



CLUB

PROSPECTUS

2024

MISSION

01/16



IN 2021, THE INCEPTION OF OUR FOOTBALL ACADEMY IN MEXICO CITY STEMMED FROM A RECOGNIZED GAP IN PLAYER-CENTRIC COACHING APPROACHES WITHIN THE REGION.

THROUGH A COLLABORATIVE EFFORT BETWEEN TWO SEASONED COACHES WHO AMALGAMATED THEIR RESPECTIVE PHILOSOPHIES, OPA WAS ESTABLISHED. CENTRAL TO OUR MISSION IS THE PRIORITIZATION OF THE PLAYER AS AN INDIVIDUAL, PROVIDING A TRANSPARENT AND ATTAINABLE ROUTE TO SUCCESS. THIS ETHOS FORMS THE CORNERSTONE OF OUR ORGANIZATIONAL PURPOSE.



OUR JOURNEY

02/16



2019 - 2020

THE IDEA OF ESTABLISHING OUR OWN ACADEMY WAS FIRST BROUGHT UP WHILE WE WERE WORKING TOGETHER IN CDMX.

2020 - 2021

THE ORIGINAL CONCEPT OF OUR ACADEMY, KNOWN AS PREMIER LIGA FC, PLAYED A CRUCIAL ROLE IN SHAPING OUR JOURNEY TO WHERE WE STAND TODAY.

2021 - 2023

ONE PREMIER ACADEMY STARTED TO FORM, AND NOW, IN ITS THIRD YEAR, WE HAVE MORE THAN 100 PLAYERS SPANNING ACROSS 7 AGE GROUPS.

PROGRAMMES



ACADEMY PROGRAMME



UEFA QUALIFIED COACHES

ALL OUR SESSIONS ARE CONDUCTED IN ENGLISH WITH A STRONG FOCUS ON PRECISION AND EXTENSIVE COACHING EXPERIENCE WORLDWIDE.



PERIODISED TRAINING

EACH YEAR IS SPLIT INTO THREE PARTS, EACH WITH ITS OWN SPECIFIC PHASES OF PLAY. THIS METHOD ENSURES THAT WE ENCOMPASS ALL ASPECTS OF FOOTBALL



PHASE SPECIFIC COACHING

EACH STAGE PRESENTS DISTINCT CHALLENGES IN COACHING, EMPHASIZING THE NECESSITY OF TAILORING THE LEVEL OF DETAIL BASED ON VARIOUS AGE GROUPS.

PROGRAMMES

04/16



SUMMER CAMP



OUR CAMPS OFFER A COMPREHENSIVE PROGRAM THAT COMBINES TECHNICAL AND TACTICAL SKILL IMPROVEMENT WITH ESSENTIAL LIFE SKILLS AND RELATIONSHIP BUILDING. OUR GOAL IS TO CULTIVATE PLAYERS AND SHAPE THEM INTO VERSATILE INDIVIDUALS.

BALL MASTERY



ENHANCE YOUR INITIAL TOUCH, CLOSE CONTROL, AGILITY, AND FOOTWORK TO ESTABLISH THE BASIS FOR EXCEPTIONAL BALL CONTROL.

DEVELOPMENT SESSIONS



WE PROVIDE PERSONALIZED 1:1 DEVELOPMENT SESSIONS TO BOOST YOUR GROWTH IN SPECIFIC AREAS RELEVANT TO YOUR ROLE.

GOALKEEPER SESSIONS



WORK WITH OUR GOALKEEPER COACH WHO OFFERS COMPLIMENTARY AGE-SPECIFIC TRAINING SESSIONS TO BOOST YOUR PROGRESS.

