

## Privacy Policy for American Verify

Effective as of April 1, 2025

This Privacy Policy ("Policy") outlines the terms, conditions, and practices under which American Verify, its subsidiaries, affiliates, and related entities (collectively, "we," "us," or "our") collect, use, store, and protect your personal information. By accessing or utilizing the services provided by American Verify, including but not limited to, the background check services for landlords ("Services"), you expressly consent to the terms and conditions of this Policy. This Policy is designed to inform individuals ("you," "your") about the scope and nature of information we collect, how such information is utilized, and the limited circumstances under which it may be shared with third parties, including our background check partner(s). The provisions set forth herein are subject to change without notice, and it is your responsibility to periodically review this Policy for updates.

### 1. \*\*Collection of Information\*\*

In the course of providing our Services, we may collect a variety of personally identifiable information ("Personal Data") that may include, but is not limited to, the following:

- Full legal name of the individual subject to the background check
- Social Security Number (SSN)
- Date of birth
- Residential address and/or prior addresses
- Telephone number(s)
- Email address
- Any other information deemed necessary to facilitate the completion of a background report

The aforementioned Personal Data is collected directly from you, or in some instances, from publicly available sources, and is necessary for us to fulfill our contractual obligations to you and to process the background checks required for your use of the Services.

### 2. \*\*Use of Information\*\*

The information collected is utilized solely for the purpose of enabling American Verify to provide you with accurate and timely background check services ("Purpose"). Such use includes, but is not limited to, the analysis, processing, and transmission of the Personal Data to our third-party background check partner(s) for the creation of tenant screening reports. We will not use or process your Personal Data for any purposes other than those expressly outlined in this Policy, unless required by law or with your explicit consent.

### 3. \*\*Disclosure and Sharing of Information\*\*

We acknowledge the confidential and sensitive nature of the information you entrust to us. As such, we commit to safeguarding your data, subject to the following limited exceptions:

#### a. \*\*Background Check Partner(s)\*\*

In order to execute the Purpose for which we collect your Personal Data, we may disclose or transmit your data to one or more third-party background check service providers ("Background Check Partner(s)"). These partners are contractually bound to utilize your Personal Data exclusively for the preparation and delivery of background checks. We reserve the right to change or update the identity of our Background Check Partner(s) at any time, without notice to you. Upon sharing your data with a Background Check Partner, such third parties will be governed by their own privacy policies, and we disclaim all liability for any action or omission related to their handling of your data.

You acknowledge and agree that once your Personal Data has been shared with a Background Check Partner, the use, storage, processing, and dissemination of such data is solely within the control of the Background Check Partner, and American Verify shall not be held liable for any misuse, breach, or unauthorized access of your data by such third parties. Accordingly, you are advised to review the privacy policies and terms of service of any such Background Check Partner(s) with whom your data may be shared.

b. **\*\*Legal and Regulatory Requirements\*\***

We may disclose your Personal Data without your prior consent to the extent required or permitted by law, regulation, or legal process, including, but not limited to, in response to subpoenas, court orders, or other governmental inquiries.

4. **\*\*Data Retention and Security\*\***

We employ reasonable physical, administrative, and technical safeguards designed to protect the Personal Data you provide from unauthorized access, alteration, disclosure, or destruction. However, please be advised that no data transmission or storage system is entirely secure, and we cannot guarantee the absolute security of your data.

Your Personal Data will be retained for as long as necessary to fulfill the Purpose, comply with legal obligations, resolve disputes, and enforce agreements. Once your data is no longer needed for the Purpose, it will be securely deleted or anonymized in accordance with our data retention policies.

5. **\*\*Limitation of Liability\*\***

American Verify shall not be held liable for any damages, losses, or consequences arising from the actions of our Background Check Partner(s), including but not limited to, any breaches of security, unauthorized use, or other unlawful actions concerning your Personal Data once it has been transmitted to them. Furthermore, we expressly disclaim any responsibility for the background check partner(s)' compliance with applicable data protection laws, and you agree that your sole recourse regarding such issues shall be directly with the Background Check Partner(s).

6. **\*\*No Warranty Regarding Third-Party Services\*\***

While American Verify strives to work only with reputable and reliable Background Check Partner(s), we make no representations or warranties, express or implied, with respect to the actions, conduct, or data privacy practices of such third parties. Any interaction with a Background Check Partner is conducted at your own risk, and we are not liable for any damages or disputes that may arise from such interactions.

7. **\*\*Changes to This Privacy Policy\*\***

American Verify reserves the right to amend, modify, or update this Policy at its sole discretion at any time, without prior notice to you. Any such changes will become effective immediately upon the posting of the revised Privacy Policy on our website or through other communication channels. It is your responsibility to review this Policy periodically for any updates. Continued use of the Services following the posting of any updates shall constitute your acceptance of the modified terms.

8. **\*\*Jurisdiction and Governing Law\*\***

This Policy and your use of our Services shall be governed by and construed in accordance with the laws of the State of Kentucky, without regard to its conflict of law principles. Any disputes arising out of or in connection with this Policy shall be subject to the exclusive jurisdiction of the courts located in the State of Kentucky, and you irrevocably submit to the jurisdiction and venue of such courts.

9. **\*\*Contact Information\*\***

For any questions, concerns, or requests regarding this Privacy Policy, or if you wish to exercise your rights under applicable data protection laws, please contact us at:

**\*\*American Verify\*\***

Email: [info@americanverify.com](mailto:info@americanverify.com)

Website: [www.americanverify.com](http://www.americanverify.com)