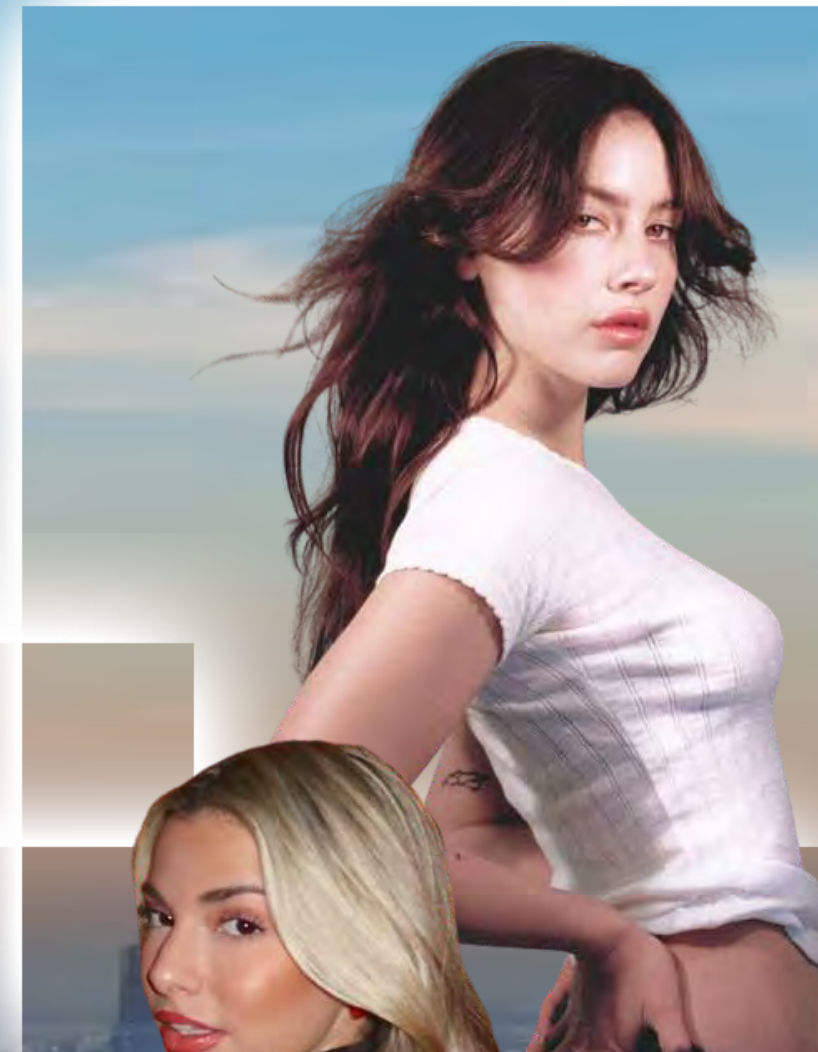


Nepo Babies: The Next Generation



There's a new generation in town.

THE YEAR OF THE NEPO BABY | DEC. 19, 2022

How a Nepo Baby Is Born Hollywood has always loved the children of famous people. In 2022, the internet reduced them to two little words.

ENTERTAINMENT

What Are Nepotism Babies, And Why Is Everyone Talking About Them?

CELEBRITY

Hollywood Nepotism Kids: Meet The Heirs Living Like IRL Gossip Girl Characters

define: **Nepo Baby**

[noun]

A nepo baby, short for nepotism baby, is the child of an actor, musician, producer or other industry insider who has likely benefited from their parents' fame or connections while launching their own career.

CULTURE CELEBRITY CULTURE

They hate to see a nepotism baby winning

The pure satisfaction of the term "nepotism baby."

