## SUBJECT: (Winery) Donation Opportunities - 2025 San Luis Obispo Film Festival

Hello (insert name if you have it).

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I'm Abigail O'Branovich, the Event and Experiences Intern at the San Luis Obispo International Film Festival. I just called a few minutes ago about Austin Hope partnering with the San Luis Obispo International Film Festival, taking place April 24-29, 2025.

I understand that you require more information about our event, so I am attaching below some more specifics as to what we are looking for along with the sponsorship packet for you to take a look at.

We are looking for an In-kind Donation of 1 to 2 cases of your wine that we will distribute across our Welcome Bags for filmmakers and VIP guests in attendance. We would like a variety of wine if possible (red, white, rosé.)

Since \_\_\_\_ and I last spoke, we have solidified a winery to be the main wine for our Opening night event. However, we do have other opportunities if (winery) would like to pour. We can highlight your winery on a specific day in the lounge, or you can be the exclusive wine for one of the event's mixers:

- Filmmaker/Sponsor Mixer on Friday the 25th (4 5:30pm)
- Central Coast Filmmaker Mixer on Monday the 28th (5 6:30pm)

## Some Information for YOU!

- Donations are tax-deductible and come with a variety of perks.
- Sponsors receive a mix of print, digital, and on-site benefits as well as public recognition based on the trade-value donated.
- Please see the attached guide for complete sponsorship details.

Your support makes all the difference in keeping this community-driven event going strong. Please let me know if you have any further questions!

Best, (signature)

## Files to include:

• 2025 Sponsorship Packet