2026 Campus Corner Game Days

Experience OU game day from the heart of Campus Corner, just steps from Gaylord Family Oklahoma Memorial Stadium. As one of Norman's busiest destinations on game day, Campus Corner offers vendors the opportunity to connect with thousands of fans enjoying food, shopping, entertainment, and the excitement of one of college football's most iconic traditions.

Vendor Application

Name_____ Name of Business_____

Address_____ City _____ State _____ Zip Code _____

Cell Phone _____ Email_____

Oklahoma Tax ID Number (if applicable) _____

Game(s) to Reserve: _____

Booth Space:

- $250 per game (single-game registration)
- $200 per game (season rate when registering and paying for all games in advance)

Exhibit Space

- An approximate 12' x 12' space will be provided (allowing space between booths)
- Easy up tents are discouraged as they do not stand up to the wind. No permanent fixtures or fixtures that require ground bolts. Non-damaging anchors are allowed.
- Vendors must provide their own tents, panels, display units, materials, tables, chairs, covers, drop cords, electrical cords, etc.
- Limited electricity is available and must be requested at the time of application.

What to Send

- Complete and signed application, including the signed indemnification agreement.
- A brief written description of your business and products to be sold and/or promoted.

Deadline for Entry July 31, 2026.

September 4 vs. UTEP
September 19 vs. New Mexico
October 17 vs. Kentucky
October 31 vs. South Carolina
November 14 vs. Ole Miss
November 21 vs. Texas A&M

Terms and Conditions:

- Set up and tear down will be determined when the time of each home game is announced by Sooner Sports.
- Set up vehicles must vacate the permit street festival area by determined time given based off game time.
- No additional parking spaces will be made available in the CCA permit area.
- Campus Corner Game Days Street Festivals are rain or shine. No refunds will be given.
- NO outside food or beverage sales or samples
- If applicable, CCA will require general liability insurance for the event in a minimum of $1,000,000 for any event.
- The University of Oklahoma is the owner of all rights, title, and interest in and to all indicia related to the University which includes all trademarks, service marks, trade names, designs, logos, seals and symbols. Their marks are controlled under a licensing program administered by The Collegiate Licensing Company (CLC). Any use of these marks will require written approval from CLC. CCA does not have any control or ownership of these marks.
    i. Illegal use of owned marks will not be tolerated by CCA and will constitute contract void and no refunds will be issued.

INDEMNIFICATION AGREEMENT

My signature below indicates that in consideration of being selected to participate as a vendor at the Campus Corner Game Day Festivals. I agree to fully release, indemnify and hold harmless Campus Corner Association and their officers, agents, employees, independent contractors, and all persons natural or corporate, in privity with them, against all claims, damages or other causes of action including but not limited to personal injury, death, property damage, lawsuits or judgements made by or against me including court costs, expenses and attorney's fees, arise directly or indirectly from the negligence, action or failure to act, whether willful, intentional or unintentional of Campus Corner their officers, agents, employees, independent contractors, and all persons natural or corporate, in privity with Campus Corner.

Checklist (please initial)
____ I have completed the application form.
____ I have enclosed a description of my business and products.

This Agreement has been executed on this _____ of _____, 20____.

Vendor Name _____

Signature _____

Contact Information
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