The Year of the Nepo Baby

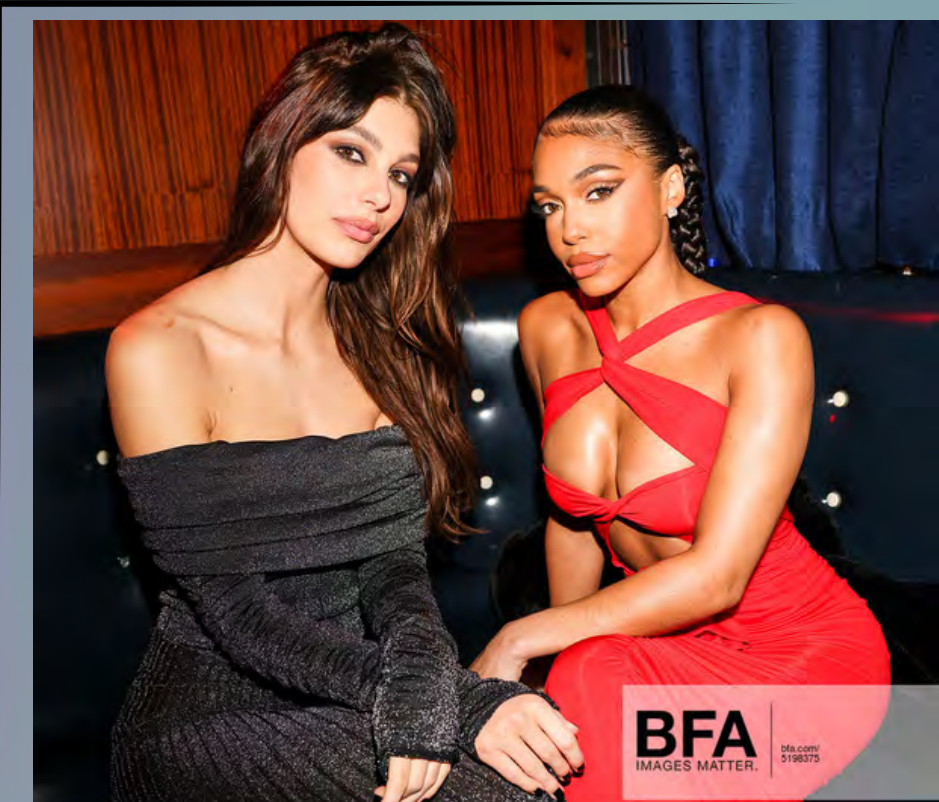
We love them, hate them, disrespect them, and obsess over them.

Concept

This ensemble docu-series follows a diverse group of privileged individuals as they strive to make their own mark while facing the scrutiny and expectations that come with being "nepotism babies"—heirs to influential and iconic family legacies. From forging their own paths to challenging the narratives dictated by their last names, tensions rise and alliances form as they battle to redefine their identities.

This show explores the complexities of their relationships, both within the cast and with their families, as they strive to prove their worth, and break free from the shadows of their famous lineages. Episodes feature a mix of personal and professional storylines, showcasing the cast members' endeavors in various fields such as fashion, music, entrepreneurship, and more. This group of friends go out together frequently and support each other at their respective events. Yet, inevitably, organic conflict arises as they compete in intertwining professional spaces and in their lives.

With a blend of drama, personal narratives, and aspirational storylines, "Nepo Babies: The Next Generation" provides an inside look into the life of a nepo baby, revealing their struggles, ambitions, and the journey towards establishing their own name.



Charlotte Lawrence

"Social Butterfly"

From holidaying with Elton John's family to hanging out with Kaia Gerber, Charlotte Lawrence has risen to the top of the social pack.

In 2023, she released her highly awaited singles, 'Bodybag' and 'Boys Like You,' showing her remarkable musical evolution and a rebirth of her voice and style. As Charlotte emerges as a significant force within the music industry, fans can look forward to an entire album and an exhilarating tour in the same year.

But it doesn't end there—Charlotte is a multifaceted talent who is conquering the fashion and acting world. From strutting down runways and being styled by the esteemed YSL to starring in her father's new show 'Bad Monkey,' she has exceptional versatility and a hunger for new and exciting challenges.

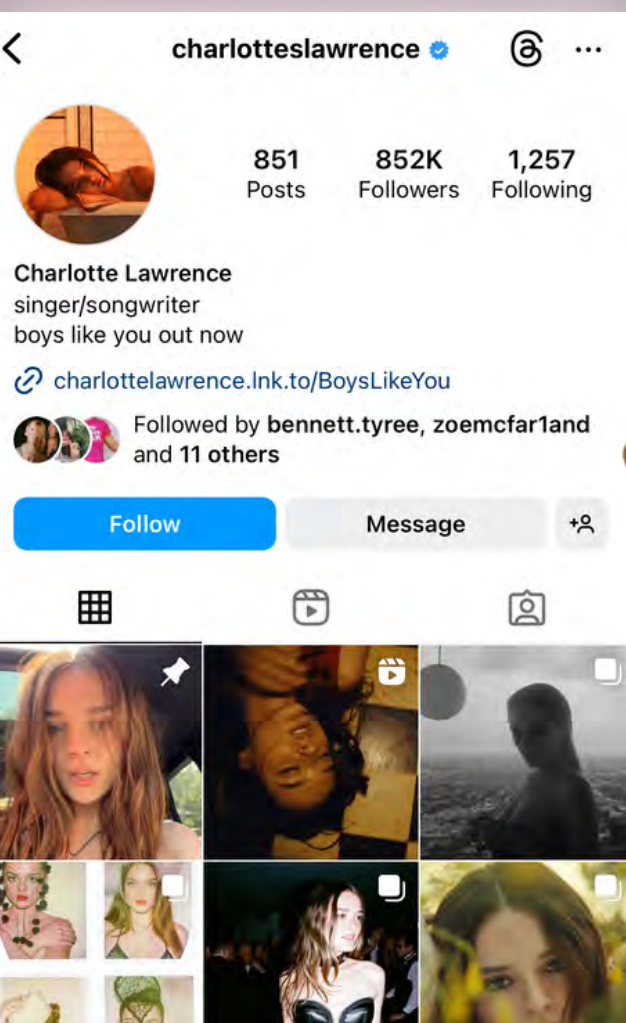
Currently, she is basking in a two-year relationship with Andrew Watt, a four-time Grammy-nominated music producer. Andrew's genius has been instrumental in shaping Charlotte's self-titled EP. Together, they walked the red carpet at the 2023 Grammy Awards, epitomizing the perfect union of love, talent, and success.