SCHEDULE

05/16



DAY	TIME	GROUP	FIELD
MON	16:45	17:45	B 17 & 18
	17:00	18:15	B 13 & 14
	17:00	18:15	B 14 & 15
	18:15	19:30	B 11 & 12
	18:15	19:30	B 12 & 13

TUE	17:00	18:30	B 15 & 16
	18:45	20:00	B 11 & 12
	18:45	20:00	B 12 & 13
	17:45	18:45	GK 13/14/15
	18:45	19:45	GK 11/12/13

DAY	TIME	GROUP	FIELD
WED	16:45	17:45	B 17 & 18
	17:30	18:30	B 13 & 14
	17:30	18:30	B 14 & 15
	18:30	19:30	B 11 & 12
	18:30	19:30	B 12 & 13

THU	16:45	17:45	B 15 & 16
	17:30	18:45	B 13 & 14
	17:30	18:45	B 14 & 15
	18:45	20:00	B 11 & 12
	18:45	20:00	B 12 & 13

LOCATION

06/16



LOCATION

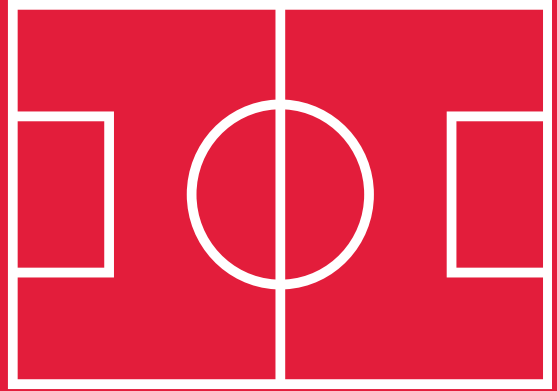
07/16



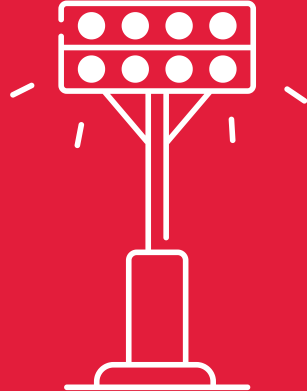
TOILETS



FUT 9



LIGHTS



PARKING



CAFE



FUT 5



WIFI



LIVE GAMES



THE TEAM

MANAGEMENT

08/16



KIM ASABA
C.E.O

"THE INTERNATIONAL ENGLISH FOOTBALL ACADEMY TRAINING TEAM IS DEDICATED TO SUPPORTING CHILDREN OF ALL AGES IN REALIZING THEIR ASPIRATIONS, WHETHER THAT BE ATTAINING PROFESSIONAL FOOTBALL STATUS, PLAYING AT A SEMI-PROFESSIONAL LEVEL, SECURING A COLLEGE SCHOLARSHIP."



NEIL CONNOR
DIRECTOR OF FOOTBALL

"MY EXTENSIVE EXPERIENCE AS A COACH AND MY TRAVELS AROUND THE WORLD HAVE TAUGHT ME THAT THERE EXISTS A SIGNIFICANT DISPARITY BETWEEN WHAT PLAYERS REQUIRE AND WHAT THEY RECEIVE. MANY ACADEMIES PRIORITIZE THEIR BUSINESS'S FINANCIAL GROWTH AS A METRIC OF SUCCESS."

THE TEAM

TECHNICAL

09/16



ANDY JEFFERY
YOUTH PHASE COACH

"I'M A UEFA B COACH WITH MANY YEARS OF EXPERIENCE DEVELOPING YOUNG PLAYERS ACROSS 3 CONTINENTS. MY PASSION LIES IN HELPING THEM GRASP THE TACTICAL INTRICACIES OF THE GAME, LEADING TO IMPROVED DECISION-MAKING AND POSITIONAL AWARENESS ON THE FIELD."



FER ESPINOSA CUELLAR
GOALKEEPER COACH

"I HAVE BEEN IMMERSED IN FOOTBALL FROM A YOUNG AGE, EXPERIENCING IT AS A FAN, A COLLEGE PLAYER, AND NOW A COACH. THIS WELL-ROUNDED PERSPECTIVE ALLOWS ME TO UNDERSTAND THE SPECIFIC NEEDS OF YOUNG MEXICAN FOOTBALLERS."

THE TEAM

AUXILIARY

10/16



AXEL KRAMIS CEVALLOS
OPA GROUP LAWYER

"PROUD TO BE PART OF OPA, WHERE I ASSIST KIM AND NEIL AS THEIR LAWYER, ENABLING THEM TO FOCUS ON WHAT MATTERS MOST: THE PLAYERS. AS AN OPA PARENT, I AM A TESTAMENT TO THE VALUES AND PRINCIPLES THAT NEIL AND KIM INSTILL IN THEIR PLAYERS, SHAPING THEM NOT ONLY AS COMPLETE FOOTBALL PLAYERS BUT ALSO AS MORALLY UPRIGHT INDIVIDUALS."



