



2024 Campus Corner Game Days

Campus Corner Association is dedicated to producing a Game Day experience unlike any other. Historic Campus Corner remains a gameday tradition, drawing over 83,000 fans to its streets each football weekend. With the transition into the SEC, we believe this is our opportunity to create a long lasting first impression to visitors from across the nation! By being a Gameday Vendor, you are helping us to continue to deliver the best fan experience possible with an enormous audience that reaches from Norman to Tuscaloosa!

Vendor Application

Name _____ Name of Business _____
Address _____ City _____ State _____ Zip Code _____
Cell Phone _____ Email _____
Oklahoma Tax ID Number (if applicable) _____

Promotional Booth Space Only: \$200 per game
Sales and Promotional Booth Space: \$300 per game

Exhibit Space

- An approximate 12' x 12' space will be provided (allowing space between booths)
- Easy up tents are discouraged as they do not stand up to the wind. No permanent fixtures or fixtures that require ground bolts. Non-damaging anchors are allowed.
- Vendors must provide their own tents, panels, display units, materials, tables, chairs, covers, drop cords, electrical cords, etc.
- Limited electricity is available and must be requested at the time of application.

What to Send

- Complete and signed application, including the signed indemnification agreement.
- Deposit of \$150 per 10x10 booth space. Deposit will go toward booth space rental agreement upon acceptance to the event.
- A brief written description of your business and products to be sold and/or promoted.
- Mail to: Campus Corner Association PO Box 1684 Norman, OK 73069

Deadline for Entry June 1, 2024 (Limited Space)

August 31 vs. Temple
September 7 vs. Houston
September 13 vs. Tulane
September 21 vs. Tennessee
October 19 vs. South Carolina
November 2 vs. Maine
November 23 vs. Alabama

Contact:

Terms and Conditions:

- Set up and tear down will be determined when the time of each home game is announced by Sooner Sports.
- Set up vehicles must vacate the permit street festival area by determined time given based off game time.
- No additional parking spaces will be made available in the CCA permit area.
- No refunds will be given unless the University of Oklahoma cancels the home football game. Campus Corner Game Days Street Festivals are rain or shine.
- NO outside food or beverage sales or samples
- If applicable, CCA will require general liability insurance for the event in a minimum of \$1,000,000 for any event.
- The University of Oklahoma is the owner of all rights, title, and interest in and to all indicia related to the University which includes all trademarks, service marks, trade names, designs, logos, seals and symbols. Their marks are controlled under a licensing program administered by The Collegiate Licensing Company (CLC). Any use of these marks will require written approval from CLC. CCA does not have any control or ownership of these marks.
 - i. Illegal use of owned marks will not be tolerated by CCA and will constitute contract void and no refunds will be issued.

INDEMNIFICATION AGREEMENT

My signature below indicates that in consideration of being selected to participate as a vendor at the Campus Corner Game Day Festivals. I agree to fully release, indemnify and hold harmless Campus Corner Association and their officers, agents, employees, independent contractors, and all persons natural or corporate, in privity with them, against all claims, damages or other causes of action including but not limited to personal injury, death, property damage, lawsuits or judgements made by or against me including court costs, expenses and attorney's fees, arise directly or indirectly from the negligence, action or failure to act, whether willful, intentional or unintentional of Campus Corner their officers, agents, employees, independent contractors, and all persons natural or corporate, in privity with Campus Corner.

Checklist (please initial)

- ___ I have completed the application form.
- ___ I have enclosed a description of my business and products.
- ___ I have included check for the \$150 for booth rental deposit.

This Agreement has been executed on this _____ of _____, 20____.

Vendor Name _____

Signature _____