Age: 23

Parents:

Scrubs Creator
Bill Lawrence
& Actress
Christa Miller



Best Friend:
Gracie

Childhood Friends:
Kit & Talita

Charlotte's *Storylines*

- Witness the struggles, triumphs, and vulnerable moments as Charlotte strives to establish herself as a bona fide music sensation and gets ready for her upcoming tour.
- Explore the highs and lows of Charlotte's romantic relationships as she balances love and her burgeoning career. Witness the impact of her personal relationships on her music and the role her producer-boyfriend plays.
- Delve into Charlotte's quest for authenticity as she navigates the pressures of fame and strives to find her true voice. Upon releasing her single 'Boys Like You,' an honest exploration of her queer experience, we can witness her self-expression as she evolves into an empowered artist and advocates for individuality.
- As best friends who are both musicians, will Charlotte and Gracie run into conflicts as they have planned their tours for the same time? Will one's success cause jealousy and a drift in their friendship?

Kit Keenan

"The Blair Waldorf"

Podcast host, fashion designer, and self-taught chef Kit Keenan has often been compared to the infamous Blair Waldorf, but certainly resonates more with Martha Stewart. Best known for time on 'The Bachelor', Kit is no stranger to the spotlight.

At the ripe age of 19, Kit fearlessly launched her own fashion line, KIT. Though, Kit is embracing her unique path, steering away from her mother's footsteps in fashion, as she envisions herself hosting her own cooking show. To kickstart this culinary journey, she has already captivated audiences with her tantalizing series, 'What's Kit Cooking.' These Instagram Reels and Tiktoks not only showcase her delectable recipes but also her views on life, relationships and business.

While her mother may believe Kit hasn't inherited the same work ethic required for their award-winning brand, Kit's upbringing has undeniably allowed her to thrive in the realm of social media. As a full-time influencer, posting her workout routines, baking recipes, and best day-looks in Reformation. Through her brand and online persona, she is masterfully bridging the gap between the worlds of fashion and food.



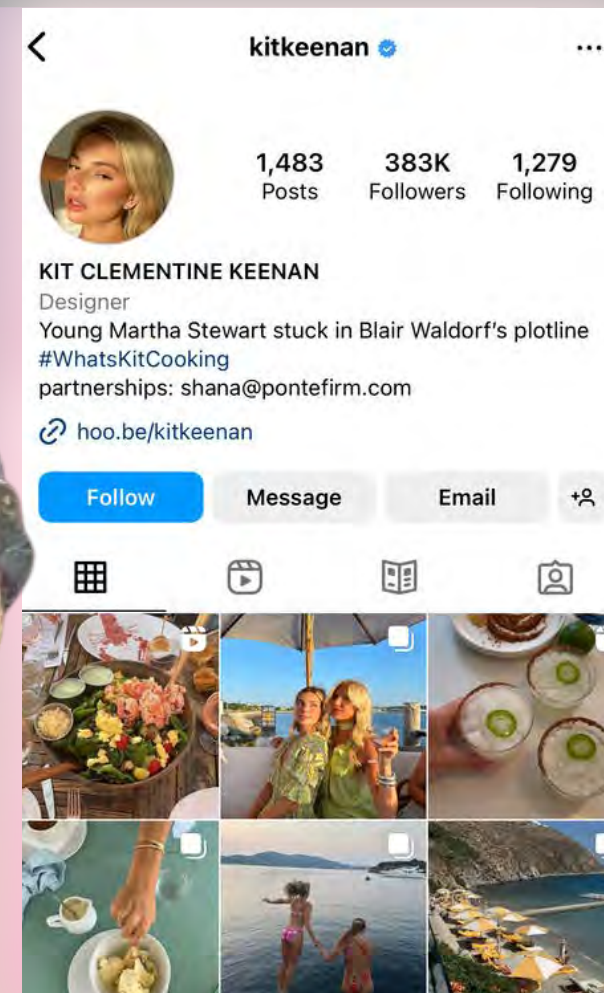
Age: 24

Parents:

Fashion Designer
Cynthia Rowley

Frenemies:
Talita & Lori

Childhood Friend:
Charlotte



Kit's

Storylines

- Witness the ups and downs of Kit's mother-daughter bond, the challenges of working together on their podcast, and the unique and contrasting perspectives they bring to the fashion and beauty industry.
- Kit's romantic journey becomes an emotional rollercoaster as she navigates the complexities of dating post-bachelor and in the public eye. Follow her as she balances her search for love while managing her career aspirations. From captivating dates to heartbreak and personal growth, follow Kit's quest to find a partner who understands and supports her multifaceted lifestyle.
- After Kit's fashion line didn't sell well and her mother feeling skeptical about her work ethic, Kit revealed she wouldn't be following in her mother's footsteps. However, will we see underlying jealousy for Talita's success in fashion, as another daughter of a designer whose released multiple successful collections?

