

Omni Fort Worth

4/2-4/4



presented by **iBUSINESS** Funding hosted by **NTAGGL**

## CONFERENCE INFORMATION PACKAGE

[www.MALC-Conference.com](http://www.MALC-Conference.com)

Join fellow SBA lending colleagues for 2 ½ days of education and networking as we navigate the SBA Lending Jungle at the Omni Fort Worth Hotel hosted by the North Texas Association of Government Guaranteed Lenders (NTAGGL). Sponsorships and registrations are expected to sell out, so register early!



### TUESDAY, 4.2

- 8:30 – 12:00 pm *Optional Pre-Conference Training\**
- 11:00 – 7:00 pm *Conference Check-In Open*
- 2:00 – 5:00 pm *Exhibitor Check-In & Setup Available*
- 3:00 – 3:45 pm *Opening Session*
- 4:00 – 5:15 pm *Breakout Sessions*
- 5:15 – 7:00 pm *Welcome Reception*
- 9:00 – 11:00 pm *Dessert & Dueling Pianos*

### WEDNESDAY, 4.3

- 7:00 – 3:30 pm *Conference Check-In Open*
- 7:15 – 8:15 am *Breakfast in Exhibit Hall*
- 8:30 – 9:30 am *Breakout Sessions*
- 9:30 – 10:00 am *Networking Break with Exhibitors*
- 10:00 – 11:15 am *Breakout Sessions*
- 11:30 – 1:00 pm *Keynote Luncheon*
- 1:15 – 2:30 pm *Breakout Sessions*
- 2:30 – 3:00 pm *Networking Break with Exhibitors*
- 3:00 – 4:00 pm *Breakout Sessions*
- 5:00 – 5:30 pm *Bus Transportation to Fort Worth Zoo*
- 6:00 – 10:00 pm *Zoo Night*

### THURSDAY, 4.4

- 7:00 – 11:00 am *Conference Check-In Open*
- 7:15 – 8:15 am *Breakfast*
- 8:30 – 9:45 am *Breakout Sessions*
- 10:00 – 11:30 am *Closing General Session*
- 12:00 – 1:30 pm *Exhibitor Breakdown*

*\*Activities with asterisk are optional for an additional fee. All other activities are included with conference ticket.*

Bank and non-bank lenders - hear the latest updates and receive critical and timely training from local and regional industry experts as well as U.S. SBA headquarters personnel. Educational sessions will focus on all roles and levels of SBA lending. 7(a), 504, and alternative lending will be covered for management and non-management roles. Join us to find out why SBA Region VI is the BEST!

## Accommodations

### Omni Fort Worth

1300 Houston Street  
Fort Worth, TX 76102 817.535.6664

**Group Rate: \$209** until 3/08/24 or until Sold Out  
Reserve Your Room at [MALC-Conference.com](http://MALC-Conference.com)



Experience the graciousness of true Texas hospitality at Omni Fort Worth Hotel. Conveniently located in the heart of downtown, the hotel is steps from the Fort Worth Convention Center and within walking distance of [things to do in Fort Worth](#), including historic sites, restaurants and nightlife. Western-inspired [guest rooms](#) welcome you into a genuine Fort Worth experience.



**CONNECT · LEARN · CELEBRATE**

# Attendee IN-PERSON Registration (closes March 25<sup>th</sup>, 2024)

Conference registration includes in-person attendance only. There are no plans at this time to provide virtual attendee access.



		Early Bird	Regular Rate	Late Rate
		Through 11/30/23	Through 2/15/24	On/after 2/16/24
<b>Lender/Sponsor Attendee</b>	For lender attendees or sponsors adding additional attendees beyond their included sponsor attendees. Includes all sessions, meals, receptions.	<b>\$499</b>	<b>\$549</b>	<b>\$599</b>
<b>Government Attendee</b>	Includes all sessions, meals, receptions (for US SBA, SBDC, USDA and university employees).	<b>\$399</b>	<b>\$399</b>	<b>\$399</b>
<b>Speaker Attendee</b>	Includes a discounted rate for invited speakers for all sessions, meals, receptions (for invited speakers only).	<b>\$399</b>	<b>\$399</b>	<b>\$399</b>
<b>Non-Lender/Non-Sponsor</b>	For non-lending professionals and service providers who are not sponsors. Includes all sessions, meals, receptions.	<b>\$749</b>	<b>\$799</b>	<b>\$899</b>
<b>Guest Ticket</b>	For non-industry professionals (i.e., spouse, etc.). This does not include colleagues within the SBA lending industry. Includes both evening receptions.	<b>\$200</b>	<b>\$200</b>	<b>\$200</b>

Please review the Cancellation & Refund terms and conditions listed at the end of this document prior to registering.