JUAN ALFONSO FÉLIX
SPONSORSHIP MANAGER

"ACROSS TV, RADIO, AND THE EVER-EVOLVING WEB, I'VE BUILT A STRONG MEDIA BACKGROUND IN CRAFTING CONTENT AND MANAGING INFORMATION. MY EXPERIENCE IN MARKETING AND PR, ALONG WITH COLLABORATIONS ON PROJECTS LIKE RADIO ADS AND SPORTS EVENTS, SHOWCASES MY ABILITY TO FORGE PARTNERSHIPS. THIS MAKES ME A GREAT FIT FOR DEVELOPING IMPACTFUL SPONSORSHIP PROGRAMS."

PARTNERS



THE JUNIOR PREMIER LEAGUE (JPL) IS THE WORLD'S BIGGEST YOUTH FOOTBALL ORGANIZATION. EACH WEEK, WE BRING TOGETHER TENS OF THOUSANDS OF BOYS AND GIRLS AND SOME OF THE WORLD'S MOST RECOGNIZABLE CLUBS - LIVERPOOL, PARIS ST GERMAIN, REAL MADRID, AND BARCELONA AMONG THEM – FOR UNRIVALED OPPORTUNITIES AND ELITE COMPETITION.



LIGA PONIENTE

THE PONIENTE LEAGUE WAS CREATED BY MTRO. RAYMUNDO GUZMÁN SILVA (CURRENT PRESIDENT OF THE LEAGUE) IN THE MONTH OF NOVEMBER 2006 WITH THE PARTICIPATION OF FOUR INSTITUTIONS (EUGENIO D' MAZENOD, ETON SCHOOL, ESCUELA SIERRA NEVADA INTERLOMAS AND OF COURSE THE MERICI SCHOOL), 4 CATEGORIES (1ST AND 2ND , 3RD AND 4TH, 5TH AND 6TH OF PRIMARY SCHOOL, AND 1 OF SECONDARY SCHOOL FOR BOYS), 16 TEAMS AND ONLY ONE SITE, THE MERICI SCHOOL. THE FIRST MATCHES WERE HELD ON A FAST SOCCER FIELD, THERE WERE NO RECORDS.

PARTNERS



THIS BRAND ISN'T JUST A LOCAL SUPPORTER; THEY'RE A MAJOR GLOBAL SPONSOR OF WOMEN'S FOOTBALL, SHOWCASING THEIR DEEP COMMITMENT TO THE SPORT. THIS GLOBAL FOCUS ALIGNS PERFECTLY WITH OUR VISION OF IMPROVING FOOTBALL FOR ALL AGES IN CDMX, MAKING THEM A PERFECT PARTNER TO HELP US DEVELOP THE NEXT GENERATION OF PLAYERS



IT'S 1924. TWO BROTHERS — HAROLD AND WALLACE — SET UP THE HUMPHREY'S BROTHERS FROM A CUPBOARD IN THE BACK OF THEIR FAMILY'S PUB. JUMP FORWARD 100 YEARS AND THE COMPANY HAS GOT A LOT BIGGER THAN THE PUB, NEVER MIND THE CUPBOARD. FROM MANCHESTER TO THE MARACANÃ, IT'S SEEN THE LOT.



VEO IS NOW IN MORE THAN 80 COUNTRIES WORLDWIDE WITH MEMBERS RECORDING MORE THAN HALF A MILLION GAMES. IT IS USED BY CHAMPIONS LEAGUE CLUBS' ACADEMIES, SEMI-PROFESSIONAL SENIOR TEAMS, AND GRASSROOTS CLUBS ALL OVER THE WORLD. IT IS USED TO RECORD GAMES, LIVE STREAM MATCHES, PROVIDE TEAM ANALYSIS, PLAYER ANALYSIS AND PLAYER FOOTAGE.

