

Community Resource Collective (CRC)

CRC Mission:

To provide timely solutions to real life challenges that marginalized communities face on a daily basis, beginning with an emphasis on youth, obtain and distribute resources that will contribute to the health and wellness of the underserved.

Leadership:

Executive Director
Kenneth J. Ramirez

Director of Programs
Raymond Ramirez

Environmental
Programs Director
Nathaly Orozco

Contact Information:

664 S. Eastman Avenue
Los Angeles CA, 90023

kenramirez@crc.center

(323) 246-2622

Our Concept: To form and lead a collaborative of educators, public servants, community and corporate leaders that will advocate for and serve under resourced communities beginning with Unincorporated East Los Angeles and Boyle Heights. Furthermore, to teach sustainability practices to local leaders and youth to maintain a continual stream of resources directed to communities of need.

Challenge: Address the needs of Communities that historically, have not had access to public and private resources.

Solution: Create a collaboration for and by local leadership to advocate and procure resources that will break the cycle of misappropriation of funds that traditionally bypass marginalized, people of color. Focus on areas of compounded neglect to begin to shift the reallocation of resources in two specific areas.

Areas of emphasis:

Health and Wellness

*The implementation of CRC's, **Social and Emotional Ed-ucation (SEED)** Program to be implemented in LAUSD schools in the areas of conflict resolution, empathy, cultural diversity, awareness and peer mediation training. Programs will place a concentration on reversing the ill effects of COVID on youth in terms of communication and social skills or lack thereof.*

Environmental Awareness and Access to Green Space

*The lack of greenspace and environmental awareness is a devastating combination for ELA residents. The launching of CRC's **Playgrounds and Pollinators Project** within LAUSD schools will begin our initiative to allow youth to have access to Green Space and a future in Green Jobs and the sciences.*

Our Collective has a parallel objective to tilt the perspective of how philanthropy and gatekeepers engage people of color and how leaders of color gain access, respect, and equal footing with philanthropic entities in order to better serve their communities. Therefore, we are seeking partners that understand the discrepancies in how funding bypasses communities and are willing to provide funds that not only support programs but will challenge how and to whom funds are distributed.

Needed resources:

- \$5,000 in seed funding for website and technology
- \$5,000 for program, curriculum and organizational development
- \$10,000 to jumpstart our life skill training in schools.
- \$10,000 to jumpstart our environmental awareness programs in schools.
- Sponsors for our first Friend raiser and gathering of CRC Champions to be held in the Winter of 2023.