Gracie Abrams

"The Sweetheart"

With her impressive lineage, Gracie Abrams has carved her own path, solidifying her position as a rising star in the music industry.

In 2019, Gracie signed a groundbreaking deal with Interscope Records, propelling her career to new heights. Her debut EP captured the hearts of millions, establishing her as a prominent figure in the genre of sad-girl-pop. Her undeniable talent and introspective lyrics have garnered widespread acclaim, earning her a devoted fan base.

In an exciting development, she has announced a spring 2023 tour across North America in support of her highly anticipated debut album, 'Good Riddance.' But that's not all— Gracie will also be joining the famed Taylor Swift on her Eras Tour as one of her opening acts. This extraordinary opportunity to share the stage with Taylor Swift is a testament to Gracie's remarkable talent and the mark she is making in the industry.

As she continues to conquer the music scene, Gracie finds solace and inspiration in her personal life. She is currently in a loving relationship with the talented DJ Hayes Bradley, their bond serving as a source of creativity and support.

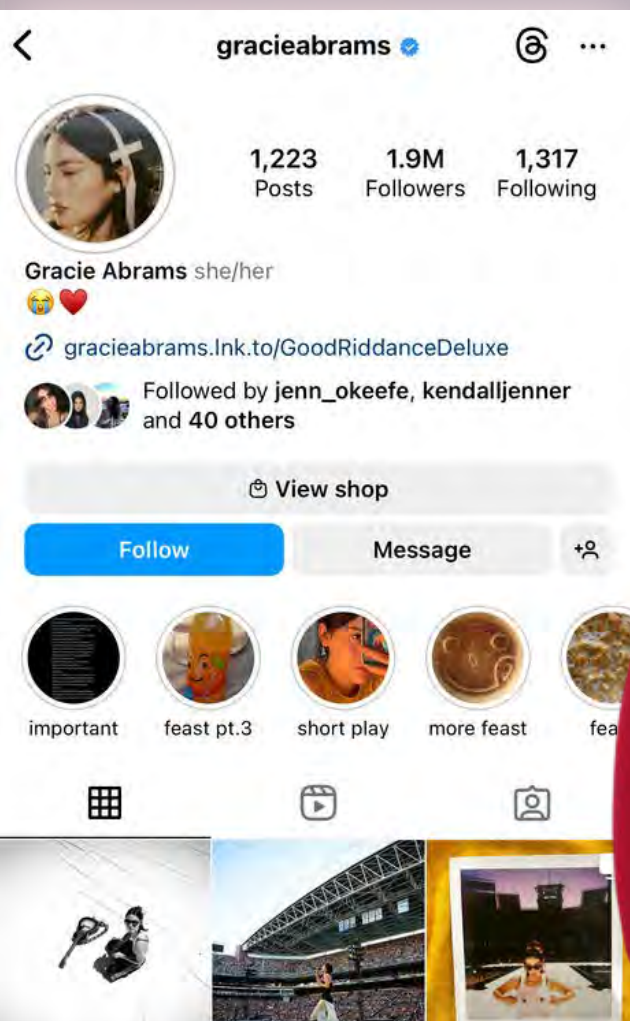


Age: 23

Parents:

Director

J.J Abrams
& Producer
Katie McGrath



Friends:

Charlotte & Camila

Gracie's *Storylines*

- Follow Gracie on tour as she takes her music to stages around North America. Witness the behind-the-scenes preparations, the thrill of connecting with fans, and the transformative power of music on both the performer and the audience.
- Witness the magic that unfolds as Gracie and her boyfriend Hayes Bradley work on their music careers and collaborate creatively with fellow artists. From writing sessions to studio collaborations, experience the synergy and creative sparks that ignite when brilliant minds come together.
- Lover-girl Gracie is head over heels for her boyfriend, but between her music career and her relationship, her friends feel as if Gracie has been pulling away after failing to show up for them. As Charlotte prepares for an upcoming show, will Gracie be able to make time for her?

Talita von Fürstenberg

"The Royal Fashionista"

With a lineage steeped in royalty and fashion, Talita effortlessly embodies elegance and sophistication. From the stages of fashion shows to the most exclusive society parties, Talita has solidified her status in the glamorous world of high society.

