

# SPONSORSHIP PROGRAM

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# 2025 NETCO Training Conference

The National Electrical Trade Council is thrilled to announce that the 2025 Annual Training Conference will be hosted on the stunning East Coast, amidst the iconic red shores of Prince Edward Island.

This year's event will take place at the picturesque Rodd Brudenell River Resort in Cardigan, PEI, just a scenic 30-minute drive from the Island's capital, Charlottetown.

Join us for a unique opportunity to step away from the fast-paced hustle of the city-life and immerse yourself in the refreshing ocean breeze, surrounded by breathtaking scenery.

With exclusive networking touchpoints and an unforgettable experience in store, this is an event you won't want to miss. Keep reading for more details!



Cardigan, PEI October 1-2, 2025 [NETCO.org](https://netco.org)

# 2025 NETCO CONFERENCE

RODD BRUDENELL RIVER RESORT

OCT 1-2, 2025

## EXHIBITOR LOCATION:

Exhibitors will be located in the Golf Conference Centre, where Breakfast and Lunch breaks will serve as the primary opportunities to showcase your booths. During these times, delegates will be mingling and dining, providing ample opportunities to visit your displays and engage with you directly



## BREAK NETWORKING:

Morning and Afternoon breaks will take place in a space closer to the General Session area of the resort. During these breaks, exhibitors are encouraged to connect with delegates by networking, sharing business cards, and distributing any promotional materials. This is a fantastic opportunity to build relationships and spark meaningful conversations.

## EXCITING NEW OPPORTUNITY:

NETCO is thrilled to introduce an exclusive enhancement to this year's Sponsorship Package: **Sponsorship Opportunities for a Golf Tournament**. This unique offering creates a valuable third touchpoint for exhibitors, allowing additional engagement with attendees in a relaxed and interactive setting on the course.





NETCO  CNMIE

IBEW - CECA | NATIONAL ELECTRICAL  
TRADE COUNCIL

FIOE - ACEE | CONSEIL NATIONAL DES MÉTIERS  
DE L'INDUSTRIE ÉLECTRIQUE

2025  
Training Conference

# Sponsorship Opportunities



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Unlocking  
Opportunities through  
Business Networking



The National Electrical Trade Council is jointly sponsored by the **International Brotherhood of Electrical Workers (IBEW)**, First District CANADA, and the **Canadian Electrical Contractors Association (CECA)**, to provide national leadership on workforce development linked to Red Seal electrical trades.

## SPONSORSHIP OPPORTUNITIES

You are invited to take a leading sponsorship role in supporting the **2025 NETCO Training Conference** that will take place **October 1-2, 2025**.

Please select the Sponsorship options that will optimize your profile through the [link provided at the bottom of this form](#).

Sponsorship Level	Theme (1) Sponsor	Thursday "Red Shores Racetrack and Casino" Sponsor (1)	Wednesday "Fire in the Kitchen" Sponsor (1)	Prestige Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Sponsorship Amount	\$10,000	\$6,500	\$6,000	\$5,000	\$3,000	\$2,000	\$1,500
<b>BENEFITS</b>							
Logo on front of name badge	✓						
Opportunity for a 5-minute company promotion during a general session	✓	✓	✓	✓			
Opportunity to introduce and/or thank educational presenters/speakers	✓	✓	✓	✓	✓		
Opportunity to provide promotional products for inclusion in delegate kits	✓	✓	✓	✓	✓		
Display booth in exhibition hall	✓	✓	✓	✓	✓	✓	
Logo preliminary displayed on presentation screens	✓	✓	✓	✓	✓	✓	✓
Complimentary Registration	(2)	(1)	(1)	(1)	(1)		
Recognition in the NETCO Industry Partnership Showcase Brochure including your logo, web URL, and company profile	✓	✓	✓	✓	✓	✓	✓
Corporate profile in pre-conference email blast	✓	✓	✓	✓	✓	✓	✓
Logo prominently displayed on conference signage	✓	✓	✓	✓	✓	✓	✓
Sponsorship recognition in welcoming remarks	✓	✓	✓	✓	✓	✓	✓
Personalized on-site signage	✓	✓	✓	✓	✓		
Advertisement in Conference Program	✓	✓	✓	✓	✓	✓	✓
<b>Sponsorship Recognition on</b>							
NETCO Conference website	✓	✓	✓	✓	✓	✓	✓
Exposure to over 300 industry stakeholders from across Canada	✓	✓	✓	✓	✓	✓	✓

**The deadline for expressions of interest for sponsorship is September 1, 2025**



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## SPONSORSHIP OPPORTUNITIES

**A LA CARTE SPONSORSHIP OPTIONS** for **Gold Sponsors** or above, we have added “A La Carte” Sponsorship Options to increase brand exposure and attendee engagement.

