

# Strategic Solutions to Transform Your Business

In today's competitive business environment, it's important to prioritize strategy. That's why our team of marketing experts and implementation specialists will provide you with strategic leadership and the marketing tools to help you grow your business, control the narrative of your story, increase revenue, and strengthen your brand. We understand these are the key factors in achieving success, which is why we're here to support you every step of the way.

### Who We Are

WriteThen Marketing is a trusted strategic marketing partner for small to medium-sized businesses. Our goal is to help you build strong relationships with your audiences and drive business growth by providing expert guidance and effective marketing solutions in an ever-changing business landscape.

By delivering consistent marketing strategy and content solutions, we can help you scale your business, build your brand, and streamline content creation. Our solutions are designed to make life easier, more productive, and more profitable.

# Why Choose Us



### **Deep Industry Experience**

Our team of writers and editors are experienced healthcare marketers who can provide valuable, consistent, and relevant content.



### **Digital Content Solutions**

We deliver SEO-optimized content, data-driven technology integration, and a comprehensive toolkit of content for various media platforms.



#### **Rapid Value Creation**

Engaging content creation is done-for-you to quickly expand visibility, build credibility, and propel the growth of your providers.

## **Content Solutions**

#### **Case Studies**

- 58% more likely to become clients
- · Builds trust to form a decision
- People relate to similar pain points
- Validates your business

#### Write4Health Articles

- Consistent branding and messaging
- Relevant and helpful information
- · Keeps audience informed/engaged
- HIPAA-compliant content

### E-Newsletters/Blogs

- Consistent branding and messaging
- Relevant and helpful information
- Keeps audience informed/engaged

### Social Media Management

- · Manage multiple media accounts
- Consistently grow with weekly postings and monitoring
- Strategy development, content creation, scheduling, performance analysis



