization based on interest and fit.
- **Focus on Community Impact:** Continued emphasis on partnerships with local organizations.

- B Baker lets sit down sometime soon to discuss budgets and financial goals and limitations for Q2 - Q4 events

- Service

- January Winter Coats + Winter Accessories donation with The Gathering Place. Members can drop off at their respective league activities for league managers to hang on to through January 28th. I can pick up at the storage unit, meet somewhere, or meet after the games that week. Whatever works out to be the easiest.
- February - Serve a Meal with Denver Rescue Mission. Partiful for details, or reach out.
- April - Service event with A Little Help non profit. This is TBD, dependent on schedule, socials, etc.
- May 2nd - Walk MS 2026 9:15a, City Park. 1 mile or 3 mile option to decide. \$5 required self donation. Breakfast after. This is TBD, dependent on schedule, socials, etc.
- June - Car wash, partner with fundraiser, social, outside partners, open. TBD. This will take a lot of effort, planning, primarily a space that we can use without breaking the bank. This is TBD, dependent on schedule, socials, etc.

- Fundraising and Sponsorship

- Sponsor Bars
 - ABCD - 99ers
 - Money secured
 - New Contract needs to be updated (by me) and signed (by them)
 - Foam - Buddies
 - All set
 - No-Sting - Tight End

- New owner
 - Contract signed
 - Money not secured (waiting to hear back final amount)
- Miscellaneous
 - Still need to send Donation Receipts
 - updated website w/ Gaelen & B
 - Kirin Pandit - in need of pics for website at sponsor bars
- Dodgeball
 - Sloan: Goal is to continue to grow the league; hoping to have 6-7 teams for each division next season. Currently have 5 teams for Adv & rec, 7 for Int.
 - Grant, Steph O. to update here
- Climbing
 - Need term-limit clarification from retreat. I intend to continue to run climbing for the foreseeable future.
 - 38 sign ups, 2nd only to our first season
 - Requested Access to Communications Strategy