Amidst her luxurious getaways and high-profile appearances, Talita has carved a niche for herself in the fashion industry. Drawing inspiration from her grandmother, the legendary Diane von Fürstenberg, Talita has emerged as a rising star. She launched two seasons of her collection, TVF for DVF. This success has led her to being named co-chairwoman of the fashion brand. With a clear vision for the future, Talita aspires to one day take the reins of the family's fashion empire, injecting a fresh youthful perspective into the legacy her mother and grandmother have built.

Adding to the enchantment of her life, Talita is currently in a relationship with Rocco Brignone, scion of an esteemed Italian banking family. Through their lavish vacations, Talita offers her growing fan base an exclusive glimpse into her extraordinary lifestyle. As she prepares to inherit the reins of her family's fashion empire, Talita's innate sense of style, passion for creativity and regal presence make her a force to be reckoned with.



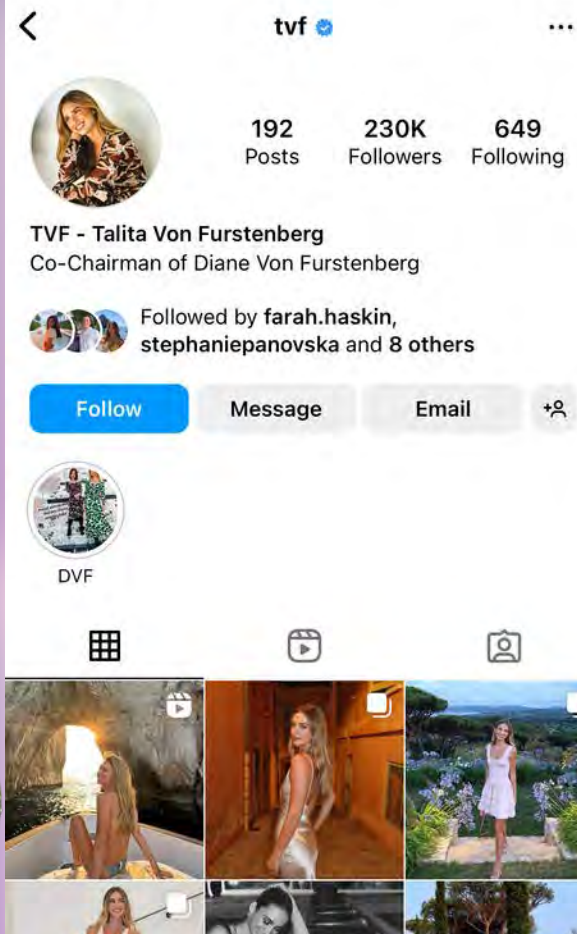
Age: 24

Frenemie:
Kit

Best Friend:
Charlotte

Parents:
Alexandra &
**Prince Alexander
von Fürstenberg**

Grandmother:
Designer
Diane von Fürstenberg



Talita's

Storylines

- As Talita prepares to inherit the family's fashion empire, she learns to navigate the intricacies of the fashion industry. Follow her as she carves her own path, balancing tradition with her own unique vision, and working towards her goal of revitalizing the family brand for a new generation.
- Is she ready to focus on the responsibilities that come with the fashion brand, relinquishing some of the fun she has been having living as a socialite and traveling on lavish vacationing?
- Witness the dynamics of Talita's long term public relationship with Rocco Brignone, are they still going strong or have problems begun to arise as they have begun to take on more responsibilities and focus on their respective careers?
- Talita is worried that her issues with Kit will effect her friendships within the group. Alongside her growing career responsibilities, how will she navigate Kit's pettiness?

Lori Harvey

"The Newbie"

Following in the footsteps of her father, Steve Harvey, Lori has made a name for herself in the entertainment industry as a model and fashion and beauty entrepreneur.

Standing tall at 5 feet 3 inches, she's redefining beauty standards as a model for iconic brands like Dolce & Gabbana, Michael Kors, and Valentino. But Lori doesn't stop at modeling. She's a savvy entrepreneur who collaborated with Naked Wardrobe for a groundbreaking fashion collection. Her latest triumph? Launching her own skincare line, SKN by LH, inspired by her mother's love for skincare.

While Lori's career is captivating, her love life has been tumultuous, with brief engagements and romance with stars from different industries, making her the talk of the town. Linked to high-profile celebrities like Michael B. Jordan and Diddy, Lori's rollercoaster of relationships have kept her in the headlines. Now, she's made her romance with 'Snowfall' star Damson Idris Instagram official, keeping fans hooked.

