

SUBJECT: (Company) Donation Opportunities - 2025 San Luis Obispo Film Festival

Hello (insert name if you have it).

I'm Abigail O'Branovich, the Event and Experiences Intern at the San Luis Obispo International Film Festival. I just spoke on the phone with (name) a few minutes ago about (company) partnering with the San Luis Obispo International Film Festival, taking place April 24-29, 2025.

I understand that you require more information about our event, so I am attaching below some more specifics as to what we are looking for along with the sponsorship packet for you to take a look at.

What We Are Looking For:

- An In-Kind Donation for about 100 swag bags that we will provide to the filmmakers and VIP guests in attendance. (But feel free to contribute what you can!)
- Fun, wearable, or consumable items to fill the bags!
- Please include the amount you are willing to donate and the Fair Market Value.
- If physical items aren't possible, we'd love to offer a special discount to our passholders at your business instead, which would offer great exposure and a chance to boost sales during the festival!

Our team would love to include (list item) We feel they would be a great addition to the swag bags and we are happy to discuss what items/products you would like to include. If that specific product/item is not feasible, we are happy to discuss other options.

Some Information for YOU!

- Donations are tax-deductible and come with a variety of perks.
- Sponsors receive a mix of print, digital, and on-site benefits as well as public recognition based on the trade-value donated.
- Please see the attached guide for complete sponsorship details.

Your support makes all the difference in keeping this community-driven event going strong. Please let me know if you have any further questions!

Best,
(signature)

Files to Include:

- 2025 Sponsorship Packet