PARTNERS



STATSPORTS PRODUCES A RANGE OF GPS-BASED TRACKING DEVICES AND ASSOCIATED SOFTWARE, FROM ELITE TIER TO GRASSROOTS PRODUCTS, THAT ALLOW COACHES AND SPORTS SCIENTISTS TO MONITOR VARIOUS ASPECTS OF AN ATHLETE'S PERFORMANCE ACROSS MULTIPLE SPEED AND VOLUME METRICS.



DECATHLON IS ONE OF THE WORLD'S LARGEST SPORTING GOODS DESIGNERS, MANUFACTURERS, AND RETAILERS WITH A MISSION TO MAKE SPORTS MORE ACCESSIBLE FOR ALL. HOW DO WE DO THIS? BY CREATING HIGH-PERFORMANCE PRODUCTS AT AFFORDABLE PRICES, SO EVERYONE OF ALL LEVELS, INTERESTS AND BACKGROUNDS CAN PLAY.



COACH LOGIC IS A COACH AND ATHLETE FRIENDLY SPORTS VIDEO ANALYSIS SOFTWARE. IN FACT, WE HAVE BEEN DESCRIBED AS "THE MOST HUMAN VIDEO ANALYSIS SOFTWARE AROUND". WE STRIVE TO PROVIDE A PLATFORM THAT HELPS COACHES AND PLAYERS BE BETTER COLLECTIVELY AND INDIVIDUALLY. WE EMPOWER THE COACH LOGIC MEMBERS WITH A LEARNING AND COMMUNICATION PLATFORM THAT IS GAME-CHANGING.



BENEFITS



DEVELOPMENT SESSIONS: THESE SESSIONS REMAIN FREE FOR ALL PLAYERS FOCUSING ON POSITION SPECIFIC AREAS

GOALKEEPER SESSIONS: OUR FREE GOALKEEPER SESSIONS ARE AVAILABLE TO ALL ACADEMY GOALKEEPERS.