Age: 26



Frenemie:
Kit

Best Friend:
Camila

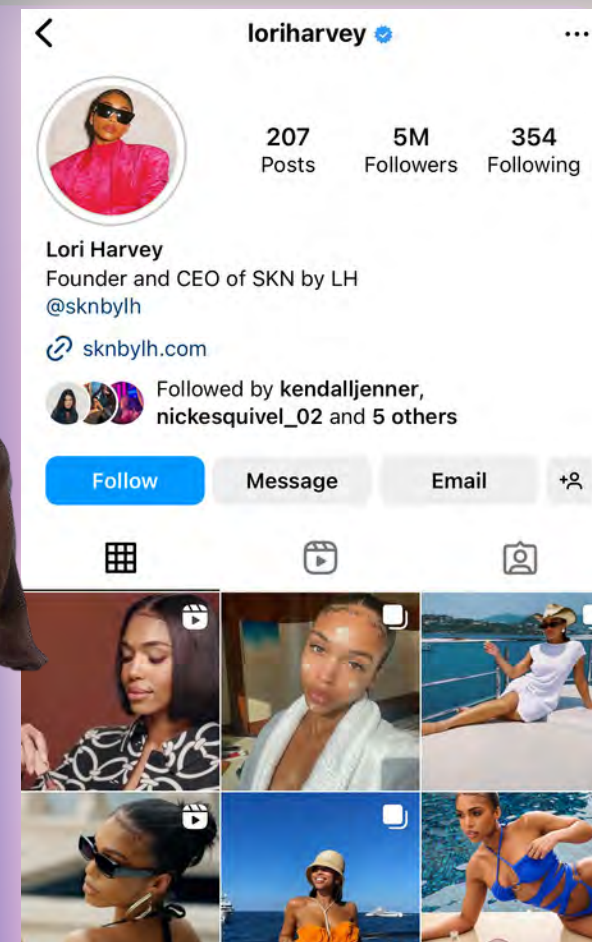
Parents:

Internet personality

Marjorie Harvey

&

TV host **Steve Harvey**



Lori's

Storylines

- As a 5'3 model, Lori defies industry standards. But will she be able to assert herself in the modeling world and exceed expectations amidst rumors and backlash about the assistance she's received from her nepotism?
- Lori's love life recently set Instagram ablaze when she made her relationship with Damson Idris official on her birthday. The buzz and excitement surrounding her love life keep the world hooked as Lori has a long list of public beaus. How will she deal with this new relationship in the public eye?
- Lori is the newbie to the group— she's been best friends with Camila and now as she is up and coming in her own career, her entrepreneurial passions cross with Kit in the group. As she finds herself thrown into uncharted territory and new situations with these girls, will she fit in with them?

Camila Morrone

"Ms. Independent"

While Camila initially gained recognition as a sought-after model, she has boldly transitioned to focus on her true passion—acting. With unwavering determination, she has devoted the past five years to honing her craft.

Camila's meteoric rise in the industry is a testament to her exceptional talent. Following notable supporting roles in acclaimed films such as James Franco's 'Bukowski' and the 'Death Wish' alongside Bruce Willis, she experienced a breakthrough moment in 2019 with her captivating performance in the indie gem 'Mickey and the Bear.'

While Camila has garnered attention for her personal relationships, including her four-year romance with Leonardo DiCaprio, she is fiercely focused on her career and determined to forge her own path in Hollywood. Breaking through with her role in 'Daisy Jones & The Six,' Camila has captivated audiences with her undeniable screen presence. She is resolute in establishing her name in the industry, shedding the association with high-profile relationships and asserting her individuality as a multifaceted artist.

Camila has seamlessly transitioned from being a successful model to making her mark in the film industry, seeking to redefine success on her own terms.



