

Budget, \$20M

Love's Enduring Passion - Movie P&L Statement Data

	Development Year 1 (2022)	Pre-Production Year 2 (2023)	Production Year 3 (2024)	Post-Production Year 4 (2025)	New Project Year 5 (2026)
<b>P&amp;L</b>	<b>\$M</b>	<b>\$M</b>	<b>\$M</b>	<b>\$M</b>	<b>\$M</b>
<b>Gross Revenue</b>	0	0	97.6	387.2	14.2
Minus Distribution @ 30% of Budget (\$20M), Year 3	0	0	6	3	1
Gross Revenue minus Distribution	0	0	91.6	384	13.2
Minus Debt Repayment, Principal (\$45.6M) plus 25% ROI (\$11.4M)	0	0	0	57	0
Minus all other Costs	0.025	5.025	89.8	177.1	0.0
<b>NET Revenue</b>	<b>-0.025</b>	<b>-5.025</b>	<b>1.8</b>	<b>149.9</b>	<b>13.2</b>
Minus Profit Participation (from net revenue)	0	0	0	5	0
Minus Sales Tax*	0	0	0.4	37.5	3.3
<b>NET Profit</b>	<b>0</b>	<b>0</b>	<b>1.4</b>	<b>107.4</b>	<b>9.9</b>

<u>INCOME</u>	<u>Category</u>	Year 1 (2022) \$M	Year 2 (2023) \$M	Year 3 (2024) \$M	Year 4 (2025) \$M	Year 5 (2026) \$M
	Domestic theatrical Income (Gross) - US & Canada (Cinemark, AMC, Regal)			85	0	0
	International theatrical income (Gross) - Europe, Middle East & Africa, Asia			0	255	0
	GLOBAL THEATRICAL INCOME>>			<u>85</u>	<u>255</u>	0
	In Home Entertainment (Digital) includes:			0	132	13.2
	DVD, Blu-Ray					
	Free TV - US ABC, UK BBC					
	Subscription TV - PUREflix, 24FLIX, etc.					
	Pay TV - HBO, Cable					
	Video on Demand (On-line Streaming) - Netflix, Amazon Prime, HULU, etc.					
	TAX Incentives Calculated by State: Colorado, Oklahoma, Georgia	0	0	12.6	0	0
	Merchandising			0	0.25	0
	Total Gross Revenue >>>	0	0	97.6	387.25	13.2

<u>COST</u>	<u>Category</u>	<u>% of Budget</u>	Year 1 - 2022 \$M	Year 2 - 2023 \$M	Year 3 - 2024 \$M	Year 4 - 2025 \$M	Year 5 - 2026 \$M
	<b>Development</b>	n/a	0.025	0.025	0	0	0
	<b>Pre-Production</b>	25	0	5	0	0	0
	<b>Production Budget</b>	100	0	0	20	0	0
	<b>Marketing/Prints and Advertising (P&amp;A)</b>	80	0	0	16	5	0
	<b>Manufacturing Costs</b>	10	0	0	2	1	0
	<b>Operating Costs</b>	10	0	0	2	1	0
	<b>Financing Costs 15% of Budget</b>	15	0	0	0	3	0
	<b>Overhead</b>	10	0	0	2	0.5	0
	<b>Residuals</b>	8	0	0	1.6	0.3	0
	<b>Over Budget</b>	10	0	0	2	0.25	0
	Cinema's share of Domestic Box office sales, 52% of Gross BO Sales (\$85M)**	n/a	0	0	44.2	0	0
	Cinema's share of International Box office sales, 65% of Gross BO Sales (\$255M)**	n/a	0	0	0	166	0
	TOTAL Costs>>>		0.025	5.025	89.8	177.1	0.0

\* Sales Taxes, 25% of NET Revenue

\*\* Cinema's share of Box office sales, 52% of Gross Domestic BO Sales\*\*

Cinema's share of Box office sales, 65% of Gross International BO Sales\*\*