BALL MASTERY CLINIC: KIM WILL BE CONDUCTING A CLINIC FOCUSING ON 1V1 SKILLS DISCOUNTED FOR ACADEMY PLAYERS

GK MASTERY CLINIC: FER WILL BE CONDUCTING OUR FIRST EVER GK CLINIC ALSO DISCOUNTED FOR ACADEMY PLAYERS



**GOAL
KEEPER
CLINIC**

**OCT
29TH**

17:45 - 18:45



**BALL
MASTERY
CLINIC**

**JUNE
18TH**

16:45 - 17:45



**GOAL
KEEPER
CLINIC**

**OCT
29TH**

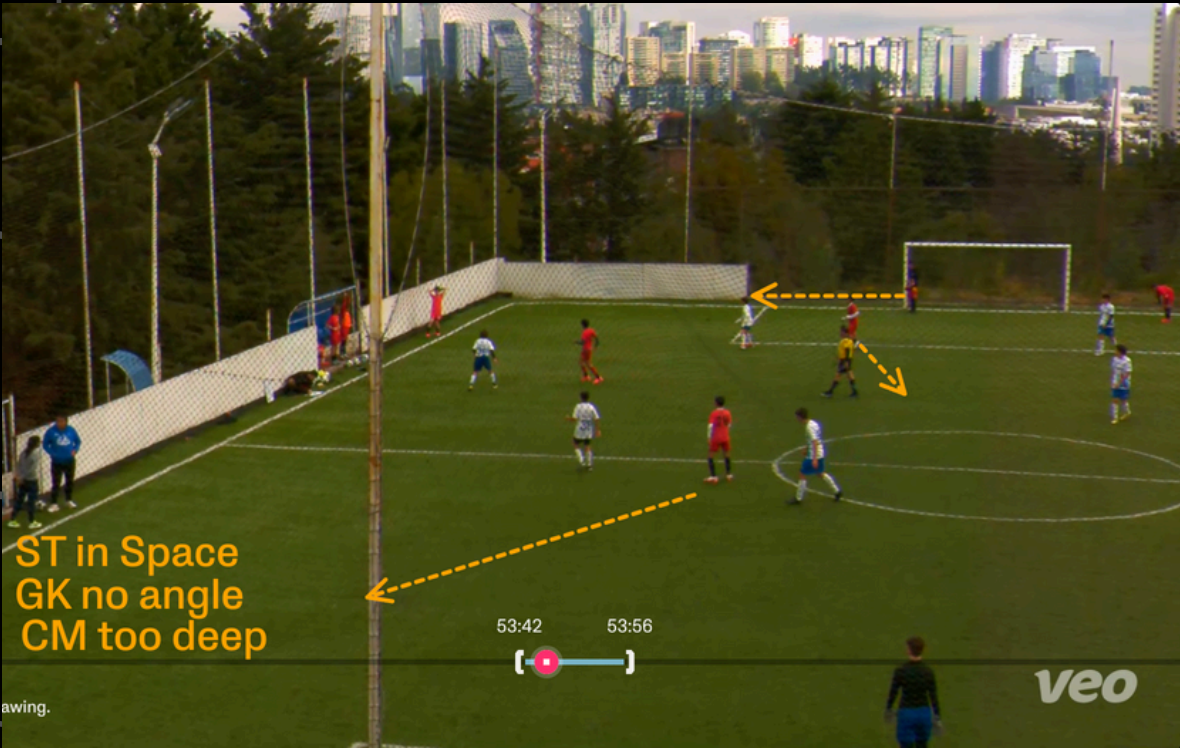
17:45 - 18:45

BENEFITS



TITANES TOURNAMENT: THIS YEAR WE WILL BE ENTERING OUR FIRST LOCAL TOURNAMENT FOR SOME OF OUR TEAMS MORE INFORMATION IN THE NEAR FUTURE!

VEO: THERE ARE VERY FEW ACADEMIES THAT HAVE THE ABILITY TO RECORD, SHARE AND ANALYSE THEIR GAMES MORE SPECIFICALLY HOME GAMES WHICH BE A RE SUPER PROUD OF AND WILL CONTINUE TO DELIVER



BENEFITS



IDP OUR SPECIALLY DESIGNED INDIVIDUAL DEVELOPMENT PLANS ARE ONE OF OUR CORE STRENGTHS AND ARE UNIQUE TO THE ACADEMY

SNAPSHOT REPORT

PLAYER NAME: Neil Connor AGE GROUP: B 40 DATE: 1st January 2022

1 = REQUIRES ATTENTION, 2 = UNDER PAR, 3 = GOOD, 4 = VERY GOOD, 5 = MASTER
IN THE NOTES SECTION PLEASE ADD ANY INFORMATION REGARDING SCORE

TECHNICAL:

SCORE	NOTES
4.00	I think I have great long distance passing but my short passing needs some work
4.00	
4.00	
5.00	
3.00	
5.00	

TACTICAL:

SCORE	NOTES
5.00	I find it difficult to be in time with the return pass when combining with other players so it is an area I must improve on
5.00	
3.00	
5.00	
3.00	
5.00	

PHYSICAL:

SCORE	NOTES
2.00	I need to work on my speed and my quickness maybe I can have extra sessions with the S & C coach?
4.00	
5.00	
4.00	
2.00	
5.00	

