

**FOR RELEASE ON FEBRUARY 18 2020**

Alan Byer Grand Re-Opening

Stephen Byer invites the public to the Grand Re-Opening of Alan Byer Volvo after extensive renovations.

Syracuse, NY February 18, 2020

Stephen Byer is proud to unveil the extensive renovations that have been completed at Alan Byer Volvo, 1230 West Genesee Street. The showroom is now updated with a design that reflects Scandinavian simplicity to enhance the buyer's experience.

Founded in 1963 by Stephen Byer's father, Alan Byer, Alan Byer Volvo is not only Central New York's premier Volvo Dealership but also proudly employs over 80 employees. Byer says, "The renovations have provided Alan Byer Volvo with a world-class showroom. We anticipate an increase in both business and hiring as a result. We retain our commitment to the community by not only selling an outstanding product but also by serving our customers and our commitment to local job growth and opportunities."

Alan Byer Volvo continues to be family owned and is one of the oldest Volvo Dealership in the country.

Interior renovations to 1230 West Genesee Street include a sleek showroom, inviting customer lounge and service area.

In 2019, Volvo's national growth continued thanks to award-winning design, safety features and a focus on customers' post-purchase experience and satisfaction.

Visit Alan Byer Volvo for refreshments through the end of February. Byer will be available to give tours and answer any questions about his renovations and the new 2020 Volvo line. For additional information, Byer can be reached at his West Genesee Street location at (315) 744-2059.

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