



SHARON SPRINGS ATHLETIC ASSOCIATION

SHARON SPRINGS

**TEAM
COORDINATOR
MEETING**

**PRESENTED BY THE SSAA BOARD
SPRING 2026**





AGENDA

- Welcome and Introductions
- Your Role
- Uniform Pickup
- Braves Night
- Additional Fundraising Opportunities
- Social Media





YOUR SSAA CONTACTS

PRESIDENT

Shannon Hendrickson

ShannonSSAA@gmail.com

FUNDRAISING

Brian Cole

BMCole1812@gmail.com

SECRETARY

Jen Crites

Jennifer.S.Crites@gmail.com

UNIFORMS

Amy Kluesner

Amy.Kluesner@gmail.com





TEAM COORDINATOR ACTION ITEMS

Go to www.sharonspringsathletics.org

1. Go to Coaches & Coordinator Tab
2. Go down to Team Coordinator Link
3. Click link to complete Google Form
4. Complete for each team you're coordinating
5. Download Braves Forms



TEAM COORDINATOR ACTION ITEMS

docs.google.com

Coaches & Coordinators | Sharon Springs Athletics

Team Coordinator Registration

Team Coordinator Registration

Please answer all the questions below. If you are the Team Coordinator for more than one team, please complete this form for each team. Thank you.


*** Required**

BB/SB Age Group *

- 5u BB
- 6u BB
- 7/8 BB
- 9/10 BB
- 11/12 BB
- 13/14 BB
- 15-18 BB
- 5/6 SB
- 7/8 SB
- 9/10 SB
- 11-13 SB
- 14-18 SB

Team Name *

Your answer





TEAM COORDINATOR ACTION ITEMS

- Uniform Pickup
- Snack Schedules
- Coaches Gifts
- Trophies
- Coordinate & Lead Engagement with Team for Fundraising
 - Braves Night
 - Community Partners





BASEBALL UNIFORMS

Sea Dogs



Mud Hens



Storm Chasers



Sky Carp



Timber Rattlers



Blue Wahoos



Bananas



Party Animals



Firefighters



Space Cowboys



Trash Pandas



River Bandits





SOFTBALL UNIFORMS



"Weathered" Design



"Quick" Design



"Phade" Design



"Toss" Design



"Ace" Design





UNIFORM KEY DATES

- Uniform pick-ups Saturday 2/28 9-11am
- Pant Swap Night 3/5 from 4-6pm
- All at Premier Image
 - 4945 Atlanta Hwy Alpharetta



OPENING DAY CEREMONY

SHARON SPRINGS OPENING DAY: SATURDAY MARCH 7

- IN-UNIFORM TEAM PARADE
- CEREMONY
- GAMES, RIDES, VENDORS





WHY DO WE RAISE FUNDS?

Sponsorships directly support meaningful facility upgrades that improve safety and the athlete experience, including dugout screens, netting, L-screens, and pitching mounds.

They also contribute to equipment costs and athlete events that enhance the SSAA experience.

Sharon Springs Athletic Association is a 501(c)(3) nonprofit, and all donations are fully tax deductible

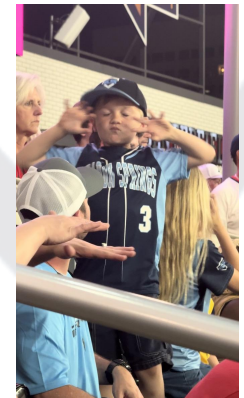
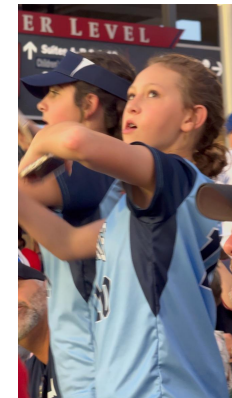
Ideas? Email BMCole1812@gmail.com or Call/Text 321-517-9250



BRAVES NIGHT - FRIDAY 4/24 VS PHILADELPHIA PHILLIES



- SSAA's biggest fundraiser (\$9K) - 410 HR porch, 198 Upper reserve and 121 parking pass sold in 2025
- Pregame walk around the warning track
- Ticket Prices: Home Run Porch \$65 ea, Grandstand Reserve: \$25 ea
 - Everyone needs a ticket, including infants
 - HR Porch requests while inventory lasts (only 285 this year) then all other requests converted to Upper Reserve tickets
- Parking: Premium: \$45 each or Regular: \$35 each





(2) SSAA STRIPERS NIGHTS



GAME #1: Gwinnett Stripers vs. Memphis Redbirds

- “Opening Night #2”
- Saturday March 28, 2026 @ 6pm
- <https://www.gofevo.com/event/Sharonsprings3>