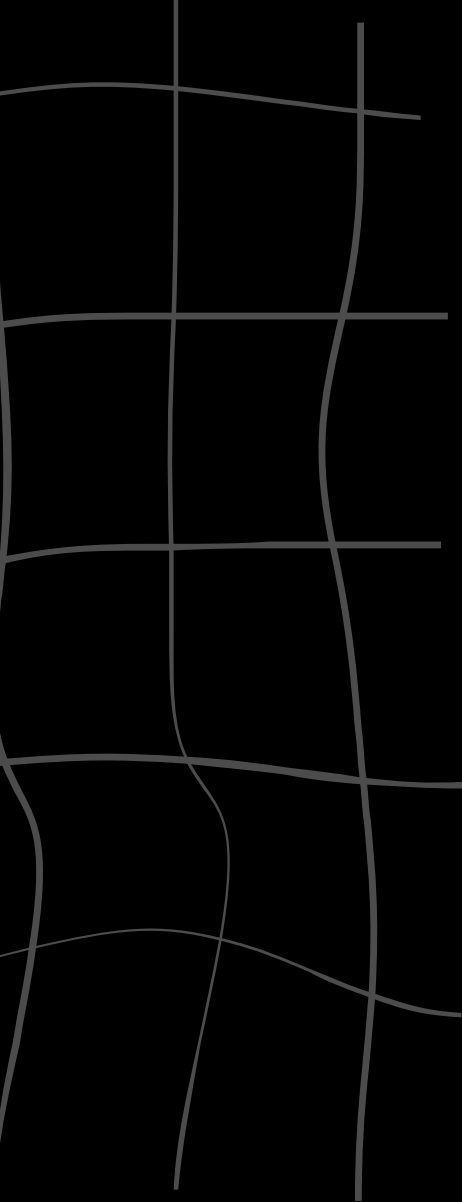
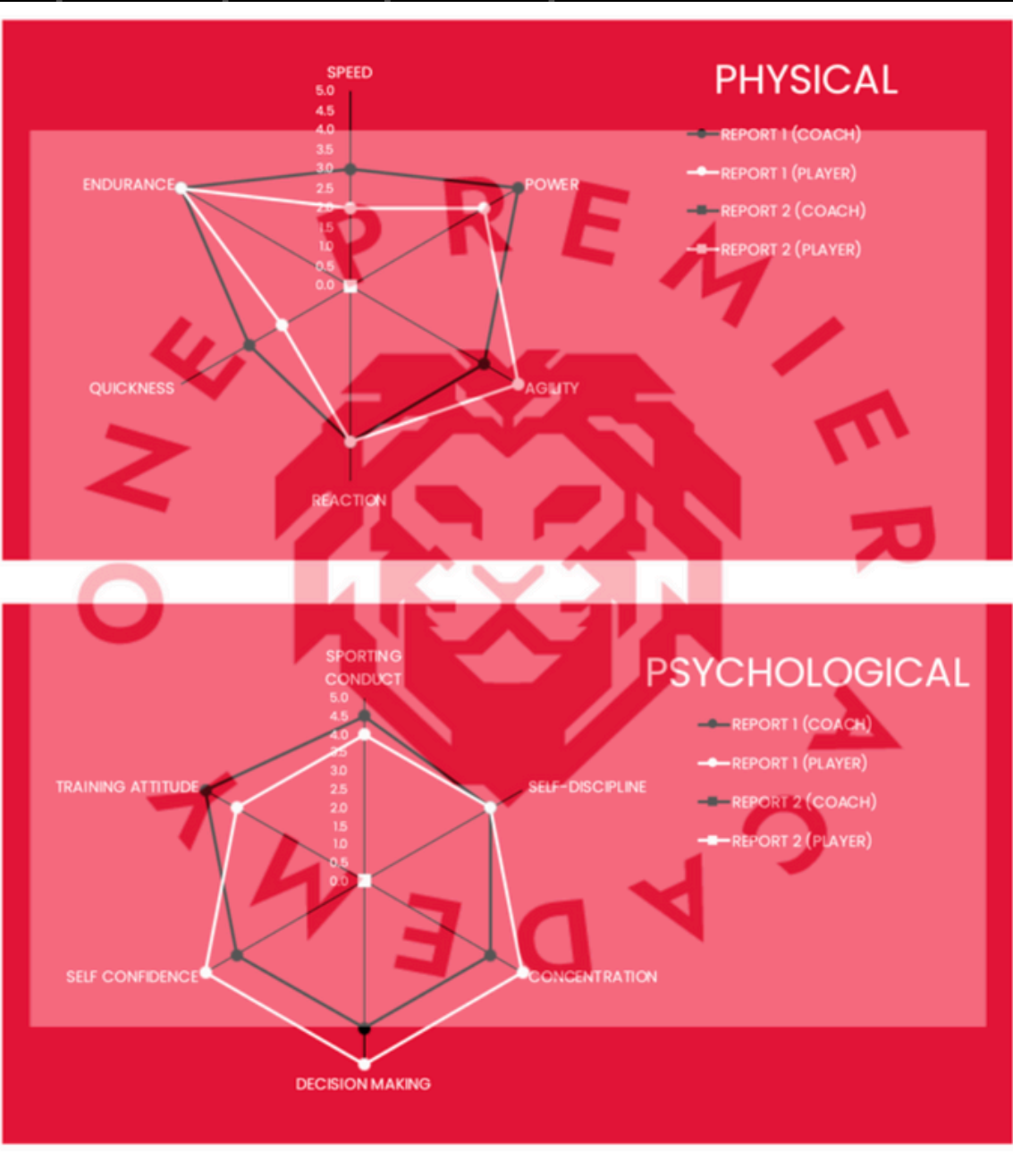
PSYCHOLOGICAL:

