

NETCO CNMIE

IBEW - CECA | NATIONAL ELECTRICAL
TRADE COUNCIL

FIDE - ACEE | CONSEIL NATIONAL DES MÉTIERS
DE L'INDUSTRIE ÉLECTRIQUE

TRAINING PARTNERSHIPS

2021

Build Brand
Awareness with
NETCO



MELISSA YOUNG

EXECUTIVE DIRECTOR

1 HAMPTON ROAD

SUITE 220 ROTHESAY, NB E2E 5K8

WWW.NETCO.ORG



IBEW
CANADA

Proud supporter
Fier d'encourager

CANADA

A
CECA
E



NETCO is an alliance of the Canadian Electrical Contractors Association (CECA) and the International Brotherhood of Electrical Workers (IBEW) in Canada

The Pan-Canadian voice of electrical contractors and IBEW local unions & Training Centres

Formed to promote and advocate for national standards in the Electrical Industry and skills training

Continuously developing training standards for new technologies

A robust advocate for the electrical industry on Canada's Red Seal Program

A proponent for cross-jurisdictional training standards

PARTNER BENEFITS

Put your product and branding in front of over **8,000** electrical contractors and approximately **70,000** members that NETCO represents.

Align your brand as a supporter of the Canadian electrical trades

Providing Canadians with tools and the opportunity to learn to use YOUR products and services the right way

Providing you direct access to business managers, apprentices and instructors throughout our Canadian training centres

Ability to promote and advertise branding on training course material

Showcase your branding on our multi media digital platforms and traditional advertising across the country

First choice of location and discount at the trade show portion of our annual conference

Logo placement on our welcome wall at our annual conference....and so much more

Annual Packages

Partner \$3,000

Webinars for members only

Invitation to events with NETCO stakeholders and other partners

Logo featured on Education Materials and website

Access to training centres to demonstrate products

Advertisement in the NETCO minute newsletter

Recognition and weblinks to your website on NETCO's website and social media channels with your logo

The ability to distribute marketing materials to the network

Brand mentions in media releases

Brand recognition at the NETCO annual conference

Premium \$2,000

Advertisement in the NETCO minute newsletter

Invitation to events with NETCO stakeholders and other partners

The ability to distribute marketing materials to the network

Access to training centres to demonstrate products

Brand recognition at the NETCO annual conference

Recognition and weblinks to your website on NETCO's website and social media channels with your logo

Brand mentions in media releases

Plus Partner \$1,500

Brand recognition at the NETCO annual conference

Invitation to events with NETCO stakeholders and other partners

Recognition and weblinks to your website on NETCO's website and social media channels with your logo

Access to training centres to demonstrate products

Basic Partner \$500

Invitation to events with NETCO stakeholders and other partners

Brand recognition at the NETCO annual conference

Access to training centres to demonstrate products

Value Added Bonuses

All sponsoring partners will receive first choice of location at the 2022 annual conference trade show if purchasing a booth

All partners will receive a 10% discount on booth space at the trade show

All partners will receive their logo on our conference welcome wall in a highly visible location

To plan your partnership with NETCO please contact Denise Miller at denise.miller@netco.org or call 1-506-216-1048