



IBEW - CECA | NATIONAL ELECTRICAL  
TRADE COUNCIL

FIDE - ACEE | CONSEIL NATIONAL DES MÉTIERS  
DE L'INDUSTRIE ÉLECTRIQUE

# TRAINING PARTNERSHIPS 2025

## Build Brand Awareness with NETCO



**DENISE MILER**  
**MARKETING &  
COMMUNICATIONS**

[WWW.NETCO.ORG](http://WWW.NETCO.ORG)



**IBEW**  
**CANADA**



**A**  
**CECA**  
**E**



**NETCO is an alliance of the Canadian Electrical Contractors Association (CECA) and the International Brotherhood of Electrical Workers (IBEW) in Canada**

**The Pan-Canadian voice of electrical contractors and IBEW local unions & Training Centres**

**Formed to promote and advocate for national standards in the Electrical Industry and skills training**

**Continuously developing training standards for new technologies**

**A robust advocate for the electrical industry on Canada's Red Seal Program**

**A proponent for cross-jurisdictional training standards**

# PARTNER BENEFITS

**Put your product and branding in front of over 8,000 electrical contractors and approximately 70,000 members that NETCO represents.**

**Align your brand as a supporter of the Canadian electrical trades**

**Provide apprentices with tools and the opportunity to learn to use YOUR products and services the right way**

**We can provide you direct access to business managers, apprentices and instructors throughout our Canadian training centres**

**Showcase your branding on our multi media digital platforms and traditional advertising across the country**

**First choice of location at the trade show portion of our annual conference**

**Opportunity to create a national buying strategy for training centers including value added promotions**

# **Annual Packages**

## **Premium Partner \$5,000**

**The ability to  
distribute marketing  
materials to the  
network**

**Brand recognition at  
the NETCO annual  
conference**

**Welcome press release or  
product announcement**

**Ability to participate in NETCO  
social media promotions**

**Invitation to events with  
NETCO stakeholders and  
other partners**

**Access to training centres  
to promote your brand**

**Recognition and weblinks  
to your website on NETCO's  
website and social media  
channels with your logo**

**Logo placement on our  
welcome wall at our annual  
conference**

## **Plus Partner \$3,000**

**Invitation to events with  
NETCO stakeholders and  
other partners**

**Ability to participate in NETCO  
Social media promotions**

**Recognition and weblinks to your  
website on NETCO's website and  
social media channels with  
your logo**

**Access to training centres to  
promote brand**

*To plan your partnership with NETCO please contact  
Denise Miller at [denise.miller@netco.org](mailto:denise.miller@netco.org)*

*\*\*Offerings are not exclusive to any manufacturer or  
group\*\**