



Director of Rituals - Delta Gamma (Theta Alpha Chapter) / Jan. - Dec. 2024

- Led rituals and songs for the Theta Alpha chapter, implementing new practices to strengthen sisterhood while upholding Delta Gamma Sorority’s standards and bylaws.
- Prepared reports, presentations, and addressed 200+ members at chapter meetings.
- Collaborated with leadership to align on events, goals, schedules, and budgets, while managing an annual budget and allocating quarterly funds.
- Planned and executed quarterly events, including Inspiration, Initiation, and Founders Day celebrations, overseeing catering, supplies, logistics, and rehearsals.
- Led a committee to ensure events were executed on time and within budget, and updated the Director of Rituals transition document for a seamless officer handoff.

Performing Arts Center Beat Reporter, Mustang News / Oct. 2021 - June 2022

- Sourced, scheduled, planned, and interviewed the talent. Worked with both performers and Performing Arts Center management to promote ticket sales and drive audience attendance.
- Wrote in various formats that best highlighted the performer and would pique audience interests.
- Created outlines, questions, and completed background research to prepare for interviews.
- Consistently met article deadlines.
- Developed relationships not only with talent but talent management to ensure accurate reporting.

Various Positions - Mustang Media Group / Aug. 2021 - June 2022

- Roles included: Arts and Student Life Multimedia Journalist, Special Sections Writer, KCPR Entertainment Reporter and KCPR Content Writer.
- Attended weekly pitch meetings with section editors and consistently met article deadlines.
- Contacted and interviewed subjects around the community and campus that hold angles of interest. Researched topics thoroughly to ensure accuracy when reporting.
- Wrote my own copy and produced wraps for KCPR Radio.
- Broadcast live on air twice a week as an Entertainment Reporter and cover the latest news. Able to work with quick turn-arounds, even pulling breaking news and writing fresh copy live on air.
- Wrote promotional material to engage readers to participate in upcoming events and visit new places locally.
- "Understated Spots on Campus". Was a top story of the week (943 page views) and top reached post (9,444 users reached).

RELEVANT COURSEWORK

Event Planning	Public Relations	Journalism
<ul style="list-style-type: none"><li>Strategic Event Planning</li><li>Experiential Marketing Strategies</li><li>Visitor Services in Experience Industry Management</li><li>Hospitality, Convention, and Meeting Management</li><li>Strategic Event Implementation</li></ul>	<ul style="list-style-type: none"><li>Public Relations</li><li>Public Relations Writing and Editing</li><li>Social Media for Strategic Communication</li><li>Crisis Communications</li><li>PR Campaigns</li><li>Contemporary Advertising</li></ul>	<ul style="list-style-type: none"><li>Visual Communications for the Mass Media</li><li>News Reporting and Writing</li><li>Broadcast News</li><li>Mass Media Law</li><li>Journalism Ethics</li><li>Multicultural Society and the Mass Media</li></ul>

ACHIEVEMENTS

- President's Honors List Recipient for the 2021-2022 Academic Year.
- Dean's List Recipient in Winter and Spring Quarters of 2023.
- My PR Campaign group, *PinkPR*, won two award for our project proposal: *Ready to Launch* and *Visionary Award*. // March 2025
- Studied Abroad in London for 2 months and took over the Cal Poly Study Abroad Instagram account for the entirety of the program. // Summer 2023
- Associated Collegiate Press Award Winning Journalist for First Place: Best News Series // March 2022
- Asked by the Journalism department head to speak at the 2023 Journalism banquet about my journalism career so far. // June 2023
- Started the *Bridgeway Beat*, my high school's newspaper
- Copyright holder for 3 original songs and an original, full-length screenplay.

ADDITIONAL EXPERIENCE

- Marketing and Graphics for an ASI Presidential Campaign, “Cash in on Ash,” which the candidate ended up winning!
- Her Campus Cal Poly - Influencer & Staff Writer // Jan. - March 2023
- Associated Students Inc. Executive Staff Member // September 2021 - June 2022

CERTIFICATIONS

- Cvent Supplier Network Student Certification / Valid through Dec. 2026
- Hubspot Social Media Marketing Certification / Valid through July 2026