## Registration Add-On: Optional Training Class (SBA Lending A to Z)

An optional training class will be offered prior to the conference on Tuesday from 8:30am-12:00pm. This class will be focused on newer SBA lenders wanting to gain more knowledge of the overall SBA lending process prior to attending conference breakout sessions. Additional details, class title, full description and speakers forthcoming. **Cost is \$99 with full conference registration and \$199 for non-conference attendees. Class size limited to 25.**

## Registration Add-On: Optional Training Class (SBA Best Practices for Seasoned Lenders)

An optional training class will be offered prior to the conference on Tuesday from 8:30am-12:00pm. This class will be focused on seasoned SBA lenders and managers wanting to take a deeper dive into the nuances of the SBA lending process and provide an opportunity to discuss best practices amongst like-minded SBA professionals. Additional details, class title, full description and speakers forthcoming. **Cost is \$99 with full conference registration and \$199 for non-conference attendees. Class size limited to 25.**



## Welcome Reception

Tuesday 5:15pm - 7:00pm

Included for Conference Attendees & Guests

After our opening session, join us for the Welcome Reception in the Exhibit Hall, sponsored by iBusiness Funding. Our Exhibitors will be ready to greet you with **cocktails** and **hors d'oeuvres**.

This is a great opportunity to establish new connections and catch up with colleagues. Exhibitors will be giving away some great prizes, and we'll be giving away a grand prize to the winner of our Event Game, so be sure to stop by each booth for answers to the game challenges.

## Dessert & Dueling Pianos

Tuesday 9:00pm - 11:00pm

Are you ready to let loose and have some serious fun? We've got you covered with our Dueling Pianos night! Join us for some late-night fun back at the hotel with your friends to start the conference off with a bang. Enjoy some late-night bites while singing your heart out as our talented pianists battle it out on stage. This is one party you won't want to miss! Sponsored by our Platinum Sponsors.



### Feeding the Giraffes

Fort Worth Zoo

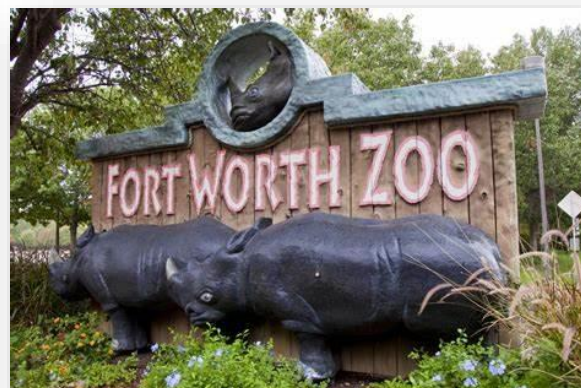


## Fort Worth Zoo

Wednesday 6:00p - 10:00p

Included for Conference Attendees & Guests

Step out of the ballroom and into the wild. Buses load from 5:00 - 5:30 from the hotel for a short 15 minute ride. From breathtaking exhibits to exciting activities, this excursion is sure to be both fun and thrilling. And let's not forget the highlight of the trip - feeding the majestic **giraffes**, an experience you'll never forget. A themed dinner, casino night and live music will also be provided!



Event Sponsor:  
 **iBUSINESS**  
Funding

# Sponsorship Levels & Benefits

Our distribution list includes nearly 3,000 SBA lenders and service providers with an estimated conference attendance of 450. **Sponsorships close February 1<sup>st</sup> or once we sell out.** \*Exhibit Only level opens January 1<sup>st</sup> only if booths are not yet sold out.

Core Benefits	Diamond (Exclusive 1 only) \$12,500	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Exhibit Only* \$1,800
Logo incorporated into Conference Logo & Branding	Yes	No	No	No	No	No
Free conference registration	5	4	3	2	1	1
Exhibit Booth <i>(premier locations will be awarded first to higher level sponsors)</i>	Included	Included	Included	Add for \$600	Add for \$850	Included
Choice of Exhibit Booth Location and/or assignment	Yes <i>1<sup>st</sup> Choice of Location</i>	Yes <i>Choice of Location after Diamond</i>	Yes <i>Choice of Location after Platinum</i>	Yes <i>Choice of Location after Gold</i>	No <i>Location Assigned</i>	No <i>Location Assigned</i>
Discounted \$399 attendees <i>(up to 2)</i>	Yes	Yes	No	No	No	No
Logo on Lanyards	Yes	No	No	No	No	No
Logo on conference website with link to your URL	Yes	Yes	Yes	Yes	Yes	Name Only
Event(s) sponsorship	Welcome Reception General Sessions Zoo Night	Dueling Pianos Lunch	Breakout Sessions	Breaks	Breakfasts	No
Speaking Opportunity	5 min. remarks during Welcome Session Breakout Moderator (1)	Breakout Moderator (1) w/logo on cover slide	2-3 Mins. remarks at (1) breakout w/logo on cover slide	No	No	No
Sponsor Logo on Slide template	Yes	No	No	No	No	No
Co-branded Stage Banner or branded Gobo projected on the stage backdrop	Yes	No	No	No	No	No
Promotional ad, article or feature/company highlight in conference emails	2 features	1 feature	No	No	No	No
Verbal recognition at Opening and Closing Sessions	Yes	Yes	Yes	No	No	No
Sponsor Logo on Conference Banners in Registration area	Yes	Yes	Yes	Yes	No	No
Digital ads in looping Power Point slide shows and within conference app	Yes	Yes	Yes	Yes	No	No
Attendee list availability	1 month prior 3 weeks prior 1 week prior	3 weeks prior 1 week prior	3 weeks prior 1 week prior	1 wk. prior	1 wk. prior	1 wk. prior

