

# NETCO



# CNMIE

# 2024

IBEW - CECA | NATIONAL ELECTRICAL  
TRADE COUNCIL

FIOE - ACEE | CONSEIL NATIONAL DES MÉTIERS  
DE L'INDUSTRIE ÉLECTRIQUE

TRAINING CONFERENCE



## The Evolution of the Electrician



Contact NETCO Administration Officer:

Angela Pitt [angela.pitt@netco.org](mailto:angela.pitt@netco.org) 506-343-1271

# SPONSORSHIP PROGRAM



VICTORIA, BC | Sept 5-6 2024 [NETCO.org](http://NETCO.org)



The National Electrical Trade Council is jointly sponsored by the **International Brotherhood of Electrical Workers (IBEW)**, First District, **CANADA** and the **Canadian Electrical Contractors Association (CECA)** to provide national leadership on workforce development linked to Red Seal electrical trades.

## SPONSORSHIP OPPORTUNITIES

You are invited to take a leading sponsorship role in supporting the **2024 NETCO Training Conference that will take place in-person September 5 - 6, 2024.** Select the sponsorship option that will optimize your profile.




Sponsorship Level	<b>SOLD</b>	Banquet (1) Sponsor	Prestige Sponsor	<b>SOLD</b>	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Sponsorship Amount	\$10,000	\$6,000	\$5,000	\$3,500	\$3,000	\$2,000	\$1,500
<b>BENEFITS:</b>							
Logo on Delegate badges	✓						
Opportunity for a 5-minute company promotion during a general session	✓	✓	✓	✓			
Opportunity to introduce and/or thank educational presenters/speakers	✓	✓	✓	✓	✓		
Opportunity to provide promotional products for inclusion in delegate kits	✓	✓	✓	✓	✓		
Display booth in exhibition hall	✓	✓	✓	✓	✓	✓	
Logo prominently displayed on presentation screens	✓		✓	✓	✓	✓	✓
Complimentary Registration	(2)	(1)	(1)	(1)	(1)		
Recognition in the NETCO Industry Partnership Showcase Brochure including your logo, web URL and company profile	✓	✓	✓	✓	✓	✓	✓
Corporate profile in pre-conference email blast	✓	✓	✓	✓	✓	✓	✓
Logo prominently displayed on conference signage	✓	✓	✓	✓	✓	✓	✓
Sponsorship recognition in welcoming remarks	✓	✓	✓	✓	✓	✓	✓
Personalized on-site signage	✓	✓	✓	✓			
Advertisement in Conference Program	✓	✓	✓	✓			
<b>Sponsorship recognition on</b>							
NETCO conference website	✓	✓	✓	✓	✓	✓	✓
Exposure to over 300 industry stakeholders from across Canada	✓	✓	✓	✓	✓	✓	✓

**The deadline for expressions of interest for sponsorship is July 4, 2024.**

The National Electrical Trade Council is jointly sponsored by the **International Brotherhood of Electrical Workers (IBEW)**, First District, **CANADA** and the **Canadian Electrical Contractors Association (CECA)** to provide national leadership on workforce development linked to Red Seal electrical trades.

## SPONSORSHIP OPPORTUNITIES

**A LA CARTE SPONSORSHIP OPTIONS** for *Gold Sponsors or above* we have added "A La Carte" Sponsorship Options to increase brand exposure and attendee engagement.

A LA CARTE OPTIONS	SPONSORSHIP AMOUNT	BENEFITS
<b>Registration Sponsor</b> <b>**LIMITED TO ONE SPONSOR</b>	\$1,000.00	Have your branding showcased in the high-traffic registrations area. The first stop for every Conference attendee. Signage and floor decal provided at the registration area.
<b>Delegate Bag Sponsor</b> <b>**LIMITED TO ONE SPONSOR</b>	\$1,000.00 	Each attendee will receive a high-quality, durable, tote featuring your logo. This is an effective way to have your company's brand seen by all at the conference and long after it ends. Sponsorship also includes placement of one promotional item.
<b>Attendee Lanyard Sponsor</b> <b>**LIMITED TO ONE SPONSOR</b>	\$1,200.00 	This eye-catching and exclusive opportunity keeps your company logo constantly in sight throughout the entire event.
<b>Photography Sponsor</b>	\$1,000.00	As the official photography sponsor, you will receive social media recognition prior to the conference, verbal recognition on-site and your company logo will appear once the 2024 conference images are posted to the NETCO website and social media channels. Your company will also be recognized on all conference related sponsorship materials.
<b>Conference Program Sponsor</b>	\$1,200.00 	Have your logo appear on the cover of the 2024 NETCO Conference Program! This high visibility location will appear in a digital format and in our printed version that will be handed out to all our delegates. Your company will also be recognized in all conference related sponsorship materials.
<b>Delegate Bag Items</b>	\$100.00	You provide a branded item to be included in the delegate bag that will be handed out at the conference registration. This opportunity will increase your visibility during and after the event. Items must be received 30 days prior to the event.

## SPONSORSHIP FORM

Please complete this form electronically and email to: [angela.pitt@netco.org](mailto:angela.pitt@netco.org)

Cheques should be made payable to:  
National Electrical Trade Council

Email your Hi-Res logo (EPS Preferred) to:  
NETCO Administrative Officer,  
Angela Pitt, [angela.pitt@netco.org](mailto:angela.pitt@netco.org)  
Phone (506) 343-1271

**The deadline for expressions of interest for sponsorship is July 4th, 2024**

Please select one sponsorship option or mix and match to optimize your profile:

QUANTITY:	SPONSORSHIP OPTIONS:	BOOTH	TOTAL:
SOLD	Theme Sponsorship \$10,000 (1)		
	Banquet Sponsor \$6,000 (1)		
	Prestige Sponsorship \$5,000		
SOLD	Thursday VIP Reception Sponsor \$3,500 (1)		
	Platinum Sponsor \$3,000		
	Gold Sponsor \$2,000		
	Silver Sponsor \$1,500		

A La Carte Sponsorship Options for **GOLD LEVEL SPONSORS OR ABOVE:**

QUANTITY:	A LA CARTE SPONSORSHIP OPTIONS:	BOOTH	TOTAL:
SOLD	Conference Program Sponsor \$1,200.00 (1)		
SOLD	Delegate Bag Sponsor \$1,200.00 (1)		
SOLD	Attendee Lanyard Sponsor \$1,200.00 (1)		
	Registration Sponsor \$1,000.00 (1)		
	Photography Sponsor \$1,000.00 (1)		
	Delegate Bag Items \$100.00		

## SPONSORSHIP FORM

### SPONSOR INFORMATION

Name & Title of Main Contact: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Organization: \_\_\_\_\_  
 (AS YOU WISH IT TO APPEAR IN THE SPONSORSHIP MATERIALS)

Mailing Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

**For further information or questions, please contact:**

**Angela Pitt, Administration Officer:**  
 506-343-1271 | [angela.pitt@netco.org](mailto:angela.pitt@netco.org)

**Mailing Address:**  
 PO Box 4626, Rothesay,  
 PO Main, NB NB E2E 5X3

