

NETCO CNMIE

IBEW - CECA | NATIONAL ELECTRICAL
TRADE COUNCIL

FIOE - ACEE | CONSEIL NATIONAL DES MÉTIERS
DE L'INDUSTRIE ÉLECTRIQUE

TRAINING PARTNERSHIPS 2026

Build Brand Awareness with NETCO



**DENISE MILER
MARKETING &
COMMUNICATIONS**

WWW.NETCO.ORG



**IBEW
CANADA**



**A
CECA
EE**



NETCO is an alliance of the Canadian Electrical Contractors Association (CECA) and the International Brotherhood of Electrical Workers (IBEW) in Canada

The Pan-Canadian voice of electrical contractors and IBEW local unions & Training Centres

Formed to promote and advocate for national standards in the Electrical Industry and skills training

Continuously developing training standards for new technologies

A robust advocate for the electrical industry on Canada's Red Seal Program

A proponent for cross-jurisdictional training standards

PARTNER BENEFITS

Put your product and branding in front of over 8,000 electrical contractors and approximately 70,000 members that NETCO represents.

Align your brand as a supporter of the Canadian electrical trades

Provide apprentices with tools and the opportunity to learn to use YOUR products and services the right way

We can provide you direct access to business managers, apprentices and instructors throughout our Canadian training centres

Showcase your branding on our multi media digital platforms and traditional advertising across the country

First choice of location at the trade show portion of our annual conference

Opportunity to create a national buying strategy for training centers including value added promotions

Annual Packages

Premium Partner \$5,000

The ability to distribute marketing materials to the network

Brand recognition at the NETCO annual conference including booth selection

Full page ad in the NETCO Conference handout

Ability to participate in NETCO social media promotions

Invitation to events with NETCO stakeholders and other partners

Access to training centres to promote your brand

Recognition and weblinks to your website on NETCO's website and social media channels with your logo

Logo placement on our welcome wall at our annual conference

Plus Partner \$3,000

Invitation to events with NETCO stakeholders and other partners

Ability to participate in NETCO Social media promotions

Recognition and weblinks to your website on NETCO's website and social media channels with your logo

Access to training centres to promote brand

To plan your partnership with NETCO please contact Denise Miller at denise.miller@netco.org

Offerings are not exclusive to any manufacturer or group