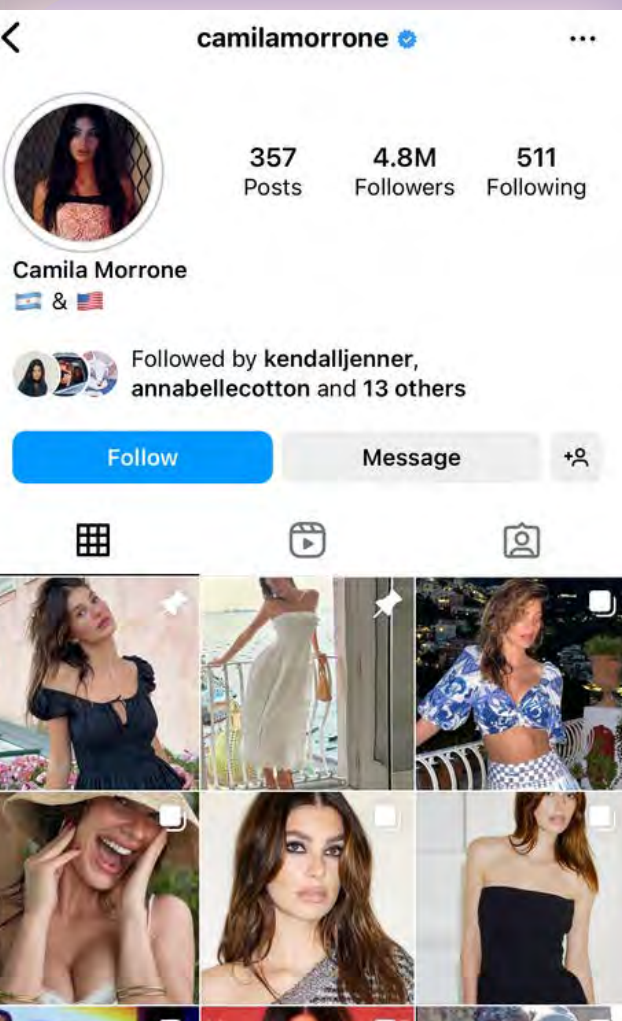
Age: 26

Stepfather:
Actor **Al Pacino**

Parents:
Actress **Lucila Solá**
& model/actor
Maximo Morrone



Friends:
Charlotte, Gracie
& **Lori**



Camila's *Storylines*

- Camila is navigating the competitive world of Hollywood. Witness her auditions, casting processes, and the ups and downs of pursuing her acting career.
- Witness her navigating friendships and romantic endeavors post her public breakup with Leonardo DiCaprio. Has she moved on? Is she looking for a new beau? How is she managing being independent and the single-life?
- Camila is closest to Gracie and Charlotte, who are both in the music industry. As organic competition arises and miscommunications occur between them, will Camila feel the need to choose sides or will she be able to become a mediator for their conflicts?

The Hangouts



A contrast to the vibrant energy of Bar Lis, the Hotel Cafe offers an intimate escape. What sets the Hotel Cafe apart is its role as a stepping stone for some of the girls who are launching their music careers. While some take the spotlight and leave their mark on the stage, others gather to support and watch these performances. It's a place where dreams are nurtured and friendships grow stronger.



Nestled in the heart of LA, Bar Lis is the girls' go-to hangout. Amid the warm glow and mosaic-adorned bar, they share laughs over drinks, dishing about boys and mapping out their career journeys. It's a hub of collaboration and camaraderie, where dreams are kindled and conflicts resolved.



A Story: Relationships & Conflict

Charlotte struggles to balance her active social life, love and her burgeoning career, finding herself jealous of Gracie's success in the music industry and resentment for her inability to show up for her friends when she is needed.

Kit attempts to prove herself as she steers away from her mother's footsteps in fashion. Unsure if she has culinary talent and how to maintain her relevancy as an influencer, she finds herself in competition with Talita and Lori, who have successful social media platforms and have begun to establish their own names.

Meanwhile, Camila is finding it difficult to remain the supportive backbone and mediator of her friend group amidst navigating her transition into the world of Hollywood.



B Story: Career Ambitions



Charlotte– striving to become a bonafide music sensation and working on releasing her newest single.

Gracie– preparing for her upcoming tour across North America.

Talita– designing a new collection and preparing to take the reins of her family's fashion empire.

Lori– making a name for herself as a model for high end brands in spite of her height and working on keeping her skincare line relevant.

Kit– embarking on her culinary journey and struggling to stay relevant as an influencer.

Camila– forging her own path in Hollywood after her latest breakthrough role, navigating competitive auditions and casting processes.



C Story: Breaking Free



Charlotte and Gracie's upbringing and exposure to the entertainment industry have influenced their artistic pursuits and they both deal with the pressures that come with carrying a family legacy and finding their own identities as musicians.



