

THIS IS CYBER CRIME JUNKIES

Cyber Crime Junkies is a true crime meets cybersecurity podcast that breaks down real cyber attacks, human behavior, insider threats, and the underground economy fueling modern cybercrime. Each episode blends investigation, expert interviews, and plain English analysis designed for business leaders, SMB owners, and families who want to understand how cybercrime actually works and how to avoid becoming the next victim.

This is not theoretical security talk. These are real stories, real consequences, and practical takeaways people can actually use.

WHAT MAKES IT DIFFERENT

Most cybersecurity podcasts explain technology.

Cyber Crime Junkies explains impact.

The show combines true crime storytelling, sharp observation, and expert insight to translate complex cyber threats into language normal people understand. Episodes are intentionally engaging, occasionally sarcastic, and grounded in real world outcomes rather than vendor talking points.

The premise is simple. Cybersecurity awareness is broken. Too much training is boring, sales driven, and delivered in a way that makes people tune out or feel stupid. This show exists to fix that.

HOST David Mauro, J.D.

David Mauro brings decades of experience as a crime victim advocate and attorney before transitioning into cybersecurity. His career began in courtrooms helping victims of violent crime navigate the justice system. As cybercrime exploded, he recognized harm was now digital and a far greater scale.

That realization drove the shift from helping individual victims to preventing thousands more.

David holds a Juris Doctorate and currently serves as VP of Cybersecurity and AI Strategy at NetGain Technologies. He is a national speaker, security strategist, and advisor known for turning complex cyber threats into compelling stories and actionable guidance for non technical audiences.

AUDIENCE & MULTI-CHANNEL REACH

Live Public Speaking

840+ Engagements across
4 countries and 26 U.S. States

Podcast

- Awarded Top 10 Leadership Podcast in US
- Awarded Top 100 Overall Podcast (Good Pods)
- Member YouTube Partner program
- Podcast available everywhere (Apple, Spotify and beyond)
- 500K+ Downloads
- 177 Countries, 10,480+ Cities 65% US
- 21 Global Directories

YouTube/Rumble (Video)

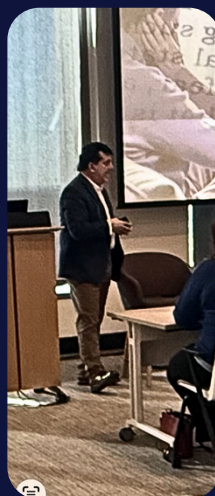
- 300k+ Views
- 800+ Videos

Newsletter (CHAOS BRIEF)

- Subscribers: 10,400+

LinkedIn

- Followers (David Mauro): 27,500+
- Followers (CCJ): 4,850+



AUDIENCE PROFILE



- SMB, Healthcare, Finance & Manufacturing leaders & entrepreneurs (CXOs)
- Curious security-conscious adults, typically 30-55
- Decision-makers responsible for budgets, technology, compliance, and risk
- Highly engaged: long-form content, live presentations, newsletters, sharing stories with colleagues

Cyber Crime Junkies
LEARN TO *STOP* CYBER CRIME
CyberCrimeJunkies.com

NOTABLE GUESTS & FEATURES

- Eric O'Neill- Former FBI operative (Movie "Breach") who took down US Spy Robert Hanssen
- Chris Voss-Former FBI Hostage Negotiator, Author of Never Split The Difference
- Brett Johnson- US Secret Service dubbed "Internet GodFather"
- Shawnee Delaney, CEO, Author & Former US Spy
- Jon DiMaggio, Former NSA & Author, Investigator exposing Ransomware Gangs
- Frontline investigators, national-level CISOs, undercover operatives, hackers and business leaders



True-crime Episodes included stories on major U.S. breaches, insider threats, espionage tradecraft, and AI-driven cyberattacks.

WHY BRANDS PARTNER with us

Cyber Crime Junkies reaches business leaders who make decisions.

SPONSOR BENEFITS

- Multi-Channel Messaging Direct to Business Decision-Makers
- A niche, high-trust audience in cybersecurity, AI and leadership
- Cross-platform amplification (podcast + YouTube + newsletter + LinkedIn)
- Story-driven integration
- Strong long-form engagement
- Evergreen discoverability



Your message is delivered inside compelling narratives – not background noise.

For sponsorship history, media inquiries, partnerships, or guest requests:

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