SHARON SPRINGS ATHLETIC ASSOCIATION

SSAA

Team Coordinator Meeting 2024



Agenda



- Welcome and introductions
- Your role
- Uniform Pickup
- Braves Night
- Additional Fundraising Opportunities
- Social Media

SSAA Contacts



President

Will Goodwin

goody812@gmail.com

Fundraising

Brian Cole

bmcole1812@gmail.com

Secretary

Carissa Goodwin

cagoodwin3528@gmail.com

Team Coordinator Contacts



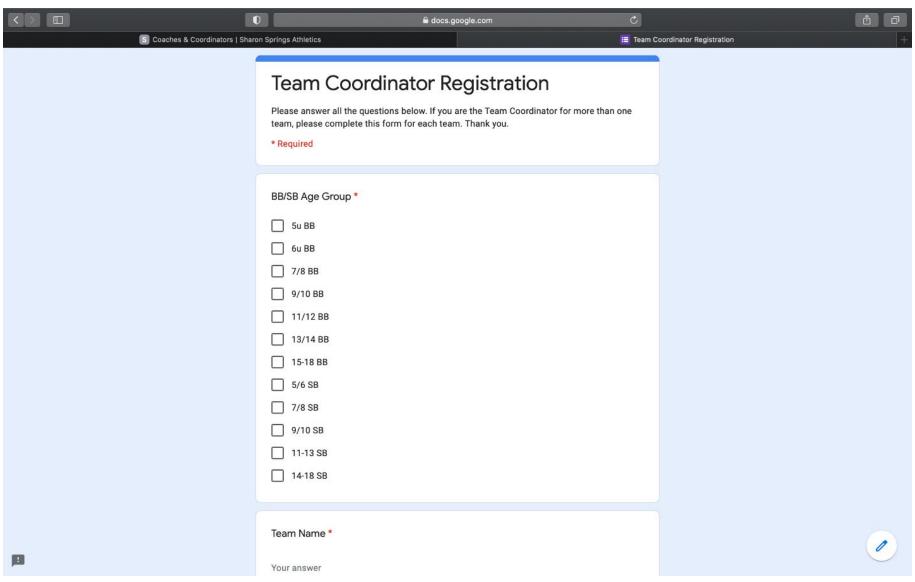
Your Contact Info

Go to www.sharonspringsathletics.org

- 1.Go to Coaches & Coordinator Tab
- 2.Go down to Team Coordinator Link
- 3. Click link to complete Google Form
- 4. Complete for each team you're coordinating
- 5. Download Braves Forms

Team Coordinator Contacts





Your Role for the Team



- Collecting funds for the team's expenses
- Uniform Pickup
- Snack schedules
- Trophies
- Coaches gifts
- Coordinate & Lead Engagement with Team for Fund Raising
- -Braves Night
- -Community Partners

Uniforms - Baseball





Uniforms - Baseball





Uniforms - Softball



Uniform Pickup Expected 3/2/24 at Premier Image





•This is our main fundraising program for field maintenance/equipment and professional services.



- •Friday 5/31/24 vs Oakland A's
 - Pregame walk around the warning track
 - Fireworks after the ballgame
- Ticket Prices
- •Homerun Porch \$48
- Grandstand Reserve: \$24
- Parking: \$30
- –Everyone needs a ticket (including infants)



Player:					
Team/Coach: Name	Phone	# \$43 tickets	#21 tickets	#\$20 Parking Pass	Grand Total \$
					è
	_				8
				3	8
					8
	-35				8
				1	8
				8	
Totals:		#\$43 tickets	#\$21 tickets	#\$20 Parking Pass	Grand Total



- •Timing:
- -Turn in ticket orders Tuesday 4/9, Wednesday 4/10 or Thursday 4/11 from 5:30 to 7pm
 - -Receive tickets TBD
- •Location:
- –Upper fields (1-4) at Sharon Springs near the concession stand
- One check per team for total ticket order
 - –Collect each players order form
 - —All players ticket order forms will be submitted together with team combined in a Manila envelope.

Additional Fundraising



GearUp Squad Fan Zone

https://sharonspringsbaseballfall2019.itemorder.com/shop/sale/

- -SSAA gets portion of proceeds from sales
- -Store closes monthly, delivery the following.
- -Sales 12 months a year
- Gwinnett Stripers/Fireworks Night Friday May 10th
- Poker Night Stars & Strikes TBD
- Movie Night on the Field mid April (Sandlot)
- Field Banners for Sponsors (3'x4') \$250 or in kind trade
- Sharon Springs Nights w/ local businesses TBD

What is Our Why?



What we need the money for?

New batting cage nets and L screens

Improvements to bullpens and mounds

Detailed email template for fundraising

Ideas and suggestions welcome

bmcole1812@gmail.com

321-517-9250

Social Media



- https://sharonspringsathletics.org/
- News & Build Community Spirit
- Raise Awareness & Grow Program
- Thank & Build Relationships with Sponsors
- Share Training and Skills Tips
- Improve Communication in the Sharon Springs Family
- Share Program Successes
- sharonspringsathleticssocial@gmail.com

Team Coordinators



Thank You!!!