SCORE	NOTES
4.00	This is one of my best areas but I need to work on being more disciplined away from the academy and practice more
4.00	
5.00	
5.00	
4.00	

SOCIAL:

SCORE	NOTES
4.00	Also a strong area for me but I would like to be more focussed during the sessions
4.00	
5.00	
5.00	
5.00	

	DATE 1st January 2022	DATE 21st January 2022	DATE 21st July 2023	DATE 2nd July 2023	METRIC SCORES
TECHNICAL:	REPORT 1 (PLAYER)	REPORT 1 (COACH)	REPORT 2 (PLAYER)	REPORT 2 (COACH)	AVE.
PASSING	4.00	4.00	0.00	0.00	4.00
FIRST TOUCH	4.00	4.50	0.00	0.00	4.25
DRIBBLING	4.00	3.50	0.00	0.00	3.75
DEFENDING	5.00	4.50	0.00	0.00	4.75
FINISHING	3.00	4.00	0.00	0.00	3.50
ATTACKING	5.00	4.00	0.00	0.00	4.50
	REPORT 1 (PLAYER)	REPORT 1 (COACH)	REPORT 2 (PLAYER)	REPORT 2 (COACH)	
TACTICAL:	SCORE	SCORE	SCORE	SCORE	
CREATIVITY	5.00	5.00	0.00	0.00	5.00
RUNS OFF THE BALL	5.00	4.00	0.00	0.00	4.50
COMBINATION PLAY	3.00	3.00	0.00	0.00	3.00
ANTICIPATING PLAYS	5.00	4.50	0.00	0.00	4.75
POSITIONAL SENSE	3.00	4.50	0.00	0.00	3.75
VISION & AWARENESS	5.00	4.50	0.00	0.00	4.75
	REPORT 1 (PLAYER)	REPORT 1 (COACH)	REPORT 2 (PLAYER)	REPORT 2 (COACH)	
PHYSICAL:	SCORE	SCORE	SCORE	SCORE	
SPEED	2.00	3.00	0.00	0.00	2.50
POWER	4.00	5.00	0.00	0.00	4.50
AGILITY	5.00	4.00	0.00	0.00	4.50
REACTION	4.00	4.00	0.00	0.00	4.00
QUICKNESS	2.00	3.00	0.00	0.00	2.50
ENDURANCE	5.00	5.00	0.00	0.00	5.00
	REPORT 1 (PLAYER)	REPORT 1 (COACH)	REPORT 2 (PLAYER)	REPORT 2 (COACH)	
PSYCHOLOGICAL:	SCORE	SCORE	SCORE	SCORE	
SPORTING CONDUCT	4.00	4.50	0.00	0.00	4.25
SELF-DISCIPLINE	4.00	4.00	0.00	0.00	4.00
CONCENTRATION	5.00	4.00	0.00	0.00	4.50
DECISION MAKING	5.00	4.00	0.00	0.00	4.50
SELF CONFIDENCE	5.00	4.00	0.00	0.00	4.50
TRAINING ATTITUDE	4.00	5.00	0.00	0.00	4.50
	REPORT 1 (PLAYER)	REPORT 1 (COACH)	REPORT 2 (PLAYER)	REPORT 2 (COACH)	
SOCIAL:	SCORE	SCORE	SCORE	SCORE	
COACHABILITY	4.00	4.50	0.00	0.00	4.25
COMMUNICATION	4.00	4.00	0.00	0.00	4.00
TEAM INTERACTION	5.00	4.50	0.00	0.00	4.75
ENJOYMENT	5.00	5.00	0.00	0.00	5.00
RESPECT	5.00	4.50	0.00	0.00	4.75
ATTENDANCE	5.00	4.50	0.00	0.00	4.75
	REPORT 1 (PLAYER)	REPORT 1 (COACH)	REPORT 2 (PLAYER)	REPORT 2 (COACH)	
TOTAL SECTION	SCORE	SCORE	SCORE	SCORE	
TECHNICAL	4.17	4.08	0.00	0.00	4.13
TACTICAL	4.33	4.25	0.00	0.00	4.29
PHYSICAL	3.67	4.00	0.00	0.00	3.83
PSYCHOLOGICAL	4.50	4.25	0.00	0.00	4.38
SOCIAL	4.67	4.50	0.00	0.00	4.58
OVERALL	4.27	4.22	0.00	0.00	4.24
	PLAYER CYCLE AVE.	TEAM CYCLE AVE.	PLAYER V TEAM	AGE CYCLE AVE.	AGE V TEAM
TECHNICAL	4.13	4.07		4.13	
TACTICAL	4.29	4.05		4.21	
PHYSICAL	3.83	4.56		4.34	
PSYCHOLOGICAL	4.38	3.80		3.95	
SOCIAL	4.58	4.20		4.18	
OVERALL	4.24	4.25		4.13	