A LA CARTE OPTIONS	SPONSORSHIP AMOUNT	BENEFITS
<b>Registration Sponsor</b> **LIMITED TO ONE SPONSOR	<b>\$1,000.00</b>	Have your branding showcased in the high-traffic registration area. The first stop for every Conference attendee. Signage and floor decal provided at the registration area.
<b>Delegate Bag Sponsor</b> **LIMITED TO ONE SPONSOR	<b>\$1,200.00</b>	Each attendee will receive a high-quality, durable, tote featuring your logo. This is an effective way to have your company's brand seen by all at the conference and long after it ends. Sponsorship also includes placement of one promotional item.
<b>Attendee Lanyard Sponsor</b> **LIMITED TO ONE SPONSOR	<b>\$1,200.00</b>	This eye-catching and exclusive opportunity keeps your company logo constantly insight throughout the entire event.
<b>Photography Sponsor</b>	<b>\$1,000.00</b>	As the official photography sponsor, you will receive social media recognition prior to the conference, verbal recognition on-site and your company logo will appear once the 2025 conference images are posted to the NETCO website and social media channels. Your company will also be recognized on all conference related sponsorship materials.
<b>Conference Program Sponsor</b>	<b>\$1,200.00</b>	Have your logo appear on the cover of the 2025 NETCO Conference Program! This high visibility location will appear in a digital format and in our printed version that will be handed out to all our delegates. Your company will also be recognized in all conference related sponsorship materials.
<b>Delegate Bag Items</b>	<b>\$100.00</b>	You provide a branded item to be included in the delegate bag that will be handed out at the conference registration. This opportunity will increase your visibility during and after the event. Items must be received 30 days prior to the event.

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**A LA CARTE SPONSORSHIP OPTIONS** for **Gold Sponsors** or above we have added “A La Carte” Sponsorship Options to increase brand exposure and attendee engagement.

**These exclusive opportunities offer sponsors increased visibility and engagement with attendees before the main conference.**

A LA CARTE OPTIONS	SPONSORSHIP AMOUNT	BENEFITS
<b>Hole Sponsorship</b>	<b>\$1,000.00</b>	<ul style="list-style-type: none"> <li>Company Signage at a designated hole.</li> <li>Opportunity to set up a small display or provide branded giveaways at the hole.</li> <li>Recognition in the golf tournament program.</li> </ul>
<b>Tournament Dinner Sponsor</b> **LIMITED TO ONE SPONSOR	<b>\$3,000.00</b>	<ul style="list-style-type: none"> <li>Company Signage at the post-tournament dinner.</li> <li>Opportunity to address attendees during the dinner.</li> <li>Logo displayed prominently during the event.</li> </ul>
<b>Beverage Cart Sponsor</b> **LIMITED TO ONE SPONSOR	<b>\$2,000.00</b>	<ul style="list-style-type: none"> <li>Logo displayed on the beverage cart throughout the tournament.</li> <li>Verbal recognition during announcements.</li> </ul>
<b>Longest Drive Sponsor</b> **LIMITED TO ONE SPONSOR	<b>\$1,500.00</b>	<ul style="list-style-type: none"> <li>Logo displayed at the designated Longest Drive hole.</li> <li>Opportunity to provide a brand prize for the winner.</li> </ul>
<b>Closest-to-the-Pin Sponsor</b> **LIMITED TO ONE SPONSOR	<b>\$1,500.00</b>	<ul style="list-style-type: none"> <li>Logo displayed at the designated Closest-to-the-Pin hole.</li> <li>Opportunity to provide a branded prize for the winner.</li> </ul>

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# Bridge the Gap

Network, Connect, and Showcase in One of Canada's Most Picturesque Provinces!

Join us in Prince Edward Island, where the Confederation Bridge unites opportunities and delegates come together to build lasting connections.

Please click the link below to complete the online Sponsorship Form and select your preferred Sponsorship options. A payment link reflecting your selections will be sent to your email upon submission.

[2025 NETCO Sponsorship Form](#)