GAME #2: Gwinnett Stripers vs. Durham Bulls

- “Armed Forces Appreciation Night”
- Saturday May 16, 2026 @ 6pm
- <https://www.gofevo.com/event/Sharonsprings30>



- Coolray Field: 2500 Buford Dr, Lawrenceville, GA
- Pregame walk around the warning track
- One child will throw out the first pitch (chosen at random from ticket sales)



SSAA POKER NIGHT

SSAA
POKER NIGHT
A Fundraiser Tournament
Stars & Strikes
Saturday March 21, 2026 at 7pm

Pre-Register by March 20 to receive \$1,000 in extra chips
Scan the QR code! →

Poker

- \$50 requested donation per entry - cash or card only
- Additional donations for the first 2 hours
- Dealers provided
- Full bar and food service available for purchase

PRIZES:
1st \$1,000 2nd \$300 3rd \$200

Raffles

- 1 ticket - \$5
- 3 tickets - \$10
- 10 tickets - \$20
- 40 tickets - \$50
- 50/50 Raffle
- \$5,000 in Extra Chips Raffle
- Yeti Bundle Raffle

*Must be present to win the 50/50 raffle and extra chips. You do not need to be present to win the raffle bundles. Raffle bundles can be purchased in advance from Drew Luchkowec at drewluc@gmail.com

Saturday March 21, 2026

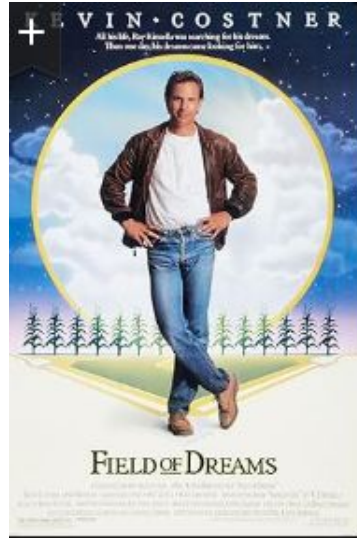
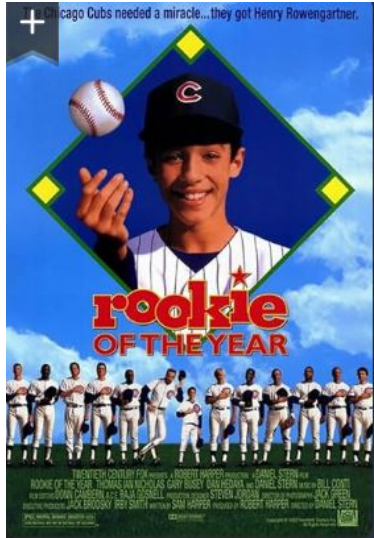
Games Start: 7:00pm

Stars and Strikes in Cumming

- \$50 initial buy in
- Add-ons available
- Raffles for SS prize bundles
- [Registration link](#)



SSAA MOVIE NIGHT



Movie Night on the Field

Friday, May 1st

- Tickets \$5 per person or \$20 per family
- Kids under 6 are free
- Concessions will be available
- Ticket purchase details forthcoming via email

Sign Up:

<https://forms.gle/RXS8YZ4ZtirZv1qf8>



ADDITIONAL FUNDRAISERS



GearUp Squad Fan Zone

<https://sharonspringsathletics.org/shop>

- SSAA gets portion of proceeds from sales
- Sales 12 months a year



Uncle Charlie's Car Wash

- 20% off Car Washes
- SSAA gets portion of proceeds from sales
- <https://crwsh.co/UNSSA>





SPONSORSHIPS AVAILABLE

MVP
\$325

- Recognition on the SSAA website
- Full-color banner displayed at all SSAA parks
- Optional vendor table & recognition at SSAA events

TRIPLE PLAY
\$750

- Recognition on the SSAA website
- Full-color banner displayed at all SSAA parks
- (1) custom social media post highlighting your company
- Optional vendor table & recognition at SSAA events

HOME RUN
\$1,000

- Recognition on the SSAA website
- Full-color banner displayed at all SSAA parks
- (1) custom social media post highlighting your company
- Exclusive email blast to all SSAA families
- Optional vendor table & recognition at SSAA events

GRAND SLAM
\$2,000

- Recognition on the SSAA website
- Full-color banner displayed at all SSAA parks
- (2) social media posts highlighting your company
- Company logo on all SSAA player jerseys
- Exclusive email blast to all SSAA families and supporting sponsors
- Optional vendor table and recognition at SSAA events



SHARON SPRINGS ATHLETIC ASSOCIATION

THANK YOU