BENEFITS



UNIFORMS: OUR SPECIALLY DESIGNED UNIFORMS BY UMBRO ARE AVAILABLE TO ORDER WITH PERSONALISATIONS



TESTIMONIALS

18/16



MARIANA BARRAZA

"EXCELLENT PLACE FOR BOYS AND GIRLS TO HAVE FUN, LEARN AND HAVE A COMPREHENSIVE EDUCATION THROUGH FOOTBALL"



CLARA MACHADO

"ONE PREMIER ACADEMY HAS BEEN VERY HELPFUL IN MY SON'S DEVELOPMENT AS A PERSON AND AS A SPORTS LOVER. THE ACADEMY NOT ONLY FOCUSES ON THE SKILLS AND ABILITIES OF THE SPORT, BUT ALSO ON THE DEVELOPMENT OF STUDENTS AS INDIVIDUALS AND AS MEMBERS OF THE TEAM, CREATING PERSON-AL SECURITY THAT EXTENDS OFF THE PLAYING FIELD."



LAURA DE VIZCAYA

"IN OPA WE FOUND A SUMMER CAMP THAT ADDRESSES A FULL CONCEPT OF SUMMER FUN: PERSONAL GROWTH, PHYSICAL DEVELOPMENT AND REINFORCEMENT OF SOFT SKILLS FOR OUR SON"



JOIN US

WE OFFER EVERY PLAYER A COMPLIMENTARY TRIAL SESSION TO GIVE THEM A TASTE OF OUR PROGRAM. IF THEY ARE HAPPY WITH THE EXPERIENCE, AND CAN COMPETE IN THE GROUP THEY CAN PROGRESS TO A 4-WEEK PAID TRIAL TO DEMONSTRATE THEIR SKILLS AND CHARACTER.

AFTERWARD, WE WILL SCHEDULE A MEETING WITH THE FAMILY TO EVALUATE THE PROGRAM'S COMPATIBILITY FOR ALL INVOLVED. EXCEPTIONAL INDIVIDUALS WILL BE INVITED TO JOIN OUR ACADEMY FULL-TIME, WHERE THEY WILL RECEIVE REGULAR PROGRESS REPORTS TO MONITOR THEIR GROWTH.

COSTS FOR EACH PLAYER ENROLLED IN OUR FULL-TIME ACADEMY PROGRAM (SUBJECT TO IVA IF PAID BY TRANSFER):

SUBSCRIPTION: 2300 MXN PESOS (PER MONTH)

REGISTRATION: 3000 MXN PESOS (PER YEAR)

UNIFORM: APPROX 3300 MXN PESOS (EVERY 2 YEARS)

ADDITIONALLY, WE PROVIDE 2 FULL OR HALF SCHOLARSHIP SPOTS PER AGE GROUP. CONTACT US FOR MORE INFORMATION AS SPOTS ARE LIMITED.

19/16



ENQUIRIES



20/16



VISIT US

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