# SUBJECT: Donation Opportunities - 2025 San Luis Obispo Film Festival

#### Hello!

I'm Abigail O'Branovich, the Event and Experiences Intern at the San Luis Obispo International Film Festival. I'm reaching out with an exciting opportunity to get involved as a sponsor for this year's festival, taking place April 24-29, 2025.

We're celebrating some big milestones this year, including opening the SLO Film Center at the Palm, being named an Oscar Qualifying Festival, and being awarded one of the Top 25 Coolest Festivals in the World by MovieMaker Magazine!

As we prep for the event, we'd love to partner with local businesses like yours to help make the festival even more special for our attending filmmakers and VIP guests. We're looking for donations for our Welcome Bags and for use at our VIP Lounge events, and we'd be thrilled to include your company!

# What We Are Looking For:

- An In-Kind Donation for about 100 swag bags that we will provide to the filmmakers and VIP guests in attendance. (But feel free to contribute what you can!)
  - o Please include the amount you are willing to donate and the Fair Market Value.
- Fun, wearable, or consumable items to fill the bags!
- If physical items aren't possible, we'd love to offer a special discount to our passholders at your business instead, which would offer great exposure and a chance to boost sales during the festival!

#### Some Information for YOU!

- Donations are tax-deductible and come with a variety of perks.
- Sponsors receive a mix of print, digital, and on-site benefits as well as public recognition based on the trade-value donated.
- Please see the attached guide for complete sponsorship details.

We are approaching the deadline for our festival program guide to go to print, so if you would like for your company/brand to be recognized, please respond to this email with a donation commitment and approved logo before the deadline of March 7th.

Your support makes all the difference in keeping this community-driven event going strong. Please let us know if you're interested or have any questions!

Best,

(signature here)

### Files to include:

- Sponsorship Packet
- 2025 SLOIFF Poster