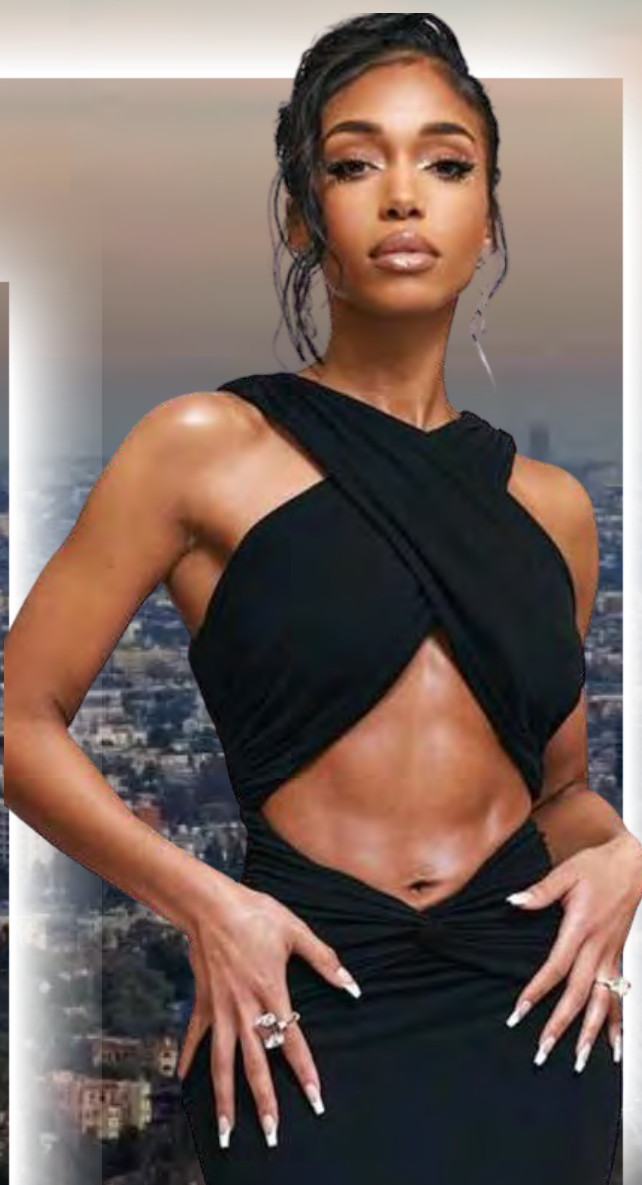
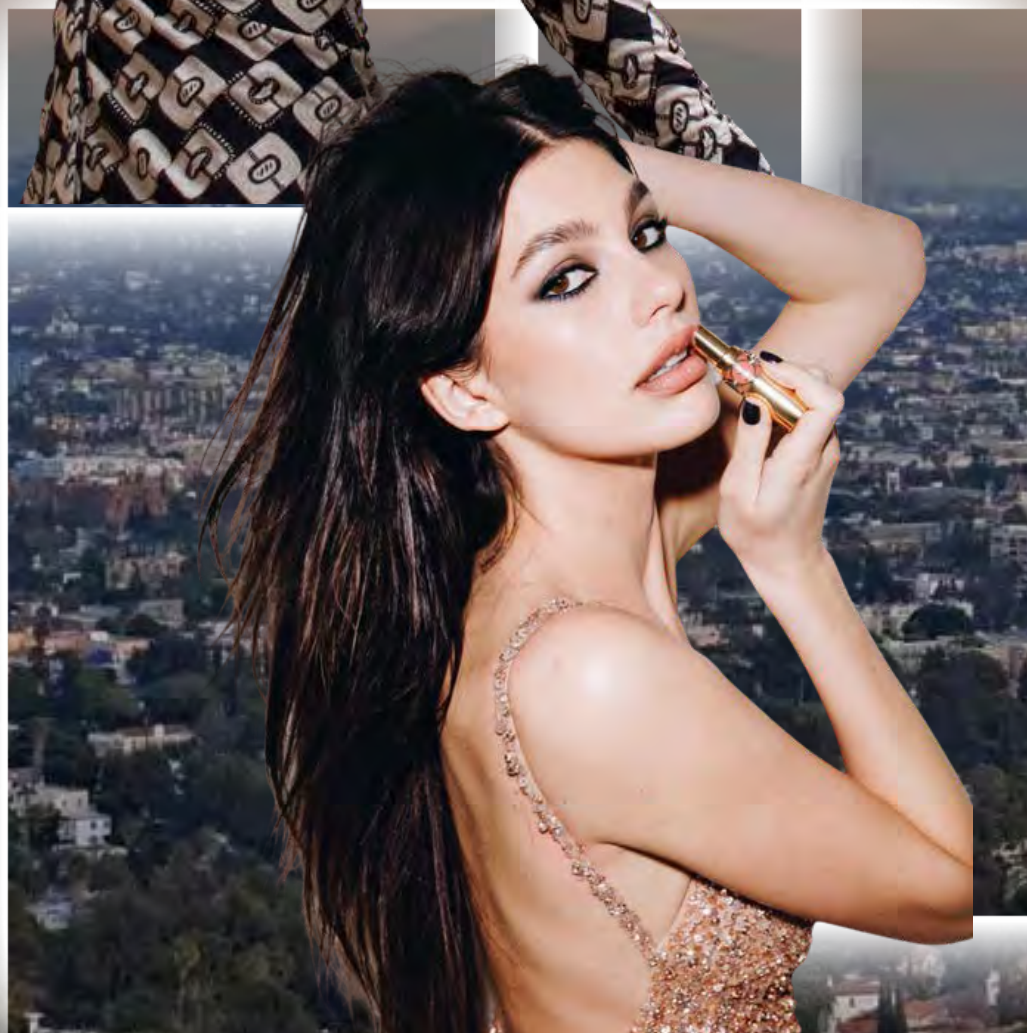
As Talita prepares to assume a prominent role within her family's fashion empire, she works to live up to the expectations of her last name, bringing fresh and innovative ideas while respecting her heritage and legacy.



As Camila revels in the success of her latest role, she feels as if she is finally forging her own name in the industry.

Meanwhile, Kit struggles to prove herself to her mother after her fashion line flopped and Lori works to break free from her parents' shadow, establishing herself as an entrepreneur who is willing to work hard.

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