\*Exhibit Only level opens January 1<sup>st</sup> only IF exhibit booths are not yet sold out.

**Additional Sponsor Opportunity:** Upon registering your sponsorship, sponsors may elect to also sponsor a casino night prize. You can elect to contribute monetarily toward a prize we will purchase on your behalf or donate an in-kind item of your choosing (non-company branded items only please). In either case, you'll have an opportunity to choose the lucky winner at the event!

If you plan to host your own sponsored event during the MALC conference, please ensure your event does not overlap with MALC sanctioned events. We recommend contacting MALC@eventfullyyourz.com before planning to confirm there is NO OVERLAP with scheduled conference event times.

To sponsor, visit our website at: [www.MALC-Conference.com](http://www.MALC-Conference.com)

## MALC Conference Committee

<b>Brandon Ward</b> <a href="mailto:brandon.ward@ozk.com">brandon.ward@ozk.com</a>
<b>Christopher Allen</b> <a href="mailto:callen@liffund.com">callen@liffund.com</a>
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<b>Tracy Corley</b> <a href="mailto:trcorley@thebancorp.com">trcorley@thebancorp.com</a>

## How to Register or Sponsor

To register as a conference attendee or as a sponsor, visit our website at [www.MALC-Conference.com](http://www.MALC-Conference.com) and register online.

Sponsorship recognition will begin from time of registration, with full payment due within 15 business days of sponsor registration via *check or by credit card, or by February 15<sup>th</sup>, latest.*

***Sponsorship deadline is February 1<sup>st</sup>.***

## Questions?

Please contact one of our event administrators via email at [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) or by phone at 844-887-6477.



## MALC 2024 Terms & Conditions:

Please review the policies below prior to registering.

**IN-PERSON ATTENDANCE ONLY:** The 2024 Mid America Lenders Conference (MALC) registration includes in-person attendance only; virtual attendance is not an option in any circumstance. Currently, there are no specific COVID-related safety measures or requirements in place for in-person attendees, subject to change. The conference will abide by whatever requirements are in place in the hosting city and/or venue(s) and will communicate those requirements to attendees if and when they change as soon as readily possible. Attendees agree to abide by any and all safety measures as deemed necessary by the conference organizers.

**CONFERENCE PAYMENTS:** All conference registration and sponsorship payments are processed by our third-party event management firm, EventfullyYourz on behalf of the North Texas Association of Government Guaranteed Lenders (NTAGGL). Note that credit card statements may reflect "EventfullyYourz Event Management" or similar description as the merchant's name. NTAGGL reserves the right to cancel any registration or sponsorship that is not paid timely according to payment due dates, retaining any funds already received. For conference or payment related questions, please contact [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) or call 844-887-6477.

### CANCELLATION & REFUND POLICY:

**SPONSORS** must pay in full within 15 days of registration date, or by February 15<sup>th</sup>, 2024, whichever is sooner, to avoid loss of sponsorship benefits. Sponsors may request to cancel in writing via email to [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) up until January 31<sup>st</sup>, 2024 to receive a 50% refund via the original payment method, at which time all sponsor benefits are then forfeited. If a request to cancel is received on or after February 1<sup>st</sup>, 2024, no refunds can be given, and sponsor may choose to retain all benefits if desired. Partial refunds cannot be applied if physical attendance or use of any included benefits are not desired. Included sponsor attendees may be substituted up until March 22, 2024.

**ATTENDEES/GUESTS** may request cancellation of attendee, guest, or pre-conference training tickets via email to [MALC@eventfullyyourz.com](mailto:MALC@eventfullyyourz.com) by March 1<sup>st</sup>, 2024 for a full refund via the original payment method. Cancellation requests for any reason on or after March 2, 2024 will not receive a refund of any amount. Substitutions permitted through March 22, 2024.